A new breed of climate-focused NGO on a mission to fundamentally rethink carbon.

Despite how ambitious it may seem to some, we believe climate change can be fixed. While many passionate organizations focus on reducing emissions, our climate goals can only be met by removing the carbon already in our atmosphere.

The secret weapon, as we see it, is to present an undeniable economic case for action. Carbon180 brings together policymakers, scientists, and businesses around the globe to build an economy that runs 180° from the past.

From pollutant to resource

With more than two trillion tons of carbon in our atmosphere, climate change is a serious threat. But carbon is more than just a pollutant—it is a fundamental part of the planet and our lives. With the carbon we draw from the air, we have the opportunity to power new industries, enrich our lands, and foster a prosperous world.

MISSION

To champion carbon removal solutions through science and innovation.

VISION

To build a prosperous, carbon-conscious economy that removes more carbon from the atmosphere than we emit.

QUICK FACTS

Carbon180 is a proud Oakland-based 501(c)(3) organization started in 2015 by Noah Deich and Giana Amador

Our dedicated team is backed by more than 45 expert advisors in climate, energy, and business

Our $1.6 million budget is supported by the ClimateWorks Foundation, Incite Labs, Packard Foundation, and other generous donors

In 2018 we grew our reach by opening a second, policy-focused office in Washington, D.C.

We’ve shipped over 100 editions of our field-building newsletter to a growing audience

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## Our initiatives

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<th>Initiative</th>
<th>WHAT IS IT?</th>
<th>WHY DOES IT MATTER?</th>
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<td><strong>Our policy shop</strong></td>
<td>A cross-disciplinary team working with policymakers to build an innovative climate policy agenda informed by on-the-ground experience and deep technical expertise. <strong>Key accomplishment:</strong> <strong>FUTURE Act</strong></td>
<td>Government is a powerful ally. Federal policies supporting new technologies and smarter practices can help scale carbon removal in time to meet our climate goals.</td>
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<td><strong>Entrepreneur-in-Residence Fellowship</strong></td>
<td>A fellowship designed to prepare visionary private-sector leaders to become carbon removal innovators by providing educational support, industry networking, and financial backing. <strong>Key accomplishment:</strong> <strong>2020 EIR Fellowship Cohort</strong></td>
<td>Today’s investors are ready to invest in the new carbon economy, but carbon-focused startups are scarce. The answer is to cultivate entrepreneurs capable of scaling the next groundbreaking climate solution.</td>
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<td><strong>New Carbon Economy Consortium</strong></td>
<td>An alliance of 12+ universities, national labs, NGOs, and industry leaders collaborating to overcome shared challenges and enable a carbon-removing world. <strong>Key accomplishment:</strong> <strong>2018 Innovation Plan</strong></td>
<td>Academic research is often fragmented and isolated. The Consortium brings the carbon removal research agenda under a single banner while tailoring it to real world policy and business contexts.</td>
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<td><strong>Leading with Soil</strong></td>
<td>A partnership program helping farmers and ranchers in the Rocky Mountain states overcome barriers to adopting better soil health practices through robust, scientifically-informed support. <strong>Key accomplishment:</strong> <strong>Montana Soil Health Convenings</strong></td>
<td>Healthy soils are rich in carbon. With the right tools and training, producers can activate this new source of productivity, making their operations more profitable, resilient, and climate-friendly.</td>
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**Big challenges require big thinking.**

Our approach revolves around three areas of focus, all of which reinforce and propel one another.

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**RESEARCH**
Uncovers promising solutions, in turn revealing smart investments and policy changes

**BUSINESS**
Tests solutions in real world contexts, identifying gaps for future research and policy

**POLICY**
Directs funds to research while providing incentives for new business

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Learn more, donate, and subscribe at carbon180.org

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