ASSOCIATE MEMBERSHIP

ASSOCIATE MEMBER PROSPECTUS 2020

OPENING MARKETS
SHAPE THE MARKET
DEMONSTRATE LEADERSHIP
STAY CURRENT
ACCESS EXPERTS
NETWORK WITH MARKET MAKERS
SAVE MONEY
About California Energy Storage Alliance

Founded in 2009, the California Energy Storage Alliance (CESA) is a non-profit membership-based advocacy group committed to advancing the role of energy storage in the electric power sector through policy, education, outreach and research.

CESA MISSION

The mission of CESA is to make energy storage a mainstream resource to advance a more affordable, efficient, reliable, safe, and sustainable electric power system for all Californians.

CESA POLICY FOCUS

To execute our mission, CESA ensures that member interests are represented and appropriately considered in the key forums shaping California’s grid storage market:

- California Energy Commission (CEC)
- California Independent System Operator (CAISO)
- California Legislature
- California Public Utilities Commission (CPUC)
- Federal Energy Regulatory Commission (FERC)

ASSOCIATE MEMBERSHIP ELIGIBILITY

CESA welcomes all buy-side entities including:

- Corporate end-users
- Investor- and publicly-owned utilities
- Load-serving entities
- Municipalities
- Electric Cooperatives
- Community Choice Aggregators

JOIN CESA TODAY!

Become a CESA member and help shape the future of energy storage. We have membership levels for companies of all sizes and interest levels:

<table>
<thead>
<tr>
<th>Associate Membership</th>
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<tbody>
<tr>
<td>Standard:</td>
<td>$5,000</td>
</tr>
<tr>
<td>Premium:</td>
<td>$20,000</td>
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California Energy Storage Alliance
info@storagealliance.org | (510) 296-0421
www.storagealliance.org/membership/join
CESA members include technology manufacturers, project developers, systems integrators, professional services firms, and other leaders from across the energy storage marketplace. CESA is technology and business-model neutral, and supported solely by the contributions and coordinated activities of its members.

### BOARD OF DIRECTORS

- 3 Minute
- Aggreko
- Ameresco
- Avangrid Renewables
- Boston Energy Trading and Marketing
- Buchalter
- Carrier
- Con Edison Battery Development
- Customized Energy Solutions
- Dimension Renewable Energy
- Doosan GridTech
- East Penn Manufacturing
- EDF Renewable Energy
- Emera
- ESS
- Hecate Energy
- Honda
- Hydrostor
- Jensen Hughes
- Lendlease Energy Development
- Nant Energy
- NEXTracker
- NRStor
- NGK Insulators
- Ormat
- Range Energy Storage
- Recurrent Energy
- Stem
- Stoei Rives
- Sumitomo Electric
- Sunrun
- Tenaska
- UL
- Wartsila
- enel x
- energy vault
- ENGIE
- FLUENCE
- GE
- Highview Power
- LG Chem
- LOCKHEED MARTIN
- NEC
- NEXTera Energy Resources
- RWE
- SOUTH WEST GENERATION
- TRANE
- WELLHEAD

### GENERAL MEMBERS

- 174 Power Global Corporation
- Aggreko
- Ameresco
- Avangrid Renewables
- Boston Energy Trading and Marketing
- Buchalter
- Carrier
- Con Edison Battery Development
- Customized Energy Solutions
- Dimension Renewable Energy
- Doosan GridTech
- East Penn Manufacturing
- EDF Renewable Energy
- Emera
- ESS
- Hecate Energy
- Honda
- Hydrostor
- Jensen Hughes
- Lendlease Energy Development
- Nant Energy
- NEXTracker
- NRStor
- NGK Insulators
- Ormat
- Range Energy Storage
- Recurrent Energy
- Stem
- Stoei Rives
- Sumitomo Electric
- Sunrun
- Tenaska
- UL
- Wartsila

### STARTUP MEMBERS

- Able Grid Energy Solutions
- Amber Kinetics
- Apparent
- Better Energies
- Bright Energy Storage
- Clean Energy Associates
- Connect California
- Energoport Inc
- esVolta
- Form Energy
- Gridwiz
- Li-Ion Tamer
- Malta
- Nuve
- Plus Power
- PolyJoule
- PXiSE
- Quidnet Energy
- RAW Energy
- Reimagine Power
- STOREME Inc
- Swell Energy
- VRB Energy
- WattTime
- Zitara Technologies

### ABOUT ASSOCIATE MEMBERS

New in 2020, Associate Membership is composed of buy-side entities, including corporate end-users, investor- and publicly-owned utilities, load-serving entities, municipalities, cooperatives and Community Choice Aggregators. The goal of this membership category is to facilitate greater policy progress and alignment across the energy storage industry.
Associate Member Benefits

Associate Members receive a variety of unique benefits that advance and support their energy storage procurement goals, grid and environmental goals, and support healthy electric-sector market growth in California.

<table>
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<tr>
<th>CESA Industry Events</th>
<th>Receive invitations to attend members-only energy storage events, focused on policy and markets, emerging technology, and networking.</th>
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|                       | • Market Development Forum  
|                       | • Networking Party  
|                       | • Annual CESA Member Meeting  
|                       | • Other events, such as networking and business development events |

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<tr>
<th>Market Development Forum</th>
<th>Associate members receive the following number of tickets to the invite-only Market Development Forum and 10th Anniversary Party</th>
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<tr>
<th>Speaking Opportunities at CESA Events</th>
<th>Opportunity to submit application to speak at annual CESA Member Meeting on the affiliate member’s storage procurement plans.</th>
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<th>Event Sponsorship</th>
<th>Sponsorship-level recognition at CESA events as part of your Associate Membership.</th>
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<th>Event Discounts</th>
<th>Discounts to CESA events and partner events.</th>
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<tr>
<th>CESA Annual Strategic Planning Offsite</th>
<th>Invitation to a special session and keynote dinner at annual CESA Board of Directors Strategic Offsite.</th>
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<th>Quarterly Energy Storage Market Update Webinar.</th>
<th>Receive comprehensive industry and market updates and a venue for storage buyers to provide updates on solicitations</th>
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<th>Introductions and Informal Meetings with CESA Members</th>
<th>Upon request, CESA will convene informal meetings between end-users and CESA members. Meetings can be designed to evaluate new end-user procurement ideas and market innovations.</th>
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<th>Educational Webinars</th>
<th>Access the CESA Webinar Series for the latest update on energy storage policy developments and market trends, and opportunities to host webinars for the CESA community.</th>
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<th>Promotion of Energy Storage Procurement</th>
<th>CESA will promote affiliate member’s energy storage RFP, RFI, and RFOs, events such as bidders conferences, to the CESA network and host procurement webinars (upon request).</th>
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<th>Brand Promotion as Energy Storage Thought Leader</th>
<th>Brand visibility as a CESA member on the CESA website, media channels and events.</th>
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