



2018 Annual Report



Letter from the Executive Director

Dear Friends,

As we look back on 2018, I could not be more thankful for all those that made it an incredible year. I am grateful for our donors, volunteers, staff, program partners, third party outfitters, and most importantly the youth we serve.

Here are some statistics to give you a better idea of what we did this year:

- Ran 46 outdoor trips from March-November
- Served 141 youth ages 8-14
- Engaged 43 adult mentors
- Ran programs for 3 high-impact community partners in the Boston area
- 86% of the youth we serve identify as minorities

As the founder of Elevate Youth, I have to pinch myself sometimes to realize the extent of our impact in this first full year of outdoor programming. We have been saying all year that we get paid with abundant smiles and we certainly hit the jackpot. Every single kid has taught me a lesson or shifted my perspective, or even maybe brought me to tears of joy. I am blessed to have a job where I can provide a service that allows youth to “get outside” their comfort zone, build critical life skills, and have FUN.

Today’s world is chaotic and at times cruel but I see glimmers of hope every day. I see hope in the resilience of the youth we serve, I see hope in the positive adult role models that serve as mentors, and I see hope in the volunteers that give their time to our cause.

The gift of nature and outdoor activity is something we all need to share and the importance of cultivating the next generation of environmental stewards has never been more critical. I am humbled and inspired by the support we have received from some of the leaders of the outdoor industry and we will continue our pursuit for diversity, equity, and inclusion within our public lands.

As we look forward to 2019 and beyond, I am committed to driving our organization towards the goal of making outdoor recreation and mentorship an opportunity for every kid. To accomplish this goal, I ask YOU to take action: Sign up to be a mentor, set aside time to volunteer, go outside with a purpose. We can foster change through collective action and I hope you will consider making a focused effort to inspire a young person through outdoor experiences.

Thank you for all that you do!



Alec Griswold
Founder/Executive Director



Mission & Vision

Our Mission:

Elevate Youth empowers youth from underserved neighborhoods by cultivating long term mentoring relationships through engagement in transformative outdoor experiences.



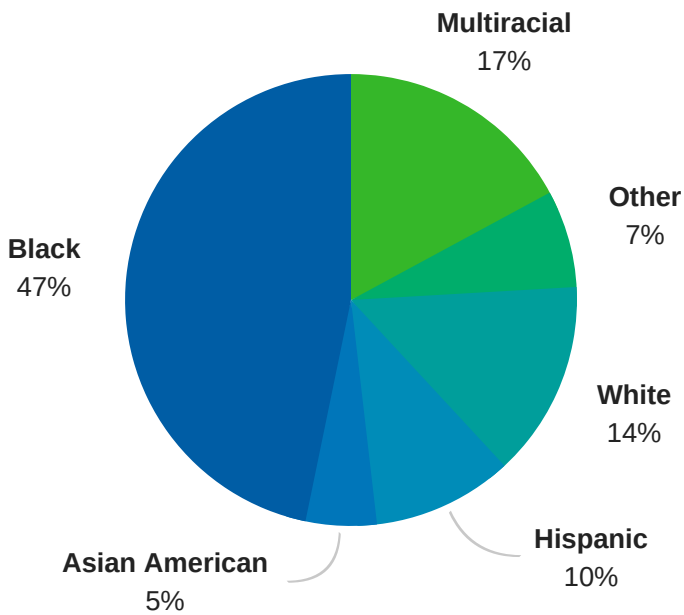
Our Vision:

Deliver long-term life skills development to urban youth through progressive outdoor programs that cultivate the strength of mentoring relationships. We intend to provide value to the communities where we operate. We are not aiming to offer one-time help and get out; rather we pursue social justice through critical mentoring, youth empowerment, community service, and advocacy.

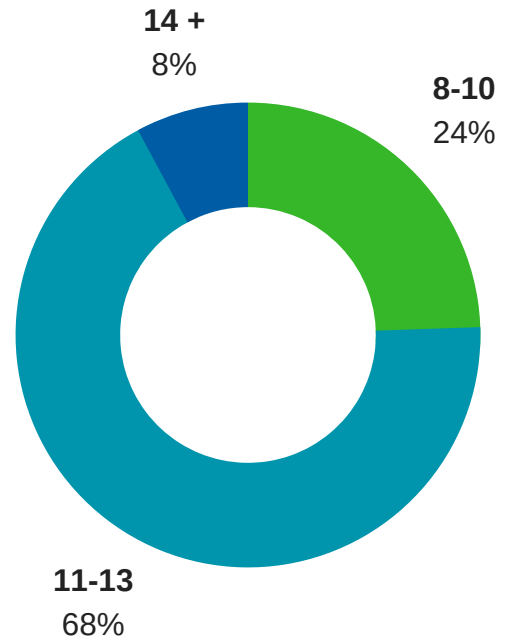


Program Demographics

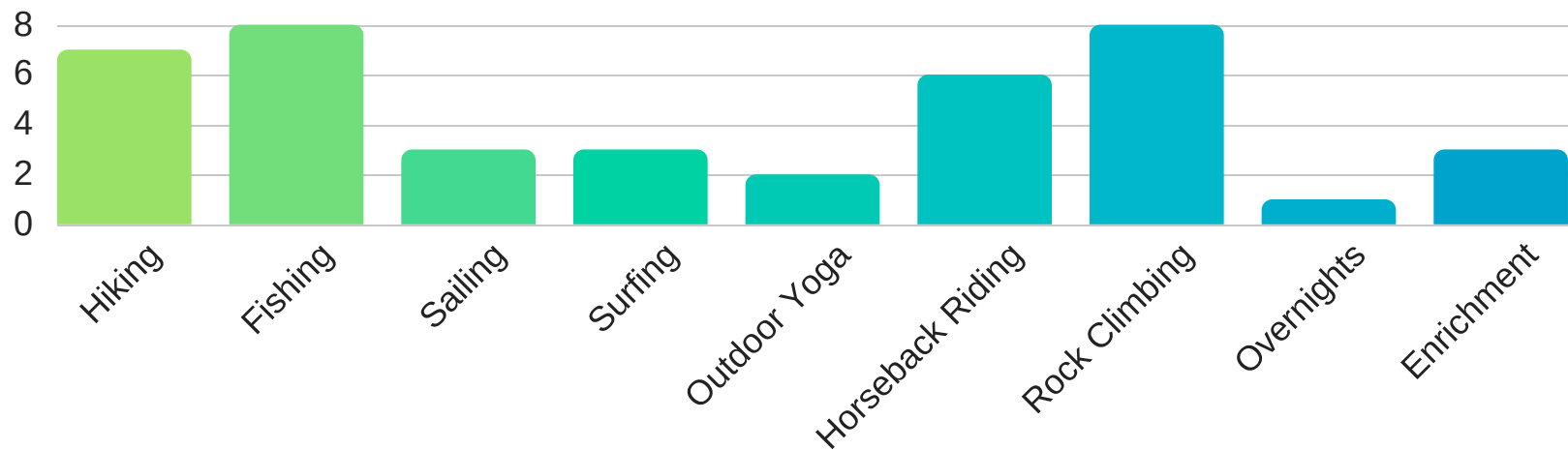
Ethnicity



Age groups



46 Outings in 2018



Adult Mentors
43



Youth Served
141

Program Demographics

We serve young people from low-income neighborhoods typically underserved by outdoor programs in Massachusetts. In our first year, 99% of our young people live in neighborhoods with a poverty rate of over 20%, with some over 30%.



Youth Voices

The following data is based off of post-trip evaluations from our 46 outings in 2018...



88% said their mentors encouraged them to try new things

94% said they felt like they belonged on the trip

82% said they did something they never thought they could do

85% said that when they set goals, they achieved them

91% said they wanted to do another outdoor trip with Elevate Youth

My favorite part of the trip was...

"I loved it ALL! Surfing was fun and exhilarating." - Liam

"Being outside and being with friends." - Ralph

"I faced my fear of heights and I had so much fun!" -Sheila

"Making new friends and learning new stuff!" - Anonymous

"I got to try something new and different that I never thought I would do." -Gabby

"THE VIEW!" - Anonymous



Corporate and Foundation Donations



In-Kind Donations

- | | |
|-----------------------------|--------------------|
| American Fly Fishing Museum | Pogo Pike |
| ADK Engineering | Postfly |
| Badfish | Red Sox Foundation |
| Boston Fishing Co. | The Saltwater Edge |
| Capt' Tom's Charters | SharkNinja |
| Cheeky Fly Fishing | Skedaddle |
| Concord Outfitters | Soul Fly |
| CorePower Yoga Fenway | Traeger |
| Costa | UnderArmour |
| Family Dinner | VAGRANTS |
| Fish Atlas | Vineyard Vines |
| Fish Hook Vineyards | Wachusett Mountain |
| Get Tight Sport Fishing | WhyKnot Fishing |
| Give'r | Wade Rod Co. |
| Kismet | Wingo |
| Mud Dog | XtraTuf |
| On The Water | Yeti |
| Patagonia Boston | |



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Tim DiPietro
Tim Fu
Tony Stimpfel
Tracy Drane
Val Lukeman
Valerie Kelly
William Harden
Yael Langer
Ylan Nguyen Pitta
Zachary Braiker
Zoe Fugas

Thank you!

Our Partners

Program Partners

Elevate Youth partners with local youth mentoring organizations to provide their participants with outdoor programming. This year, our core partners included Harlem Lacrosse Boston, Big Brothers Big Sisters of Massachusetts Bay, and the Boys & Girls Clubs of Dorchester.



Community Partners

Elevate Youth partners with local outfitters and businesses in our community for many of our outings. By utilizing their gear, guides, and expertise, we are able to offer a wide range of outdoor recreational activities to our youth and mentors. In 2018, our outings included hiking, fishing, sailing, surfing, kayaking, canoeing, rock climbing, and backcountry yoga.



2018 Statement of Operations

January 1, 2018 - December 31, 2018

SUPPORT & REVENUE

Earned Income	(\$500)
Individual Donations	(\$69,217)
Special Events	(\$12,456)
Corporate & Foundation Support	(\$37,800)
Other Revenue	(\$2,162)
Total Revenue	(\$122,135)

OPERATING EXPENSES

Staff & Fringe Benefits	(\$20,654)
Fundraising	(\$3,237)
Overhead	(\$39,894)
Total Operating Expenses	(\$63,784)

GAIN/LOSS FROM OPERATIONS

Net Margin	(\$58,350)
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Board and Staff

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Founder of BkPack

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Juvenile Court Investigator, Retired Police Officer

ALEC GRISWOLD, FOUNDER

Executive Director of Elevate Youth

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BC Platforms

NICOLE DAVIS, YOUTH DEVELOPMENT CHAIR

Boston Public Schools



Staff

ALEC GRISWOLD

Founder & Executive Director

ANNIE HAYES

Program Coordinator

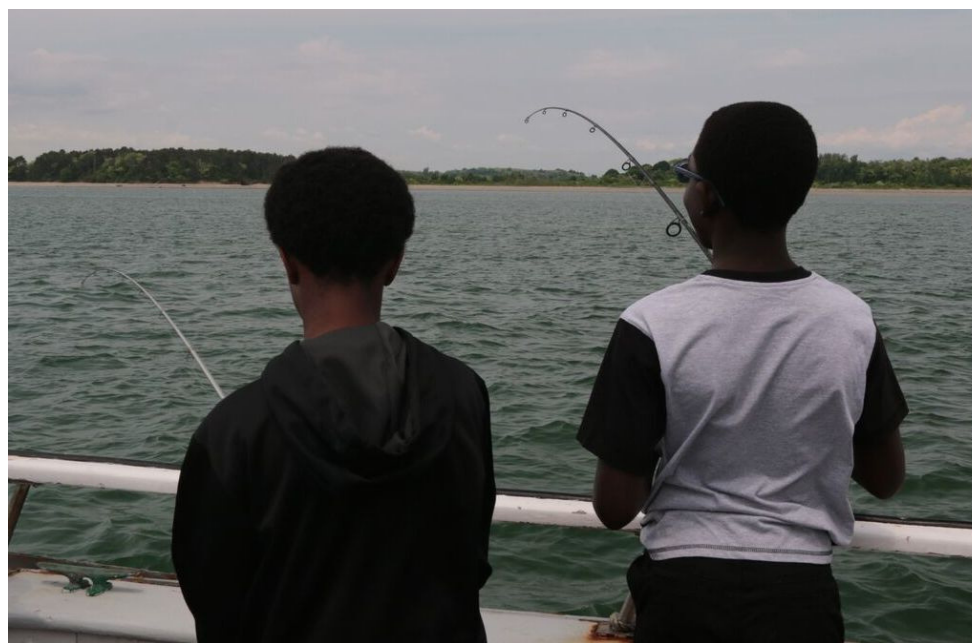
NICK CHERTAVIAN

Lead Instructor

MIA STERN

Field Instructor





Elevate Youth
89 South Street, Suite 203
Boston, MA 02111
alec@elevate-youth.org
857.995.8050
www.elevateyouthoutdoors.org