



# ANNUAL REPORT

July 1, 2020-June 30, 2021

**Morris Park Business Improvement District**

[www.morrisparkbid.org](http://www.morrisparkbid.org)

966 Morris Park Avenue  
Bronx, NY 10462



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## Board of Directors 2020-2021

### Class A (Property Owners)

William Pedone (Chairman), Ben Celaj (Vice-Chairman), Safet Paljevic (Treasurer), Peter Spoto (Secretary), Frank Pestone, Mario Zallo, Miguel Garcia

### Class B (Commercial tenants)

Al D'Angelo (Side Streets Sports), until May 2021

### Class C (Residential tenants)

Elaine Yolanda Schillaci

### Class D (Elected officials)

Bronx Borough President Ruben Diaz Jr.  
(Tom Lucania)  
NYC Mayor, through the NY Department of Small Business Services (Fred Leopold Hooke)  
NYC Comptroller Scott Stringer  
(Mariel De La Cruz)  
NYC Councilman Mark Gjonaj

### Class E (non-voting)

Morris Park Community Association  
Van Nest Community Alliance

Executive Director Dr. Camelia Tepelus

“Avenue NYC” Program Manager Selamawit Yemeru (Omesh Persaud September 2020 – March 2021)

Morris Park BID thanks all elected officials, local organizations, businesses, and residents that support our mission. We highly appreciate the support received from the NYC Department of Small Business Services, from Bronx Community Board 11 District Manager Jeremy Warneke, from NYPD 49<sup>th</sup> Precinct Cpt. Andrew Natiw and from all City agencies providing services to the Morris Park commercial corridor. Thank you to Morris Park residents Mary Papa and Theresa Hefter for their support for the MPBID events.



MPBID Board of Directors at the 1<sup>st</sup> Annual Meeting, October 25, 2019

## TO OUR MEMBERS

This report covers the activity of the Morris Park Business Improvement District (MPBID) for the Fiscal Year 2021 (FY21), between July 1, 2020 to June 30, 2021.

The Morris Park Business Improvement District (legally the Morris Park District Management Association) is the 75<sup>th</sup> BID in New York City and the 10<sup>th</sup> in the Bronx, established by a NYC Council law passed in 2018. The MPBID mission is to enhance the Morris Park Avenue commercial corridor, by providing:

- Supplementary sanitation;
- Beautification;
- Safety, and
- District marketing services.

These supplementary services are provided in addition, not as a substitute to the services provided by the City of New York. MPBID aims to support a thriving and vibrant Morris Park commercial corridor, benefiting the wider Morris Park area and the Bronx. BID services and operations are funded through a tax assessment on property owners, collected by the NYC Department of Finance and disbursed twice a year to the BID, which is a non-profit organization (501c3 status approved by the IRS on December 5, 2019).

### Strategic Highlights

Across all sections of the US economy, 2020-2021 was a year of cautious re-opening and rebuilding following impact of the COVID-19 pandemic. Despite significant regulatory and public health limitations to business operations, including capacity restrictions, limitations of indoor gatherings, etc., the Morris Park commercial corridor operated on a **stability and growth pattern**. By implementing necessary adjustments, we succeeded to deliver at full capacity our services to the corridor, and conducted **48** community events.

An important area of work especially in the beginning of FY21 was providing support and information to businesses concerning the financial assistance measures from the City, state and federal level, designed to alleviate the COVID-19 economic impact on small businesses. We are proud to report that **16** new storefronts opened their doors on Morris Park Avenue. 2 store fronts closed, but the spaces were immediately rented to new commercial tenants.

Our core sanitation services to the corridor continued, while marketing and public events execution was adapted to answer the public health restrictions, while still supporting the needs of the corridor and Morris Park community.

In the fall 2020, we were notified that the MPBID was one of three City-wide recipients of a three-year “Avenue NYC” commercial revitalization grant provided by the NYC Department of Small Business Services. This allowed funding and recruitment of a Program Manager as full-time staff that started in September 2020, leading to an enhanced operational capacity, including:

- 567 direct interviews with consumers in the Morris Park Avenue commercial corridor, and in adjacent commercial avenues (White Plains Road, Bronxdale Avenue, Williamsbridge Road);
- 280 direct interviews with businesses;
- 31 weekly fresh produce distribution events for the community;
- 48 corridor activation and marketing events.

Morris Park Avenue businesses showed remarkable resilience throughout the year, and signs of growth are visible. In FY21, 16 new storefronts opened in the Morris Park BID district. To support new businesses, MPBID is using our social media platforms and “Welcome to Morris Park” notifications ads with photos in the Bronx Times, in order to inform the community.

A study of NYC Planning conducted in the summer 2020, accompanied by corridor inspections found the corridor to be ‘shockingly healthy’ despite the COVID impact, while a discrepancy between the east and west of White Plains Road was noted regarding use of the ‘Open Restaurants’ program that allows outdoor dining.

## Financial Highlights

The MPBID assessment income of \$390,000/year is based on a tax levied on commercial property owners on Morris Park Avenue between Amethyst Street/Unionport Road and Williamsbridge Road (see map back cover). During FY21, the BID also received three year “Avenue NYC” grant of \$280,000, from which \$80,000 was disbursed in FY21.

BID finances are managed from a checking account at Ridgewood Bank controlled by four signatory Board members. A second reserve and emergency account in CDs is also held at Ridgewood Bank. All banking transactions and all BID-issued checks require two Board signatories.

The FY20 audit was completed by the MPBID Auditor Tyrone Sellers, CPA, with a report dated November 3, 2020 reviewed by the Board, and the relevant tax documents timely submitted to the NY State Attorney General and the IRS in December 2020. The FY21 audit is currently in progress.

## Operating Highlights

During FY21, the MPBID Board and its Committees continued meeting on a quarterly basis, working diligently, transparently and at the highest standards of non-profit governance, to oversee with integrity the BID financial and operational processes. The MPBID continued its evolution into a strong, self-reliant and accountable organization, with our work being recognized externally by multiple media outlets.

Over the course of this report period, MPBID was featured on News12TheBronx including a special report in January 2020, and 11 times over the course of the year, being referred to as an example of resilient and well managed Bronx commercial corridor.



Safet Paljevic, owner of Conti's Pastry Shoppe, outside the bakery on Morris Park Avenue on Saturday in the Bronx.

By [Kate King](#) / Photographs by [Desiree Rios](#) for *The Wall Street Journal*  
Sept. 20, 2020 12:00 pm ET

Positive coverage was also received from the Wall Street Journal in September 2020, and in City Limits.

We also help newly opened Morris Park businesses by connecting them to media, and succeeded to have 8 new businesses featured on “We’re Open” on News12TheBronx.

The BID also posted information of high relevance to the corridor in the Bronx Times on a bi-weekly basis.

# Recovery from the COVID-19 Pandemic Impact

Throughout the entire FY21, the country and the city continued a path of combating COVID-19 and cautious recovery following the impact of the global pandemic. This was particularly important upon learning in November 2020 that a section of our BID district was designated by NY State a 'yellow zone'. Under the Board leadership, the MPBID continued our response with determination and focus, by undertaking new activities including:

- Distributing more than 25,000 masks to businesses in Morris Park and in central Bronx;
- Coordinating with StreetPlus, the BID supplementary sanitation provider, to enhance our sanitation services to include disinfection of street furniture and high contact areas including benches, mailboxes, trash cans, etc.
- Providing businesses with information on the grants, loans and financial assistance instruments available from city, state and federal level, as well as private sources.
- Supporting the neighborhood through **31 free fresh produce distribution events**, made possible by our partnership with local organizations including Loving the Bronx, the Bronx Muslim Center, the Yemeni American Merchants Association, etc.
- Establishing a permanent presence with one page in the Bronx Times, with persistent and positive messaging “We Will Go Through This Together”, to support community morale.



## Supplementary sanitation

MPBID services that are most visible to Morris Park small businesses and community residents are the supplementary sanitation and graffiti removal operations. The BID received positive feedback from store owners on Morris Park Avenue regarding the sanitation program, while acknowledging that continuous education of sanitation staff is needed to serve the configuration of the corridor (particularly the corners and side streets). Our vendor, Streetplus, also provided enhanced services during the peak months of the COVID pandemic including washing and disinfecting street furniture, mailboxes, trash receptacles – their work on Morris Park Avenue was also featured in a Bronx Times article.



We were also able to add 4 new branded trash cans installed at corners that were missing trash receptacles, with collection provided by DSNY. Graffiti removal is performed once a month, also carried out by Streetplus, part of the sanitation contract, which was recently renewed for 3 more years.

More public education and community outreach may be necessary especially in relation to responsible pet ownership along the sidewalks of Morris Park Avenue.

The BID is also funding the holiday lights program for Morris Park Avenue, with 36 strands of lights covering the entire corridor. We are happy to inform that the lighting was upgraded in FY22 to LED fixtures.



## Beautification

We are proud that in FY21 the MPBID started its first corridor-wide beautification program, by signing a \$55,000/year beautification and horticulture contract with The Horticulture Society of New York. The contract includes **129 tree pits** that are regularly cleaned, watered and mulched from which **48 guarded tree pits** are planted biannually in spring and fall, as well as watered, cleaned and mulched. **The MPBID horticulture and program is the largest commercial corridor beautification program of any BID in the Bronx.**

We thank our partners at the Horticultural Society of New York for their hard work and partnership to beautify Morris Park Avenue.



## Advocacy and Infrastructure developments

One of the most significant functions of BIDs is to conduct public advocacy. During FY21 we engaged with many public and private entities to advocate for qualitative improvements of the Morris Park Avenue corridor, and for its better integration with the rest of the Bronx and NYC.

### ➤ Metro North Penn Station Access – forthcoming Morris Park Station

The MPBID continued monitoring and participated in events presenting city agencies' work around providing Metro North access to Penn Station at the east end of Morris Park Avenue, using an existing Amtrak line. This project will include a "Morris Park Avenue" station to be located on Bassett Street, at the very eastern end on Morris Park Avenue.



Current view of Morris Park Ave/Eastchester Rd. (left) Vision of Morris Park Plaza near the Metro North station that will be located on Bassett Ave (right).

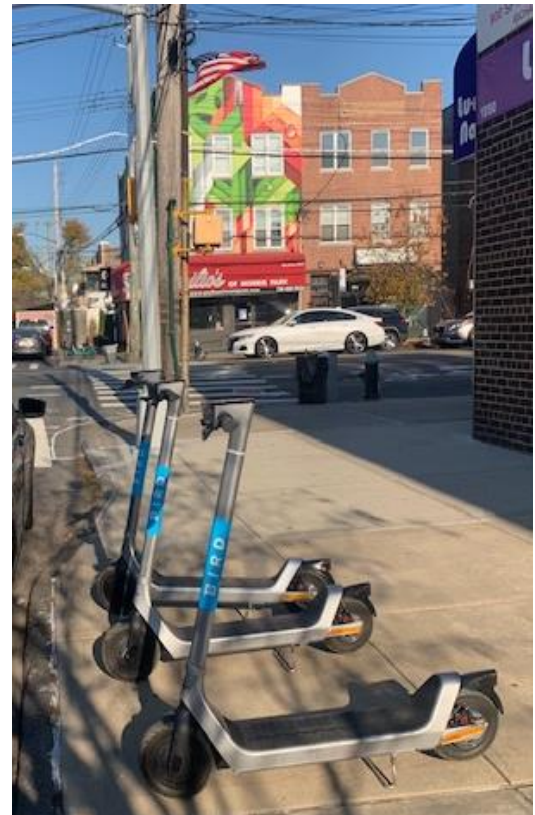
### ➤ Loreto Park renovation

In fall 2019 the NYC Department of Parks and Recreation initiated an extensive renovation process for Loreto Park. While initial work has been conducted in FY21, at this time the project seems to be delayed due to supply chain issues. MPBID will continue monitoring this work in coordination with CB11 and the relevant City agencies.

### ➤ Shared e-scooter program

The NYC DOT announced in spring 2021 the start of the first NYC pilot program on shared e-scooters, with East Bronx designated as pilot area for 2 years. In August 2021, the program started operating with three companies (Bird, Veo and Lime) deploying 3,000 e-scooters in East Bronx, with an increase to 6,000 projected for the second phase next year.

The e-scooters are currently an active presence on Morris Park Avenue. Though they are used frequently, there were early reports of inappropriate riding on sidewalks and improper parking etiquette. Given the novelty of this program early difficulties were likely to be expected. It is our hope that these will be mitigated by DOT through additional education and further regulatory enforcement. The MPBID will continue monitoring the impact of the program on the commercial corridor and continue conveying regularly our observations and suggestions to the DOT.



### Communications, Advocacy and Social Media Presence

The BID initiated in October 2019 an electronic newsletter, *Morris Park Avenue News*, shared generally on a bi-weekly basis. The newsletter is currently at its 23<sup>rd</sup> issue.

Our impact on social media continued growing steadily on Facebook (846 followers), Instagram (1195 followers) and Twitter (350 followers, all data as of Nov 2021). We continue to actively use social media where we have a dedicated and growing base of followers. Additionally, the MPBID participates in the NYPD Build the Block meetings for Morris Park and Van Nest, and regularly visits corridor businesses, connecting them with resources and providing information on relevant developments from city agencies. MPBID continued its presence in the structure of the NYC BIDs Association, selectively supporting a wide range of policy proposals.



## Community events

The MPBID takes great pride in having a very active community outreach program, considering the highly residential profile of the Morris Park Avenue corridor. Despite the events capacity restrictions legally imposed on gatherings due to the COVID19 pandemic, the MPBID team was successful not only safely organizing a significant number of community events, but also taking our work at the next level. Recognizing the community need, during FY21 we provided direct services including 31 fresh produce distribution events, and 2 COVID-testing events for employees and community members.

All events the BID produces are open to the community and offered at no cost for all residents. In FY21, the MPBID produced the following community events, or had a presence at events organized by other local organizations:

1. ***Food boxes delivery to the Food Pantry at 1812 White Plains Road*** on July 15, 2020 – 150 boxes of food and masks were donated to the pantry, in collaboration with Loving the Bronx;
2. ***Census Community Outreach in Morris Park I*** on September 8, 2020, in cooperation with Bronx Works
3. ***Census Community Outreach in Morris Park II*** on September 14, 2020, in cooperation with Bronx Works
4. ***Empowered Women for the Census*** on September 16, 2020, in collaboration with NYC Public Advocate, with participation of many Morris Park elected representatives at state and local level and the office of the Bronx Borough President
5. ***End of the Summer Census Party*** on September 19, in collaboration with the office of Senator Biaggi in Loreto Park;
6. ***It's My Park Day*** at Loreto Park, on November 4, 2020, in collaboration with NYC Parks, local residents and CB11 representatives;
7. ***- 38 Fresh Produce Giveaway Series (31 events):*** In 2020 - October 8, 22; November 19; December 10, 17; 31; In 2021 - January 7, 14, 21, 28; February 4, 11, 18, 25; March 4, 11, 18, 25; April 1, 8, 15, 22, 29; May 6, 13, 20, 27; June 3, 10, 17, 24. These were possible due to our partnerships with many organizations including: Loving the Bronx, Yemeni American Merchants Association, Bronx Muslim Center, Arab American Family Support Center, Van Nest Hardware, Healthy&Fresh; MC Floral Event, etc.
39. ***Arts at Loreto Park*** – on October 24, 2020 at Loreto Playground, supporting NYC Parks & Recreation.
40. ***Morris Park Halloween Celebration*** - on October 30, 2020, MPBID office.
41. ***Morris Park Joyful Trolley, 2<sup>nd</sup> Edition*** – on December 8, 2020, MPBID office.
42. ***Santa Claus visit to Loreto Park*** – December 18, 2020, Loreto Park, with the support of NYC Parks
43. ***Christmas Tree and Hanukkah Lighting Ceremony*** on December 10, 2020, organized by the office of CM Gjonaj, co-sponsored by MPBID.
44. ***COVID Testing for Small Businesses Employees*** – December 22, 2020, in collaboration with NYC Health+Hospitals.
45. ***Morris Park COVID-10 Community Testing*** on January 26, 2021, in collaboration with NYC Laboratories.
46. ***Spring Cleanup at Loreto Park*** on April 17, 2021, in collaboration with local residents and CB11 representatives.
47. ***Food Giveaway*** on April 20, 2021, in collaboration with the office of AM Fernandez.
48. ***Graduation Day Ice Cream Party*** on June 25, 2021.

19 issues of the MPBID e-blast Newsletter *Morris Park Avenue News* were published.





## 16 New storefronts opened in FY21 on Morris Park Avenue

1. City Stage Dance Academy (July 2020);
2. Scope Realty (August 2020, 866 Morris Park Avenue)
3. Las Palma Restaurant (September 2020, 900 Morris Park Avenue)
4. Cali Fresh Market (September 2020, 769 Morris Park Avenue)
5. Tasty Choice (October 2020, 704 Morris Park Avenue)
6. Top Thrift (November 2020, 937 Morris Park Avenue)
7. Premium Choice Realty (December 2020, 945 Morris Park Avenue)
8. Petra Tax Services (December 2020, 935-S Morris Park Avenue)
9. Boon Café (December 2020, 675 Morris Park Avenue)
10. AYAM Multiservices and Tax Preparers (December 2020, 1810 Morris Park Avenue)
11. Perfection Laser & Spa (December 2020, 900 Morris Park Avenue)
12. King Sea Food (January 2021, 675 Morris Park Avenue)
13. Pantiga Group (January 2021, *relocation* to 780 Morris Park Avenue)
14. Abayati (January 2021, 847 Morris Park Avenue)
15. Untamed Gym & Fitness Studio (April 2021, 904 Morris Park Avenue)
16. Laundromat (April 2021, 678 Morris Park Avenue)
17. Euro Market Diaspora (April 201, 1058 Morris Park Avenue)

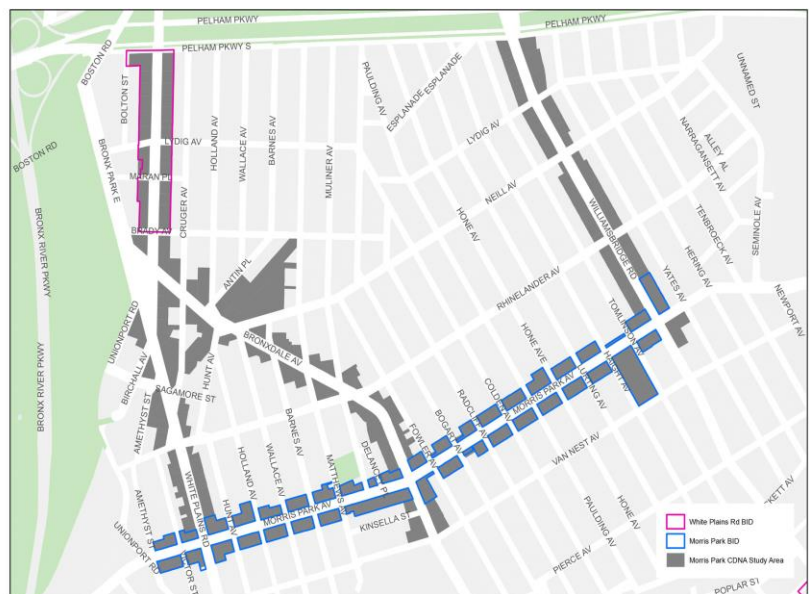
## Looking Ahead at FY22

The BID started FY21 (July 1, 2020 – June 30, 2021) on a strong financial footing with a budget of \$415,000, from which \$390,000 is based on assessment funds, and \$25,000 carryover from previous years.

In July 2020 the BID was notified of being one of three NYC organizations that received from NYCD SBS an Avenue NYC 3-year grant starting FY21. This is a capacity building grant of \$280,000 over 3 years (up to \$100,000/year), requiring hiring a dedicated grant-funded Program Manager staff. In FY21 the grant budget was \$80,000.

The grant requirements include conducting in the first year a “Commercial District Needs Assessment” (CDNA) on the main commercial corridors in the area including: Morris Park Avenue, Williamsbridge Avenue, Bronxdale Avenue and White Plains Road, stopping at Pelham Parkway. We collected and submitted in FY21 all required data, and expect the report to be issued in FY22.

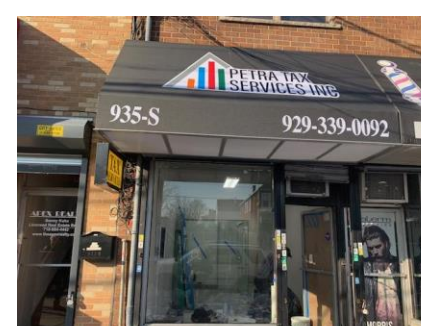
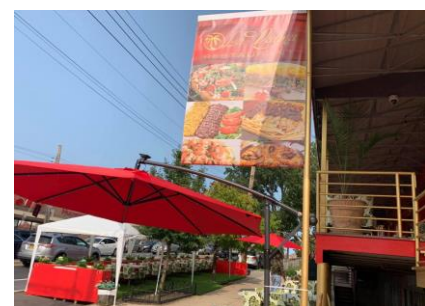
In the subsequent two years, the Avenue NYC will implement projects identified by the CDNA study including marketing, beautification, space activation, etc.



**Morris Park CDNA Study Area**  
Bronx

0 0.05 0.1 0.2  
Miles  
9/3/2020

### 16 New storefronts opened in FY21 on the Morris Park Avenue commercial corridor



# FINANCIAL STATEMENTS

## SUMMARY OF FINANCIAL STATEMENTS FY 202

MPBID STATEMENT OF FINANCIAL POSITION FY20		
ASSETS	FY 2020	FY 2021
Cash	\$165,127	\$153,779
Prepaid expense	-	\$353
Fixed and other assets	\$23,798	\$31,373
<b>TOTAL</b>	<b>\$188,925</b>	<b>\$206,595</b>
<b>LIABILITIES/NET ASSETS</b>		
Liabilities: accounts payable	\$992	17,361.70
Net assets without donor restrictions	\$19,461	189,233
<b>TOTAL</b>	<b>\$188,925</b>	<b>\$206,595</b>

Summary of unaudited Financial Statements for FY21. The FY21 audit is currently ongoing, conducted by Tyrone Anthony Sellers, CPA. A copy of the complete audited financial statements for FY20 is available online at [www.morrisparkbid.org](http://www.morrisparkbid.org).

STATEMENT OF ACTIVITIES		
SUPPORT AND REVENUES	FY 2020	FY 2021
Assessment revenue	\$390,000	\$390,000
Grants and Contributions	-	\$80,000
In-Kind Goods & Services	-	-
Interest and Other Income		\$4,203
<b>TOTAL</b>	<b>\$416,666</b>	<b>\$474,203</b>
<b>EXPENSES</b>		
Sanitation	146,961	135,540
Marketing and Promotions	67,902	67,502
Public Safety	12,746	400
Beautification	14,435	44,141
Management and General	71,775	144,425
<b>Total expenses and losses</b>	<b>360,919</b>	<b>462,009</b>
Change in net assets	55,747	12,195
Net assets at the end of the year	\$177,039	189,233.22

Fiscal Year 2022 Board Approved Budget	FY 2022
Revenues	
BID Assessment	\$390,000
Grants & Contributions	\$100,000
<b>TOTAL</b>	<b>\$490,000</b>
Expenses	
A)Program and Services (total)	\$247,000
Marketing (including holiday lights)	\$55,000
Streetscape/beautification	\$50,000
Supplementary sanitation	\$140,000
Public Safety	\$2,000
B)General & Administrative (total)	\$168,000
Personnel	\$90,652
Insurances	\$29,000
Professional fees and services (audit, rent, bookkeeping)	\$15,540
Office infrastructure and supplies	\$10,624
Legal	\$500
Miscellaneous	\$21,684
<b>Total Expenses</b>	<b>\$415,000</b>
Expenses anticipated on the SBS grant	\$100,000

### 2020 – 2021 Board of Directors

#### Property Owners (Class A)

William Pedone, Chairman  
Ben Celaj, Vice-Chairman  
Safet Paljevic, Treasurer  
Peter Spoto, Secretary  
Frank Pestone  
Mario Zallo  
Miguel Garcia

#### Commercial Tenants (Class B)

Al D'Angelo (until May 2021, currently vacant)

#### Residential Tenants (Class C)

Elaine Schillaci

#### Government Officials (Class D)

Hon. Bill de Blasio, NYC Mayor, represented by the NYC Department of Small Business Services Commissioner Jonnel Doris (Fred Leopold Hooke)  
NYC Comptroller Scott Stringer (Mariel De La Cruz)  
Bronx Borough President Ruben Diaz Jr. (Tom Lucania)  
New York City Council District 13 Councilman Mark Gjonaj (Farrah Rubin)

#### Other, non-voting (Class E)

Morris Park Community Association  
Van Nest Neighborhood Alliance  
Staff: Dr. Camelia Tepelus, Executive Director;  
Selamawit Yemeru, Program Manager "Avenue NYC"

### Thank you to our FY2021 funders!

MPBID commercial property owners;

Individual merchants supporting our events: Patsy's of Morris Park, Conti's Pastry Shoppe, Van Nest Hardware Store, MC Floral Events, Big Deal, Emilio's of Morris Park.

NYC Department of Small Business Services "Avenue NYC" Commercial revitalization grant of \$280,000 over 3 years.

Special thanks to the Bronx Community Board 11 District Manager Jeremy Warneke for this support in liaising with NYC agencies and services, to the NYC Department of Small Business Services team, and to the NYPD 49<sup>th</sup> Precinct for keeping the Morris Park Avenue corridor safe for all businesses and residents in Morris Park and Van Nest.

# NOTES TO FINANCIAL STATEMENTS

## Accounts

During FY21, the total expenditures presented in the statement of activities was \$462,009, and the total revenue was \$474,203. The MPBID has a single credit card account from Chase Bank, issued to the Executive Director and used according to the Financial Policy approved by the Board at its meeting on May 21<sup>st</sup>, 2019. The MPBID does not have debt. Credit card balances are paid in full on a monthly basis.

## Corporation membership

As of the date of this report, the corporation includes 188 properties as specified in the District Plan prepared pursuant to section 25-204(a) of Chapter 5 of Title 25 of the Administrative Code of the City of New York, 155 being partially, or wholly commercial. The current vacancy rate of the District is around **7.66%** (data collected in October 2021) considered 'healthy, lower than the previous figure of **8.2%** (as per a NYC Planning assessment conducted in July 2020).



# COMMUNITY EVENTS IN FY21

## YOU COUNT! BE COUNTED!

**United States Census 2020**

**TUESDAY, SEPTEMBER 8TH 10AM - 2PM**

966 MORRIS PARK AVENUE

FREE COVID Day Kit: Hand Sanitizer & 2 surgical masks for all completing the 2020 Census

Come by and fill the 2020 Census! US 2020 Census team on site to assist everyone!

Organized by the Morris Park BID, with support from the US Census 2020 team at BronxWorks

## YOU COUNT! BE COUNTED!

**MONDAY, SEPTEMBER 14TH 10AM - 2PM**  
966 MORRIS PARK AVENUE

**FRIDAY, SEPTEMBER 18TH 10AM - 2PM**  
686 MORRIS PARK AVENUE CORNER WITH WHITE PLAINS ROAD

2020 Census team on site to assist everyone to fill the Census!

FREE COVID Day Kit: Hand Sanitizer & 2 surgical masks for all completing the 2020 Census

Free RAFFLE entry for \$100 gift certificate at a Morris Park Avenue business of your choice with support from the US Census 2020 team at BronxWorks

## Dig In.

Care for NYC Parks and volunteer in your community. Join us at our next project!

**IT'S MY PARK**

Project: Weeding and Cleanup

Description: Join the Friends of Loreto Playground to remove invasive weeds from the children's play area and pick up litter from our beloved park at Loreto Playground.

Date: October 4, 2020  
Time: 9:00AM - 11:00AM  
Location: Loreto Playground, Van Nest Ave, Entrance  
Contact: friends.of.loreto.bx@gmail.com

Event co-sponsored by the Friends of Loreto Playground and the Morris Park Business Improvement District

## Arts, Culture & Fun: Fabric Collage Workshop

Saturday, September 19, 2020 12:00 p.m. - 2:00 p.m.

Join Parks Arts, Culture & Fun for a fabric collage workshop in partnership with Seeds of the League. Artist Jon Bunge will lead the workshop where you will explore abstract and representational styles, and learn about artists that use fabric as medium. All levels from beginner to advanced are welcome.

Fabric will be supplied and bringing your own is encouraged. For your comfort, bring a mat, basket, or folding chair to sit on.

Seeds of the League is the Art Students League's community program.

Registration: Please email [jay.antonio@seedsnyc.org](mailto:jay.antonio@seedsnyc.org) to register and note that the class size is limited to 25 participants and will be on a first-come, first-serve basis on the day of the workshop.

Please note: This summer, due to the coronavirus pandemic, we're offering outdoor programs with limited attendance so that you can have a safe and enjoyable time in parks. Based on New York State guidance for sports and recreation during COVID-19, we've put protocols into place to keep our participants and staff safe and healthy. We're asking everyone to help us stay safe:

- Stay home if you're sick
- Maintain six feet of physical distance between households
- Wear a face covering
- Wash your hands

Additionally, we encourage participants to bring their own hand sanitizer to our programming.

Note: Some programs may be modified, rescheduled, or cancelled due to weather, health, or safety concerns.

## End of Summer Census Party!

Sponsored by State Senator Alessandra Biaggi, Rethink Food NYC, and the Morris Park Business Improvement District

Hot Meals  
School Supplies  
Masks and Hand Sanitizer

First come, first served - while supplies last!

**SATURDAY September 19th at 2:00PM**

Loreto Playground  
Haight Avenue  
The Bronx, NY 10461

## Arts, Culture & Fun: Watercolor Painting Workshop

Saturday, October 3, 2020 12:00 p.m. - 2:00 p.m.

Join Parks Arts, Culture & Fun for a watercolor painting workshop in partnership with Seeds of the League. Artist Jon Bunge will lead the workshop outdoors in the park. Families are welcome.

Supplies will be provided but bringing your own is encouraged. For your comfort, bring a mat, basket, or folding chair to sit on.

Seeds of the League is the Art Students League's community program.

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Additionally, we encourage participants to bring their own hand sanitizer to our programming.

Note: Some programs may be modified, rescheduled, or cancelled due to weather, health, or safety concerns.

Location: Morris Park Avenue and Haight Avenue, Bronx, NY

Event Organizer: NYC Parks

## Friday OCT 30 2-4pm

966 Morris Park Avenue

# HALLWEEN

PUMPKIN ART @HOME in MORRIS PARK

Get 1 Free Pumpkin/child to paint and decorate AT HOME!

PUMPKINS • SWEETS • RAFFLE

Organized by the Morris Park BID 966 Morris Park Avenue

1) Get candy and a FREE pumpkin!  
2) PAINT THE PUMPKIN AT HOME!  
3) POST the photo on the MPBID Facebook wall  
4) WIN a \$100 gift certificate at any business on Morris Park Avenue & get your photo printed in the Bronx Times

## MORRIS PARK JOYFUL HOLIDAY TROLLEY

Saturday, December 12th, 2020 1pm-2:30pm

TAKE A PHOTO WITH SANTA AND ENJOY HOT CHOCOLATE!

966 Morris Park Avenue

COVID-19 Mandatory Precautions: Masks, hand sanitizing and temperature check. Eventbrite registration required. Timed access, limited capacity. Social distancing enforced. Photo-op only, no trolley rides.

FREE event organized by the Morris Park BID

## Bronx Parks Gift Caravan December 18

**Loreto Park 2:30PM**

**Virginia Playground 4:00PM**

First come, first served. Limited gift bags.

## Morris Park Christmas Tree & Menorah Lighting Ceremony

Thursday, December 10th, 2020  
Menorah Lighting: 5PM  
Christmas Tree Lighting: 5:45PM

Loreto Park  
Morris Park Ave & Tompkins Ave, Bronx, NY 10461

Participants must practice social distancing and wear mask! Drive by for a cup of hot cocoa and cookies!

## NYC HEALTH + HOSPITALS COVID-19 Testing

Morris Park BID and NYC Health + Hospitals

**COVID-19 Testing** Morris Park Small Business Employees

Confidential covid-19 individual status information by email

FREE

Testing door-to-door From 9:30am to 5:30pm December 22, 2020

If you are a business on Morris Park Avenue between Unionport Rd and Williamsbridge Rd, please RSVP with your business name and address to TEST or DECLINE at 646 847 6080

## NYC MORRIS PARK BID and NYC Laboratories COVID-19 COMMUNITY TESTING

Confidential covid-19 individual status information

Testing truck stationed at Morris Park Avenue and White Plains Road

From 10am to 4pm

Tuesday, January 26, 2020

FREE please bring id and insurance card if available

## Fresh Produce Giveaway

Fill a short 5 min survey and take a box of fresh food!

966 Morris Park Ave at Victor Street

Thurs 1/21, 12pm-2pm

Fill a 5 min survey, get a box of fresh fruits and vegetables

## GRADUATION 2021 Graduation Day Ice Cream Party

Last Day of School 2021

Friday, June 25, 2021 1:00pm-3pm

966 Morris Park Avenue

RAFFLE for a \$100 gift certificate at your choice of store or restaurant on Morris Park Avenue!

Join us for free ice-cream and graduation day photos at the corner of Morris Park Avenue and Radcliff Avenue.

Congratulations Graduates!!!



# THANK YOU!

To the following city agencies and community organizations that partnered with the Morris Park BID in FY21 to execute our mission on the commercial corridor and serve the Morris Park and Van Nest communities in the Bronx!



careers  
businesses  
neighborhoods



Arab-American Family  
Support Center



YEMENI AMERICAN MERCHANTS ASSOCIATION  
جمعية التجار اليمنيين الأمريكيين  
نظم - ندافم - نرتقي - نعلم



If you own commercial or residential property (Class A membership); or  
 If you are a commercial tenant/business (Class B membership); or  
 If you are a residential tenant (Class C membership)  
 of any of the properties highlighted on the map below

**CONGRATULATIONS!**

**You are a member of the Morris Park Business Improvement District**

*MORRIS PARK BUSINESS IMPROVEMENT DISTRICT*



**We provide services and conduct public advocacy to maintain  
 a clean, green, beautiful, vibrant and safe  
 Morris Park Avenue  
 for our close-knit village in the heart of the Bronx.**



**THANK YOU!**



966 Morris Park Avenue, Bronx, NY 10462  
 MorrisParkBID.org [morrisparkbid@gmail.com](mailto:morrisparkbid@gmail.com) @MorrisParkBID