Dubai SCOP 2012
Open and Distance Education (ODE)
Barriers, Opportunities & Strategies Forward

12 - 15 November, 2012

SCOP 2012 MEETING CATALOG
Under the Patronage of

His Highness Sheikh

Hamdan Bin Mohammed Bin Rashid Al Maktoum

Crown Prince of Dubai
University President
H.E. Lieutenant General

Dhahi Khalfan Tamim

Commander in Chief of Dubai Police
Chairman of Board of Governors
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Floor Plan - The Address Hotel, Dubai Mall

Diamond Room
(Cocktail Reception)

The Address Hotel,
Dubai Mall
Vision: To be the principal reference for establishing personal identity & providing population data in the United Arab Emirates.

Mission: To contribute to stability, security & national prosperity through the provision of personal identity, an accurate population register & innovative electronic services.
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Dear Guests and Participants,

It is my pleasure to welcome all of you to the International Council for Open and Distance Education (ICDE) Standing Conference of Presidents (SCOP 2012).

You can rest assured that your participation in our event will yield a truly remarkable and memorable experience, as there is no place that could rival what Dubai can offer its guests, thanks to its advanced infrastructure, modern amenities for travel and transportation, easy connectivity and accessibility, and world-class hospitality facilities.

Themed “Open and Distance Education (ODE): Barriers, Opportunities and Strategies Forward”, SCOP 2012 comes in line with the Hamdan Bin Mohammed e-University’s (HBMeU’s) commitment to offering quality and excellent education in the 21st century, and with its continuing thrust and relentless efforts to stimulate the growth of Open and Distance Learning (ODL) worldwide.

Being held for the first time in the UAE and the region, this conference, marking a new milestone achieved by the HBMeU, underlines its reputation as one of the recognised global leaders in Open and Distance Education and a pioneering institution in e-learning in the Middle East.

You are invited to avail yourselves of this unique opportunity to exchange information, share expertise, enrich our knowledge and expand our understanding of the realities and potentials of Open and Distance Education.

Thank you and once again welcome to all of you.

Dr. Mansoor Al Awar
HBMeU Chancellor
Dear colleagues,

The 2012 ICDE Standing Conference of Presidents (SCOP) is this year hosted by Hamdan Bin Mohammed e-University in Dubai, United Arab Emirates. HBMeU is the first e-learning institute to be licensed by the Ministry of Higher Education and Scientific Research in the UAE, and works tirelessly to promote excellence in e-learning in the Arab World. On behalf of the Executive Committee of ICDE, I wish to thank HBMeU for facilitating this first SCOP meeting held in the Arab World.

The annual ICDE SCOP meeting is a unique opportunity for the leadership of higher education institutions engaged in open, distance and flexible learning to meet with peers from around the world in a confidential, in-camera setting. SCOP is highly regarded as an arena where senior management in higher education may share information and expertise, establish benchmarks, develop inter-institutional cooperation, and determine policy advocacy directions.

The SCOP 2012 meeting entitled Open and Distance Education (ODE): Barriers, Opportunities & Strategies Forward will focus on barriers to the implementation of open, distance and flexible learning. It will explore the opportunities inherent in open, distance and flexible learning to help countries overcome socio-economic challenges, and will provide insights into successful strategies for advocacy. These include international benchmarking and promotion for best practice, issues which are at the core of ICDE’s role as a facilitator for quality enhancement and cooperative action.

An in-camera meeting for presidents will be held, along with alternative parallel sessions for those not participating in the presidents meeting. A Policy Forum will also take place within the program, on the theme of Strategies for Meeting a Changing, More Open and Online World. It will include interventions from member institutions on expectations of the organization and the role of the membership in the attainment of objectives, and work to provide input to and validate the ICDE strategy plan for 2013-2016. We aim for a dynamic and varied format throughout, with ample opportunities to debate, contribute and network.

I wish you all a very warm welcome to the 2012 ICDE Standing Conference of Presidents (SCOP). I know that SCOP 2012 will enable us to learn from one another, provide inspiration for our institutional strategies, and help institutions engaged in open, distance and flexible learning gain a more powerful voice in our home countries.

Prof. Tian Belawati
President, ICDE
Rector, Universitas Terbuka, Indonesia
Almost everyone connected to education would have come across the terms e-learning, open and distance education or online education. There is a large body of literature on e-Learning covering a range of significant elements including pedagogy, technology, and effective mediums of delivery. With a deeper insight into such literature, one would clearly notice the varying perceptions among different stakeholders of the adequacy and suitability of this mode of learning and the quality it may offer. Such variations in perception can be seen not just at the student, employer and instructor level but also at the government level in many parts of the world.

There is clear need to create better understanding of open and distance education (ODE) and the opportunities it provides, among various stakeholders. National governments need to see ODE as an integral part of the education system and a viable method of learning. Students, instructors and employers need to realize that with the advancement of ICT today, open and distance education offers good quality, if not better quality, than traditional education.

ICDE has over the years played a pivotal role to influence national governments’ and international bodies’ attitudes towards open and distance education. An advocacy campaign for ODE will be launched in Dubai, during the 2012 ICDE Standing Conference of Presidents meeting.

The meeting hosted by Hamdan Bin Mohammed e-University (HBMeU) in Dubai under the theme “Open and Distance Education (ODE): Barriers, Opportunities & Strategies Forward”, will tackle the various challenges and barriers associated with the implementation of ODE from both international and regional perspectives. It will explore the various opportunities ODE provides in helping countries overcome many of the socio-economical challenges and will provide insights into successful strategies for advocacy of ODE.

This year’s SCOP meeting aims at:

- Creating a better, deeper understanding and awareness of the technological and pedagogical opportunities offered by ODE and its integral contribution to the education system;
- Identifying the key issues and challenges facing ODE and developing strategies for addressing them;
- Establishing key strategies for advocacy of ODE through international benchmarking and best practice;
- Formulating and developing recommendations for open educational quality and providing contextualised e-learning perspectives thus enhancing attitudes towards distance education among national governments and international bodies, and
- Discussing latest developments and enhancements relating to Open Educational Resources, and sharing Best Practice with regard to their implementation.
Undergraduate Studies

**e-School of Business and Quality Management**
- Bachelor of Business and Marketing
- Bachelor of Business and Quality Management
- Bachelor of Business and Human Resource Management
- Bachelor of Business and Accounting
- Diploma in Business and Quality Management

**e-School of Health and Environmental Studies**
- Bachelor of Science in Health Administration
- Diploma in Health Administration

Post Graduate Studies

**e-School of Business and Quality Management**
- Master of Human Resource Management
- Master of Islamic Banking and Finance
- Master of Management in Entrepreneurial Leadership
- Master of Project Management
- Master of Science in Innovation and Change Management
- Master of Science in Organizational Excellence

**School of e-Education**
- Master of Arts in Online Curriculum and Instruction
- Master of Arts in Online Education Leadership and Management
- Master of Science in Interactive Educational Technologies

**e-School of Health and Environmental Studies**
- Master of Science in Public Health
- Master of Science in Hospital Management
- Master of Science: Excellence in Environmental Management

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For more information
hbmeu.ac.ae
800 333000
Venue
The SCOP Meeting 2012 will take place at the Hamdan Bin Mohamed e-University premises at Dubai Academic City.

Registration Desk
The SCOP Meeting Registration Desk will be located at The Address, Dubai Mall, outside the Diamond Ballroom and at Hamdan bin Mohammed e-University, Ground Floor. Delegates may register through the desk for the SCOP 2012, as well as for the SCOP dinner and Prize of Excellence ceremony, and to the SCOP social activities.

Registration Timings

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>12th November, 2012</td>
<td>17:00 - 19:00</td>
<td>The Address, Dubai Mall</td>
</tr>
<tr>
<td>Tuesday</td>
<td>13th November, 2012</td>
<td>8:00 - 10:00</td>
<td>HBMeU Premises</td>
</tr>
</tbody>
</table>

Opening Ceremony
The official opening ceremony will take place on the 13th of November, 2012 from 10:00 to 10:45 at the HBMeU premises. It is an occasion for us to welcome our SCOP 2012 participants, guests and distinguished speakers and celebrate with them excellence and innovation.

Social Program
Conferences provide a major platform to network, connect with others from within the same industry, share knowledge and information, and uncover hidden opportunities. Essentially, networking is about building relationships and getting to know people.

In view of the above, SCOP has incorporated important elements for ensuring the success of a conference, and the program has been designed to explicitly facilitate social activities. The social events of the conference will take place during the following activities:

Tour of Dubai: Historical Monuments
The tour of Dubai on Tuesday, 13th November will explore the city’s best attractions. Dubai is famous for its glamorous structures and amazing skyscrapers, not to mention the historic sites and monuments. The tour will offer a glimpse into the city’s cultures, traditions, and history by blending together the old and new faces of Dubai.

Dubai Desert Safari
Join us in the afternoon on Thursday, 15th November to an exciting and exhilarating Dubai desert safari that will offer an adventurous 4 x 4 drive across the beautiful desert dunes followed by barbeque and entertainment.

Register for our social programs at the registration desk.

Information Desk
For the convenience of our delegates, an Information Desk is set in the Diamond Ballroom in The Address, Dubai Mall on Monday 12th November and on the Ground Floor of the Hamdan Bin Mohammed e-University, throughout the SCOP Meeting 2012. Delegates are welcome to approach the SCOP Meeting Information Desk for inquiries.

Delegate Bags
All registered delegates will receive a delegate bag that includes the SCOP 2012 Meeting Program Catalog, evaluation form, stationaries, and some promotional materials from the university, and few of the SCOP 2012 meeting partners and sponsors.
Delegate Badges
When completing your registration, you will receive your delegate badge. Kindly ensure you wear your badge at all times to enter SCOP 2012 sessions and events.

Internet Access
Wireless internet access is available throughout the SCOP 2012 Meeting venues. At the Address Hotel, Dubai Mall, the name of the wireless access point is “The Address Dubai Mall” and no password is required. At Hamdan Bin Mohammed e-University, the name of the wireless access point is “HBMeU-Guest” and no password is required.

Additionally, you will find computer booths located on the ground floor of the University premises, which you may use to check your email at any time in case you are not carrying your laptop or other wireless devices that would allow you to do so. Please make sure that you use these booths for only short periods of time to allow other delegates to benefit from them as well.

Smoking
Please note that outdoor designated smoking areas are located outside the University premises.

Group Photo Session
On Thursday, 15th November, 2012, we would like to commemorate the end of the SCOP 2012 Meeting with a group photo. The group photo will be taken in front of the university premises. Each photo will be printed, and provided to you after the light lunch has been served at 14:15. Please make sure to take a copy with you prior to leaving the university premises.

Lunches and Coffee Breaks
Lunch is included on Tuesday 13th November, Wednesday 14th November and Thursday 15th November for all registered SCOP Meeting participants and will be taking place on the Ground Floor of the University premises. Please refer to the SCOP meeting program for the exact lunch hours. All lunches are scheduled for no more than one hour, therefore delegates are kindly requested to keep track of time.

Coffee breaks will be taking place on all 3 days of the event. Timings for coffee breaks are included in the program.

The SCOP Dinner and the ICDE Prize of Excellence Ceremony
Hosted by Hamdan Bin Mohammed e-University in coordination with the International Council for Open and Distance Education, the SCOP Dinner will take place on Wednesday the 14th of November, 2012 at 20:00 in The Address Dubai Mall Diamond Ballroom. The dinner will offer an informal opportunity for delegates and participants to network and get to know each other. The ICDE Prize of Excellence 2011 will be awarded during the dinner as well as the acknowledgment of our partners and sponsors. Please approach the registration desk to register for the SCOP Dinner. Spouses are welcome to attend.

Contact Info
In case of urgent information, you can contact:
For logistics, Ali Al Lingawi: 055 6532252
For program details, Noura Shihabi: 055 6004732
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Gateway to Dubai’s Prosperity

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Dubai is the second largest emirate within the United Arab Emirates. It is a desert city-state on the shores of the beautiful Arabian Gulf, replete with clean, sandy beaches and clear, blue-green waters. It has an ancient heritage that survives amidst the skyscrapers and highways of a modern, cosmopolitan city. Dubai offers a breath-taking variety of attractions and activities for visitors.

**MUSEUMS & SIGHTSEEING**

**Dubai Museum & Sheikh Saeed Al Maktoum’s House**
A trip to the Dubai museum will give you a glimpse into Dubai’s fascinating past. We also advise to visit Sheikh Saeed Al Maktoum’s house to view a collection of old photographs. The Heritage and Diving Village at Dubai is a must see for all traditional arts and crafts lovers.

**Al Bastakia**
Al Bastakia Area in Bur Dubai dates back to the early 1900s, and occupies the eastern section of the old town along the Creek, extending to a length of 300 meters, and depth of 200 meters in the southern direction. This area represents an important area in the history of architecture, and the urban development of the town.

**Jumeirah Mosque**
One of the largest and most beautiful mosques is the Jumeirah Mosque. It is a spectacular example of modern Islamic architecture and is built of stone in medieval Fatimid tradition, the mosque is a city landmark in Dubai. It is particularly attractive at night when subtle lighting throws its artistry into relief.

**Burj Al Arab**
Burj Al Arab which has become an iconic symbol of Dubai is a part of The Jumeirah Beach Resort, it is designed to resemble a billowing sail; the hotel soars to a height of 321 meters, dominating the Dubai coastline. At night, it offers an unforgettable sight, surrounded by choreographed color sculptures of water and fire. This all-suite hotel reflects the finest that the world has to offer.

**The Burj Khalifa**
Skyscraper, Dubai’s unique landmark and urban masterpiece, is a world-class destination and the magnificent centerpiece of Downtown Dubai. The world’s tallest building and tallest man made structure, at a height of 2,716.5-foot-tall, is surrounded by hotels, must-visit shopping destinations and a world of entertainment options. More than just the world’s tallest building, Burj Khalifa is an unprecedented example of international cooperation, symbolic beacon of progress, and an emblem of the new, dynamic and prosperous Middle East. The Burj offers unparalleled vistas from the Gulf to the Arabian Desert and beyond. Situated on the 124th floor, is the Burj Khalifa’s Observation Deck, where at 442 meters, it offers visitors the most magnificent views of the Dubai skyline from what is considered the highest outdoor observation deck in the world.

**Dubai Palm Islands**
Palm Islands Dubai (Jumeirah Palm Island one of the islands) are one of the most ambitious real-estate developments on earth, heralded as the 8th wonder of the world. These artificial islands have been designed to cater to the tourists coming to the city, they house luxury resorts and hotels such as the Atlantis and resorts, private villas, shopping malls, water theme parks as well as eateries and health spas. They are definitely very spectacular and not to miss by anyone visiting Dubai.

**SHOPPING MALLS AND SOUQS**
Dubai is labeled as the “Shopping Capital of the Middle East”. With so many shopping malls and souqs, there’s no better place to find products at unbeatable prices. It is truly a duty free shopper’s paradise. Dubai’s numerous shopping malls cater to every consumer need, clothing both prêt a porter and haute couture, jewellery, electronics, furnishing, gift items and souvenirs, sporting equipments, and any other goods will likely all be under the same roof. Luckily this year, our Conference is taking place during the famous Dubai Shopping Festival. All shopping malls are open all days of the week from 10:00 to 22:00, except on Fridays where some shops open after the Friday Prayer (14:00 onwards).
SHOPPING MALLS

BurJuman Centre
The residence of high-fashion BurJuman brings the world before your eyes. Here’s where the world’s leading brands mingle comfortably with one another. Louis Vuitton, Dior, Hermes, Valentino, Emanuel Ungaro, Loewe, Etro, Cartier, Van Cleef & Arpels, Christian Lacroix, Salvatore Ferragamo, Just Cavalli, and many more.

Deira City Centre
With over 350 shops, Deira City Center is considered to be one of the most popular mall of Dubai, it adjoins the Sofitel City Centre Hotel opposite the Dubai Creek Golf & Yacht Club.

Dubai Mall
Actual retail space about 3.8m sq ft, and internal area about 5.9m sq ft including posh restaurants, an Olympic ice-skating rink, and the largest goldfish bowl you’ve ever seen. The Dubai Mall is opened daily from 10:00 am to midnight.

Dubai Outlet Mall
It is home to over 200 stores offering top brands at heavily discounted prices of up to 90 percent (last season’s products of course). Products available include clothes, shoes, sportswear and sporting goods, perfumes and cosmetics, electrical goods, watches, sunglasses, furniture, and toys.

Festival Waterfront Centre
Festival Waterfront Centre brings together a magnificent retail offering, an unsurpassed selection of restaurants and cafés and a rich entertainment experience all within an architectural masterpiece. It features 550 shops, including 20 anchor stores, 90 restaurants, cafés and bistros, a 12-screen Cinema, and a vast entertainment centre.

Ibn Battuta Mall
Named after famous traveller and explorer Ibn Battuta. The mall is split into five main courts: China, India, Persia, Egypt and Andalusia.

Mall of the Emirates
The Mall of the Emirate on Sheikh Zayed Road has over 400 stores and entertainment options that include Ski Dubai- the world’s largest indoor ski park, a 14-screen Cinema and Dubai Community Arts and Theatre. It also has 65 restaurants and coffee shops with everything from fast food to themed restaurants and exclusive dining alternatives. This is one of the largest malls outside North America and one of the biggest malls in Dubai.

Mercato Mall
“Mercato” is the Italian word for “market,” and this mall is modeled after the Italian Renaissance. The structural design is intended to create the feel of the Mediterranean.

Wafi Shopping Mall
Wafi Shopping Mall is regarded as one of the most elegant shopping complexes in Dubai, having distinct pyramid-shaped atrium roofs. It houses a popular family entertainment center, Encounter Zone, features a roller-blading rink, virtual reality simulators, a 3D motion theatre, and crystal maze. The Khan Murjan underground souk, which was recently inaugurated is part of the Wafi Center complex and is designed as the 14th century Souq - the Khan Murjan Caravanserai in Baghdad, Iraq.
SOUQS

Gold Souq
The gold souq is a vibrant centre for gold-loving buyers. There are plenty of designs to choose from. The most popular are 24-carat, you can also get 18, 21 and 22 carat gold.

Souq Madinat Jumeirah
Only 15 minutes away from the forum venue, the souq Madinat Jumeirah offers a colorful and vibrant market experience in an Arabian city.

Souq Al Bahar
Souk Al Bahar is an Arabesque shopping mall and entertainment destination located in the heart of the prestigious Downtown Burj Dubai, on the Old Town Island. Souk Al Bahar includes over 130 shops in an eclectic retail mix that includes 25 restaurants, cafés and lounges framing the souk’s extensive waterfront promenade. Souk Al Bahar is linked to Dubai Mall and the future Burj Dubai tallest building in the World.

Spice Souq
The Iranian shops in the spice souq stock just about any spice you could think of. The thin alleyways of the souq are fragranced by the pungent spices the vendors have on display. Big barrels of cumin, dried lemons and coriander seed surround you on all sides and vie for space alongside baskets of star of anise, stacks of cinnamon sticks and oodles of frankincense.

DESERT SAFARI AND DUBAI TOURS

Desert Safari
A trip to the Middle East is not complete without exploring the massive sand dunes of the Arabian deserts. Why not take a camel ride, or try sand surfing down the huge red sand dunes when the sun goes down, huddle around the campfire for a BBQ dinner and belly dancing show.

The Big Bus Tour
The Big Bus aims to give you the most enjoyable and memorable experience of life in Dubai. From the towering sail-shaped Burj Al Arab hotel to the mysterious gold and spice souqs, what better way to see Dubai’s breathtaking views. So, hop onto the big brownish-red double decker bus for a quick tour of Dubai’s main attractions.
To encourage and contribute to the development of scientific thinking in the Arab world and the Middle East, Hamdan Bin Mohammed e-University is very proud to have published eight bi-yearly refereed *International Journals of Excellence* in:

- Education
- Tourism, Hospitality and Catering
- e-Solutions for Management
- Healthcare Management
- Public Sector Management
- e-Learning
- Environmental Management
- Islamic Banking & Finance

The online journals provide an ideal platform for disseminating research findings.

For more information visit: [http://journals.hbmeu.ac.ae](http://journals.hbmeu.ac.ae)

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Pre-SCOP Meeting Program

Monday, 30th January (HBMeU Premises)

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<tr>
<th>Time</th>
<th>Activity</th>
<th>Venue</th>
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<tbody>
<tr>
<td>17:00 - 19:00</td>
<td>Registration</td>
<td>The Address</td>
</tr>
<tr>
<td>19:00 - 21:00</td>
<td>Pre-Meeting Reception</td>
<td>Diamond 1</td>
</tr>
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SCOP Program

Monday 12th November 2012
Venue: The Address, Dubai Mall

SCOP Meeting Program (Day 1)

Tuesday 13th November 2012
Venue: Hamdan Bin Mohammed e-University

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<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tr>
<td>09:30 - 10:30</td>
<td>SCOP 2012 Official Opening</td>
<td>Ground Floor</td>
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<tr>
<td>10:30 - 11:15</td>
<td>Keynote Speaker 1: Barriers and Challenges to ODE: Global Perspective</td>
<td>Auditorium</td>
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<td></td>
<td>Dr. Laurence F. Johnson</td>
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<tr>
<td>11:30 - 12:00</td>
<td>Keynote Speaker 2: Barriers and Challenges to ODE: Arab Region</td>
<td>Auditorium</td>
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<td></td>
<td>Prof. Badr Aboul-Ela</td>
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<td>12:00 - 12:30</td>
<td>Q&amp;A</td>
<td>Auditorium</td>
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<tr>
<td>12:30 - 13:45</td>
<td>Lunch</td>
<td>2nd Floor</td>
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<td>13:45 - 15:15</td>
<td>Debate: Does ODE offer a viable alternative to residential education?</td>
<td>Auditorium</td>
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<tr>
<td></td>
<td>• Moderator: Omar Obaid Ali Bin Butti, Dubai One, Presenter</td>
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<td></td>
<td>• Dr. Meg Benke, Acting President, Office of the President, Empire State College, State University of New York, USA</td>
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<td>• Prof. Mandla Makhanya, Vice Chancellor, UNISA, South Africa</td>
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<td></td>
<td>• Prof. Anja Oskamp, Rector, Open University Netherlands, The Netherlands</td>
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<td>• Prof. Tolly Mbwette, Vice Chancellor, Open University of Tanzania</td>
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<td>15:15 - 15:30</td>
<td>Coffee Break</td>
<td>Ground Floor</td>
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<td>15:30 - 17:15</td>
<td>Working Group 1: Social Perception on ODE</td>
<td>Class 1 + 2</td>
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<td>Prof. Nicholas Allen, Provost Emeritus and Collegiate Professor at University of Maryland University College (UMUC)</td>
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<tr>
<td>17:30 - 21:00</td>
<td>Tour of Dubai - Historical Monuments</td>
<td>Pickup from HBMeU</td>
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### SCOP Meeting Program (Day 2)

**Wednesday 14th November 2012**  
**Venue:** Hamdan Bin Mohammed e-University

<table>
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<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>09:00 - 09:25</td>
<td>Introduction and Summary of Working Groups 1, 2 &amp; 3</td>
<td>Auditorium</td>
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</table>
| 09:25 - 09:40 | A Policy Brief  
Regulatory frameworks for distance education.  
Presentation of a Policy Brief produced on the basis of the study of the regulatory frameworks for distance education in the Southwest Pacific/ South East Asia Region.  
**Professor Belinda Tynan**, Pro Vice-Chancellor Learning, Teaching and Quality, University of Southern Queensland, Australia. | Auditorium    |
| 09:40 - 10:10 | Keynote Speaker 3  
Strategies to create a better understanding of ODE  
**Dr. David Atchoarena**, Director for Higher Education, UNESCO | Auditorium    |
| 10:10 - 11:40 | Panel Discussion  
Strategies for Building Sustainable ODE  
**Chair:** **Professor Mohammed Zairi**, Assistant Chancellor for Strategy and Growth, HBMeU, UAE  
**Panel Members:**  
- **Nicholas H. Allen**, Provost Emeritus & Collegiate Professor, University of Maryland University College, USA  
- **Helen Carter**, President, Australasian Council on Open, Distance and e-Learning and Manager, Educational Design and Development, Macquarie University  
- **Prof. Alain Tait**, Pro-Vice-Chancellor (Academic), Open University UK  
- **Mohamed Abu Maliq**, Director, Open Learning Center (OLC), Al-Quds Open University | Auditorium    |
| 11:40 - 11:55 | Coffee Break                                                                                   | 2nd Floor     |
| 12:30 - 14:15 | Keynote speaker 4  
**Dr. Sanjaya Mishra**, Director, Commonwealth Educational Media Centre for Asia | Auditorium    |
| 12:40 - 13:40 | Lunch                                                                                               | Ground Floor |
| 12:40 - 13:40 | Policy forum                                                                                      | Class 1+2+3+4+5 |
| 16:00 - 16:15 | Coffee Break                                                                                     | 1st Floor     |
| 16:15 - 17:40 | Continuation of policy forum (ICDE Strategic Plan 2013-2016)                                       | Class 1+2+3+4+5 |
| 17:40 - 18:00 | Summary                                                                                           |               |

### Social Program

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>20:00 - 22:30</td>
<td>SCOP Dinner and Prize of Excellence ceremony</td>
<td>The Address Hotel, Dubai Mall (Diamond Ballroom)</td>
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## SCOP Meeting Program (Day 3)

**Thursday 15th November 2012**  
*Venue: Hamdan Bin Mohammed e-University*

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<tr>
<th>Time</th>
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<tr>
<td>09:00 - 12:00</td>
<td><strong>Closed Session for ICDE University Presidents and Rectors</strong></td>
<td>16 + 19</td>
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<td></td>
<td><strong>Program for Non-Presidents/Rectors Participants</strong></td>
<td>1 + 2</td>
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| 09:00 - 12:00 | **Working Group 1**  
The Role of Social Networking / Social media in the promotion of ODE  
Moderated by **Professor Alain Senteni**, Dean of the School of e-Education, HBMeU, UAE |        |
| 09:00 - 12:00 | **Working Group 2**  
Open Educational Resources: Challenges and Opportunities Forward  
Zeynep Varoglu, Programme Specialist, Communication and Information Sector, UNESCO | 4 + 5   |
| 12:00 - 12:30 | Coffee Break                                                         | 1st Floor |
| 12:30 - 12:50 | Reports from WGs’ Presidents’ and Rectors’ Meetings                   | Auditorium |
| 12:50 - 13:05 | Concluding Remarks from **Prof. Tian Belawati**, President of ICDE   | Auditorium |
| 13:05 - 13:10 | Concluding Remarks from **Dr. Mansoor Al Awar**, HBMeU Chancellor     | Auditorium |
| 13:10 - 13:15 | Announcement of SCOP 2013                                            | Auditorium |
| 13:15 - 13:15 | Group Photograph (SCOP 2012 Participants)                            | Ground Floor |
| 13:15 - 14:15 | Light Lunch                                                          |         |

### Social Program

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<td>14:30</td>
<td>Pickup for Safari</td>
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**Friday 16th November 2012**  
*Venue: The Address, Dubai Mall*

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<tr>
<th>Time</th>
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<tr>
<td>9:00 - 10:30</td>
<td><em>ICDE Executive Committee Meeting</em></td>
<td>Sapphire</td>
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<tr>
<td>10:30 - 11:00</td>
<td>Coffee Break</td>
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<tr>
<td>11:00 - 13:00</td>
<td>Continuation of ICDE Executive Committee Meeting</td>
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<tr>
<td>13:00 - 14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00 - 18:00</td>
<td>Continuation of ICDE Executive Committee Meeting</td>
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*This meeting is for ICDE Executive Committee members only*
The HBMeU Publishing House is specialized in publishing and distributing academic and trade titles. Its portfolio includes specialized books, e-books, e-articles and case studies.

For details visit: estore.hbmeu.ac.ae
Dr. Larry Johnson is an acknowledged expert on emerging technology and its impacts on society and education, and has written five books, seven chapters, and published more than 50 papers and research reports on the topic. He speaks regularly on the topics of creativity, innovation, and technology trends, and has delivered more than 75 keynote addresses to a long list of distinguished groups and organizations all over the world. He is the founder of the Horizon Project, which produces the acclaimed series of Horizon Reports that are used by over a million educators in more than 100 countries.

Dr. Johnson currently serves as Chief Executive Officer of the New Media Consortium, an international not-for-profit consortium dedicated to the exploration and use of new media and new technologies, and Director of the Edward and Betty Marcus Institute for Digital Education in the Arts (MIDEA). The NMC’s and MIDEA’s hundreds of member institutions constitute an elite list of the most highly regarded universities, museums, and research centers in the world.

In his current post at the NMC, Johnson routinely brings visionaries and thought leaders from across the globe together to define and explore new ways of thinking about and using technology, and to examine emerging trends and issues. The NMC’s annual Horizon Report, now published in six languages, has become one of the leading tools used by senior executives in universities and museums to set priorities for technology planning. NMC summits and large-scale projects have helped set the agenda for topics such as visual literacy, learning objects, educational gaming, immersive learning, the future of scholarship, and social networking.

Having served as president and senior executive at institutions in both the higher education and not-for-profit realms, he has more than 25 years of experience in the global education arena, and has served in campus roles from professor to dean, CIO and provost, and president. His educational background includes an MBA in Finance and a Ph.D. in Education that focused on research and evaluation. Among much other recognition, Dr. Johnson has been honored as a Distinguished Graduate by his alma mater, the University of Texas at Austin.

Abstract
The Network is Us - For decades, the quintessential barrier for open distance education to overcome was a perception that somehow programs delivered at a distance were somehow of lesser quality than campus-based programs, or that student learning was somehow less. In the last few years, however, both trends and events have moved the discussion to new levels, and we are now at a moment in time when it seems every world class institution anywhere is actively building out major distance education efforts, and even commercial interests are entering the mix. The new buzz phrase is Massively Open Online Courses, or MOOCs, and hundreds of millions of dollars are being invested in attempts to capture a new market for distance education that lives at the intersection of informal learning and higher education - particularly “big brand” higher education. Learn what Johnson feels is behind this movement and its implications for Open Distance Education as he examines the evolution of the network, its new social constructs, and the dynamics of social change, at scale.
**Title:** Barriers and Challenges to ODE: Arab Region

**Room:** Auditorium

**Tuesday 13th November 2012, 12:00 - 12:30**

Dr. Aboul-Ela graduated with BSc and MSc degrees in agriculture from Cairo University, and earned his PhD in Animal Physiology from the University of Aberdeen, UK, in 1980. His university career started at the Faculty of Agriculture, Mansoura University, Egypt, and was promoted as Full Professor in 1987. He held several academic administrative positions as Chair, Director of Graduate Studies, Director of Faculty Recruitment and Development Centre, and Dean of Agriculture, at Mansoura University and UAE University. He worked as a Visiting Professor at the University College of North Wales, Bangor, UK in 1987/1988.

As a researcher, Dr. Aboul-Ela published a total of 93 articles in refereed journals, and five chapters in refereed books. He won several research prizes and awards including National Prize for Research in Agricultural Sciences, Egypt, 1978; Abdel-Hamid Showmans Prize for best researchers in the Arab world in the area of Animal Production, in 1988; and Presidential Distinction Medal, for Excellence in Research, Egypt, 1994.

Dr. Aboul-Ela was one of the founding members of the Commission for Academic Accreditation in the UAE established in 2000 and was appointed as its Director in February 2007, and had a leading role in developing its Standards for Licensure and Accreditation, its e-Learning Standards for Licensure and Accreditation, and its Standards for Licensure and Accreditation of Technical and Vocational Education and Training. Dr. Aboul-Ela is currently the Vice-President of the Arab Network for Quality Assurance Agencies in Higher Education (ANQAAHE).

Dr. Aboul-Ela participated, as a Commissioner, in many licensure and accreditation review teams in the UAE. He also chaired and participated in institutional reviewing teams in Oman and Saudi Arabia.

**Abstract**

Diversity in the availability of ICT infrastructure that is essential for e-learning is clearly noted among Arab countries. In view of the fact that the use of the Internet has been spreading in the Arab region, knowledge creation, integration of Internet technology into education and training, and leveraging of knowledge created in any part of the world are now considered raison d’etre of education policy. Surely, e-Learning cannot be ignored in any modern policy related to education. This is particularly true in some countries, such as UAE, where ICT infrastructure is already at par with that available in developed countries.

Internet-related technology has already begun to change the educational landscape and is likely to continue to do so at a rapid pace, particularly as countries inspire to develop knowledge-based economy. However, several challenges lie ahead for policy makers in the Arab region. A major challenge relates to the resource and policy heterogeneity in the Arab states. This kind of heterogeneity, if not addressed, might hinder the process of bringing about a paradigm shift in education in the regional context.

A second challenge relates to the readiness of actors and institutions for e-Learning in different Arab countries.

Third, a great challenge facing decision makers in the Arab states pertains to the accreditation of e-Learning programs by the national, regional and global agencies, which might have been the result of many sub-standard online academic programs and diploma mills and even fake accreditation agencies operating online, leading to a false perception and resistance among some government authorities and policy makers. Higher education institutions themselves should have a more aggressive proactive role to change such perception.

Fourth, it would be a challenge to change the mindset of the faculty coming from traditional institutions to make use of e-learning technologies and create open educational resources. Appropriate faculty professional development programs is a cornerstone for the success of e-learning programs.
Fifth, e-Learning poses a challenge to motivate learners to change traditional learning habits and learn on their own. Finally, it would be a challenge for the society at large to break free from the traditional format of education and embrace e-Learning.

Despite these challenges, with the advances of affordable communication technologies and the more readily available learning resources, e-Learning has the potential and promise to deliver rich dividends to policy makers and the society at large. What is needed is a cautious and well-thought-out approach towards e-Learning in the Arab region.

**Dr. David Atchoarena**  
**Director for Higher Education, UNESCO**

**Title:** Strategies to Create a better Understanding of ODE  
**Wednesday 14th November 2012, 09:40 - 10:10**  
**Room: Auditorium**

David Atchoarena is Director of the Division for Teacher Development and Higher Education at UNESCO. Prior to holding this post, he served as Senior Programme Specialist at the International Institute for Educational Planning (IIEP), UNESCO, Paris where, since 2006, he was heading the Training and Education Programmes Unit of the Institute, including the IIEP Masters Programme in Educational Planning and Management. Before joining the Institute, in 1991, he served as “Chargé de Mission” at the National Agency for Lifelong Education (ADEP) of the French Ministry of Education, and as Project Coordinator in the Ministry of Finance and Planning, in Saint Lucia.

David Atchoarena is also Honorary Professor in the School of Education at the University of Nottingham (UK).

He holds a Doctorate in Economics from the University of Paris I (Panthéon-Sorbonne).

His research work covered several areas related to educational planning and policies, technical and vocational education and training, lifelong learning, and education for rural development.

He is author of several publications and articles on education, including lifelong learning, technical and vocational education, non-formal and adult education, financing of education, educational planning, education and rural development.

In his present capacity, in addition to issues related to teachers and education policies, his responsibilities include developing and overseeing the UNESCO education programme in higher education and in ICT in education. Current themes of work include quality assurance in higher education, recognition of degrees and academic qualifications, mobility of students, governance of universities, ICT in education policies, ICT for teacher’s development, mobile learning and the UNITWIN/UNESCO Chairs programme.
Dr. Sanjaya Mishra
Director, Commonwealth Educational Media Centre for Asia.

Title: Openness in Education: Some Reflections on MOOCs, OERs and ODL
Wednesday 14th November 2012, 12:00 - 12:30
Room: Auditorium

Dr. Sanjaya Mishra joined COL as Director of the Commonwealth Educational Media Centre for Asia (CEMCA) on 1 July 2012. Dr. Mishra is a leading scholar in open, distance and online learning in Asia. Most recently, he was Programme Specialist (ICT in Education, Science and Culture) at UNESCO, Paris.

Dr. Mishra has over 18 years of experience in design, development and management of open and distance learning programmes. With a blend of academic and professional qualifications in library and information science, distance education, television production and training and development, he has been promoting the use of educational multimedia, eLearning and use of open educational resources (OER) and open access to scientific information around the world and, in particular, Asia. During his service in different capacities at the Indira Gandhi National Open University (IGNOU), amongst many innovative activities and programmes, he developed the successful OER-based one-year Post-Graduate Diploma in eLearning.

As a staff developer and trainer, Dr. Mishra has received the ISTD-Vivekanand National Award for Excellence in Human Resource Development and Training in 2007, and has facilitated over 100 training sessions in over 12 countries. He has contributed over 200 publications as books, chapters, journal papers, conference presentations, book reviews and distance learning materials. Most recently, at UNESCO, he facilitated the adoption of open access to scientific information and research. Dr. Mishra has also previously served as Assistant Regional Director of one of IGNOU’s Regional Centres and as a Programme Officer at CEMCA (2001-2003).

Abstract
The buzz word common in MOOC, OER and ODL is “Open”. The concept of open has given birth to several strong movements in the world, especially the Open Source movement in the field of computer software. While openness has various connotations such as transparency, free of cost, freedom to reuse, re-distribute, and share, free from copyright restrictions, no discrimination against any one, etc., this keynote shall critically analyse openness in education, and how open is discussed in Open and Distance Learning (ODL), Open Educational Resources (OERs) and Massive Open Online Courses (MOOCs) discourses. The presentation reflects on the recent developments from the perspectives of open for whom, for what, and why? The question to be addressed is how open are these initiatives, and how the ODL institutions in developing countries should be addressing the tensions amongst openness, democratization of higher education, quality assurance, and employability of graduates.
Debate: Does ODE offer a viable alternative to residential education?

The debate is an opportunity to advocate the e-quality of higher education and to present the challenges and barriers confronting Open and Distance Education. It aims to move the debate of ODE forward as a means of integrating learning with ICT as a vital attribute necessary for graduates of the new technology age.

This forum aims to stimulate debate about quality in ODE; by presenting a platform for international Open and Distant Education experts to share quality standards and practice from contextualized perspectives.

Debate Moderator:
Omar Obaid Ali Bin Butti
Dubai One Anchor

Debate Panel Member:
Professor Mandla Stanley Makhanya
Principal and Vice Chancellor, University of South Africa
ICDE Executive Committee Member

Professor Mandla Stanley Makhanya was appointed Principal and Vice Chancellor of the University of South Africa on 1 January 2011. He is prominent in higher education leadership and advocacy and is an executive member of Higher Education South Africa (HESA), which is the voice of the higher education vice chancellors and institutions. He is also Treasurer of the African Council for Distance Education and an executive member of the International Council for Distance Education (ICDE).

Professor Makhanya holds a BA and a BA (Hons) in Sociology from the University of Fort Hare, a Masters Degree in Industrial Sociology from the University of Natal (now the University of KwaZulu Natal), and a DPhil from the University of Pretoria and a DTE from Unisa. In 2007 the University of Athabasca in Canada conferred upon him a PhD (Honoris Causa) in recognition of his outstanding leadership at Unisa and his contribution as a distinguished scholar in distance education. He maintains active scholarship through regular publications.

Professor Makhanya is a deputy chairperson of the South African National Commission for UNESCO and Chairperson of the Culture Sector of the South African National Commission for UNESCO. He has also been a member of the National Committee of the Memory of the World (MoW). Professor Makhanya is also an Executive Committee Member of the Higher Education Teaching and Learning Association (HETL) – International Body (2012). In the 1990s he served in various leadership roles in the South African Sociological Association, including Deputy President in 1998, for a period of two years. He continues to be a member of the South African Sociological Association (SASA) and the International Association of Sociology (ISA).
Dr. Meg Benke is officer in charge and acting president of the State University of New York Empire State College and has extensive experience in international, distance and online education.

Benke exercises overall responsibility for the college’s international programs in Europe, Central America and the Middle East where she has taught courses for the college’s program in Lebanon. Last year, when the college hosted the International Conference on Distance Learning’s Standing Conference of Presidents in New York City, Benke was chosen to serve as chair of the Policy Forum. The resulting report, compiled by Benke and Gary Miller, executive director emeritus of Penn State World Campus, summarizes the discussions and presents recommendations on ways ICDE can ensure cross-border, inter-institutional collaborations.

As part of her work to expand access to education globally, Benke worked closely with Alan R. Davis, the college’s immediate past president, on open learning initiatives and, as a result, the college became the first U.S. partner of the Open Education University. In the United States, Benke has been named to the Blue-Ribbon National Commission on Regulation of Postsecondary Distance Education. She also serves as president of the board of directors for the Sloan Consortium, or Sloan-C, the leading national professional organization for online and blended learning.

In 2010, Benke was honored by the board of directors of Sloan-C by being named to its inaugural class of Sloan-C Fellows, for her extraordinary qualifications, significant experience, distinguished service and leadership in the field of online learning. She also was recognized by Sloan-C as the Most Outstanding Achievement in Online Learning by an Individual in 2007.

She has been active with the Middle States Commission on Higher Education, serving as a member of the Substantive Change Committee and as an external evaluator for many institutions and programs in higher learning. Benke co-authored the chapter, SUNY Empire State College: A Game Changer in Open Education, for the book “Game Changers: Education and Information Technologies,” published by EDUCAUSE and she is the co-author of a forthcoming book on leadership in distance learning to be published this fall.

On May 10, 2012, upon the recommendation of Chancellor Nancy L. Zimpher, Benke was unanimously appointed to her current position by the SUNY Board of Trustees. Previously, Benke was provost and vice president for academic affairs at the college, where she was responsible for nearly 20,000 students, more than 1,200 full- and part-time faculty and an annual budget of more than $4 million. In addition to awards from Sloan-C, her other accolades include Outstanding Administrator from Ohio University, and Outstanding New Professional by the Ohio College Personnel Association.

Benke began her career at Ohio University and Antioch College where her early work was dedicated to increasing access to higher education for adult students through distance education. She was particularly interested in increasing employability of graduates and worked to ensure that the outcomes of an online education matched traditional education from a quality perspective.

Benke holds a Ph.D. in student personnel from Ohio University and a Bachelor of Science in business from Youngstown State University. Benke serves on the board of directors for the Girl Scouts of Northeastern New York.
Dubai SCOP 2012

Debate

Debate Panel Member:
Professor Anja Oskamp
Rector, Open University Netherlands

Professor Anja Oskamp was appointed rector of the Open University in the Netherlands in February 2011. She is a professor in Information Technology and Law and she worked at various universities in the Netherlands giving invited talks at universities all over the world. Before coming to the Open University in the Netherlands Anja Oskamp was dean of the Law school of VU University Amsterdam. Her large experience in both education and research in traditional campus universities, as well as her experience in leading a traditional campus Law School in combination with her present position in an Open and Distant Learning University puts her in an excellent position to compare the two systems seeing both the strengths and weaknesses.

Debate Panel Member:
Prof. Tolly Mbwette
Vice Chancellor, Open University of Tanzania

Prof. Mbwette is a holder of a BSc. Engineering (Hons) First Class degree specialized in Civil Engineering awarded by the University of Dar es Salaam (UDSM) in 1981. He has gained a wide range of management experiences of higher education institutions. He obtained a Postgraduate Diploma in Sanitary Engineering (Masters Equivalent with Distinction from the International Institute for Hydraulic & Environmental Engineering (IHE) in 1982 before graduation with a Master of Science in Engineering in 1984 at UDSM. In 1989, Prof. Mbwette was awarded a Ph.D in Engineering from the University of London when he was also awarded a Diploma of Imperial College (DIC) in the same year. He has for the last thirty one years been a team leader of various multi-disciplinary research teams responsible for treatment of both drinking and wastewater treatment systems that rely on bio-systems apart from undertaking many consulting duties.

He has been involved in planning and implementation of a number of Information and Communication Technology (ICT) infrastructure and service projects between 1994 and 2011 at a number of institutions in Tanzania and abroad. He has been involved in formulation of National ICT Policies and Master Plans in the higher education sector in Yemen and Ethiopia in collaboration with TU Delft and the Vrije University of Amsterdam (VUA). He has also participated in a number of regional efforts and conferences in application of ICT in the education Sector, including being the Secretariat of an African bandwidth investigation initiative sponsored by the four America foundations between the year 1999 and March 2002. He has a broad experience in management of higher education institutions initially through being an Associate Dean responsible for Research, Publications and Postgraduate Studies for three years at the former Faculty of Engineering at the University of Dar es Salaam after which he assisted the UDSM Vice Chancellor in Coordinating the much acclaimed University of Dar es Salaam (UDSM) Transformation Programme for eight years between July 1994 and April, 2002. Prof. Mbwette has participated in a number of collaboration programmes in Africa ranging from East, Central and Southern Africa.
About The Dubai Health Authority:

Initially, the Department of Health and Medical Services, which was created in 1973, was the functioning authority that almost exclusively focused on health service delivery.

Therefore, the Dubai Health Authority was created, in June 2007, by Law 13 issued by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, with an expanded vision to include strategic oversight for the complete health sector in Dubai and enhance private sector engagement.

His Highness Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai and UAE Minister of Finance is the President of the Dubai Health Authority. His Excellency Qadhi Saeed Al Murooshid is the Director General of the Dubai Health Authority.

The DHA’s aim in Dubai is to provide an accessible, effective and integrated healthcare system, protect public health and improve the quality of life within the Emirate. This is a direct translation of the objectives of the Dubai Strategic Plan 2015 launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum. Keeping the strategic plan in mind, the DHA’s mission is to ensure access to health services, maintain and improve the quality of these services, improve the health status of nationals, residents and visitors and oversee a dynamic, efficient and innovative health sector.

In addition to overseeing the health sector for the Emirate of Dubai, the Dubai Health Authority also focuses on providing services through DHA healthcare facilities including hospitals, specialty centres and DHA primary health centres spread throughout the Emirate of Dubai.

The main pillars of service delivery at Dubai Health Authority health facilities are quality, efficiency, patients and staff. It is our aim to maintain and improve the quality and efficiency of DHA health services. An important aspect of the service delivery strategy is to focus on patients, their needs and satisfaction as well as attract, retain, nurture and support outstanding staff.
Wednesday 14th November 2012, 10:10 - 11:40
Panel Discussion: Strategies for Building Sustainable ODE

Although ODE clearly has a growing presence in higher education, decisions and clear stands about implementing ODE continue to lack consensus. Part of the problem, is the lack of awareness and the need for better understanding of ODE.

Professor Zairi holds:
- The coveted and only chair in the World bearing Juran’s name
- The first Chair ever in the area of Benchmarking and Best Practice world-wide

He has written the first book on Benchmarking Case Studies and has been instrumental in the launch of the first journal of Benchmarking (of which he is currently the European Editor)

He has helped launch the first European Best Practice Benchmarking Award in 1995

Awards & Recognitions
- The coveted and only chair in the world bearing Juran’s name
- He held the first Chair ever in the area of Benchmarking and Best Practice world-wide
- He was recently admitted to the International Academy of Quality (IAQ) as an Academician, a status for gurus and only 70 people from all continents are nominated at any point in time.
- In 2001, he was awarded a Life Time Achievement Award for his international and incessant work in promoting quality and excellence around the world.
- In 2005, he was awarded the Ishikawa/Harrington Medal by the Asian Pacific Quality Organisation (APQO) for his significant contribution in 12 Asian countries to make quality happen in this important region.
- In 2005, he was also awarded the Grand Master Six Sigma Medal. He is the only one out of four people in the world to have this prestigious recognition for unique contribution to the growth of quality initiatives, the development of tools and systems and the impact of organisational business performance in various parts of the World.
- In 2007, he received the Lancaster Medal presented by The American Society for Quality, for his outstanding leadership, dedication and contribution to the European Centre for Total Quality Management for spearheading the quality management concepts in various countries around the world; for being a pioneer in benchmarking practices in the United Kingdom; and for adopting best practices in management thinking. The Lancaster Medal is awarded to an individual recognised for dedication and outstanding contributions to the international fraternity of quality professionals.
- In May 2010, he was presented with the 2009 ASQ Grant Medal for the development of exceptionally meritorious, technologically innovative, and intellectually challenging quality management educational programs at Bradford University’s European Centre for Total Quality Management (United Kingdom) and Hamdan bin Mohamed e-University (United Arab Emirates).
Panel Member:
Nicholas H. Allen

Provost Emeritus and Collegiate Professor at University of Maryland University College (UMUC)

Dr. Nicholas H. Allen is Provost Emeritus and Collegiate Professor at University of Maryland University College (UMUC). From 1998 until his retirement from that post in 2007, he served as the University’s first provost and chief academic officer and as Interim President during 2005. For nearly a decade, Nicholas provided leadership and strategic direction to UMUC’s worldwide academic operations as the institution emerged as the largest public university in the United States and one of the world’s major virtual universities with online enrollments reaching 177,000 in 2007.

Dr. Allen received his B.S. from the U.S. Coast Guard Academy, M.B.A. from Oklahoma City University, and M.P.A. and D.P.A. degrees from The George Washington University. He currently teaches in UMUC’s Master of Distance Education and Doctor of Management programs and represents the university as an ambassador in international affairs.

Nicholas has been a strong voice for continuing and universal higher education, and an advocate for the use of technology and process reengineering to achieve scalable access to high quality, education. He has been involved in ICDE activities for many years and was a member of its first (Interim) Board of Trustees; in 2010 he chaired the ICDE SCOP Policy Forum: Education for All: Access, equity, quality in Pretoria, South Africa. Nicholas currently serves on the Executive Strategic Council of the IMS Global Learning Consortium and on the Board of Advisors to Inside Track, Inc., a student coaching enterprise. He is a frequent speaker at various national and international fora.

Panel Member:
Helen Carter

Manager, Educational Design and Development, Macquarie University
President, Australasian Council on Open, Distance and e-Learning

Helen has over 30 years experience working in the Higher Education sector and extensive experience in educational innovation and its practical implementation. She has been responsible for the successful implementation and provided consultancy for many institutional educational technology initiatives and is well respected nationally as an educational innovator.

In 2011 she was voted in as President of the Australasian Council on Open, Distance and e-Learning (ACODE) and she is a faculty member of the ACODE Learning Technologies Leadership Institute. In 2003 she founded the Journal of University Teaching and Learning Practice (JUTLP), published by the University of Wollongong, Australia. Since 1993 she has been involved with the Australasian Society for Computers in Learning in Tertiary Education (ascilite), having been President for 4 years. In 2006 her contribution to ascilite was recognised by a fellowship and lifelong membership. She is also on the Australian Horizon Board that produced the Technology Outlook > Australian Tertiary Education 2012-2017, a collaborative effort between the New Media Consortium and Griffith University.
Panel Member:
Professor Alan Tait

Pro Vice-Chancellor - Academic at the Open University UK
ICDE Executive Committee member

Alan Tait is Pro Vice-Chancellor – Academic at the Open University UK and was formerly Dean of the Faculty of Education and Language Studies. He is Professor of Distance Education and Development and has a long record of professional practice, publication and the support of professional development in distance and e-learning. He is Editor in Chief of the European Journal of Distance and E Learning (EURODL), was from 1989-1998 Editor of Open Learning, was President of the European Distance and E-Learning Network (EDEN) from 2007-2010, is Co-Director of the Cambridge International Conference on Open and Distance Learning and a senior member of St Edmunds College, University of Cambridge. In 2012 he was awarded an Honorary Doctorate by Moscow State University for Economics, Statistics and Informatics.

Dr. Nicholas H. Allen is Provost Emeritus and Collegiate Professor at University of Maryland University College (UMUC). From 1998 until his retirement from that post in 2007, he served as the University’s first provost and chief academic officer and as Interim President during 2005. For nearly a decade, Nicholas provided leadership and strategic direction to UMUC’s worldwide academic operations as the institution emerged as the largest public university in the United States and one of the world’s major virtual universities with online enrollments reaching 177,000 in 2007.

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Tuesday 13th November 2012, 15:00 - 16:45
Working Group 2 - Influencing Policy and Decision Makers
Working Group Moderator: Prof. Vincent Ado Tenebe
Vice Chancellor, National Open University of Nigeria

INSTITUTIONS ATTENDED WITH DATES
Institutions Attended
Abubakar Tafawa Belewa University, Bauchi Nigeria (1990 – 1994)
Ahmadu Bello University, Zaria Nigeria (1985 – 1987)
Ahmadu Bello University, Zaria Nigeria (1978 -1982)
Bauchi College of Arts and Science, Bauchi (1976 – 1978)

ACADEMIC QUALIFICATIONS WITH DATES
Ph.D Agronomy (June, 1995)
M.Sc Agronomy (January, 1988)
B.Sc Agric. (2nd Class Upper Division) August 1982)
IJMB (June, 1978)
West African School Certificate (WASC) O’Level (June, 1976)
MEMBERSHIP OF LEARNED SOCIETIES
1. Fellow, Institute of Cost Management (FCM)
2. Member, Association of Applied Biologists of the United Kingdom
3. Member, Agricultural Society of Nigeria (ASN)
4. Member, Farm Management Association of Nigeria
5. Member, Weed Science Society of Nigeria (WSSN)
6. Member, Botanical Society of Nigeria (BSN)
7. Member, Nigerian Institute of Management (NIM)
8. Member, African Council for Distance Education (ACDE)
9. Member, International Council for Distance Education (ICDE)

ACADEMIC PROGRESSION
Rose from the rank of Graduate Assistant to Professor of Agronomy at the Abubakar Tafawa Belewa University, Bauchi, Nigeria (1984 to 2003)

ADMINISTRATIVE APPOINTMENT
Vice-Chancellor, National Open University of Nigeria 2010 to date
Deputy Vice-Chancellor (Administration), National Open University of Nigeria, Lagos (2008 to 2010)
Director, National Open University of Nigeria, Kaduna Campus (2006 to 2008)
Ag. General Manager and CEO, NOUN Consult and Investment Ltd (NOUNCIL) (2008 to date)
General Manager and CEO ATBU Trust & Invest. Ltd, ATB University, Bauchi (2001 to 2006)
Director, Endowment ATB University, Bauchi (1999 – 2001)
Director, Consultancy Services Unit, ATB University Bacuhi (1997 to 1999)
Head of Crops & Horticulture (Farm Manager) University Farm, ATBU Bauchi (1988 to 1993)
Head of Department, Agric Science, Advanced Teachers College, Bauchi (1983 – 1984)

MAJOR ACADEMIC ATTAINMENT
Written over 100 articles in journals conference proceedings and technical reports.
Supervision to successful completion of 8 PhD candidates, 15 M.Sc. and 60 Bachelor’s degrees. Currently supervising 4 PhD, and 10 M.Sc. candidates

AWARDS AND PRICES
1. Gamji Memorial Club, Meritorial Award, 2001/2002
2. Best Performance Manager in Bauchi State, Awarded by Late Sir Abubakar Tafawa Belewa Memorial Foundation, 2003
3. Who is Who in Nigeria, 2010
4. Most Valuable Vice Chancellor in Nigeria, 2010
5. African Role Model Award for Excellence, 2011
Fred Mulder currently holds a UNESCO Chair in OER at the Open Universiteit in The Netherlands. Before he has served more than a decade as Rector at OUNL, until the end of 2010. He has been working at OUNL in the discipline of Informatics since 1983. When OUNL still was in its preparatory stage, he was appointed Full Professor in Informatics Education in 1991 and was Dean of the School of Engineering from 1993 until 1996. From 1998 until 2000 he was working as a Professor and Consultant in ICT for TSM Business School associated with the University of Twente.

Mulder has been on the Executive Committee of EADTU (European Association of Distance Teaching Universities) in 2002-2011. He has been chairing two international Task Forces on OER, one of the EADTU and the other one of the ICDE (International Council for Open and Distance Education). He was Chair of the Program Committees for the 2004 EADTU Conference in Heerlen, the 2007 ICDE SCOP (Leadership) Meeting in Heerlen, and the 2009 ICDE/EADTU World Conference in Maastricht. In 2011 he was awarded the ICDE Individual Prize of Excellence, in particular for his work on OER. In 2011-2012 he participated in an OECD expert team to collect and reflect on information about OER policies in the OECD countries.

In 2007-2008 Fred Mulder was chair of the Dutch University Rector’s Conference. He has led a National Initiative on Lifelong Learning in 2005-2009 and as of 2009 he is chairing the Steering Committee of the Dutch National OER Program Wikiwijs which aims at mainstreaming OER in all educational sectors in The Netherlands. For his work on Lifelong Learning he received a Royal decoration in 2007.

Zeynep Varoglu is the Programme Specialist for ICTs in Education in the Knowledge Societies Division of the Communications and Information Sector at UNESCO Headquarters in Paris. She has been a staff member of UNESCO since 1998.

Ms Varoglu’s work currently includes activities related to the UNESCO ICT Competency Framework for Teachers (ICT CFT), and studies of ICT for Education Indicators, as well as projects related to open educational resources (OER) and new developments in ICT in education such as the use of mobile technologies. Ms Varoglu was the UNESCO Project Officer for the development of the UNESCO/COL Guidelines for Open Educational Resources (OER) in Higher Education. She is also a Project Officer for the organization of the UNESCO World OER Congress 2012.

From 2001 to 2011, Ms Varoglu was in the Division of Higher Education, UNESCO and concentrating her activities on ICTs and Higher Education, with a focus on recognition and quality assurance issues. She was also active in work related to the UNESCO Conventions, Recommendations, codes of good practices and guidelines that relate to the recognition of qualifications and quality assurance in higher education.
Ms Varoglu was responsible for the development of the “UNESCO Portal on Higher Education Institutions”, a follow up activity to the ‘Guidelines for Quality Provision in Cross Border Higher Education’. She was also part of the UNESCO Team supporting the implementation of the UNESCO/WB project ‘Global Initiative for Quality Assurance Capacity’ (GIQAC).

Ms Varoglu has also contributed to developing policy debates on cross-border higher education covering a wide range of issues from distance education to trade in higher educational services through the Global Forum on International Quality Assurance, Accreditation and the Recognition of Qualifications (2002; 2004; 2007). One of the outcomes of this work is the ‘Guidelines for Quality Provision in Cross Border Higher Education’, elaborated jointly with the OECD (2005) which promote mutual trust and international cooperation in quality assurance and the recognition of qualifications, especially those provided across borders, such as distance education, eLearning and other forms of provision.

She has published a number of articles on globalization and higher education and was the co-editor of a recent UNESCO/COL publication (2005) ‘Perspectives in Distance Education: Lifelong Learning and Distance Higher Education’.

Ms Varoglu holds a Bachelor of Arts (B.A.) from the University of Toronto and a Master of Education (M.Ed) from the Ontario Institute for Studies in Education (O.I.S.E.), University of Toronto.

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**Wednesday 14th November 2012, 09:00 - 09:25**

**Policy Brief**: Regulatory Frameworks for distance education.

Prof. Belinda Tynan

Pro Vice-Chancellor Learning, Teaching and Quality, University of Southern Queensland, Australia

Prof Belinda Tynan is Pro Vice-Chancellor (Learning, Teaching & Quality). Her leadership position focuses on leading and supporting the University of Southern Queensland towards innovative and sustainable initiatives in learning, teaching and quality across five faculties and three campuses. The role of PVC (LT&Q) encompasses five core areas of supervision: Creative Media, Digital Media, Learning and Teaching Support, Learning Resources Development and Learning Systems Support.

She has raised in excess of seven million dollars as the head of a Government funded research centre and her research and development work sits at the intersections of higher education, technology and student learning. She has many peer reviewed publications and numerous invited presentations to her name. A recent collaborative 2012 release includes the Regulatory Framework Project. Commissioned by the International Consortium of Distance Educators the team investigated Asia/Pacific Countries regulatory distance education frameworks which also included nine case studies (of which USQ is one) and developed a comprehensive online database.
Dubai SCOP 2012

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Vice Chancellor,
Hamdan Bin Mohammed e-University

Dr. Raed Awdeh,
Assistant Chancellor, Knowledge & Technology Development & Acting Assistant Chancellor, Learning & Academic Development, Hamdan Bin Mohammed e-University

Prof. Alain Senteni,
Dean of the School of e-Education, Hamdan Bin Mohammed e-University

Prof. Syed Anwar,
Dean of Research and Doctoral Studies, Hamdan Bin Mohammed e-University

Serine El Salhat,
Director of Chancellor Office & International Cooperation, Hamdan Bin Mohammed e-University

Noura Shihabi,
International Links Executive, Hamdan Bin Mohammed e-University
The International Council for Open and Distance Education (ICDE)

Gard Titlestad,
Secretary General, International Council for Open and Distance Education

Vibeke Hoffmann,
Administration Officer, International Council for Open and Distance Education

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Huda Al Rustamani
Senior Payables Accountant,
Hamdan Bin Mohammed e-University