TITLE:

LAIS/ICDE Integrated Seminar on Internationalisation in Higher Education Human Development: challenges and opportunities in the perspective of lifelong learning

EVENT DATES:

11th through 13th of March 2020

INTERNAL TARGET AUDIENCE:

. Undergraduate and postgraduate students;

. UFRN professors and researchers;

. University managers;

. Technical and administrative workers.

EXTERNAL TARGET AUDIENCE:

. Undergraduate and postgraduate students of regional Institutions of Higher Learning (IHL) both public and private;

. Professors and researchers in regional IHL both public and private;

. Press;

. General public with an interest on the theme of Higher Learning challenges in times of rapid and permanent changes.
QUANTITATIVE:

Internal audience: 60; External audience: 60.

TIME ALOTTED:

9 hours

VENUE:

Auditorium of the Digital Metropolis Institute, Av. Cap. Mor Gouveia, 3000 – Lagoa Nova, Natal

SUMMARY:

Among the internationalisation activities developed by the Laboratory of Technological Innovation in Health (LAIS/UFRN), aligned with the Sustainable Development Goals (SDG) of the UN’s Agenda 2030, there shall take place the LAIS/ICDE Integrated Seminar on Internationalisation in Higher Education Human Development: challenges and opportunities in the perspective of lifelong learning. Themes as learning paths, microcertifications, transnational education are innovative tendencies that deserve recognition and favour lifelong learning. The seminar shall be an ambient for reflection on the importance of the work on technical cooperation and partnerships, both national and international, towards humane formation in health. The event shall take place from the 11th through the 13th of March and will count on the participation of national and international researchers, involved in practices and policies on higher learning.

PRELIMINAR PROGRAMME:

Wednesday, 11th March 2020

6pm REGISTRATION

6:30pm Opening:

- UFRN’s Rector – José Daniel Diniz Melo
- Pro-Rector of Undergraduate Courses - Maria das Vitórias Vieira Almeida de Sá
- UFRN’s Secretary of International Relations – Márcio Venício Barbosa
- Coordinator of the Laboratory of Technological Innovation in Health (LAIS/UFRN) – Ricardo Alexisandro de Medeiros Valentim
- UFRN’s Secretary of Distance Education – Maria Carmem Freire D. Rêgo
- President of the Association Universities Network (UniRede) – Alexandre Martins dos Anjos
• Secretary General of the International Council for Open and Distance Education (ICDE) - Torunn Gjelsvik

7pm **Keynote Speaker** Mrs. Torunn Gjelsvik, Secretary General of the International Council for Open and Distance Education (ICDE), Oslo, Norway – “**ICDE: A global facilitator for inclusive, flexible, quality education**”

7:30pm **Coffee with Ideas**, mediated by Prof. Ricardo Alexandre Medeiros Valentin, Coordinator of the Laboratory of Technological Innovation in Health (LAIS/UFRN) and President of the 29th ICDE World Conference on Online Learning, Natal, 2021

**Participants:**

• **Alexandre Martins dos Anjos** – Professor and Secretary of Educational Technologies for the Federal University of Mato Grosso (UFMT) and President of the Association Universities Network (UniRede) – Theme: “**Multicultural formation in the context of a network of universities**”

• **Professor Carlos Alberto P. de Oliveira** – Vice-director of the IFHT/UERJ, LAIS researcher, member of the ICDE executive committee and Temporary External Advisor for the World Health Organisation – Theme: “**Human Development in Health: from the “Millennium Goals” to the “Sustainable Development Goal 3”, the necessity of digital mediation in the Learning Strategy of the WHO Academia**”

**Thursday 12th March 2020**

6pm **Registration**

7pm **Keynote Speaker** Mrs. Caroline Seville, Coordinator of Events and Communications for the International Council for Open and Distance Education (ICDE), Oslo, Norway – “**ICDE EVENTS: A PLATFORM FOR ADDRESSING GLOBAL CHALLENGES TOGETHER: Creating personal connections for capacity building**”

7:30pm **Coffee with Ideas**, mediated by **Mrs. Cristine Gusmão**, Professor of the Department of Biomedical Engineering of the Federal University of Pernambuco, General Coordinator of the SABER Social and Educational Technologies and LAIS researcher.

**Participants:**

• **João Mattar**, Professor of the Pontifícia Universidade Católica de São Paulo (PUC-SP) and the International University Centre (UNINTER), Director of International Relations for the Brazilian Association of Distance Education – Theme: “**European Board of Digital Competence (DigComp) in the context of lifelong learning**”

• **Márcio Venício Barbosa**, professor of French Language and Literature and Secretary of International Relations of the Federal University of Rio Grande do Norte. – **Theme:** “**internationalization in Higher Education: borders and challenges**”.
• Ângela Maria Paiva Cruz, ex-rector of the Federal University of Rio Grande do Norte, professor and special assistant to the Scientific and Technological Park Augusto Severo (PAX) – Theme: “UFRN’s internationalization policy”

Friday 13th March 2020

. 6pm REGISTRATION

. 7pm – **Keynote Speaker:** Prof. Ricardo Alexandre Medeiros Valentim - Coordinator of the Laboratory of Technological Innovation in Health (LAIS/UFRN) and President of the 29th ICDE World Conference on Online Learning, Natal, 2021 – Theme: “Sífilis Não”, a Brazilian Project in the perspective of Global Health: education and technology”.

. 7:30pm – **Coffee with Ideas** - **Mediator:** Mrs. Maria Carmem Freire D. Rêgo, Secretary of Distance Education of the Federal University of Rio Grande do Norte.

Participants:

. **Itamir de Morais Barroca Filho,** Professor and Director of Information Technology of the Digital Metropolis Institute (IMD), Tema: “Architecture and Applications on Health based on Internet of Things and Medicine”

. **Juciano de Sousa Lacerda,** Professor of Communication Theory and Research for the Federal University of Rio Grande do Norte and LAIS researcher acting on the internationalisation of the “Sífilis Não” project alongside the Universidad Autonoma de Barcelona (UAB), Universidad Complutense de Madrid (UCM) and Universidad Pompeu Fabra. Theme: Academic Experiences in projects of international cooperation as a strategic formation in the experiences of students and researchers: cases of the “Sífilis Não” Project.

**GENERAL OBJECTIVE:**

. Present and reflect on the relevance of internationalisation on the field of higher education aligned with the 2030 Agenda from the challenges and perspectives brought by the trails of learning, microcertifications and transnational education.

**EXPECTED RESULTS:**

Reflection and mobilisation towards the theme in the sphere of IHL statewide and production of Open Educational Resources (OER) on the activities that shall be made available as an extension activity in the AVASUS platform.

**DESCRIPTION OF ACTIVITIES:**

The event shall consist of 3 lectures of 30 minutes each and followed by 3 activities in the “coffee with ideas” format of 90 minutes each, followed by a debate with the audience.
ORGANISERS:
LAIS/UFRN
SRI/UFRN
IMD/UFRN
REDE SOCIOTÉCNICA DE FORMAÇÃO HUMANA EM SAÚDE

INTERNATIONAL PARTNERS:
INTERNATIONAL COUNCIL FOR OPEN AND DISTANCE EDUCATION (ICDE)

NATIONAL PARTNERS:
MINISTÉRIO DA SAÚDE
PROJETO “SÍFILIS NÃO”