



INTERNATIONAL
COUNCIL FOR OPEN AND
DISTANCE EDUCATION

ICDE STRATEGIC PLAN 2021-2024



VISION

***“TO ACHIEVE THE POTENTIAL OF OPEN,
FLEXIBLE, AND DISTANCE LEARNING
CREATED THROUGH OUR MEMBERS
AND LEARNING COMMUNITIES.”***

Mission

As the global community of Leaders and Professionals in the field of Open, Flexible, and Distance Learning (OFDL) at all levels, ICDE supports and enables its members to achieve their goals by:

(a) empowering them to continuously improve, innovate, and remain locally relevant by building relationships, collaborating, learning, and promoting OFDL at national, regional, and global levels,

(b) leveraging their collective knowledge, expertise, and thought leadership to inform, influence, advocate, and guide policies and the decisions being made by global and regional stakeholders in support of OFDL, and

(c) enabling them to contribute to, and participate in national, regional, and global initiatives in support of OFDL.

Values

Access, Equity, and Equality.

ICDE is focused on empowering its members to enable and create opportunities for all learners to have equal and equitable access to quality education through OFDL.

Collaboration and connectivity.

ICDE embraces collaboration and connectivity recognizing that we can achieve more together.

Inclusion and Diversity.

ICDE is globally inclusive and celebrates the diversity of local and regional contexts. ICDE values the diversity of thought and perspective offered by members from all regions and sectors engaged in OFDL.

Integrity.

ICDE is guided by integrity, ethics, and honesty and engenders the trust of its members through transparency, accountability, and engagement with all stakeholders.

Strategic Objectives

Strategic Objective #1:-

Increase the impact of ICDE's advocacy regarding OFDL globally and enable greater regional and national influence through members and partners.

Strategy 1.1 - Foster thought leadership and leadership capacity among members. Advise and advocate for trends, themes, and crucial issues to enhance the long-term sustainability of OFDL models in all world regions.

Strategy 1.2 - Strengthen and expand ICDE's communication channels for stakeholders, policy makers and influencers inside and outside the OFDL arena.

Strategy 1.3 - Strengthen members' capability, readiness, and ability to adapt to the changing expectations of learners, governments, industries, labour markets, and society at large using OFDL.

Strategy 1.4 - Support members in their efforts to build resilient, innovative, and quality OFDL environments.

Strategy 1.5 - Strengthen the connectivity among members to facilitate strong partnerships that will have increased impact in multiple regions.

Strategic Objective #2:-

Extend the global reach of ICDE membership to underrepresented regions, sectors, and stakeholders as well as underrepresented and disadvantaged learner populations

Strategy 2.1 - Develop and launch an inclusive membership growth plan including proactive activities in underrepresented regions.

Strategy 2.2 - Increase the regional and sectorial diversity of members that are involved and engaged in ICDE activities, initiatives, and events.



Strategy 2.3 – Strengthen members’ connection to, participation in, and fulfilment of the UN’s 2030 Agenda for Sustainable Development, the UNESCO Futures of Education Initiative, and the UNESCO Recommendation on Open Educational Resources (OER).

Strategy 2.4 – Deepen and extend ICDE’s relationships with strategic regional and global partners.

Strategic Objective #3:-

Maximize the relevance and value of ICDE to its members through the prioritized areas of quality, OER, and innovation in education.

Strategy 3.1 – Increase members’ participation and engagement in ICDE activities related to quality enhancement of OFDL.

Strategy 3.2 – Increase members’ participation and engagement in ICDE activities related to OER.

Strategy 3.3 – Increase members’ participation and engagement in ICDE activities related to innovative OFDL through new technologies.

Strategic Objective #4:- Ensure the long-term sustainability of ICDE.

Strategy 4.1 – Diversify and stabilize alternative revenue sources to complement revenue derived from membership fees.

Strategy 4.2 – Review, renew, develop, and dissolve as appropriate ad-hoc committees, partnerships and networks to maximize the impact, quality and effectiveness of ICDE.

Strategy 4.3 – Put in place systems to ensure expected outcomes, monitor and analyze efforts by adopting a project-based structure to increase efficiencies.



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