

JAMES W. FOLEY
*Freedom
Awards*



TO BENEFIT THE JAMES W. FOLEY LEGACY FOUNDATION

Sponsorship Contact: Amy Coyne | amy.coyne@jamesfoleyfoundation.org
PO Box 1678, Rochester, NH 03867
603-948-1339

YOUR 2019 SPONSORSHIP WILL ALLOW US TO:

- Hire a Washington, DC based Executive Director whose focus will be to advocate for the return of American hostages
- Update the 2015 American Hostage Review, develop and annual review process and hold the USG accountable to bringing home hostages
- Fund vital Foley Training Grants to provide HEFAT training for independent conflict journalists
- Develop a multimedia version of the JWFLF Journalist Safety Guide for journalism students
- Promote the JWF Safety Guide curriculum in schools of journalism
- And More...



2019 JAMES W. FOLEY FREEDOM AWARDS TABLE SPONSORSHIP

*To advocate for the safe return
of all Americans unjustly detained
abroad and to protect freelance
journalists.*

APRIL 2ND, 2019

at the National Press Club, Washington, DC

Keynote speaker Christiane Amanpour, CNN

Honoring three extraordinary individuals:

2019 Foley American Hostage Freedom Awardee

Michael Pompeo, United States Secretary of State

2019 Foley World Press Freedom Awardee

Jason Rezaian, Journalist, The Washington Post

2019 Foley Humanitarian Awardee

Dr. Terry Rynne, Center for Peacemaking, Marquette U.

TABLE SPONSORSHIP OPPORTUNITIES

to benefit the James W. Foley Legacy Foundation

• **Foley Legacy Table** **\$50,000**

Official Awards Dinner Sponsor (Exclusive)

2 Tables - premier seating for 8-10 for dinner

Logo/name on all Freedom Award marketing materials

Photo with the Foleys and all 2019 Freedom Award Recipients

Logo/name mentioned in all media (press releases, social media, day-of media coverage)

Logo/name on JWFLF website (with hyperlink), tables, & video

Logo/name on Freedom Awards Step & Repeat Screen

Logo prominently displayed throughout dinner - print & video

• **Freedom Guardian Table** **\$25,000**

Official Awards Cocktail Hour Sponsor (Exclusive)

1 Table - most preferred seating for 8-10 for dinner

Logo/name on all Freedom Award Marketing Materials

Photo with the Foleys and all 2019 Freedom Award Recipients

Logo/name on JWFLF website (with hyperlink), tables & video

Logo/name on Freedom Awards Step & Repeat Screen

Logo Prominently displayed during cocktail hour in print & video

• **Freedom Champion Table** **\$20,000**

Official Awards Appreciation Gift Sponsors

1 Table- preferred seating for 8-10 for dinner

Logo/name on all Freedom Award marketing materials

Logo prominently displayed in 2019 Freedom Awards appreciation book/gift for all attendees

Photo with the Foleys and all 2019 Freedom Award Recipients

Logo/name on tables and video during event

• **Freedom Supporter Table** **\$10,000**

1 Table - seating for 8-10 for dinner

Logo/name on all Freedom Award marketing materials

Photo with the Foleys and all 2019 Freedom Award Recipients

Logo/name on tables and video during event

• **Freedom Advocate Table** **\$5,000**

1 Table - seating for 8-10 for dinner

Photo with the Foleys and all 2019 Freedom Award Recipients

Logo/name on tables and video during event

SPONSORS

Now in its 4th year, The James W. Foley Legacy Foundation is seeking corporations, businesses and caring individuals interested in supporting our important work.

Past Sponsors include:

Morgan Stanley, The New York Times, CNN, Facebook, HBO, NBCUniversal, International Spy Museum Sting & Trudie Styler, Twitter, Medill, David & Katherine Bradley Gregg & Elizabeth Roark and more.

AUDIENCE

Our awards dinner is attended by the interested public, US government officials from the White House, returning American hostages and their families, media organizations such as CNN, journalist NGO's, educators and students.

