2020 JAMES W. FOLEY
FREEDOM AWARDS

APRIL 1ST, 2020
at the National Press Club, Washington, DC

Keynote speaker
Admiral William H. McRaven
U.S. Navy four-star admiral and former
ninth commander of the U.S. Special
Operations Command

Honoring

2020 American Hostage Freedom Award
Jason Poblete
Jason Poblete practices international and national security law at Poblete Tamargo LLP. A long-time defender of fundamental rights, he was involved in the successful release of two Americans from Iran and is representing Americans wrongfully detained in other nations.

2020 World Press Freedom Award
Anna Therese Day
Anna Therese Day is a reporter, filmmaker and researcher reporting on the ground in the Middle East and the Americas. She is one of the founders of Frontline Freelance Register, the only representative body for freelance conflict journalists organized by freelance conflict journalists.

2020 Humanitarian Award
The Free Burma Rangers (Accepted by Founder David Eubank)
David Eubank is a former U.S. Army Special Forces and Ranger officer. He is the founder and leader of the Free Burma Rangers, a humanitarian service movement for oppressed ethnic minorities of all races and religions in the Burma, Iraq, Kurdistan, Syria and Sudan war zones.

James W. Foley Legacy Achievement Award
Ali Soufan
To mark the fifth anniversary of the awards, a James W. Foley Legacy Achievement Award, A Profile In Moral Courage, will be awarded to Ali Soufan. Ali Soufan is Chairman and Chief Executive Officer of The Soufan Group and a leading national security and counterterrorism expert.
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FREEDOM AWARDS
TABLE SPONSORSHIP

To advocate for the freedom of all Americans held hostage abroad and promote the safety of journalists worldwide.

HOW YOUR SUPPORT HAS IMPACTED OUR MISSION

• Established Hostage US, a nonprofit organization supporting American families with a loved one in captivity and returning hostages through a network of medical, psychosocial, financial, and legal professionals (2015)

• Participated in the US Government Review of Hostage Policy which created an inter-agency Hostage Recovery Fusion Cell, Special Envoy for Hostage Affairs and Hostage Recovery group at the White House (2015)

• Became a founding member of the ACOS (A Culture of Safety) Alliance, a historic international coalition of media companies, press freedom NGO’s and freelance journalist organizations to strengthen protections for independent journalists (2016)

• Developed the James W. Foley Journalist Safety Guide in partnership with Medill/Northwestern and Reporters Without Borders for graduate journalism schools (2016) and piloted an undergraduate version of the James W. Foley Journalist Safety Guide at Marquette University’s Diederich College of Communication (2019)

• Collaborated in the making of the documentary, “Jim: The James Foley Story”, to raise awareness of hostage taking and the risks freelance journalists take, particularly in conflict zones (2016)

• Provided research on hostage-taking trends to support New America’s report “To Pay Ransom or Not to Pay Ransom” (2017)

• Published the first non-governmental review of US hostage policy, “Bringing Americans Home” from the perspective of former hostages and their families (2019)

• Provided Hostile Environment and First Aid Training (HEFAT) to more than 30 freelancers through various partnerships since our founding

• Hired our first Executive Director based in Washington, DC to begin establishment of a Hostage Advocacy Center (2019)

• Established the Foley Freedom Fund to raise $500,000 by December 2020 to support and fund a Hostage Advocacy program in Washington, DC, as well as support JWFLF journalist safety programming (2019)

YOUR 2020 SPONSORSHIP WILL:

• Build a Hostage Advocacy program in Washington DC to:
  ○ Research US progress in freeing Americans wrongfully held abroad and engaging with families
  ○ Work with US government, third party experts and American hostage families to prioritize the return of innocent Americans held abroad
  ○ Track actual numbers of Americans held hostage and wrongfully detained abroad each year

• Annually provide essential Foley Training Grants to enable safety training for independent journalists working in dangerous areas

• Incorporate JWF journalism safety curricula in communications and journalism programs across the country

• And More…
TABLE SPONSORSHIP OPPORTUNITIES

to directly impact the James W. Foley Legacy Foundation

• Foley Legacy Table
  $50,000
  Official Awards Dinner Sponsor (Exclusive)
  o Recognition during Awards opening speech
  o Logo prominently displayed throughout dinner - print & video
  o 2 Tables - premier seating for 8-10 for dinner
  o Logo/name on all Freedom Award marketing materials
  o Photo with the Foleys and all 2019 Freedom Award Recipients (taken during cocktail hour)
  o Logo/name mentioned in all media (press releases, social media, day-of media coverage)
  o Logo/name on JWFLF website (with hyperlink), tables, & video
  o Logo/name on Freedom Awards Step & Repeat Screen

• Freedom Guardian Table
  $25,000
  Official Awards Cocktail Hour Sponsor (Exclusive)
  o Logo prominently displayed during cocktail hour in print & video
  o 1 Table - most preferred seating for 8-10 for dinner
  o Logo/name on all Freedom Award Marketing Materials
  o Photo with the Foleys and all 2019 Freedom Award Recipients (taken during cocktail hour)
  o Logo/name on JWFLF website (with hyperlink), tables, & video
  o Logo/name on Freedom Awards Step & Repeat Screen

• Freedom Champion Table
  $20,000
  Official Awards Appreciation Gift Sponsors
  o Logo prominently displayed in 2019 Freedom Awards appreciation book/gift for all attendees
  o 1 Table - preferred seating for 8-10 for dinner
  o Logo/name on all Freedom Award marketing materials
  o Photo with the Foleys and all 2019 Freedom Award Recipients (taken during cocktail hour)
  o Logo/name on JWFLF website (no hyperlink), tables & video
  o Logo/name on Freedom Awards Step & Repeat Screen

• Freedom Supporter Table
  $15,000
  o 1 Table - seating for 8-10 for dinner
  o Logo/name on all Freedom Award marketing materials
  o Photo with the Foleys and all 2019 Freedom Award Recipients (taken during cocktail hour)
  o Logo/name on tables and video during event
  o Logo/name on Freedom Awards Step & Repeat Screen

• Freedom Advocate Table
  $10,000
  o 1 Table - seating for 8-10 for dinner
  o Photo with the Foleys and all 2019 Freedom Award Recipients (taken during cocktail hour)
  o Logo/name on tables and video during event

• American Hostage Family Sponsor
  $5,000
  Official sponsorship of an American Hostage Family
  This sponsorship exclusively sponsors the attendance of an American hostage family.
  o 1 Table - seating for 10 for dinner, gifted to American hostage families wishing to attend
  o Up to 5 seats for sponsor (if desired). Sponsor may choose to attend or fund all seats.
  o Logo/name on tables and video during event

Sponsorship Policies and Deadlines

All sponsors must inform the James W. Foley Legacy Foundation of their intention to utilize purchased seating no later than March 13th, 2020. If a sponsor cannot or does not desire to attend/and or invite guests, the James W. Foley Legacy Foundation will provide a seat free of charge to a deserving American hostage family, Foley Fellow or student.