

# MORAL COURAGE IN CHALLENGING TIMES

*How have the global COVID-19 pandemic, an increase in protests against police brutality, and a surge in attacks against the press who cover them impacted the work of leaders, advocates, and the public?*



**A VIRTUAL, LIVE-STREAMED INSPIRING DISCUSSION AND FUNDRAISING EVENT TO BENEFIT THE JAMES W. FOLEY LEGACY FOUNDATION**

## ABOUT THE EVENT

In these challenging and unprecedented times, the James W. Foley Legacy Foundation remains committed to our mission: to advocate for the freedom of all Americans held hostage abroad and promote the safety of journalists worldwide.

Due to the Covid-19 pandemic, we have decided to postpone the in-person 2020 James W. Foley Freedom Awards gala until the spring of 2021. In its place we invite you to join a live-streamed inspiring discussion and fundraising event:

### Moral Courage in Challenging Times

*How have the global COVID-19 pandemic, an increase in protests against police brutality, and a surge in attacks against the press who cover them impacted the work of leaders, advocates, and the public?*

This virtual fundraising event will be moderated by Executive Director Margaux Ewen and include a special welcome from founder and President Diane Foley. Our virtual event is open to all interested public, US government officials, journalists, returning American hostages and their families, media organizations, press freedom non-profits, educators, and students.

## MORAL COURAGE IN CHALLENGING TIMES

SEPTEMBER 16<sup>TH</sup>, 2020 7:00 PM – 9:00 PM

Virtually hosted by the National Press Club, Washington, DC



### Keynote Speaker

*Admiral William H. McRaven*

*U.S. Navy four-star admiral and former ninth commander of the U.S. Special Operations Command*

### Featuring 2020 James W. Foley Freedom Awardees:



**2020 American Hostage Freedom Awardee**

*Jason Poblete*

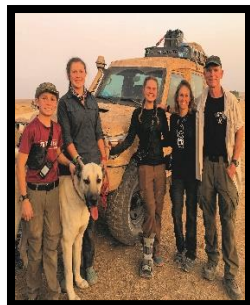
*Jason Poblete practices international and national security law at Poblete Tamargo LLP. A long-time defender of fundamental rights, he was involved in the successful release of two Americans from Iran and is representing Americans wrongfully detained in other nations.*



**2020 World Press Freedom Awardee**

*Anna Therese Day*

*Anna Therese Day is a reporter, filmmaker and researcher reporting on the ground in the Middle East and the Americas. She is one of the founders of Frontline Freelance Register, the only representative body for freelance conflict journalists organized by freelance conflict journalists.*



**2020 Humanitarian Awardee**

*David Eubank*

*David Eubank is a former U.S. Army Special Forces and Ranger officer. He is the founder and leader of the Free Burma Rangers, a humanitarian service movement for oppressed ethnic minorities of all races and religions in the Burma, Iraq, Kurdistan, Syria and Sudan war zones.*



**James W. Foley Legacy Achievement Awardee**

*Ali Soufan*

*To mark the fifth anniversary of the awards, a James W. Foley Legacy Achievement Award, A Profile In Moral Courage, will be awarded to Ali Soufan. Ali Soufan is Chairman and Chief Executive Officer of The Soufan Group and a leading national security and counterterrorism expert.*

## OUR IMPACT 2015 - PRESENT

- Established Hostage US, a nonprofit organization supporting American families with a loved one in captivity and returning hostages through a network of medical, psychosocial, financial, and legal professionals (2015)
- Participated in the US Government Review of Hostage Policy which created an inter-agency Hostage Recovery Fusion Cell, Special Envoy for Hostage Affairs and White House Hostage Response Group (2015)
- Became a founding member of the ACOS (A Culture of Safety) Alliance, a historic international coalition of media companies, press freedom NGO's and freelance journalist organizations to strengthen protections for independent journalists (2016)
- Developed the James W. Foley Journalist Safety Guide in partnership with Medill/Northwestern and Reporters Without Borders for graduate journalism schools (2016)
- Collaborated in the making of the documentary, "Jim: The James Foley Story", to raise awareness of hostage taking and the risks freelance journalists take, particularly in conflict zones (2016)
- Provided research on hostage-taking trends to support New America's report "To Pay Ransom or Not to Pay Ransom" (2017)
- Published the first non-governmental review of US hostage policy, "Bringing Americans Home" from the perspective of former hostages and their families (2019)
- Provided Hostile Environment and First Aid Training (HEFAT) to more than 30 freelancers through various partnerships since our founding
- Hired our first Executive Director based in Washington, DC to begin establishment of a Hostage Advocacy Center (2019)
- Released the undergraduate version of our safety curricula, The James W. Foley Journalism Safety Modules, in partnership with Marquette University's Diederich College of Communication and with support from the Scripps Howard Foundation and the Society of Professional Journalists Foundation." (2020)
- Published the second non-governmental review of US hostage policy, "Bringing Americans Home: 2020" from the perspective of former hostages and their families (2020)

## YOUR PARTNERSHIP WILL:

- Build a Hostage Advocacy program in Washington DC to:
  - Research US progress in freeing Americans wrongfully held abroad and engaging with families
  - Work with US government, third party experts and American hostage families to prioritize the return of innocent Americans held abroad
  - Track actual numbers of Americans held hostage and wrongfully detained abroad each year
- Annually provide essential Foley Training Grants to enable safety training for independent journalists working in dangerous areas
- Incorporate JWF journalism safety curricula in communications and journalism programs across the country
- And More...



# PARTNERSHIP OPPORTUNITIES

to directly impact the James W. Foley Legacy Foundation

## Freedom Supporter

**\$10,000**

- A pre-recorded 1 minute video about your work and why you have chosen to sponsor our event, to be played during the opening of the live-streamed event
- 1 question to be asked of our panelists live during the Q & A portion of the event
- Logo on Step & Repeat to be placed behind moderator during live event
- Logo included on pre and post event slideshow
- Logo and Hyperlink on new event website homepage and in “Sponsor” area in the main navigation
- 20 event registration’s (20 guests of your choosing will be allowed entry into the online event)

## Freedom Advocate

**\$5,000**

- Your organization mentioned by the moderator during the opening of the event as a dedicated sponsor
- 1 question to be asked of our panelists live during the Q & A portion of the event
- Logo on Step & Repeat to be placed behind moderator during live event
- Name included on pre and post event slideshow
- Name on new event website homepage and in “Sponsor” area in the main navigation
- 10 event registration’s (10 guests of your choosing will be allowed entry into the online event)

## Freedom Partner

**\$2,500**

- Your Logo on Step & Repeat to be placed behind moderator during live event
- Logo included on pre and post event slideshow
- Logo and Hyperlink on new event website homepage and in “Sponsor” area in the main navigation
- 5 event registration’s (5 guests of your choosing will be allowed entry into the online event)

## Universities and Schools of Journalism:

*Included in your partnership selection, as partner of the James W. Foley Legacy Foundation and supporter of our mission, your organization will receive an unlimited \$25.00 participation discount code for all faculty and staff. Once we receive your completed & signed partnership form and payment, we will contact you with a unique discount code.*

### Contact Information:

Organization Name (As you wish to be acknowledged)

Organization Address

Organization Name

Contact Phone Number

Contact Email Address

### Partnership Opportunities:

\_\_\_ \$10,000 Freedom Supporter

\_\_\_ \$5,000 Freedom Advocate

\_\_\_ \$2,500 Freedom Partner

### Payment Information:

\_\_\_ Please send me an invoice

\_\_\_ I have enclosed a check made payable to **The James W. Foley Legacy Foundation**

\_\_\_ I will call with payment