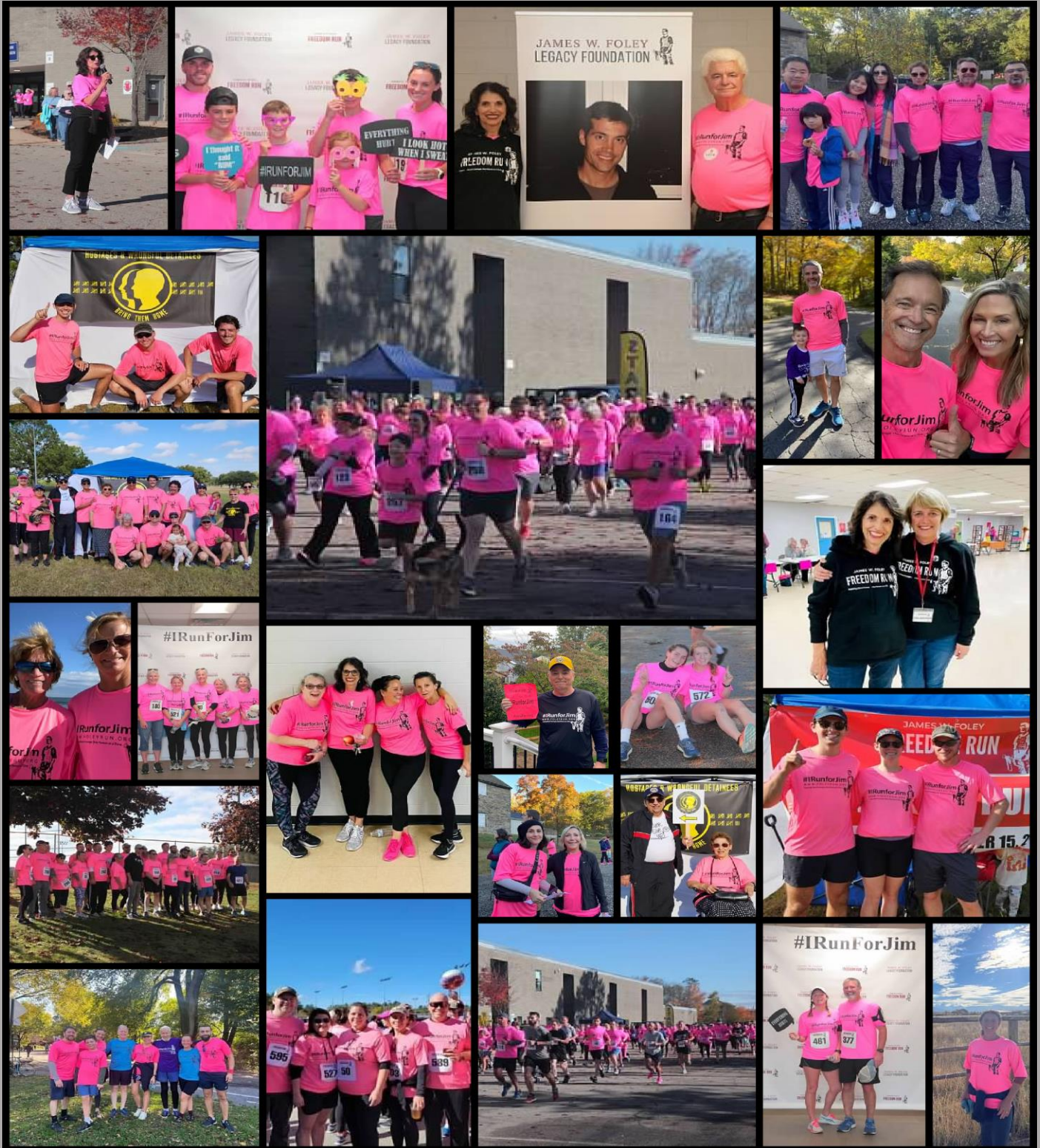


JAMES W. FOLEY FREEDOM RUN



2023 CORPORATE SPONSORSHIP

JAMES W. FOLEY FREEDOM RUN HISTORY

James W. Foley envisioned a world that respects the dignity and life of each person, regardless of socioeconomic status, cultural background, or nationality. His life demonstrated an uncompromising commitment to the freedom of the press and the dignity of each person.

Now in its ninth year, The Foley Freedom Run is a traditional 5K Run/Walk held in Rochester, NH, in Washington, DC, as well as a "Virtual" Run/Walk, bringing the event to a national and worldwide audience.



2023 JAMES W. FOLEY FREEDOM RUN CORPORATE SPONSORSHIP

This October, thousands of runners globally will turn out to "Run for Jim". Runners from all over the world will participate in this one-of-a-kind race to support the James W. Foley Legacy Foundation in remembrance of Jim, a native of New Hampshire, and all Americans who have made the ultimate sacrifice to protect our freedoms.

By becoming a Sponsor, you support the James W. Foley Legacy Foundation as we continue Jim's legacy of "Inspiring Moral Courage, One Person at a Time" and directly impact our mission:

Inspired by the life, work, and moral courage of American journalist, educator, and humanitarian James W. Foley, we catalyze action, research, and policy to advocate for freedom for all US nationals wrongfully detained or held hostage abroad, to ensure government accountability to prioritize their safe return and to educate and protect journalists and international travelers.

We are grateful to those who continue to help our foundation in achieving our vision.

9th Annual James W. Foley Freedom

RUN/WALK

October 2023

ROCHESTER, NH – October 14th, 2023

WASHINGTON, DC – TBD

VIRTUALLY WORLDWIDE – October 14th, 2023

2023 SPONSORSHIP IMPACT

In 2023, your crucial James W. Foley Freedom Run Sponsorship will:

- Help JWFLF prioritize the return of all U.S. Nationals by:
 - Supporting our 2023 Foley legislative priorities to:
 - Mandate a comprehensive review of efficacy of 2015 hostage enterprise structure to include the complexities of wrongful detentions of our citizens by state actors
 - Fully fund the Levinson Hostage Taking and Accountability Act for:
 - Payment of basic necessities including food, water, bedding, medicine during wrongful detention
 - Travel and medical expenses for upon release
 - post-captivity immediate needs including physical, medical, and psychiatric support
 - financial support for hostage or wrongful detainee family member needs including legal, financial, psychiatric, advocacy travel
 - Mandate transparent speedy wrongful detention designation for U.S. nationals and family notification
 - Promote codification of a U.S. hostage and/or wrongful detainee flag as well as annual national days of remembrance to include:
 - March 9th - Robert Levinson capture date
 - May 4th - Bring Our Families Home Campaign start anniversary
 - July 4th - Independence Day
 - August 19th - Anniversary of James W. Foley murder.
- Help JWFLF promote preventive safety education by:
 - Sustained outreach to all US schools of journalism/communication to include preventive safety education
 - Increase safety training grants to freelance journalists to virtual reality preventive safety training through HeadSet partnership
 - Collaboration with the Alliance for a Culture of Safety (ACOS) for independent journalists worldwide

SPONSORS

The James W. Foley Legacy Foundation is seeking corporations, businesses and caring individuals interested in supporting our work.

Past Sponsors include:

Albany Engineered Composites, Alliance for Dental Care, Atlas-Heritage Title, Bernier Insurance, Bring Our Families Home Campaign, Catholic Medical Center, D.F. Richard, Drummond Woodsum, Eastern Propane & Oil, Fiscal Note, Frisbie Memorial Hospital, Freedom Initiative, Godfrey Dentistry, GreenSmith Public Affairs, Hammond Lumber Company, Hannford Supermarkets, Harvard Pilgrim Health Care, Holy Rosary Credit Union, iNetSupply.com, Intec Automation, Joybeems, Knight Foundation, Lantos Foundation for Human Rights & Justice, Leone, McDonnell & Roberts, Lilac City Pediatrics, Margarita's, Martin's Point Healthcare, Mollica Travel, National Journal, Northeast Delta Dental, Ocean Properties, Perles Family Foundation, Portsmouth Regional Hospital, Portsmouth Freemasons - St. John's Lodge #1 Safran Aerospace, Shaheen & Gordon, PA, Studley's, The Family of Robert Levinson, The Lou Eats & Drinks, Treeno Software, Tufts Health Freedom Plan, Turbocam International, VETRO, Inc., Wakefield Thermal, Wentworth Douglass Hospital, Wolfeboro Corner Store, Wolfeboro Dockside Grille and Dairy Bar and more...

SPONSORSHIP OPPORTUNITIES

Title Freedom Sponsor

\$20,000

**Official Run Sponsor (One opportunity only)*

Company Name as Title Sponsor

Large Name/Logo on front of Run T-shirt.

Name, Logo and Hyperlink on Freedom Run website homepage and in "Sponsor" area in the main navigation

5 Dedicated Social Media Posts

Exhibitor Table at Runners' Expo (NH ONLY)

Marketing collateral/items in run "Goodie Bag" to be given to over 1,000 runners (NH ONLY)

A Speaking opportunity(2-3 minutes) about your work and why you have chosen to sponsor our event (NH ONLY) Press

Release - Announcement of Sponsorship

4 Tickets to the 2021 James W. Foley Freedom Awards in Washington, DC

Freedom Supporter

\$10,000

Large Name/Logo on BACK of Run T-shirt. Top display

Company Name, Logo and Hyperlink on Freedom Run website and JWFLF website

Name, Logo and Hyperlink on Freedom Run website homepage and in "Sponsor" area in the main navigation

4 Dedicated Social Media Posts

Exhibitor Table at Runners' Expo (NH ONLY)

Marketing collateral/items in run "Goodie Bag" to be given to over 1,000 runners (NH ONLY)

A Speaking opportunity (1 minute) about your work and why you have chosen to sponsor our event (NH ONLY)

Press Release - Announcement of Sponsorship

2 Tickets to the 2021 James W. Foley Freedom Awards in Washington, DC

Freedom Advocate

\$5,000

Medium Name/Logo on BACK of Run T-shirt. Middle prominent display

Name, Logo and Hyperlink on Freedom Run website homepage and in "Sponsor" area in the main navigation

3 Dedicated Social Media Posts

Exhibitor Table at Runners' Expo (NH ONLY)

Marketing collateral/items in run "Goodie Bag" to be given to over 1,000 runners (NH ONLY)

Press Release - Announcement of Sponsorship

Freedom Protector

\$2,500

Small Name/Logo on BACK of Run T-shirt. Lower Prominent display

Name, Logo and Hyperlink on Freedom Run website homepage and in "Sponsor" area in the main navigation

2 Dedicated Social Media Posts

Exhibitor Table at Runners' Expo (NH ONLY)

Marketing collateral/items in run "Goodie Bag" to be given to over 1,000 runners (NH ONLY)

Freedom Champion

\$1,000

Small Name/Logo on BACK of Run T-shirt. Lower display Name, Logo and Hyperlink on Freedom Run website homepage

Name, Logo and Hyperlink on and in "Sponsor" area in the main navigation

1 Dedicated Social Media Post

Exhibitor Table at Runners' Expo (NH ONLY)

Marketing collateral/items in run "Goodie Bag" to be given to over 1,000 runners (NH ONLY)

Form a Virtual Corporate Team!

Studies show that companies with team building charity work have better employee morale and retention. Start a virtual corporate Run/Walk team to bolster your employees' sense of purpose in supporting their community!



SPONSORSHIP FORM

Please fill out the following form to confirm your sponsorship.

Completed forms can be returned via email or mail to:

Amy Coyne amy.coyne@jamesfoleyfoundation.org

The James W. Foley Legacy Foundation

200 Marcy Street, Suite 102

Portsmouth, NH 03801

Sponsorship Opportunities:

_____ \$20,000 Title Freedom Sponsor

_____ \$10,000 Freedom Supporter

_____ \$5,000 Freedom Advocate

_____ \$2,500 Freedom Protector

_____ \$1,000 Freedom Champion

Payment Information:

_____ Please send me an invoice

_____ I have enclosed a check made payable to **The James W. Foley Legacy Foundation**

_____ I will pay Online

_____ I will call with payment

Contact Information:

Company name (As you wish to be acknowledged)

Company Address

Contact person's Name

Contact Phone Number

Contact Email Address

Thank you for Supporting the 2023 James W. Foley Freedom Run

Once we receive your completed & signed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black and white logos (.EPS or Vector are preferred) to amy.coyne@jamesfoleyfoundation.org.

**JAMES W. FOLEY
LEGACY FOUNDATION**