

JAMES W. FOLEY

*Freedom
Awards*



The James W. Foley Legacy Foundation invites you to share in this annual event celebrating Jim's legacy at the National Press Club, Washington, DC.

May 1st, 2024

ABOUT JAMES W. FOLEY



In 2014, ISIS terrorists mocked the world by publicly murdering three American civilians. The first was freelance conflict journalist and humanitarian, James Wright Foley (Jim) whom ISIS tortured and starved for two years prior to ultimately beheading him. While dozens of other western journalists and aid workers held alongside Jim were freed through negotiation, British and American hostages whose governments refused to negotiate were not.

Jim was born in Illinois and grew up in New Hampshire. After completing his undergraduate degree at Marquette University, he joined Teach for America and served in Phoenix. Drawn to storytelling, Jim completed his MFA in creative writing at UMass Amherst and master's degree in journalism at Medill Northwestern, while also tutoring unwed teenage mothers in Holyoke and young felons in Chicago. In 2008, Jim embedded with the Indiana National Guard and later, the 101st Airborne as a freelance conflict journalist in Iraq and Afghanistan. During the Arab Spring, he traveled to Libya and Syria to focus on the suffering and daily struggles of ordinary people amid civil war.

10 years later, Jim's legacy lives on through the James W. Foley Legacy Foundation whose advocacy has produced a sea change in the priority the government places on bringing home American hostages. The federal structure established in 2015 has enabled the release of over 100 innocent American captives. The Foundation advocates alongside families whose loved ones are held captive, informs public discourse through its research, and engages on a nonpartisan basis with federal officials and Congress. 20 universities in the U.S. and 11 in Lebanon use the Foley Journalist Safety Curricula.

The scourge of wrongful detention and kidnapping abroad continues. We must find ways as an international community to prevent this inhumane practice and restore safe international travel.

Jim aspired to moral courage. He once said, "For some reason I have physical courage, but that's nothing compared to moral courage. If I don't have the moral courage to challenge authority, to write about things that might have reprisals on my career, if I don't have that moral courage, we don't have journalism." His example dares us to be people of moral courage who make our world safer for all.

HISTORY

The Foley Freedom Awards, established in 2016 honor individuals, like Jim, who exemplify moral courage and show compassion for and commitment to securing the freedom of Americans unjustly held captive abroad and journalist safety.

The Freedom Awards have recognized nearly 40 awardees for their commendable work including David Bradley, Ali Soufan, Jason Rezaian, Malala Yousafzai, Roger Carstens and more.

SPONSORS

The Foundation is seeking sponsors to support our critical work.

Prior Sponsors include:

Al Jazeera Media Network, AT&T, Bloomberg, CNN, David Bradley, Facebook, Girl Reporter Fund, Global Guardian, HBO, International Spy Museum, Marquette University, National Press Club, New York Times, Northwestern University – Medill, The Soufan Group, The Washington Post, Turbocam, Twitter, Wall Street Journal, and more.

SPECIAL
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STING

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**2024 JAMES W. FOLEY
FREEDOM AWARDS RECIPIENTS**



American Hostage Freedom Award

COL CHRISTOPHER P. COSTA

Executive Director, The International Spy Museum



World Press Freedom Award

CHARLES M. SENNOTT

Founder and Editor in Chief, The GroundTruth Project



Humanitarian Award

LISA CONSIGLIO

CEO and Co-Founder, Narrative 4



Humanitarian Award

COLUM MCCANN

Author, President and Co-Founder, Narrative 4



Robert A. Levinson Excellence in Government
Service Award

PAUL ABBATE

Deputy Director, Federal Bureau of Investigation

TO BE ANNOUNCED

The inaugural Bill Richardson Heart of a Patriot Award &
Keynote Speakers

SPONSORSHIP OPPORTUNITIES

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$7,500	FRIEND OF JIM \$1,500
VIP Reception with Award-Winning Artist Sting	6 VIP Tickets	4 VIP Tickets	2 VIP Tickets	-	-
Tickets (\$500 Value)	16 Tickets Premiere Seating	8 Tickets Premiere Seating	6 Tickets	4 Tickets	This donation covers the cost of 2 tickets for hostage family guests
Recognition included in Opening Remarks	Name/Company mentioned in opening remarks	Name/Company mentioned in opening remarks	-	-	-
Awards Attendee Gift	Name/Logo featured on first sponsor page of official Awards appreciation gift	Name/Logo featured in official Awards appreciation gift	Name featured in official Awards appreciation gift	-	-
“Bringing Americans Home” Report	Advanced Briefing	Advanced Briefing	Advanced Briefing	-	-
Social Media	Name/Logo included in 3 dedicated social media posts	Name/Logo included in 2 dedicated social media posts	Name/Logo included in 1 dedicated social media post	-	-
Step & Repeat	Name/Logo	Name/Logo	Name/Logo	Name/Logo	-
Foley Freedom Run Registrations	16	8	6	4	-
Email Marketing	Name/Logo & Hyperlink	Name/Logo & Hyperlink	Name/Logo	Name/Logo	-
Day-Of Marketing & Signage	Name/Logo	Name/Logo	Name/Logo	Name/Logo	-
Signed Copy of “American Mother”	1	1	1	1	1
Event Slideshow	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Name
Event Website	Name/Logo & Hyperlink	Name/Logo & Hyperlink	Name/Logo	Name/Logo	Name

SPONSORSHIP FORM

Please complete this form to confirm your sponsorship. All sponsors must inform the Foundation of their intention to utilize seating no later than April 10th, 2024. Payment is due by June 1st, 2024.

Forms may be returned via email or mail to:

Amy Coyne: amy.coyne@jamesfoleyfoundation.org
James W. Foley Legacy Foundation
200 Marcy Street, Suite 102
Portsmouth, NH 03801

Sponsorship Opportunities

- \$50,000 Platinum Sponsor
 \$25,000 Gold Sponsor
 \$10,000 Silver Sponsor
 \$7,500 Bronze Sponsor
 \$1,500 Friend of Jim

Payment Information

- Please send me an invoice
 I have enclosed a check made payable to:
James W. Foley Legacy Foundation
 I will pay online
 I will call with payment

Contact Information

Company Name (as you wish to be acknowledged)

Company Address

Contact Person's Name

Contact Phone Number

Contact Email Address

Thank you for supporting the 2024 James W. Foley Freedom Awards.
Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits, and recognition.
Please send high-resolution color and black and white logos (.EPS or Vector are preferred) to amy.coyne@jamesfoleyfoundation.

JAMES W. FOLEY
LEGACY FOUNDATION