COVID-19 Artist Impact Survey
Nebraska

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## COVID-19 Artist Impact Survey Collection Details

<table>
<thead>
<tr>
<th>Methodology</th>
<th>Online Survey administered to adult artists residing in the Mid-America Arts Alliance region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field Period</td>
<td>13 days</td>
</tr>
<tr>
<td>Dates</td>
<td>March 20, 2020, 6:30 p.m. to April 1, 2020, 9:15 a.m.</td>
</tr>
<tr>
<td>Length</td>
<td>5–10 minutes</td>
</tr>
<tr>
<td>M-AAA Region Sample Size</td>
<td>1,949</td>
</tr>
<tr>
<td>Nebraska Sample Size</td>
<td>228</td>
</tr>
</tbody>
</table>
Objective

To determine the impacts on the livelihoods of artists in the Mid-America Arts Alliance Region (Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas) in the three weeks immediately following the World Health Organization’s announcement of the global COVID-19 pandemic.
Survey questions were developed by Mid-America Arts Alliance through their Artist INC program with input from partner organizations including

- ahha (Tulsa, Oklahoma)
- Amplify Arts (Omaha, Nebraska)
- ArtsKC (Kansas City, Missouri)
- Fresh Arts (Houston, Texas)
- Harvester Arts (Wichita, Kansas)
- Kansas Creative Arts Industries Commission (Kansas)
- Lawrence Arts Center (Lawrence, Kansas)
- NWA Regional Arts Council (Northwest Arkansas)
In what state do you live?

- Arkansas: 8.2%
- Kansas: 9.2%
- Missouri: 20.7%
- Nebraska: 11.7%
- Oklahoma: 6.8%
- Texas: 43.5%
In what city do you live?

- Omaha: 75.0%
- Lincoln: 10.1%
- Other: 11.8%
- Bellevue: 3.1%

Nebraska: N = 228
How did you receive this survey?

- **Other**: 6.5% M-AAA, 3.9% Nebraska
- **M-AAA newsletter or social media**: 20.3% M-AAA, 18.4% Nebraska
- **State or local arts organization newsletter or social media**: 35.6% M-AAA, 33.3% Nebraska
- **Fellow artist's email or social media**: 37.7% M-AAA, 44.3% Nebraska

M-AAA: N = 1949
Nebraska: N = 228
What is your age range?

<table>
<thead>
<tr>
<th>Age Range</th>
<th>M-AAA</th>
<th>Nebraska</th>
</tr>
</thead>
<tbody>
<tr>
<td>18–24</td>
<td>5.5%</td>
<td>9.2%</td>
</tr>
<tr>
<td>25–34</td>
<td>22.9%</td>
<td>28.1%</td>
</tr>
<tr>
<td>35–44</td>
<td>24.9%</td>
<td>19.7%</td>
</tr>
<tr>
<td>45–54</td>
<td>18.1%</td>
<td>16.2%</td>
</tr>
<tr>
<td>55–64</td>
<td>16.2%</td>
<td>14.5%</td>
</tr>
<tr>
<td>65 and over</td>
<td>12.5%</td>
<td>12.3%</td>
</tr>
</tbody>
</table>
Please identify your gender.

M-AAA: N = 1932
Nebraska: N = 227
What is your race/ethnicity?

- Asian: 3.2% (M-AAA: 0.5%)
- Black or African American, non-Hispanic: 8.0% (M-AAA: 3.2%)
- Hawaiian/Pacific Islander: 0.2% (M-AAA: 0.0%)
- Hispanic/Latino: 10.3% (M-AAA: 6.9%)
- Native American or Alaskan Native: 1.5% (M-AAA: 1.4%)
- Other race, including multiracial: 4.5% (M-AAA: 3.2%)
- White, non-Hispanic: 72.4% (M-AAA: 84.9%, Nebraska: 18.8%)

M-AAA: N = 1858
Nebraska: N = 218
What is your primary artistic discipline?

M-AAA: N = 1949
Nebraska: N = 228

Crafts 7.2% 6.6%
Dance 2.6% 1.3%
Design Arts 3.0% 2.2%
Folk/Traditional 1.8% 0.4%
Humanities 0.3% 0.0%
Interdisciplinary 3.0% 3.1%
Literature 3.2% 5.3%
Media Arts 4.2% 2.2%
Music 18.6% 13.6%
Opera 3.4% 3.1%
Oral Traditions 0.2% 0.0%
Other 2.9% 4.4%
Photography 4.9% 4.8%
Theatre 8.0% 11.0%
Visual Arts 41.7% 36.7%
How has COVID-19 impacted your livelihood as an artist to date?
(Check all that apply.)

- There have been no impacts on my livelihood as an artist: 1.5% (M-AAA), 2.2% (Nebraska)
- Other: 9.0% (M-AAA), 8.8% (Nebraska)
- Health: 8.3% (M-AAA), 10.1% (Nebraska)
- Canceled residencies and conferences: 24.6% (M-AAA), 24.1% (Nebraska)
- Move to online teaching: 23.8% (M-AAA), 24.6% (Nebraska)
- Lost teaching work: 35.6% (M-AAA), 39.5% (Nebraska)
- Mental health: 42.8% (M-AAA), 46.9% (Nebraska)
- Social distancing effects: 66.4% (M-AAA), 73.2% (Nebraska)
- Lost wages/earnings: 81.5% (M-AAA), 75.4% (Nebraska)
- Canceled shows/gigs: 79.0% (M-AAA), 76.3% (Nebraska)

M-AAA: N = 1949
Nebraska: N = 228
To date, how many jobs/gigs have you lost due to COVID-19 cancellations/closures/precautions?

(It is okay to estimate.)

M-AAA: N = 1949
Nebraska: N = 228
To date, what are your estimated lost wages/earnings due to temporary closures/cancellations related to COVID-19?

(It is okay to estimate.)

(M-AAA: N = 1881
Nebraska: N = 221)
Please rate your agreement with the following statement: I feel confident I can meet my basic financial obligations during

Nebraska
April: N = 226
May: N = 226
June: N = 223
July: N = 221
August: N = 221
I have the following amount in my “emergency savings.”

M-AAA: N = 1635
Nebraska: N = 197

- None: 16.9%
- $1 to $500: 18.8%
- $501 to $1,000: 18.8%
- $1,001 to $2,500: 12.9%
- $2,501 to $5,000: 12.2%
- $5,001 to $10,000: 13.2%
- $10,000+: 18.3%

Overall, 49.8% have some emergency savings.
My emergency savings will sustain me at a maximum for

- **no time --I have no emergency savings**
  - M-AAA: 17.6% (N = 1726)
  - Nebraska: 18.8% (N = 208)

- one week.
  - M-AAA: 10.8%
  - Nebraska: 7.7%

- one month.
  - M-AAA: 31.6%
  - Nebraska: 30.3%

- three months.
  - M-AAA: 24.6%
  - Nebraska: 28.8%

- six months.
  - M-AAA: 8.3%
  - Nebraska: 8.2%

- one year.
  - M-AAA: 3.2%
  - Nebraska: 1.4%

- more than one year.
  - M-AAA: 3.7%
  - Nebraska: 4.8%

**56.8%**
What portion of your total INDIVIDUAL income is derived from your artistic practice?

M-AAA: N = 1864
Nebraska: N = 222
If your earned income includes sources other than those generated from your art practice, how have those sources been impacted by COVID-19?
Have you applied or do you plan to apply for any form of emergency relief funding?

- M-AAA: N = 1853
- Nebraska: N = 187

43.4% for M-AAA
33.7% for Nebraska
How has the COVID-19 pandemic impacted your creative output?

- 60.7% of M-AAA respondents said their creative output has decreased.
- 56.6% of Nebraska respondents said their creative output has increased.
- 24.4% of M-AAA respondents said their creative output has remained the same.
- 28.9% of Nebraska respondents said their creative output has remained the same.

M-AAA: N = 1947
Nebraska: N = 228
Analysis

• In its first three weeks, the pandemic has already had a significant impact on artists.
  • Only 2.2% of Nebraska artists indicate that the pandemic has had no impact on their livelihood as an artist.
  • Only 7.5% of Nebraska artists have not lost any jobs/gigs as a result of the pandemic.
  • Only 8.6% of Nebraska artists have had no lost wages as a result of the pandemic.
Analysis

• The most significant initial impact is financial.
  • 76.3% of Nebraska artists have had shows or gigs canceled. In the first three weeks, 69.8% have lost 1 to 5 shows or gigs.
  • 75.4% of Nebraska artists have lost wages/earnings. In the first three weeks, 52% have lost between $501 and $5,000.
  • 50.9% of Nebraska artists have either partially or totally lost income from sources other than their art practices.
Analysis

• Artists surveyed have limited personal emergency financial resources.
  • 49.8% of Nebraska artists have $1,000 or less in emergency savings.
  • 56.8% of Nebraska artists have emergency savings that will sustain them for one month or less.
  • 85.6% of Nebraska artists have emergency savings that will sustain them for three months or less.
Analysis

• The impacts extend beyond the financial.
  • 56.6% of Nebraska artists have seen a decrease in their creative output.
  • 73.2% of Nebraska artists indicate that social distancing has had an impact on their livelihood as an artist.
  • 46.9% of Nebraska artists indicate that mental health has had an impact on their livelihood as an artist.
Analysis

• Even though they have suffered significant impacts, it is still early in the crisis. Artists’ situations will likely continue to worsen.
  • One in four Nebraska artists (25.9%) indicates they do not need support at this time.
  • Confidence in ability to meet financial obligations decreases with duration.
    • 61.5% of Nebraska artists agree or strongly agree they will be able to meet their financial obligations in April 2020
    • 23.7% of Nebraska artists agree or strongly agree that they will be able to meet their financial obligations in August 2020.
  • Only 33.7% of Nebraska artists have applied for or plan to apply for emergency relief funding, but 57.9% indicate they need salary/wage support.
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