

# THE ALT PROTEIN SHOW



## WHY

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Because our current food system is unsustainable: it's destroying the environment and unable to meet future demand. How can we feed nine billion people enough protein in a way which is affordable, healthy and good for the environment?



## WHEN

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January 15-17, 2019  
San Francisco,  
California



## WHERE

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**Terra Gallery & Event Venue**

**Premiere event venue located in San Francisco's South of Market neighborhood.**

**Terra Gallery & Events  
511 Harrison Street (1st Street)  
San Francisco, CA 94105**



## WHO

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The entire alternative protein ecosystem is attending, from startups and ingredient companies to multinational companies' venture arms or VCs interested in the future of protein.



## WHAT

JAN. 15

Pre-Event Workshop

JAN. 16

8:00–6:00 Deep Dive: Upper Level

8:00–6:00 The Expo: Lower Level

6:00–8:00 Evening Reception

JAN. 17

Post-Event VC Day



## ATTEND

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Student Admission - Early

Student Admission - Standard

General Admission - Early

General Admission - Standard

Exhibitor Admission - Early

Exhibitor Admission - Standard

Nonprofit Admission

## TICKETS

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**\$50** + \$4.67 FEE | Sales end on November 15

**\$100** + \$7.72 FEE | Sales end on January 14

**\$200** + \$13.80 FEE | Sales end on November 15

**\$300** + \$19.89 FEE | Sales end on January 14

**\$800** | Sales end on November 15

**\$1,000** + \$62.50 FEE | Sales end on December 31

**Please Contact Us** [Click Here](#)

All of the tickets above entitle you to admission to all of The Alt Protein Show events

THE ALT  
PROTEIN  
SHOW

# SPONSORSHIP OPPORTUNITIES

GOLD

SILVER

BRONZE

EXHIBITOR

LUNCH

RECEPTION

\$

Price

10K

5K

3K

1K

Provide Lunch

Provide Reception

ONLINE IMPACT

Company Logo

On all pages, including home

On all pages, other than home

On sponsorship page

On all pages, other than home

On all pages, other than home

Company Name

On all pages, including home

On sponsorship page

On sponsorship page

On schedule page

On schedule page

Company Featured on Exhibitor Page

✓

✓

✓

✓

On schedule page

On schedule page

ON-SITE IMPACT

Tickets

6

4

2

2

12\*

12\*

\*Negotiable  
Depending On Staff

Sponsor Map

✓

On-Site Signage

✓

Product Placement

✓

✓

✓

✓

Exhibitor Space

24sqft  
+ 12ft Table

12ft Table

8ft Table

6ft Table

8ft Table

8ft Table

Sit on jury for the Product Competition

✓

✓

✓

On-Site Brochure

Logo + Name on  
Front & Back Cover  
+ Full-Page Ad

Logo + Name on  
Inner Cover  
+ 1/2 Page Ad

1/2 Page Ad

PROMOTIONAL IMPACT

Custom Blog Article(s)

2

1

1

Promotional Email to All Attendees

2

1

1

Conference Book

Inaugural Article  
Full-Page Ad

Guaranteed Article  
1/2 Page Ad

Guaranteed Article  
1/2 Page Ad

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# THE NEW PROTEIN LANDSCAPE V. 2.2

## CREATING NEW PROTEIN: CONSUMER GOODS

### CLEAN ANIMAL PROTEIN (GROWN FROM CELLULAR AGRICULTURE)

<p><b>MISSION:</b> Beef, Poultry, BAKING, Pork, Seafood</p> <p><b>MEMPHIS MEATS:</b> Beef, Pork, Poultry</p> <p><b>JUST:</b> Eggs, Beef, Pork, Poultry, Seafood</p>	<p><b>BEEF</b></p> <p>Biofood   ALEPH APPLETON MEATS   mosameat FM Technologies</p>	<p><b>PORK</b></p> <p>New Age Meats Higher Steaks FORK   GOODE</p>	<p><b>POULTRY</b></p> <p>BOND PET FOODS SuperMeat</p>	<p><b>SEAFOOD</b></p> <p>WILD TYPE   Finless Foods SEA FUTURE Simple   BlueNalu</p>	<p><b>EGGS</b></p> <p>Clara Foods eggXYt</p>	<p><b>OTHER</b></p> <p>Integriculture Geltor   Perfect Day WILD EARTH   BECAUSE ANIMALS</p>
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## CREATING NEW PROTEIN: INGREDIENTS

### (FLAVORS, COLORS, FILLERS, CASINGS...)

DSM | 3FBI | Cargill | Improved Nature | IFF

HIFOOD | SOTEXPRO | Avebe | terravia

MANE | Corbion | NATUREXO | LESAFFRE

ADM | ARBIOM | RUITENBERG | COSUCO

Amati | Ingredient | ROQUETTE | symrise

DOW | HINOMAN | KERRY | INVITRA

meatless | plantible | Burcon | Givaudan

beneo | Firmenich | FLAVORCAN | Algorithm

Inalve | PURIS | Avril | EMSLAND GROUP

Balletic Foods | Hydrosol | NUTRIATI

GINKGO BIOWORKS | LENTEIN | EQUINOM

ALGAMA | SOUSSANA | DU PONT | Biomimetic

Tereos | FUJIOIL | TRITON

## NON-ANIMAL PROTEIN

<p><b>PLANTS</b></p> <p>NATURLI'   BOYA   JIVERA   FIELD ROAST   Bonduelle   IMPOSSIBLE   Tofurky   sold &amp; green   GOOD CATCH   good dot   THE VERY GOOD BUTCHERS   HERBIVOROUS BUTCHER</p> <p>FRYS   NO EVIL   OLJCK   NotCo   Ojah   heura   JU ST   Vegg   YVES OUMPH!   PRIMAL   New Wave Foods   Hungry Planet   Garden Gourmet   no cow.</p>	<p><b>FUNGI</b></p> <p>Quorn   BTRfy   SCELTA   Terramino Foods   THE BETTER MEAT CO.   Leap Foods</p>
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## SUPPORTING NEW PROTEIN

<p><b>PROCESSING &amp; CULTURING SYSTEMS</b></p> <p>IMPROVE   BLACK &amp; VEATCH   EXIRACTIS   BRECKS   Nove foods   INVOYERS   CLEXTRAL   SUNP BIOTECH   SOURCE   TECHNOLOGY BIOREALIZE   CANOPY   VAN HEES   WENGER   BUHLER</p>	<p><b>INCUBATORS &amp; ACCELERATORS</b></p> <p>INDIE BIO   Combinator   BITSxBITES   Leave a Nest   StartUpbootcamp   KITCENERS   SHAKEUP FACTORY   FORWARD FOUNDRY   Chobani Incubator   nova   IE VILLAGE   FOOD-X   Food   RebelBio   MISTA   PlantStation   The Kitchen   toasterLABS   KICKSTART ACCELERATOR   proveg   tpc The Protein Cluster</p>	<p><b>NONPROFITS</b></p> <p>THE GOOD FOOD INSTITUTE   Cellular Agriculture Society   NEW HARVEST   The Modern Agriculture Foundation   FUTURE FOOD INSTITUTE   COLLER FOUNDATION   FOOD FRONTIER   PROTEINES FRANCE   BETTER EATING   WORLD RESOURCES INSTITUTE   DANISH FOOD CLUSTER   blue horizon foundation   Terres Univia   GEPV   SHOJINMEAT   proveg   PHILANTHROPIES   PLANT BASED FOODS ASSOCIATION   DIL</p>	<p><b>RESEARCH &amp; ACADEMIA</b></p> <p>CNTA   Kiran   KENT STATE   NC STATE UNIVERSITY   TEL AVIV UNIVERSITY   TECHNION   WPI   Maastricht University   WAGENINGEN UNIVERSITY &amp; RESEARCH   THE HEBREW UNIVERSITY OF JERUSALEM</p>
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## FUNDING NEW PROTEIN

<p><b>VC FIRMS</b></p> <p>AGFUNDER   DFJ   PeakBridge   Mission Bay Capital   Cleveland Avenue   FIVE SEASONS VENTURES   Felicis Ventures   OBVIOUS VENTURES   ALWYN   CAPITAL   FOUNDERS FUND   inevitable Ventures   NEXT WAVE VENTURES   SPARK CAPITAL   TYSON NEW VENTURES   euglena   green monday</p>	<p><b>CORPORATE PARTNERS</b></p> <p>Cargill   Tyson   DANISH CROWN   P/H/W   Strauss foods   DANONE   Neto   Unilever   MTG   Kraft   Heinz   Campbell's   SOGLOWEK   Nestle   Lup   Monde Nissin   Mondelez   MAPLE LEAF   General Mills   HAIN CELESTIAL   BELL FOOD GROUP</p>	<p><b>GOV'T AGENCIES</b></p> <p>AFRE   FRANCE   Israel Innovation Authority   SINGAPORE Agency for Science, Technology and Research</p>
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## OFFICIAL DESIGN PARTNER OF THE ALTERNATIVE PROTEIN SHOW

We're honored to be the official design partner of The Alt Protein Show. All of the players in this new and burgeoning industry inspire us. Our goal is to meet true innovation with intelligent design. The future is here, and we're excited to help shape it.



STRATEGY



UI | UX  
DESIGN



SHOPPER  
ACTIVATION



360°  
EXPERIENCE



DESIGN



PRINT &  
PRODUCTION

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[View Our Website »](#)

SEE YOU THERE!

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*“Food always resonates;  
it’s time to make  
some beautiful noise.”*