

THE INTERNATIONAL ALLIANCE FOR ALTERNATIVE PROTEIN PRESENTS:

THE **new protein** LANDSCAPE by Olivia Fox Cabane



SAVE THE DATE

NEW FOOD VENTURES

The Landscape Comes to Life: The Inaugural Summit
of The International Alliance for Alternative Protein

January 16, 2019 in San Francisco

Sign up for updates at newfoodventures.org

THE **new protein** LANDSCAPE by Olivia Fox Cabane



All new protein

VIEW ENTIRE CHART



Creating new protein

CLEAN ANIMAL PROTEIN • NON-ANIMAL PROTEIN • INGREDIENTS



Supporting new protein

PROCESSING • CULTURING SYSTEMS • INCUBATORS & ACCELERATORS • NON-PROFITS • RESEARCH & ACADEMIA



Funding new protein

VC FIRMS • CORPORATE PARTNERS • GOVERNMENT AGENCIES



CLEAN ANIMAL PROTEIN (Grown from Cellular Agriculture)

MULTI-PROTEIN Beef, Pork, Poultry, Seafood, Eggs Beef, Pork, Poultry Beef, Pork, Poultry, Seafood		BEEF 	
PORK 	POULTRY 	EGGS 	
SEAFOOD 		OTHER 	

INGREDIENTS

(PROTEINS, FLAVORS, COLORS, FILLERS, GELLING AGENTS, CASINGS...)

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PROCESSING & CULTURING SYSTEMS

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NON-ANIMAL PROTEIN

PLANTS 		FUNGI
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NON-PROFITS

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INCUBATORS & ACCELERATORS

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VC FIRMS

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CORPORATE PARTNERS

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GOVERNMENT AGENCIES

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RESEARCH & ACADEMIA

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CREATING NEW PROTEIN: CONSUMER GOODS

CLEAN ANIMAL PROTEIN (Grown from Cellular Agriculture)

MULTI-PROTEIN



BEEF



PORK



POULTRY



EGGS



SEAFOOD



OTHER



INGREDIENTS

(PROTEINS, FLAVORS, COLORS, FILLERS, GELLING AGENTS, CASINGS...)



NON-ANIMAL PROTEIN

PLANTS



FUNGI



SUPPORTING NEW PROTEIN

PROCESSING & CULTURING SYSTEMS



INCUBATORS & ACCELERATORS



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