TAKE ON TRAVEL WITH MOBILE

CHALLENGE
In a saturated market, how do you most effectively leverage mobile advertising to encourage travelers to stay at your hotel?

SOLUTION
You show them creative that they won’t find anywhere else! By leveraging a combination of the high-impact Breakout Banner and expandable Sidekick rich media, Kargo not only drove consumers to the hotel’s site, but also right through the front doors and into a room!

MEASUREMENT PARTNER
Placed

Source: Placed, Q1 2018, *Statistically Significant at 99% CL

HOTEL VISITS & RESERVATIONS

+33% LIFT IN VISITATION

SIDEKICK

BREAKOUT

50 States of Beaches
Not every state has a vast coastline, but that doesn’t mean you can’t enjoy your favorite beach activities in any state. Browse through our list of our favorite beach in every state.

Go Stargazing
Our national parks are among the best places in the country to see the awe-inspiring night sky, and Zion National Park is no exception. Zion has even gone so far as to install light-friendly lighting at buildings inside the park, including Zion Lodge and Zion Canyon Visitor Center, to help keep the skies optimal for nighttime observing.

In summer, look for ranger-led programs that are excellent for kids and adults alike. Check out any guided astronomy lessons, and telescopes are available to use. Clear nights can give you optimal conditions for a grand stargazing celebration.