

TAKE ON TRAVEL WITH MOBILE

+33% LIFT IN VISITATION

CHALLENGE

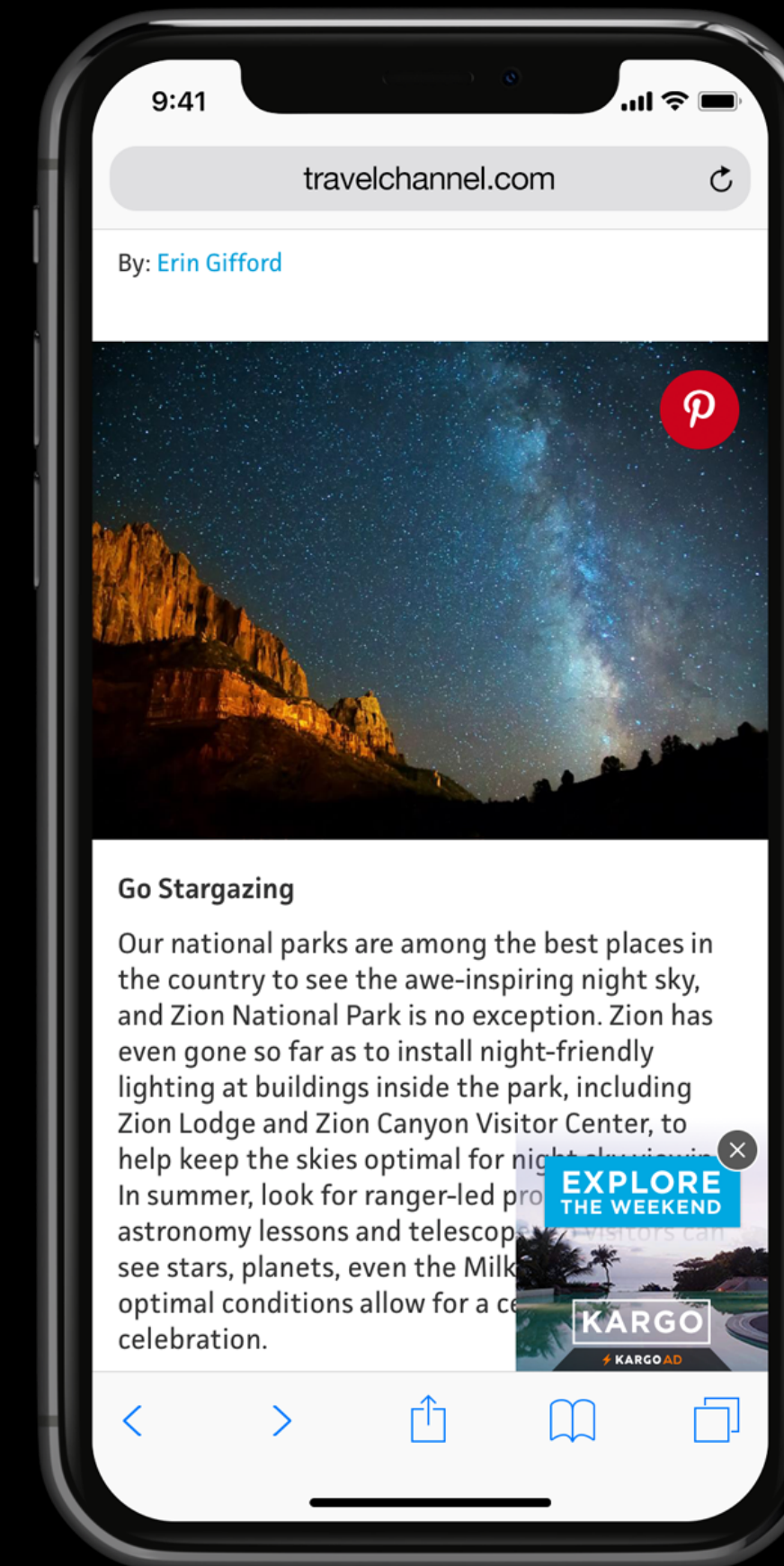
In a saturated market, how do you most effectively leverage mobile advertising to encourage travelers to stay at your hotel?

SOLUTION

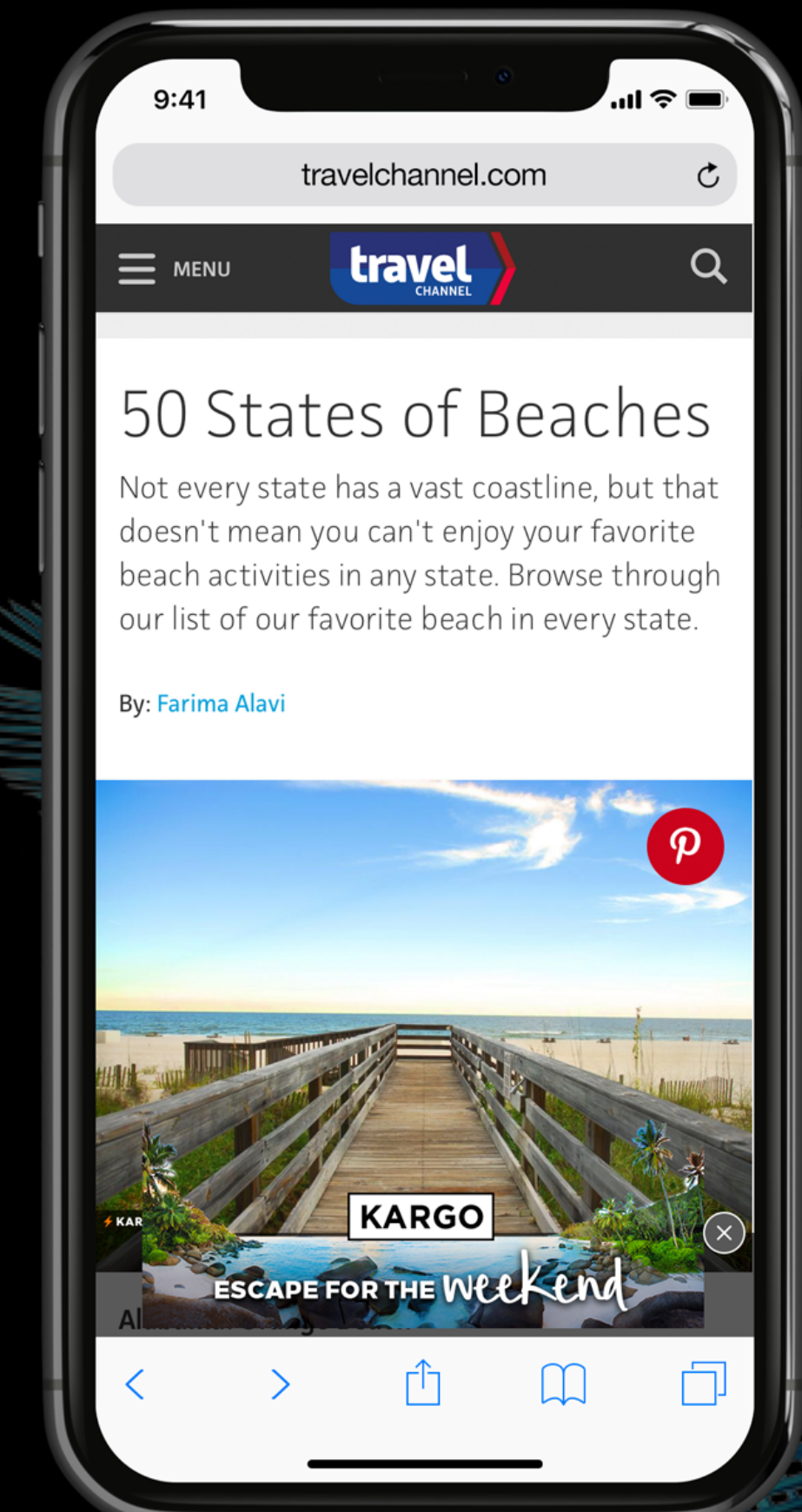
You show them creative that they won't find anywhere else! By leveraging a combination of the high-impact Breakout Banner and expandable Sidekick rich media, Kargo not only drove consumers to the hotel's site, but also right through the front doors and into a room!

MEASUREMENT PARTNER

Placedx



SIDEKICK



BREAKOUT