

DRIVE IN-STORE WITH MOBILE

+10.41% LIFT IN STORE VISITATION

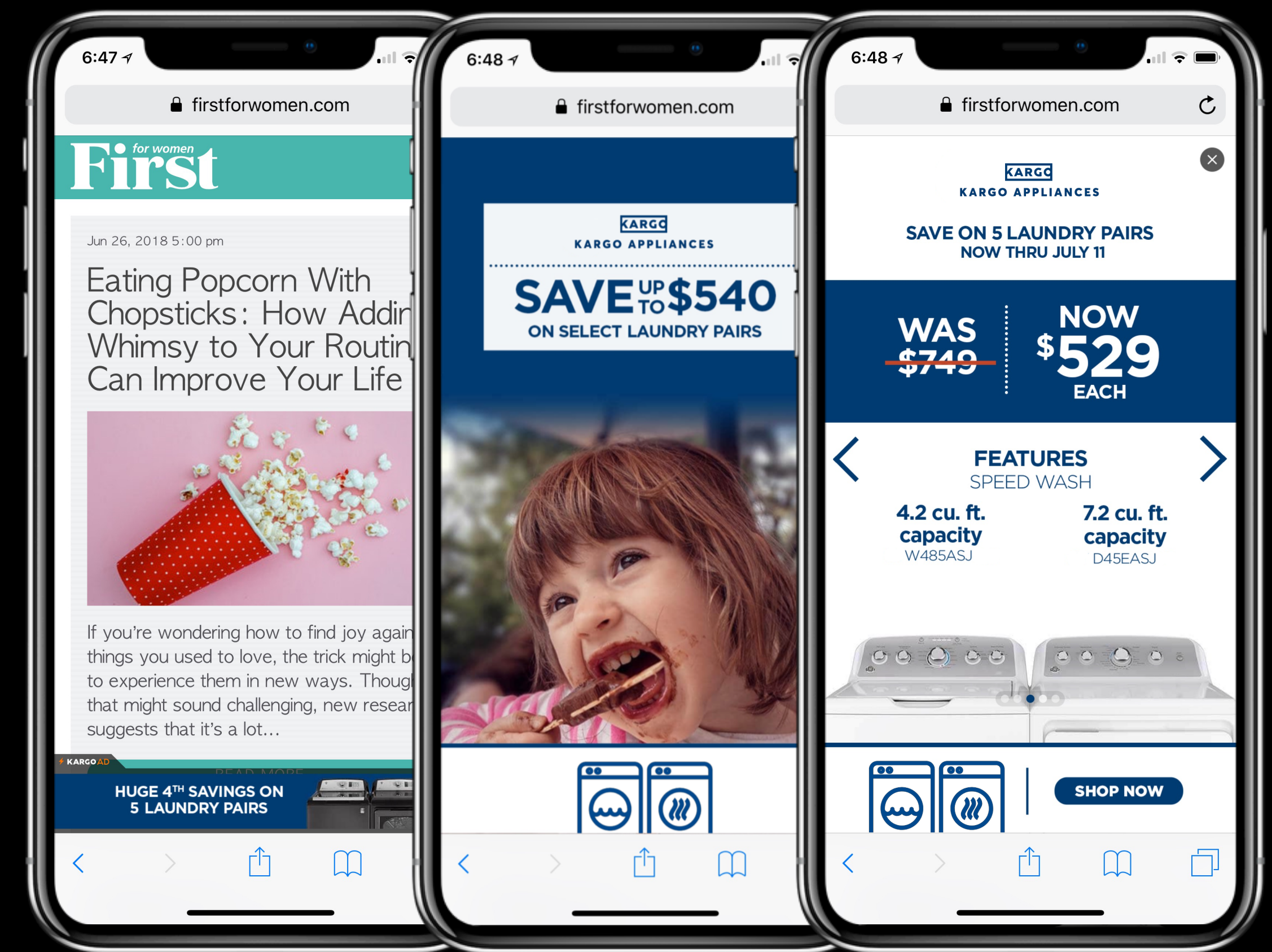
CHALLENGE

How do you drive consumers in stores to capitalize on weekend deals and savings?

SOLUTION

You bring big home appliances to the small screen! By crafting an engaging expandable Carousel, Kargo showcased the appliances' best attributes and lower holiday prices, driving users right into stores for an offer they couldn't resist!

MEASUREMENT PARTNER



HOVER > CAROUSEL

Source: Placed, Jun-Jul 2018, *Statistically Significant at 99% CL