Join the Circular Economy in Michigan

The Michigan Materials Marketplace connects businesses to develop and scale new reuse and recycling market opportunities.

The program aims to create a closed-loop, collaborative network of businesses, organizations and entrepreneurs where hard-to-recycle waste and by-products become another organization’s raw material.

In addition to diverting waste from landfills, these recovery activities generate significant cost savings, energy savings, and create new jobs and business opportunities in Michigan.

Business Led | The Materials Marketplace gives manufacturers new, practical ways to save money, improve supply chain resilience and generate value through reusable materials. Over 1,500 businesses - large and small - are using the Materials Marketplace across the United States.

Actively Facilitated | Listings are staged for success, Marketplace activity is monitored, and reuse opportunities are identified and pushed to qualified companies. If parties involved need assistance or an opportunity stalls, the platform is there to step in and facilitate movement.

Technology Enabled | The Marketplace uses our secure, cloud-based, multi-sided platform for finding, qualifying and transacting materials reuse opportunities. And the platform is mobile-ready, so you can work with us in the office or on the plant floor.

Easy to Engage | Participation is open to any company or organization in or near MI that wants to transform waste materials into new products, or secure recycled material streams. It takes about 30 seconds to sign up, and creating listings is a snap.

Ready to sign up? Open up your camera app and point it here ↓

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