# The Adaptation Economy of Glasgow City Region





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Climate **Ready** Clyde

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## **Section 1: Executive Summary**

## 1.1 Introduction

Climate Ready Clyde commissioned k-Matrix to provide a report on the Adaptation Economy of Glasgow City Region and wider Scotland. This included the relative size and distribution by Local Authority, as well as sales, employment, companies and forecast growth. Alongside this, k-Matrix was asked to provide a sectoral breakdown, as well as an assessment of the key barriers to further growth.

## **1.2** Defining the adaptation economy

In this report, the Adaptation Economy means:

"measurable economic activities that can be attributed with some confidence as a reaction or planned response to extreme weather".

These economic activities are performed within the private sector, funded either by the private sector or by government or its publicly funded agencies. The Adaptation Economy therefore includes activities for Adaptation (preparing for change) and Resilience (responding to change) - see page 9 for more detail.

Throughout the report the Adaptation Economy explores the broad Adaptation and Resilience (A&R) economy, and the sub set of A&R economic activities that can be directly related to climate change (A&RCC). This reporting convention reflects the fact that A&RCC data can only be derived from the wider A&R data.

The analysis focuses on twelve economic sectors that underpin the Adaptation Economy, namely: Agriculture & Forestry; Built Environment; Disaster Preparedness; Energy; Health; Health Care; ICT; Natural Environment; Professional Services; Transport; Waste and Water.

Measuring and demonstrating the economic benefit the city region derives from adaptation to climate change will help Glasgow City Region position and maximise the economic opportunities it offers, and more broadly, is an early step in contributing to the growth of the Adaptation Economy, as organisations seek to protect and enhance their production systems, supply chains and markets and other assets by pursuing adaptation related opportunities.

## 1.3 Key Findings

A number of conclusions have been drawn from the research for wider dissemination and discussion with key stakeholders with a view to developing actions to inform Glasgow City Region's Climate Change Adaptation Strategy and Action Plan. Given the emerging evidence on the Adaptation Economy, the findings should be treated as tentative and in need of on-going development and refinement to inform economic development policy.

#### Size and shape of the adaptation market

Overall, Glasgow City Region comprises 24% of both Scotland's A&R and A&RCC services. The total sales for A&RCC in Scotland were £604m in 2016/17, with Glasgow City Region contributing £146m.

Whilst this is lower as a proportion than Glasgow City Region's relative contribution to Scottish GVA (currently around 33%), this is closing marginally, with sector growth rates 0.3% higher per annum than Scotland overall.

Within the City Region itself, the A&RCC market is consistently between 13-14% the size of the broader A&R market. The largest Local Authorities for both markets are North Lanarkshire and Glasgow, which combined, account for 50%.

In terms of employment, Glasgow City Region is home to 78 companies employing around 8,390 people. The largest number of companies and employees are in North Lanarkshire and Glasgow, with North Lanarkshire containing 21 companies employing 2,308 people and Glasgow with 17 companies employing 1,832.

#### Strengths and Growth Potential

The largest numbers of sales by volume for Glasgow City Region's A&RCC sector relate to five key sub-sectors: Built Environment (£32.9m), Water (£26.9m), Transport (£19.4m), Professional Services (£18m) and Energy (£14.7m).

Glasgow City Region has a concentration of skills sets for the A&R and A&RCC sector. This is primarily driven by the localised concentration of large corporates in the sector. This makes Glasgow City Region a strong player in the sector due to a wide variety of different activities in the supply chain, all performing fairly similarly in terms of new products per annum and new products as a percentage of sales.

Although the service spread in Glasgow City Region is representative of Scotland overall, the services provided are highly localised. Data indicates the value added chains of supply for the sector are generally localised and not dependent upon national chains of supply.

South Lanarkshire and Renfrewshire lead in innovative services overall, providing both the highest amount of new products as a percentage of sales, and the number of new products per annum. However, East Dunbartonshire has a higher number of new products per annum.

In terms of projected growth, the A&R sector in Glasgow City Region is expected to grow significantly, reaching 18.9% by 2020/2021. This is underpinned with the growth of the available market to £98m, and to new products to £46m for 2020/21. The projected growth in A&R is in line with the broader trend for Scotland, though growth rates for the city region are projected to be slightly higher than the country overall.

Exports present an opportunity for the city region's key sub sectors with available exports in Built Environment, ICT, Water, Professional Services and Transport sectors totalling over £150m a year. Whilst this is small in comparison to Scotland's total exports, (£75.6Bn in 2016) it remains a positive opportunity for development.

#### Key barriers

Some sub-sectors, such as Agriculture & Forestry, Health Care, Waste and Built Environment have relatively even barriers to entry. Other such as Health, Transport, Disaster Preparedness and Natural Environment have higher barriers to entry in some areas than others. In general the financial barriers to market for smaller companies in the city region is relatively high. This suggests there could be possible benefits in providing assistance for smaller companies to access this market. Major competition is not yet a barrier to developing new specialisms in the sector as the sector is still in it's early stages of development.

However market awareness is limited amongst smaller companies and this may be a contributor to the apparently high financial barriers. Instead, the data indicates that sector awareness generally is limited to academia and Government. As such, sector research has so far been limited, with spend on research and development within the city region between 2.4% and 2.7% (though this is typical of a new developing sector). Therefore, for an efficient use of resources, a programme to raise awareness would be a positive step prior to providing direct financial assistance or enterprise support.

Finally kMatrix's similar work for other UK cities shows that the city region has a similar profiles and similar levels of imports and exports. This suggests that market structures are not well defined and that regional/urban "clusters" of A&/A&RCC activities are not yet formalised or operating in an consistent fashion that can be observed through the data.

## Section 2: Introduction

## 2.1 Overview

The climate is already changing, and further changes are expected. The UK Climate Projections, along with observations highlight the need to prepare for warmer, wetter winters, hotter, drier summers and more frequent extreme weather. Timely action will not only manage the risk of climate driven impacts, but will bring positive benefits, including jobs, investment, economic security and a better quality of life.

Adapting to reduce the impacts of climate change can indirectly provide economic benefit by reducing the damage and financial losses caused by future extreme weather events<sup>1</sup>. Appropriate adaptation activities also create direct economic gains.

To better understand this opportunity for Glasgow City Region, Climate Ready Clyde was funded by Scottish Government to commission k-Matrix to provide an assessment of the current shape and size of the Adaptation Economy for Glasgow City Region and wider Scotland, and the short-term growth potential of this market.

## 2.2 Intergovernmental Panel on Climate Change WGII AR5 and IPCC Cities

The timing of this research coincided with the Intergovernmental Panel on Climate Change Cities Conference where the Scientific Steering Committee (with input from 700 researchers from 80 countries) identified six priorities for cities and climate change research, (March 2018). It also draws on previous findings of the IPCC's 5<sup>th</sup> Assessment Report (March 2014).

It is inevitable that that this report will be read in the light of the much larger and more comprehensive findings of the IPCC. Subsequently, it draws upon key statements, evidence and findings from the IPPC reports that relate directly to the economic, social, political and environmental context for the Adaptation Economy. The first two sub sections below relate to some of the challenges addressed by the research - specifically, definition and measurement of adaptation activities (outlined in detail in Section 3 and the appendices). The last three sub sections relate to the challenges and opportunities addressed as part of the Climate Ready Clyde vision. This includes ensuring people and communities benefit from actions to adapt to climate change, protecting and growing Glasgow City Region's economy and building capacity to take action together.

The term "Adaptation Economy" is not mentioned in the IPCC report, highlighting that this concept is forward thinking and innovative. The difficulty in finding economic data to support the research<sup>2</sup>, shows that there is a significant research and implementation task ahead before the full opportunities of the Adaptation Economy are understood and exploited. This research is a small step towards that future, in helping to fully understand the scope of the Adaptation Economy.

## 2.3 Different Methods of Analysing Adaptation

The IPCC report offers several perspectives on adaptation and offers different options for organising the evidence base. The first is by threat type (Chapters 3-7) and these include:

- Freshwater Resources;
- Inland Water Systems;

<sup>&</sup>lt;sup>1</sup> Stern Review: The Economics of Climate Change (2006)

<sup>&</sup>lt;sup>2</sup> A point reinforced by the IPCC. "There is very little discussion of data gaps related to assessing the benefits of adaptation, but poor or sparse data obviously limit the accuracy of these estimates." IPCC WGII AR5 Chapter 17 p.14

- Coastal Systems and Low-Lying Areas;
- Ocean Systems; and
- Food Security and Food Production Systems.

The second is by geography - urban v. rural (Chapters 8-9) and by local region (Chapters 22- 30). The third is by key economic sectors (Chapter 10), which include: Water, Energy, Transport, Agriculture & Forestry, Construction, Insurance & Financial, Tourism & Recreation Health and Healthcare.

This report corresponds with two aspects of the IPCC analysis. The first is by concentrating on economic sectors (although the theme of this report is economic opportunity rather than the IPCC's focus on economic risk/vulnerability) and the second is by focusing on urban challenges/ opportunities (i.e. those most relevant to Glasgow City Region). Later in this report, comparisons for the Adaptation Economy (by key sector) are undertaken for the first time, both between Glasgow City Region and wider Scotland.

## 2.4 Differentiating Climate Changes Responses

The IPCC fifth assessment report makes many references to the complexities of separating responses to climate change from other economic activities that address extreme weather/extreme event risks. It rightly recognises that many adaptation opportunities or responses arise as ancillary benefits of actions implemented for reasons other than climate change. The report gives examples of what it refers to as "co-benefits":

- Crop varieties that are adapted to climate change have enhanced resistance to droughts and heat and so also raise productivity in non-climate change related droughts and temperature extremes.
- Better building insulation, which mitigates energy use and associated greenhouse gas emissions, also improves adaptation by protecting against heat.

So, adaptation benefits can occur directly (explicitly funded) or indirectly (an intended or unintended consequence of actions or investment occurring for a different reason). This has significant implications for any assessment of the "Adaptation Economy" because any research methodology has to be able to differentiate, isolate and then quantify adaptation activities *whatever their original purpose may have been.* Section 3 of this report outlines in more detail how the selected research methodology addresses this challenge.

The IPCC recommends integrating or mainstreaming adaptation activities into a wider range of economic, political, social, technological and environmental decisions and investments, thereby increasing the levels of "co-benefits"<sup>3</sup> in the future. In part this will increase the complexity of measuring the Adaptation Economy, on the other hand it will almost certainly improve the level of reporting on adaptation activities. As Section 3 points out, industries involved in delivering adaptation products and services are already beginning to capture and report this data separately.

## 2.5 Reducing Impacts on Urban Life

The IPCC report identifies that action in urban centres is essential to successful local climate change adaptation. This is because urban areas now hold more than half the world's population and most of its built assets and economic activities:

"Urban climate change-related risks are increasing (including rising sea levels and storm surges, heat stress, extreme precipitation, inland and coastal flooding, landslides, drought,

<sup>&</sup>lt;sup>3</sup> IPCC WGII AR5 Chapter 17 p. 6. Although the literature indicates where such co-benefits exist (i.e. crop variations, water management), it is much less clear about how the co-benefits can be defined and measured.

increased aridity, water scarcity and air pollution) with widespread negative impacts on people (and their health, livelihoods and assets) and on local and national economies and ecosystems<sup>14</sup>

Whilst elements of the city region are rural, the overall concentration of population and assets means that Glasgow City Region should broadly be considered to fall within this remit. The IPCC reports that climate change will have profound impacts on water and energy supply, sanitation and drainage, transport and telecommunication), health care and emergency services), the built environment and ecosystem services. The IPCC reports that these impacts will require improvements in systems that warn people of impending disasters; changes in land use planning; sustainable land management; improvements in health surveillance; water supplies; drainage systems; development and enforcement of building codes and better education and awareness.

The IPCC evidence base suggests, however, that well governed cities with universal provision of infrastructure and services have a strong base for building climate adaptation and resilience and that urban government is at the heart of successful urban climate adaptation because so much adaptation depends on local assessments and integrating adaptation into local investments, policies and regulatory frameworks.

Many of the opportunities for the Adaptation Economy are likely to appear where there is greater risk from climate change i.e. where there is a greater concentration of potential hazards as a result of rising heat resulting in sea rise levels and significant flooding or for example, where there is rapid urbanization and rapid growth of large cities in low- and middle-income countries.

## 2.6 Comparative Advantages of Cities

The IPCC report highlights the importance of protecting both the quality of life for urban residents and the urban economy:

"Climate change can change the comparative advantages of cities and regions – for instance by influencing climate sensitive resources, water availability and flooding risks. Many case studies show how extreme weather can impede economic activities, damaging industrial infrastructure and disrupting ports and supply chains ... {highlighting the need for} resilience in distribution networks such as electric power, gas, water, food production and manufacturing supply chains. This requires absorptive capacity (to withstand extreme weather), adaptive capacity (e.g. service provision through alternative paths) and restorative capacity (quick ... recovery)."<sup>5</sup>

The IPCC report suggests that when urban centres fail to adapt to risks, it may discourage new investment and lead enterprises to move or expand to safer locations. Indeed, recent developments such as the Task Force on Climate-Related Financial Disclosures are seeking to accelerate this through highlighting the linkages between physical climate risks and company performance.

#### 2.7 Initiatives between Public and Private Sectors

The IPCC report comments that:

"Among the many actors and roles associated with successful adaptation, the evidence increasingly suggests two to be critical to progress; namely those associated with local government and those with the private sector. These two groups will bear increasing responsibility for translating the top-down flow of risk information and financing, and in

<sup>&</sup>lt;sup>4</sup> IPCC WGII AR5 Chapter 8 p. 3

<sup>&</sup>lt;sup>5</sup> IPCC WGII AR5 Chapter 8 p. 31

scaling up the bottom-up efforts of communities and households in planning and implementing their selected adaptation actions."<sup>6</sup>

The IPCC report then identifies a range of possible adaptation measures that include a mixture of public and private sector actions. These include:

- Altered patterns of management, facility investment or resource use (mainly private);
- Direct capital investments in public infrastructure (mainly public);
- Technology development through research (private and public);
- Human capital enhancement (investment in education private and public);
- Redesign of adaptation institutions (i.e. altered forms of insurance private and public);
- Changes in norms and regulations (i.e. altered building codes, technical standards, regulation of grids/networks/utilities, environmental regulations-mainly public); and
- Emergency response procedures and crisis management (mainly public).

The Adaptation Economy represents, therefore, an emerging but important partnership between the public and private sectors. Success relies heavily on the integration and cooperation of all parties, on an ongoing basis to ensure Glasgow City Region develops a strategic response.

This approach was recently advocated as one of the key outcomes from the IPCC Cities conference. According to Xueumi Bai and colleagues in a recent International Journal of Science article<sup>7</sup>:

"Researchers, policymakers, practitioners and other city stakeholders need to strengthen partnerships and produce knowledge together. Universities should support data platforms and longterm research programmes in their cities, while sharing knowledge nationally and internationally. Scientists should become more engaged with policy and practice networks such as C40 Cities, ICLEI Local Governments for Sustainability and United Cities and Local Governments."

As Glasgow City Region moves towards the development of its Adaptation Strategy and Action Plan, we would strongly advocate such an approach, especially given the low levels of awareness amongst private sector, and the evolving nature of measurement of the Adaptation Economy.

<sup>&</sup>lt;sup>6</sup> IPCC WGII AR5 Chapter 14 p. 3

<sup>&</sup>lt;sup>7</sup> Bai, X. et al (2018) Six research priorities for cities and climate change, *Nature Climate Change*, 555, pp. 23-25

## Section 3: Defining and Measuring the Adaptation Economy

## 3.1 Introduction

The Adaptation Economy is an economic construct or "umbrella" term used to define a range of products and services that have a common theme, spread across a wide range of industrial and service sectors. That theme is to promote Adaptation and Resilience in response to Climate Change.

In the simplest possible terms "Adaptation" means preparing for change and "Resilience" means responding to change (see Box 1). In practice it is often very difficult to distinguish (in terms of economic activity) between the two. Adaptation and Resilience is one response to climate change. The second is "Mitigation", which is the process of reducing CO<sub>2</sub> emissions. The IPCC<sup>8</sup> spells out quite clearly why both strategies are required:

"Even the most stringent mitigation efforts cannot avoid further impacts of climate change in the next few decades, which makes adaptation unavoidable.

Without mitigation, a magnitude of climate change is likely to be reached that makes adaptation impossible for some natural systems; while for most human systems it would involve very high social and economic costs."

For the avoidance of doubt, this report does not address Climate Change Mitigation.

#### Box 1: Definitions of Adaptation and Resilience<sup>9</sup>

**Adaptation:** The process of adjustment to actual or expected climate and its effects. In human systems, adaptation seeks to moderate or avoid harm or exploit beneficial opportunities. In some natural systems, human intervention may facilitate adjustment to expected climate and its effects.

**Resilience:** The capacity of social, economic, and environmental systems to cope with a hazardous event or trend or disturbance, responding or reorganizing in ways that maintain their essential function, identity, and structure, while also maintaining the capacity for adaptation, learning, and transformation.

The climate change literature refers to two types of Adaptation activity - *incremental* adjustments to climate variability and climate change and *transformational* changes that alter the fundamental attributes of systems<sup>10</sup>. Both types are included in this report, although quantitative evidence for transformational economic activity is very limited, and no attempt has been made to separate the two.

The climate change literature also refers to the economic impacts of climate change i.e. the cost and consequences of extreme weather/ climate events. This report does not address economic impacts (i.e. vulnerabilities). This has been separately assessed in parallel as part of a separate study for Climate Ready Clyde as part of the Climate Risk and Opportunity Assessment for Glasgow City Region. Instead, this report focuses on *responses* to economic impacts (i.e. opportunities). The IPCC report<sup>11</sup> acknowledges the ancillary benefit of the *Generation of climate adaptation goods and services*:

<sup>&</sup>lt;sup>8</sup> IPCC WGII AR5 Chapter 1 p.14

<sup>&</sup>lt;sup>9</sup> IPCC WGII AR5 Summary for Policymakers p.5

<sup>&</sup>lt;sup>10</sup> IPCC WGII AR5 Chapter 16 p.6

<sup>&</sup>lt;sup>11</sup> IPCC WGII AR5 Chapter 16 p.11

"Adaptation planning and implementation often may require additional knowledge and investment of resources. Adaptation therefore represents a potential economic opportunity for producers of goods and services used to satisfy adaptation needs ... Such services range from vulnerability assessment and risk analysis to the implementation of technology and engineering solutions."

This report is targeted at measuring the present and future economic opportunity for which, the IPCC and ClimateXChange acknowledge, there is currently very limited evidence. In contrast to the IPCC report and its predominantly governmental and public sector focus this report relates specifically to adaptation economic activities performed within the private sector that are funded either by the private sector or by *government or its* publicly funded agencies. At this time, it is not possible to clearly allocate spend to private or public sources, but this should be possible in the future.

The definition of the Adaptation Economy used for this report includes both Adaptation and Resilience. It is an emerging concept without a universally accepted definition, which has no grounding in current standard industrial classification (SIC) codes, economic measurement activities, business networks or market research. With no clear starting point for analysis, pioneering research has been required to meet the quantification challenge. This report for Glasgow City Region is the first step on the journey to defining and measuring local Adaptation activities.

## 3.2 Generating the Values

At the heart of the research methodology is a rigorous but flexible approach to measuring economic activity using multiple sources. This methodology has been widely applied to both existing and "new" markets and sectors but quantifying a previously unobserved or emerging market (like the Adaptation Economy) is challenging.

With no definitive sources of data or analysis, multiple sources of transactional (and other) data were identified and used to a) construct and b) populate a detailed and segmented model of the market/sector/economy that transforms the available evidence from singular and fragmented insights into structured observations. The stages for this have been outlined in Annex G, with more information on Source Selection and Management in Annex C.

Much of this transactional and other data is (as shown in Annex C) already in the public domain, although it requires the corroboration of multiple sources and triangulation between different sources (financial, legal, academic, industry, trade association, procurement, government, etc.) before it can be validated and transformed into usable data. This process (data triangulation and the use of "proxy" data) is at the heart of the research methodology that either:

- Selects from multiple sources of pre-existing data (mature sectors);
- Selects from more limited sources of pre-existing data and adds triangulated data to achieve more robust results; or
- Finds no pre-existing sources and uses triangulated data to create the sources necessary for analysis (emerging sectors).

The Adaptation Economy reflects the third case and has involved identifying, evaluating, interpreting and transforming multiple data sources into new values that can then be tested, analysed, modelled and reported.

Box 2 offers an example of how data triangulation can work to create new values. The triangulation process used after the application of the rule sets and only where data is difficult to obtain at a suitable level of provenance.

#### Box 2: Data Triangulation Example

Corporate governance for climate change. The	In some cases a single sub sector may require all
consulting sector data shows that in 2010/11 250	three approaches to capture the full range of
major corporates commissioned work (the	economic activities. Box 2 summarises how we
consulting data rarely shows value for	achieve this by identifying, evaluating,
commercial reasons). Investor relations and fund	interpreting and transforming multiple data
management sector data shows that overall	sources into new values that can then be tested,
£8.75m was spent on work and in addition trade	analysed, modelled and reported.
associations' data reports independently that	
some £9.2m has been spent.	Market activities are only included within our
·	data framework when there are multiple sources
Triangulating data from the different sources	of reliable data (nothing is single sourced- ever).
makes it possible to arrive at highly accurate	These sources are screened to remove duplicate
estimates of value and volume that are just not	references to any single source and then
possible from consulting a single source, however	shortlisted by removing outliers and unreliable
authoritative that source may be within its own	sources. This shortlist is then screened again
sector	until some consistency in value is achieved. From
5000	the remaining sources a value is then calculated
	and published Values created in this way are
	then "reality tested" by comparing activity values
	then reality tested by comparing activity values
	within and across economic or industrial sectors,
	with recognised industry benchmarks and,
	ultimately, government statistics (if they are
	available)

Adaptation Economy activities are only included within the data framework when there are multiple sources of reliable data (nothing is single sourced in this analysis). These sources are screened to remove duplicate references to any single source and then shortlisted by removing outliers and unreliable sources. This shortlist is then screened again until some consistency in value is achieved. From the remaining sources a value is then calculated and published. Values created in this way are then "reality tested" by comparing activity values within and across economic or industrial sectors, with recognised industry benchmarks and, ultimately, government statistics (if they are available).

All research produced in this way is delivered with confidence levels assigned. Confidence levels are a mathematical function of the spread of values across the range of sources that we include in our analysis. Confidence levels vary by activity, measure, geography and by forecast year. Typically, a confidence level of above 85% is achievable, which means that corroborative sources vary around the mean value by +/- 15%. The confidence levels for the Adaptation Economy are in Annex F and vary between 80% and 88%, depending upon whether the analysis is conducted at the national, regional or city level.

## 3.3 General Methodology

Everything in this Section of the report has related to research activities that are specific to the Adaptation Economy. Further, more general, information about the research methodology and the economic measures used is included in the Annexes.

## Section 4: Adaptation Economy for Glasgow City Region and Scotland

In this section, we look at the comparison between Glasgow City Region and Scotland as a whole. Analysis is by sector, sub-sector and sub-sub-sector, allowing the exploration of the market at varies depths.

Geographically data is provided at the levels of Scotland, Glasgow City Region and also split between the Local Authorities within the Glasgow City Region.

Analysis is by several metrics including:

- Sales;
- Employment;
- Companies; and
- Forecast Growth

Figure 1 illustrates the Total Sales values (£m) for both A&R and A&RCC for the financial year 2016/17 for Scotland and Glasgow City region. Glasgow City Region accounts for 24% of the Scottish market for both A&R and A&RCC. A&RCC accounts for 14% of the A&R market for both Glasgow City Region and the whole of Scotland.



#### Figure 1: A&R and A&RCC Total Sales (£m) for 2016/17

Figure 2 compares the Number of Employees and Companies for Scotland and Glasgow City Region, for 2016/17. In line with Figure 1, the number of employees in A&RCC in Glasgow City Region is 24% of the size of the whole of Scotland. In contrast, the number of companies is only 5%. This is due to a small number of large companies within Glasgow City Region with a large number of employees, as evidenced by the Scottish average company size being 21 employees, whilst the average for Glasgow City Region is 107. The employee count has decimal places because it is a measure of "heads equivalent", so the number of full-time employees.



Figure 2: Number of Companies and Employees in 2016/17 for A&RCC

Figure 3 gives the year-on-year A&R growth rates for both Scotland and Glasgow City Region. Both show good expected growth rates from 2016/17 through to 2020/21, with Glasgow City Region expected to see slightly stronger growth than Scotland as a whole. It is not currently possible to disaggregate these figures down to the level of A&RCC, so these figures are indicative of the probable growth rates of the A&RCC market, within the A&R market. Maturation of the A&RCC market should allow separate analysis in the future.



Figure 3: Year-on-year growth rates for A&R for Scotland (top) and Glasgow City Region (bottom)

Figure 4 shows the expected year-on-year growth of Sales and Available Market for A&RCC, for Scotland. These figures have been calculated by looking at the 2016/17 Sales figures, Available Market and New Product Market sales and applying the A&R growth forecast figures to forecast the size of each metric in the market for A&RCC. Although not a perfect method, it gives the closest results achievable until the growth rates for A&RCC can be separated from the larger A&R market. Available Market is strong, at approximately 54% of Total Sales, Available Market is the proportion of the market which is available for penetration under normal market conditions. New Product Sales are also very good, accounting for approximately 30-32% of total sales.

A&RCC Growth of Sales (£m) Scotland											
647 2	662.0	682.6	710.1	746.9							
047.3	002.0	002.0									
2016/17	2017/18	2018/19	2019/20	2021/21							
A&RCC Growth of Available Market (£m) Scotland											
347.9	356.0	367.1	382.2	402.3							
Avail 2016/17	Avail 2016/17 Avail 2017/18 Avail 2018/19		Avail 2019/20	Avail 2020/21							
A&RCC Growth of New Product Market Sales (£m) Scotland											
207.4	210.3	213.6	217.9	223.1							
New Products 2016/17	New Products 2017/18	New Products 2018/19	New Products 2019/20	New Products 2020/21							

## Figure 4: A&RCC year-on-year growth of sales (top), available market (middle) and new product market (bottom) for Scotland (£m)

Figure 5 shows the expected year-on-year growth of Sales and Available market for A&RCC, for Glasgow City Region. The method for determining these figures is the same for Scotland above. Available Market is strong, at approximately 54% of Total Sales, Available Market is the proportion of the market which is available for penetration under normal market conditions. New Product Sales are also very good (although lower than the figures for Scotland as a whole), accounting for approximately 25-27% of total sales.



Figure 5: A&RCC year-on-year growth of sales, available market and new product market for Glasgow City Region (£m)

Figure 6 compares the A&R Sales (£m) with A&RCC Sales (£m) by Sub-Sector and Sub-Sub-Sector in Scotland for 2016/17. The graph demonstrates the differences between the two markets. Although Built Environment shows the highest sales (holding 26% of A&R and 22% of the A&RCC market), the other larger Sub-Sectors hold quite different percentages of Sales. For example, ICT is the most notable difference, holding 21% of the A&R market, but only 5% of the A&RCC Sales, whilt the Water Sub-Sector is more dominant in A&RCC, holding 18% of sales, compared to 12% of A&R Sales. Transport shows slightly less variance, with 10% of A&R and 13% of the A&RCC Sales market. At the Sub-Sub-Sector level, the two markets are also very different. Taking Built Environment as an example, Energy Efficiency holds 47.6% of the A&R market, but only 32% of the A&RCC market, whereas Construction & Retrofit holds 46% of the A&RCC market and only 33% of the A&R market. Architectural is similarly different, with 19% of the A&RCC market and only 12.5% of the A&R market. Water Efficiency holds 5.7% of the A&R market, but only 1.3% of the A&RCC market.

Figure 6: Comparison between A&R and A&RCC Sales (£m), split by Sub-Sector and Sub-Sub-Sector for Scotland for 2016/17



Figure 7 compares the A&R Sales (£m) with A&RCC Sales (£m) by Sub-Sector and Sub-Sub-Sector in the Glasgow City Region for 2016/17. The graph shows similar pattern to that for Scotland and again demonstrates the differences between the two markets, although Built Environment shows the highest sales (holding 26% of A&R and 22% of the A&RCC market), the other larger Sub-Sectors hold quite different percentages of Sales. For example, ICT is the most notable difference, holding 21% of the A&R market, but only 5% of the A&RCC Sales; the Water Sub-Sector is more dominant in A&RCC, holding 18% of sales, compared to 12% of A&R Sales. Transport shows slightly less variance, with 10% of A&R and 13% of the A&RCC Sales market. At the Sub-Sub-Sector, the two markets are also very different. Taking Built Environment as an example, Energy Efficiency holds 47.5% of the A&R market, but only 32% of the A&RCC market and only 33% of the A&R market. Architectural is similarly different, with 19% of the A&RCC market and only 12.5% of the A&R market. Water Efficiency holds 5.7% of the A&R market, but less than 1% of the A&RCC market.

#### Figure 7: Comparison between A&R and A&RCC Sales (£m), split by Sub-Sector and Sub-Sub-Sector for Glasgow City Region for 2016/17



Figure 8 highlights the Sub-Sector information provided in figure 6, comparing A&R and A&RCC distribution of Sales for Scotland, in 2016/17. It gives a good visual representation of the differences in the proportionality of the markets at the Sub-Sector level.



#### Figure 8: Comparison between 2016/17 A&R and A&RCC Distribution of Sales, split by Sub-Sector for Scotland

Figure 9 is the Glasgow City Region version of the above figure and again highlights the Sub-Sector information provided in figure 7, comparing A&R and A&RCC distribution of Sales for Glasgow City Region, in 2016/17. It gives a good visual representation of the differences in the proportionality of the markets at the Sub-Sector level.









#### Figure 10: Comparison between A&R and A&RCC Sales (£m) for Local Authorities in Glasgow City Region for 2016/17

Figure 11 illustrates the Company and Employee numbers for the A&RCC market, by Local Authority in Glasgow City Region for 2016/17. The employee figures have decimal points because they are not an absolute count, they are "heads equivalent", which is a measure of the number of people who would be working full time in that capacity. North Lanarkshire and Glasgow are the largest Local Authorities for both of these measures, accounting for 51% of employees and 50% of companies. Figure 2 demonstrated that the average number of employees per company in Scotland is 21, whilst the average for Glasgow City Region is approximately 107. Figure 11 illustrates that generally there is not great variety in employee numbers per company between the Local Authorities, ranging between 107 in East Renfrewshire to 117 in Renfrewshire. The outlier in this graph is Inverclyde, with 184 employees in one company. We would suggest that this figure is a result of noise in the data and the inherent inaccuracy of a small company number and in reality, the employee count is likely to be much lower. As a result this one data point should be viewed with caution.



#### Figure 11: Number of Companies and Employees for A&RCC, by Local Authority in Glasgow City Region for 2016/17

Figure 12 looks at the year-on-year Forecast Sales (£m) for A&RCC by Sub-Sector for Glasgow City Region 2016/17 through to 2020/21. Built Environment dominates the market, with all Sub-Sectors showing strong growth through the forecast period.

Glasgow City Region A&RCC Forecast Sales (£m) by Sub-Sector																			
Agriculture & Forestry				Built Environment				Disaster Preparedness					Energy						
6.1	6.2 2017/18	6.4 2018/19	6.6 2019/20	6.9 2020/21	34.9 2016/17	35.7 2017/18	36.7 2018/19	38.0 2019/20	39.8 2020/21	7.8	8.0 2017/18	8.2 2018/19	8.4 2019/20	8.8 2020/21	15.6 2016/17	15.9 2017/18	16.3 2018/19	16.9 2019/20	17.6
Health					Health C	Care				ICT					Natural Environment				
5.6	5.7 2017/18	5.9 2018/19	6.0 2019/20	6.3 2020/21	2.4 2016/17	2.6 2017/18	2.8 2018/19	3.2 2019/20	3.7 2020/21	8.8	9.2 2017/18	9.7 2018/19	10.3	11.2	2.8	2.9 2017/18	2.9 2018/19	3.0 2019/20	3.2 2020/21
Professional Services				Transpo	rt				Waste					Water					
19.0 2016/17	19.4 2017/18	19.9 2018/19	20.5	21.4	20.6	21.1 2017/18	21.7	22.4	23.5	4.5	4.9 2017/18	5.5 2018/19	6.2 2019/20	7.2	28.4	29.0 2017/18	29.8	30.8 2019/20	32.2

#### Figure 12: Forecast Sales (£m) for A&RCC, by Sub-Sector for Glasgow City Region

Figure 13 illustrates the A&RCC Sales (£m) and how those sales are distributed as percentages by Activity in Scotland for 2016/17. Services is the largest Activity, followed by Engineering Services and between them, they hold 57% of the market. Design, Consultancy and Maintenance are the smallest Activities in the market.



Figure 13: 2016/17 A&RCC Sales (£m) and Distribution of Sales (%), by Activity for Scotland

Figure 14 illustrates the A&RCC Sales (£m) and how those sales are distributed as percentages by Activity in Glasgow City Region for 2016/17. The pattern of distribution is similar to that of Scotland, with Services being the largest Activity, followed by Engineering Services and between them, they again hold 57% of the market. Design, Consultancy and Maintenance are the smallest Activities in the market.





Figure 15 illustrates the A&RCC market for Scotland as a whole, looking at two metrics measuring New Products onto the market, by Sub-Sector and by Activity. The New Product Sales (£m) by Sub-Sector shows that the highest Sales value is in Built Environment, followed by ICT and Water. This shouldn't be a surprise as these are the highest Sub-Sectors by Total Sales (£m) as demonstrated in figure 6. The New Product Sales as a percentage of Total Sales shows that the smaller Sub-Sectors of Natural Environment and Agriculture & Forestry have a slightly higher percentage of New Products as a percentage of Total Sales than larger Sub-Sectors, but all are in the range of 4.3-4.75%. The figures for Activity follow a similar pattern, however figure 13 showed that Engineering Services is the second largest, and Manufacture the third largest Sub-Sectors by Activity, while figure 15 shows that they switch places for the Total New Products Sales (£m) by Activity. When we look at the New Product Sales as a percentage of Total Sales, again the smaller Sub-Sectors see a value than some of the larger Sub-Sectors, with Consultancy being particularly low.





Figure 16 illustrates the A&RCC market for Glasgow City Region, looking at two metrics measuring New Products onto the market, by Sub-Sector and by Activity. The New Product Sales (£m) by Sub-Sector shows that the highest Sales value is in Built Environment, followed by ICT and Water. This shouldn't be a surprise as these are the highest Sub-Sectors by Total Sales (£m) as demonstrated in figure 7. On initial inspection, the New Product Sales as a percentage of Total Sales is different to Scotland as a whole, with Health seeing the highest value in Glasgow City Region compared to the lowest in Scotland and Built Environment and Transport being in the top three. This is not particularly significant in this case because the range in values is so tight, between 0.2%. The figures for Activity follow a similar pattern to figure 15 above, with Manufacture and Engineering Services switching places for the Total New Products Sales (£m) by Activity, compared to figure 14. When we look at the New Product Sales as a percentage of Total Sales, Manufacture is higher in the ranking than for Scotland. Overall the Total New Products as a percentage of Total Sales is lower for Glasgow City Region than for the rest of Scotland.

Figure 16: 2016/17 A&RCC New Product Sales (£m) and New Product Sales as a percentage of Total Sales, by Sub-sector and New Product Sales (£m) and New Product Sales as a percentage of Total Sales, by Activity for Glasgow City Region



Figure 17 is a bubble depiction of the Number of New Products per Annum against New Products as a percentage of Sales, with the bubbles sized by the figures for New Product Sales and split by Sub-Sector for A&RCC. It is a good visual illustration of the New Products market, simultaneously displaying lots of different information. Health is not a large market in terms of New Products Sales, but it is the strongest in terms of both Number of New Products and New Products as a percentage of sales. By comparison, Professional Services is a much larger marker, but low for the other two metrics. Energy has a fairly low Number of New Products per Annum, but the New Products as a percentage of Sales is higher by comparison.

## Figure 17: 2016/17 A&RCC Number of New Products per annum, New Products Sales as a percentage of Total Sales, with bubbles sized by New Product Sales (£m), split by Sub-Sector for Glasgow City Region



Figure 18 is a bubble depiction of the same information as figure 17, but this time split by Activity. Maintenance is extremely low in all measures, whilst Consultancy is a small New Products market, with a low Number of New Products per Annum but comparatively high New Products as Percentage of Sales, compared with other Activities. Manufacture is performing particularly well, with a large market and high values for both of the other metrics.





Figure 19 again depicts the same metrics as figure 18, but this time looking at the Local Authorities in Glasgow City Region. Although not the largest market for New Products, South Lanarkshire is particularly strong in terms of New Products as Percent of Sales and has a large Number of New Products per Annum. Renfrewshire is also a mid-range Local Authority in terms of the size of the New Products market, but it is also very strong in the other metrics. This figure illustrated that South Lanarkshire and Renfrewshire are the leading Local Authorities for innovation.

## Figure 19: 2016/17 A&RCC Number of New Products per annum, New Products Sales as a percentage of Total Sales, with bubbles sized by New Product Sales (£m), split by Local Authority for Glasgow City Region



Figure 20 shows radar depictions of market barrier, by sub-sector for Glasgow City Region, for the 2016/17 A&RCC market. Some sub-sectors, such as Agriculture & Forestry, Health Care, Waste and Built Environment have relatively even barriers to entry. Other such as Health, Transport, Disaster Preparedness and Natural Environment have higher barriers to entry in some areas than others. For example, Natural Environment has higher Financial and Operational Barriers to entry, whereas Technological Risk of Substitution and Market Risk of Substitution are quite low. In contrast, Health experiences low financial and operational barriers to entry, but high Technological Risk of Substitution, Customer Power and Market Risk of Substitution.



#### Figure 20: 2016/17 A&RCC Radar Depictions of Market Barriers, by Sub-Sector for the Glasgow City Region

Figure 21 shows the Import and Export and Available Exports (£m) for the A&RCC market for Scotland. Imports and Exports are balanced within Sub-Sectors and follow a similar pattern in size to the Total Sales (£m) illustrated in figure 6. Available Exports measure the proportion of the Export market which is available for penetration at usual cost of sales and ranges between 54-59% of the Export market. ICT is one of the largest Export markets and one of the highest available markets at 59%.



#### Figure 21: 2016/17 A&RCC Imports and Exports (£m) and Exports and Available Exports (£m), by Sub-Sector for Scotland
Figure 22 shows the Import and Export and Available Exports (£m) for the A&RCC market for Glasgow City Region. Imports and Exports are balanced within Sub-Sectors and follow a similar pattern in size to the Total Sales (£m) illustrated in figure 7. Available Exports measure the proportion of the Export market which is available for penetration at usual cost of sales and ranges between 54-59% of the Export market. ICT is one of the largest Export markets and one of the highest available markets at 59%. As for Scotland, Water also has one of the strongest Available markets, at 58%.



### Figure 22: 2016/17 A&RCC Imports and Exports (£m) and Exports and Available Exports (£m), by Sub-Sector for the Glasgow City Region

Figure 23 illustrates the Average ROS (%) and Spend on R&D as a percentage of Total Sales, by Sub-Sector for the 2016/17 A&RCC market for Scotland. The largest markets by Sales are not necessarily seeing the highest ROS, with Health being relatively small in terms of Sales, but with the strongest Average ROS in the A&RCC market in Scotland. Agriculture and Forestry sees the lowest, with the rest of the Sub-sectors within 1% of each other. Spend on R&D as a Percentage of Sales is also tightly grouped, with all Sub-Sectors being within 0.6% of each other.



### Figure 23: 2016/17 A&RCC Average ROS (%) and Spend on R&D as a Percentage of Total Sales, by Sub-Sector for Scotland

Figure 24 illustrates the Average ROS (%) and Spend on R&D as a percentage of Total Sales, by Sub-Sector for the 2016/17 A&RCC market for Glasgow City Region. As for the Scotland market, the largest markets by Sales are not necessarily seeing the highest ROS, with Disaster Preparedness being relatively small in terms of Sales, but with the strongest Average ROS in the A&RCC market in Scotland. Agriculture and Forestry sees the lowest in Scotland, but Glasgow City Region sees a higher value for that Sub-Sector, with Natural Environment having the lowest value here. All Sub-sectors are within 1% of each other. Spend on R&D as a Percentage of Sales is also tightly grouped, with all Sub-Sectors being within 0.3% of each other. All figures for Glasgow City Region are lower than those for Scotland.



Figure 24: 2016/17 A&RCC Average ROS (%) and Spend on R&D as a Percentage of Total Sales, by Sub-Sector for the Glasgow City Region

## Section 5: Conclusions

A number of conclusions have been drawn from the research for wider dissemination and discussion with key stakeholders, with a view to developing actions to inform Glasgow City Region's Climate Change Adaptation Strategy and Action Plan. Given the emerging evidence on the Adaptation Economy, the findings should be treated as tentative and in need of on-going development and refinement to inform economic development policy.

## 5.1 Size and shape of the adaptation market

Overall, Glasgow City Region comprises 24% of both Scotland's A&R and A&RCC services. The total sales for A&RCC in Scotland were £604m in 2016/17, with Glasgow City Region contributing £146m.

Whilst this is lower as a proportion than Glasgow City Region's contribution to Scottish GVA (currenty around 33%), this is closing marginally, with sector growth rates 0.3% higher per annum than Scotland overall.

Within the City Region itself, the A&RCC market is consistently between 13-14% the size of the broader A&R market. The largest Local Authorities for both markets are North Lanarkshire and Glasgow, which combined, account for 50% of both markets.

In terms of employment, the City Region is home to 78 companies, employing around 8,390 people. The largest number of companies and employees are in North Lanarkshire and Glasgow, with North Lanarkshire containing 21 companies employing 2,308 people and Glasgow with 17 companies employing 1,832.

## 5.2 Strengths and Growth Potential

The largest numbers of sales by volume for Glasgow City Region's A&RCC sector relate to five key sub-sectors: Built Environment (£263.6m), ICT (£213m), Water (£125.2), Professional Services (£119.5m) and Transport (£101m).

Glasgow City Region has a concentration of skills sets for the A&R and A&RCC sector. This is primarily driven by the localised concentration of large corporates in the sector operating within the sector overall. This makes Glasgow City Region a strong player in the sector due to a wide variety of different activities in the supply chain, all performing fairly similarly in terms of new products per annum and new products as a percentage of sales.

Although the service spread in Glasgow City Region is representative of Scotland overall, the services provided are highly localised. Data indicates the value added chains of supply for the sector are generally localised and not dependent upon national chains of supply.

South Lanarkshire and Renfrewshire lead in innovative services overall, providing both the highest amount of new products as a percentage of sales, and the number of new products per annum. However, East Dunbartonshire has a higher number of new products per annum.

In terms of projected growth, A&R Growth in Glasgow City Region is expected to grow significantly, reaching 18.9% by 2020/2021. This is underpinned with the growth of the available market to £98m, and to new products to £46m for 2020/21. The projected growth in A&R is in line with the broader trend for Scotland, though growth rates for the City Region are projected to be slightly higher than the country overall.

Exports present an opportunity for the city region's key sub sectors with available exports in Built Environment, ICT, Water, Professional Services and Transport sectors totalling over £150m a year. Whilst this is small in comparison to Scotland's total exports, (£75.6Bn in 2016) it remains a positive opportunity for development.

## 5.3 Key barriers

Some sub-sectors, such as Agriculture & Forestry, Health Care, Waste and Built Environment have relatively even barriers to entry. Other such as Health, Transport, Disaster Preparedness and Natural Environment have higher barriers to entry in some areas than others. However, in general the financial barriers to market for smaller companies in the City Region is relatively high. This suggests there could be possible benefits in providing assistance for smaller companies to access this market. Major competition is not yet a barrier to developing new specialisms in the sector as the sector is still in it's early stages of development.

However market awareness is limited amongst smaller companies and this may be a contributor to the apparently high financial barriers. Instead, the data indicates that sector awareness generally is limited to academia and Government. As such, sector research has so far been limited, with spend on research and development within the city region between 2.4% and 2.7%, though this is typical of a new developing sector. Therefore, for an efficient use of resources, an awareness programme would be a positive step prior to providing financial assistance at company level.

Finally kMatrix's similar work for other UK cities shows that the city region has a similar profiles and similar levels of imports and exports. This suggests that market structures are not well defined and that regional/urban "clusters" of A&/A&RCC activities are not yet formalised or operating in an consistent fashion that can be observed through the data.

## Section 6: Further research needs

Measuring and demonstrating the economic activities that benefit from adaptation to climate change will hopefully contribute to the growth of the Adaptation Economy, as organisations seek to protect and enhance their production systems, supply lines and markets and other assets by pursuing adaptation related opportunities.

## 6.1 Size of the Adaptation Economy

The Adaptation Economy, including both A&R and A&RCC activities is a small part of the global economy, although its political and environmental importance is likely to rise. At a possible 2.5% of GDP, A&R is a diffused market as its activities include a wide range of "make and mend" activities including under pinning, bracing for subsidence, erosion control, coastal defence, road and bridge maintenance and general disaster management for reasons that include, but are not limited to Climate Change. At approximately 14% of the A&R total, A&RCC only accounts for less than half of one percent of GDP at the national level and almost half again for any major city.

As the IPCC's 5<sup>th</sup> assessment report highlights, the economic impact of climate change will be small relative to the impacts of other drivers like changes in population, age, income, technology, relative prices, lifestyle, regulation, governance and many other aspects of socio-economic development<sup>12</sup>.

This means that it will be challenging to unite the business community within major cities around a relatively small niche market in the economy that is still very difficult to define and measure. This research process has demonstrated how hard it has been to find sources of business data, transactional evidence and market analysis, or even a "business language" that suggests A&R/A&RCC activities are routinely recorded and monitored as part of most company's "business as usual." We suspect that most companies would not recognise that they are operating partially or wholly within the Adaptation Economy. This current lack of an obvious economic identity will have to be overcome if efforts to rally joint private and public interest in A&RCC are to be successful.

## 6.2 Challenges of defining the Adaptation Economy

The Adaptation Economy is difficult to define and measure. It is likely to change its character rapidly as new activities are identified for inclusion. But this very "fuzziness" and lack of defined identity does offer an early opportunity to build a market position and competitive advantage in business areas where specialism and market dominance have yet to develop. In this respect the Adaptation Economy represents a small "economic cluster" that is currently characterised by growth that is primarily policy-driven rather than technology-driven. Another way of describing this would be to say that most A&RCC focus is still at the defining the problem stage rather than at the problem solving stage. This conclusion is supported by the whole of the IPCC report findings and, in particular, in its findings that the combination of local public sector and private sector interest are necessary to drive the Adaptation agenda.

The evidence gathered for this report (as well as through the similar profiles for the Adaptation Economy across different cities and the similar levels of imports and exports), that market structures are not well defined and that regional/urban "clusters" of A&/A&RCC activities are not yet formalised or operating in an consistent fashion that can be observed through the data. Therefore, major competition is not yet a barrier to developing new specialisms and a degree of critical mass in the Adaptation Economy i.e.creating the differentiation that does not yet appear to exist at the national or city level.

<sup>&</sup>lt;sup>12</sup> IPCC WGII AR5 Chapter 10 p.3

## 6.3 Evolution of the Adaptation Economy

Much of the existing Adaptation Economy activity appears to have evolved around historical business concentrations and specialisms (e.g. Water in Rotterdam, Finance in London). This is natural, given the multi-sector basis for the Adaptation Economy. Therefore, some specialist activities will (or have) evolved naturally and will continue to do so. In this respect developments in the Adaptation Economy will to some degree be self-generating and self-selecting. This has implications for developing the Adaptation Economy for major cities as it is clear from the evidence and analysis in earlier sections of this report that the natural business concentrations of major cities are not currently representative of the demands for A&R and A&RCC.

However, the increasing focus of attention on major cities as increasing population centres, evidenced by the attention given to "Future Cities", "Networked Cities", "Smart Cities" and "Sustainable Cities" is increasing the awareness of city vulnerabilities to Climate Change and other threats and may contribute momentum to the city-based development of new Adaptation Economy activities. In this respect, activities within the Adaptation Economy need to be considered within the wider context of city-based initiatives, where many urban opportunities for achieving co-benefits have been identified by the IPCC literature (health, IT, emergency services etc) and where many more co-benefits may be waiting to be discovered.

## 6.4 Evidence Base for the Adaptation Economy

The policy attention given to A&R and A&RCC is comparatively new and it is probably true to say that most of the discussion around A&RCC have not yet translated into traceable economic activity. This conclusion is supported by the findings of the IPCC's 5<sup>th</sup> assessment, which concludes that while evidence of planning activities is easy to find, practical applications and outcomes of adaptation activities are much rarer. The economic baselines outlined in this report are likely to understate the importance of these activities, given the inevitable lag between intent to act/spend and the outcome.

This rate of growth is in line with, or ahead of, other high profile economic activities like the Low Carbon Economy, Green Economy, Agricultural Technologies or Environmental Technologies (all of which have been measured using this research methodology<sup>13</sup>). This suggests that most governments (UK included) have been successful in maintaining a focus on environmental and climate change policies and supporting a healthy economic environment for these activities even during periods of cut backs and recession.

## 6.5 Informing the Adaptation Economy

A common theme throughout this report and the IPCC literature as a whole is the lack of research and actionable data/evidence and metrics that relates to the contribution and measurement of the Adaptation Economy. The IPCC points to the increasing demand for metrics to measure adaptation needs and effectiveness as more resources are directed to adaptation activities.

The IPCC identifies the need for increased knowledge and learning on the policy/planning side of the equation to ensure that adaptation needs and activities are better understood, legislated for and funded/incentivised.

<sup>&</sup>lt;sup>13</sup> Department of Business, Innovation and Skills, Low Carbon and Environmental Goods and Services: 2011 to 2012, July 2013

This research, even within its limited scope has opened up several areas for future research that would affect both the planning and implementation of adaptation activities:

- Will the Adaptation Economy develop in a different way for developing versus mature cities?
- Will the boundary between A&R and A&RCC become more defined over time and will the proportion of activity defined as A&RCC increase in response to national and regional policies?
- Will the "GDP" gap between city and national Adaptation Economy profiles change?
- How will the development of different national risk profiles affect the development of the national Adaptation Economy?

Therefore, to build an effective and thriving Adaptation Economy will require much better research and evidence than currently exists.

## Annex A - Adaptation Economy Product and Service Categories

Product and service categories collected from kMatrix market data sources and collated for the Adaptation Economy. Adaptation activities are shown for four of the available six levels of data, with Level 1 referring to the Adaptation Economy as a whole and Level 2 referring to the 12 sub sectors.

Agriculture & Forestry Agriculture Agriculture Agriculture & Forestry Agriculture & Forestry Agriculture Agriculture & Forestry Forestry Agriculture & Forestry Forestry Agriculture & Forestry Forestry Built Environment **Built Environment** Built Environment Built Environment Built Environment Built Environment Built Environment **Built Environment** Built Environment Built Environment Built Environment Disaster Preparedness Coastal Disaster Preparedness Coastal Disaster Preparedness Critical Buildings and Installations Disaster Preparedness Critical Buildings and Installations

Level 2

Level 3

Architectural Architectural Architectural Construction & Retrofit **Construction & Retrofit Construction & Retrofit** Construction & Retrofit **Construction & Retrofit Construction & Retrofit** Construction & Retrofit **Construction & Retrofit** Construction & Retrofit Construction & Retrofit Construction & Retrofit Construction & Retrofit **Construction & Retrofit Construction & Retrofit Construction & Retrofit** Energy Efficiency **Energy Efficiency Energy Efficiency** Energy Efficiency **Technical Services Technical Services** Water Efficiency

#### Level 4

Adaptation and Management of Farm Equipment Adapting and Management of Farm Equipment Crop and Soil Management Cultivation of New Crops Enabled by Climate Change **Development of Drought-Resistant Seeds** Education Improvements in Agricultural Management Pest Suppression Systems and Practices Training **Forestry Services** Improved New Species Improvements in Forest Management Architectural Design Services Architectural Engineering Architectural Project Management Services Adaptive Civil Engineering Services Agricultural Agricultural Domestic Domestic Urban Enviro Redesign & Re Engineering Industrial Manufacture of Retrofit Engineering Equipment Manufacture of Retrofit Materials Manufacturers of Temporary Accommodation For Renovation Projects Public Public Urban Enviro Redesign & Re Engineering **Retrofit Buildings Services** Suppliers of Temporary Accommodation For Renovation Projects Supply of Retrofit Engineering Equipment Supply of Retrofit Materials Energy Efficient Adaptation of Buildings Energy Efficient Cooling of buildings Green Roofing and Equivalent Reflective Roofing and Equivalent Assessing Green Spaces Upgrading of Qualifications/Training Water Supply & Use Coastal Defences Coastal Protection Installation of Evacuation Alarms Noxious Gasses Installation of Sustained Heat Increase Early Warning Systems Installation of Water Level Early Warning Systems Maintenance of Evacuation Alarms Noxious Gasses Maintenance of Sustained Heat Increase Early Warning Systems Maintenance of Water Level Early Warning Systems Manufacture of Evacuation Alarms Noxious Gasses Manufacture of Sustained Heat Increase Early Warning Systems Manufacture of Water Level Early Warning Systems Supply of Evacuation Alarms Noxious Gasses Supply of Sustained Heat Increase Early Warning Systems Supply of Water Level Early Warning Systems

#### Level 2 Level 3 Disaster Preparedness Emergency Response Disaster Preparedness Flood Barrier and Water Ingress Equipment Disaster Preparedness Flood Barrier and Water Ingress Equipment Disaster Preparedness Services Energy Infrastructure Energy Energy **Energy Infrastructure** Energy **Energy Infrastructure** Energy Infrastructure Energy Energy Infrastructure Energy Energy **Energy Systems** Energy Systems Energy Energy Systems Energy **Energy Systems** Energy Energy Energy Systems Energy **Energy Systems Energy Systems** Energy Health **Disease Monitoring** Health **Energy Efficient Cooling of Hospitals** Health **Financial Instruments** Health Green and Blue Spaces Health Green and Blue Spaces Health Care Alternative Therapies Health Care Alternative Therapies Health Care Alternative Therapies Health Care Medical Services Health Care Medical Services Health Care Medical Services Health Care Medical Services Medical Services Health Care Health Care Medical Services Health Care NHS Health Care Private healthcare Health Care Private healthcare Health Care Private healthcare Private healthcare Health Care Health Care Private healthcare Health Care Private healthcare Health Care Private healthcare Health Care Health Care Supply of Dental and Ophthalmic Equipment Health Care Supply of Dental and Ophthalmic Equipment Health Care Supply of Disabled equipment

#### Level 4

**Relocation of Exposed Settlements** Manufacture of Sand Bags Supply of Sand Bags Advanced Risk Modelling Flood Protection for Power Stations etc. Flood Protection for Power Stations etc Hydropower Reservoir Stations: increase in dam height Increase Robustness of Transmission Grids Underground Cable Installation Embedding Climate Change Risk in Energy Infrastructure Planning **Energy Efficient Ventilation Systems** Investment in Generators with Minimal Cooling Water Requirements Manufacture and Supply of Small Scale Energy Systems New Distribution Systems New Transmission Systems Solar Cooling (PV powered) to cope with Demand Peaks Research & Planning for Disease Monitoring Installers of Energy Efficient Cooling of Hospitals Maintenance of Energy Efficient Cooling of Hospitals Manufacturers of Energy Efficient Cooling of Hospitals Suppliers of Energy Efficient Cooling of Hospitals Specialist Financial Instruments for the Health Sector R & D Green & Blue Spaces and their Implementation Specialist Developers of Green & Blue Spaces Alternative medicine manufacturers Products Retreats and vacations Health education services Social workers **Counselling services Ambulance Services** Nursing Temp Agencies Laboratory Services **Community Health Services** Hospitals **NHS** Dentists NHS Ophthalmic Services NHS Psychiatric Care Primary care services (family health services) Acute hospital care Care Homes **Dental Services** Long term care **Medical Services Ophthalmic Services** Psychiatric care Supply of Dental and Ophthalmic Equipment Contact lens manufacturers Dental equipment manufacturers **Ophthalmic Equipment** Access equipment Bathroom equipment Children's equipment Furniture Hoists General purpose Lifts, stair and vertical Miscellaneous Sconters Vehicles Wheelchairs

Level 2	Level 3
Health Care	Supply of Dressings, Sterilisation & Garments
Health Care	Supply of Dressings, Sterilisation & Garments
Health Care	Supply of Dressings, Sterilisation & Garments
Health Care	Supply of Dressings, Sterilisation & Garments
Health Care	Supply of General Medical equipment and consumables
Health Care	Supply of General Medical equipment and consumables
Health Care	Supply of General Medical equipment and consumables
Health Care	Supply of General Medical equipment and consumables
Health Care	Supply of General Medical equipment and consumables
Health Care	Supply of General Medical equipment and consumables
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Health Care	consumables Supply of General Medical equipment and
	consumables Supply of General Medical equipment and
	consumables Supply of General Medical equipment and
nealm care	consumables

#### Level 4

Garments

Laundry Equipment

Sterilisation equipment

Sterilised suture manufacturers

 $\label{eq:constraint} An a esthetic and respiratory equipment manufacturers$ 

Anaesthetic and respiratory equipment manufacturers

Blood transfusion equipment and consumables

Blood transfusion equipment and consumables

Chiropody equipment

Chiropody equipment

Fibulators

Fibulators

Hospital beds

Hospital beds

Laryngectomy & Tracheostomy Equipment

Laryngectomy & Tracheostomy Equipment

Measured dosing equipment

Measured dosing equipment

Mobile equipment

Mobile equipment

Needles/syringes

Needles/syringes

Ostomy equipment

Ostomy equipment

Other Life support equipment

Other Life support equipment

Paediatric equipment

Paediatric equipment

Postnatal equipment

Postnatal equipment

Surgical equipment

Surgical equipment

Urological Equipment

Urological Equipment

Level 2	Level 3	Level 4
Health Care	Supply of Laboratory and Test Equipment	Blood pressure testers
Health Care	Supply of Laboratory and Test Equipment	Diabetic test equipment
Health Care	Supply of Laboratory and Test Equipment	In vitro diagnostics ogginmont manufacturors
	Supply of Laboratory and Test Equipment	
Health Care	Supply of Laboratory and Test Equipment	Laboratory equipment
Health Care	Supply of Medical IC1 Equipment	Informatics
Health Care	Supply of Medical ICT Equipment	Medical computing services and software
Health Care	Supply of Medical ICT Equipment	Monitoring systems
Health Care	Supply of Medical ICT Equipment	Telemedicine
Lis althe Oams		
Health Care	Supply of Orthopaedic Surgery & Equipment	Implants
Health Care	Supply of Orthonaedic Surgery & Equipment	Mobility equipment
	Supply of Orthopaedic Surgery & Equipment	wobinty equipment
Health Care	Ourseland Orthogonalis Ourseau & Frankrauset	
	Supply of Orthopaedic Surgery & Equipment	Orthopaedic equipment manufacturers
Health Care		
	Supply of Orthopaedic Surgery & Equipment	Physiotherapy equipment
Health Care		
riediti Odie	Supply of Orthopaedic Surgery & Equipment	Prosthetics
Lis althe Osma	Supply Of OTC General sales lists	
Health Care	medicines	Analgesics (pain relievers)
	Supply Of OTC General sales lists	
Health Care	medicines	Cough/cold/sore throat treatments
	Supply Of OTC Constal sales lists	cough/coursore infoat treatments
Health Care		
	medicines	Gastro-Intestinal products
Health Care	Supply Of OTC General sales lists	
	medicines	Others Products
Hoalth Caro	Supply Of OTC General sales lists	
	medicines	Skincare treatments
Llaakh Cara		
Health Care	Supply Of OTC Other Treatments and Items	Family Planning Products
		, 0
Health Care	Supply Of OTC. Other Treatments and Items	Other healthcare products
	Supply of one other meaning and terms	other neutricare products
Health Care	Supply Of OTC Other Treatments and terms	Development of the state
	Supply Of OTC Other Treatments and items	Personal care products
Health Care	Supply Of OTC Pharmacy-only medicines	Analgesics (pain relievers)
Health Care	Supply Of OTC Pharmacy-only medicines	Cough/cold/sore throat treatments
Health Care	Supply Of OTC Pharmacy-only medicines	Gastro-intestinal products
Health Care	Supply Of OTC Pharmacy-only medicines	Others Products
Health Care	Supply Of OTC Pharmacy-only medicines	Skincare treatments
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Anabolics systemic
	All torially fract and fiotabolion	, and bones, systemic
Health Care	Supply Of OTC Proparited Pharmacouticals	
nealth Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Antacids, antifiatulents and anti-ulcerants
Health Care	Supply Of OTC Prescribed Pharmaceuticals	Antidiarrhoeals, oral electrolyte replacers and intestinal anti-
	Alimentary tract and metabolism	inflammatory
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Antiemetics and antinauseants
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Antiobacity preparations excluding diatatics
	All tertary tract and metabolism	Antiobesity preparations excluding dietetics
Lis althe Osma	Quarter Of OTO Data with a d Discourse a sufficient	
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Appetite stimulants
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Cholagogues and hepatic protectors
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Digestives including digestive enzymes
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Alimentary tract and metabolism	Drugs used in diabetes
	,	J

Level 2	Level 3	Level 4
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism	Functional gastro-intestinal disorder drugs
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism	Laxatives
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism	Mineral supplements
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism	Other alimentary tract and metabolism products
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism	Stomatologicals, mouth preparations, medicinal dentifrices etc
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism	Tonics
Health Care	Supply Of OTC Prescribed Pharmaceuticals Alimentary tract and metabolism Supply Of OTC Prescribed Pharmaceuticals	Vitamins
Health Care	Antineoplastic and immunomodulating agents Supply Of OTC, Prescribed Pharmaceuticals	Antineoplastics
Health Care	Antineoplastic and immunomodulating agents Supply Of OTC, Prescribed Pharmaceuticals	Cystostatic hormone therapy
Health Care	Antineoplastic and immunomodulating agents	Immunostimulating agents
Health Care	Supply Of OTC Prescribed Pharmaceuticals Blood and Supply Of OTC Prescribed Pharmaceuticals Blood forming organs	Antithrombotic agents
Health Care	Supply Of OTC Prescribed Pharmaceuticals Blood and Supply Of OTC Prescribed Pharmaceuticals Blood forming organs	Antifibrinolytics, antidotes to anti-coagulants, inhibitors, blood coagulation and haemostyptics
Health Care	Supply Of OTC Prescribed Pharmaceuticals Blood and Supply Of OTC Prescribed Pharmaceuticals Blood forming organs	Anti-anaemic preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals Blood and Supply Of OTC Prescribed Pharmaceuticals Blood forming organs	All other baematology agents
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Agents acting on the renin-angiotensin system
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Antihypertensives
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Antivaricosis/antihaemorrhoidal preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Beta-blocking agents
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Calcium antagonists
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Cardiac therapy
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Cerebral and peripheral vasotherapeutics
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Diuretics
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Hypolipidaemmics/anti-atheroma preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals Cardiovascular system	Other cardiovascular products
Health Care	Supply Of OTC Prescribed Pharmaceuticals Central nervous system	Anaesthetics

Level 2	Level 3	Level 4
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Central nervous system	Analgesics
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Central nervous system	Anti-epileptics
Health Care	Central nervous system	Anti-Parkinson drugs
	Supply Of OTC Prescribed Pharmaceuticals	Anti-raikinson diugs
Health Care	Central nervous system	Psycholeptics
	Supply Of OTC Prescribed Pharmaceuticals	
Health Care	Central nervous system	Psychoanaleptics excluding anti-obesity preparations
Health Caro	Supply Of OTC Prescribed Pharmaceuticals	
ricalui Gare	Central nervous system	Other CNS drugs
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Dermatological	Anti-acne preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Supply Of OTC Prescribed Pharmacouticals	Antifungals, dermatological
Health Care	Dermatological	Anti-pruvitics including tonical antihistamines anaesthetics etc.
	Supply Of OTC Prescribed Pharmaceuticals	, and prantice, merading topical antimistanines, and estimates etc
Health Care	Dermatological	Antiseptics and disinfectants
Hoalth Caro	Supply Of OTC Prescribed Pharmaceuticals	
Health Care	Dermatological	Emollients, protectives
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Dermatological	Nonsteroidal products for inflammatory skin disorders
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Dermatological	Other dermatological preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals	Topical antibiotics, sulphonomidos and antivirals
	Supply Of OTC Prescribed Pharmaceuticals	ropical antibiotics, surpriorionnues and antivirais
Health Care	Dermatological	Topical corticosteroids
	Supply Of OTC Prescribed Pharmaceuticals	
Health Care	Dermatological	Wound healing agents
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Diagnostic agents	Diagnostic equipment and accessories
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Diagnostic agents	Diagnostic imaging
Health Care	Supply Of OTC Prescribed Pharmaceuticals	Discussion
	Diagnostic agents	Diagnostic test
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	General anti-infectives systemic	Antimycobacterials
	2	,
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	General anti-infectives systemic	Antivirals for systemic use
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	General anti-infectives systemic	General anti-infectives systemic
Hoalth Cara	Supply Of OTC Proparited Pharmacouticals	
	Supply Of OTC Prescribed Pharmaceuticals	Other anti-infectives
	General anti-infectives systemic	Other anti-infectives
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	General anti-infectives systemic	Sera and gamma-globulin
	-	
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	General anti-infectives systemic	Systemic agents for fungal infections
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	General anti-infectives systemic	Systemic sulphonamides
Hoalth Cara	Supply Of OTC Proparited Pharmacouticals	
	Supply Of OTC Prescribed Pharmaceuticals	Vaccines
		vaccines
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Genito-urinary system and sex hormones	Gynaecological anti-infectives
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Genito-urinary system and sex hormones	Other gynaecologicals

Level 2	Level 3	Level 4
Health Care	Supply Of OTC Prescribed Pharmaceuticals Genito-urinary system and sex hormones	Sex hormones and products with similar desired effects, systemic action only
Health Care	Supply Of OTC Prescribed Pharmaceuticals Genito-urinary system and sex hormones	Urologicals
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Dialysis solutions
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Injection solutions /infusion additives (less than 100ml)
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Intravenous solutions
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Irrigating solutions
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Perfusion solutions
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Plasmaexpanders
Health Care	Supply Of OTC Prescribed Pharmaceuticals Hospital solutions	Whole blood and plasma substitute solutions
Health Care	Supply Of OTC Prescribed Pharmaceuticals Musculo-skeletal system	Anti-inflammatory enzymes
Health Care	Supply Of OTC Prescribed Pharmaceuticals Musculo-skeletal system	Anti-gout preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals Musculo-skeletal system	Anti-inflammatory and anti-rheumatic products
Health Care	Supply Of OTC Prescribed Pharmaceuticals Musculo-skeletal system	Muscle relaxants
Health Care	Supply Of OTC Prescribed Pharmaceuticals Musculo-skeletal system	Other drugs for disorders of the musculo-skeletal system
Health Care	Supply Of OTC Prescribed Pharmaceuticals Musculo-skeletal system	Topical anti-rheumatics
Health Care	Supply Of OTC Prescribed Pharmaceuticals Other Prescribed Pharmaceuticals	All other non-therapeutic products
Health Care	Supply Of OTC Prescribed Pharmaceuticals Other Prescribed Pharmaceuticals	All other therapeutic products
Health Care	Supply Of OTC Prescribed Pharmaceuticals Other Prescribed Pharmaceuticals	Allergens
Health Care	Supply Of OTC Prescribed Pharmaceuticals Other Prescribed Pharmaceuticals	Antiseptics for non human use
Health Care	Supply Of OTC Prescribed Pharmaceuticals Other Prescribed Pharmaceuticals	Dietetic agents
Health Care	Supply Of OTC Prescribed Pharmaceuticals Parasitology	Antiprotozoals and anthelmintics
Health Care	Supply Of OTC Prescribed Pharmaceuticals Parasitology	Ectoparastiticides including scabicides, insecticides and repellents
Health Care	Supply Of OTC Prescribed Pharmaceuticals Respiratory system	Anti-asthma and COPD products
Health Care	Supply Of OTC Prescribed Pharmaceuticals Respiratory system	Chest rubs and other inhalants
Health Care	Supply Of OTC Prescribed Pharmaceuticals Respiratory system	Cough and cold preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals Respiratory system	Nasal preparations
Health Care	Supply Of OTC Prescribed Pharmaceuticals Respiratory system	Other respiratory systems products
Health Care	Respiratory system	Systemic antihistamines
Health Care	Sensory organs	Ophthalmological/ontological combinations

Level 2	Level 3	Level 4
Health Care	Supply Of OTC Prescribed Pharmaceuticals	
	Sensory organs	Ophthalmological
Health Care	Supply Of OTC Prescribed Pharmaceuticals	Ortalestal
	Supply Of OTC Prescribed Pharmaceuticals	Untological
Health Care	Systemic hormonal preparations (excluding	
	sex hormones)	Pituitary and hypothalamic hormones
	Supply Of OTC Prescribed Pharmaceuticals	
Health Care	Systemic hormonal preparations (excluding	
	sex hormones)	Systemic corticosteroids
	Supply Of OTC Prescribed Pharmaceuticals	
Health Care	Systemic hormonal preparations (excluding	
	sex hormones)	Thyroid therapy
	Supply Of OTC Prescribed Pharmaceuticals	
Health Care	Systemic hormonal preparations (excluding	
Haatth Cara	sex hormones)	Other hormones
Health Care	Supply of Scanners and Xray	CI Scanners
Health Care	Supply of Scanners and Xray	Illtra-sound scanners
Health Care	Supply of Scanners and Xray	X-ray equipment manufacturers
Health Care	Supply of Scanners and Xray	Other Scanners
Health Care	Voluntary Organisations	Palliative care
Health Care	Voluntary Organisations	Charitable organisations
ICT	Communications	Mobile Devices
ICT	Communications	SCADA
ICT	Control Systems	Ruggedized Control Systems
ICT	Data Management	Data Centres
ICT	ICT Installations	ICT Static Installations
ICT	Information Systems	Customer/Passenger Information Systems
ICT	Networks	Cable Systems
	Networks	Data
	Networks	Fibre
	Networks	Mohile Systems
ICT	Networks	Radio Frequency
ICT	RF Comms	Antenna
ICT	RF Comms	Masts
ІСТ	Transaction Management	ATM Machines
ICT	Transaction Management	Ticketing & Billing
ICT	Voice Communications	Call Centres
Natural Environment	Climate Change Management	Weather Station Services
Natural Environment	Coast	Supply of Retrofit Engineering Equipment
Natural Environment	Land	Landscape Design
Natural Environment	Land	Maintenance of Green Areas
Natural Environment	Land	Planting Irees
Profossional Sonvisos	Land	Survey & Mapping for Environment and Conservation
Professional Services	Consulting	Agriculture Built Environment
Professional Services	Consulting	Built Environment
Professional Services	Consulting	Energy
Professional Services	Consulting	Forestry
Professional Services	Consulting	Health
Professional Services	Consulting	ICT
Professional Services	Consulting	Natural Environment
Professional Services	Consulting	Transport
Professional Services	Consulting	Water
Professional Services	Consulting	Water
Professional Services	Finance	Banking Services
Professional Services	Finance	Disaster Preparedness
Professional Services	Finance	Energy Environmental Einance
Professional Services	Finance	Environmental Finance
Professional Services	Finance	Faulty Investment Services
Professional Services	Finance	Forestry
Professional Services	Finance	Insurance Services
Professional Services	Finance	Transport

Level 2 Level 3 **Professional Services** Insurance **Risk Management & Business Continuity** Professional Services Professional Services **Risk Management & Business Continuity** Transport Airport Transport Bridge Transport Bridge Transport Rail Rail Transport Road Transport Transport Road Transport Road **Transport Services** Transport Transport Services Transport Transport **Transport Services** Transport Vegetation Management Vegetation Management Transport Transport Vegetation Management Transport Vegetation Management Waterways Transport Transport Waterways Transport Waterways Transport Waterways Waste **Recovery and Recycling** Waste **Recovery and Recycling Recovery and Recycling** Waste Waste **Recovery and Recycling** Waste **Recovery and Recycling** Waste **Recovery and Recycling Recovery and Recycling** Waste Waste **Recovery and Recycling** Waste **Recovery and Recycling Recovery and Recycling** Waste Waste **Recovery and Recycling** Waste **Recovery and Recycling** Waste Waste Management Waste Waste Management Waste Waste Water Treatment Waste Waste Water Treatment Waste Waste Water Treatment Waste Waste Water Treatment Water Sustainable Drainage & Water Management Agricultural Water Sustainable Drainage & Water Management Water Water Infrastructure Water Infrastructure Water Water Water Infrastructure Water Water Infrastructure Water Water Irrigation Water Water Irrigation

#### Level 4

ICT **Business Continuity Risk Mitigation** Airport Infrastructure Bridge Infrastructure **Bridge Services Rail Infrastructure Rail Services** Road Infrastructure Road Infrastructure Road Services General Maintenance R&D and Consulting Engineering Services Travel & Information **Clearance Gangs** Maintenance of Specialist Equipment for Vegetation Management Manufacturers of Specialist Equipment for Vegetation Management Suppliers of Specialist Equipment for Vegetation Management Waterways and Barrier Management Waterways Infrastructure Waterways Infrastructure Waterways Services Automobile Recycling **Coal Combustion Products Stock Processing** Composting Feed Stock Processing Construction and Demolition Debris Stock Processing Consultancy, Training and Education Electronics & Related Stock Processing **Engineering & Equipment Glass Stock Processing** Household Electrical Goods Stock Processing Metals Recycling Stock Processing **Oil Stock Processing** Paper Feed Stock Processing **Plastics Stock Processing Rubber Products Stock Processing Textiles Feed Stock Processing** Waste Collection Waste Collection Wood Stock Processing Construction & Operation of Waste Treatment Facilities **Equipment For Waste Treatment** Consulting, Education & Training Engineering Technology, Research & Development Water Treatment and Distribution Domestic Industrial Public Sustainable Urban Drainage Systems **River Basins Management** Advanced Water Management Technologies Leakage Control in Water Distribution System Storm Water (management, treatment, planning) Agriculture Leisure Areas

## **Annex B - Selected Sources**

AAC Capital Partners Abacus Financial Services Group Ltd. Aberdeen Asset Managers Limited Abingworth Management Ltd Abraaj Capital ABRY Partners LLC ABS - Atlantic Broadcasting System Acacia Capital Partners Limited Accel Partners Acorn Capital Partners ACT Venture Capital Ltd Active Private Equity Advisory LLP Adobe Systems ADSIP Research Centre Advanced Portfolio Technologies Advanced Technologies Inc Advantage Capital Limited Advantage Early Grow th Limited Advantage Partners Inc. Advent International Corp. Advent Venture Partners LLP Adveg Aebiom (European Biomass Association) Aerospace Technology Aggregatemarket Agricultural Engineers Association AEA AIG Highstar Capital AIG Investments AIM Air Conditioning & Refrigeration Industry Board Airport Operators' Association Air-Scene UK Alchemy Partners LLP Alder & Allan Alfred Wegener Institute Foundation for Polar & Marine Research allbizreport Alliance for Marine Remote Sensing Canada Alliance Fund Managers Limited Alliance Trust Equity Partners Ltd Alpha Private Equity AlpInvest Partners NV Alta Berkeley Alternative Investment Solutions Altor Equity Partners Aluminium Federation Aluminium Stockholders Association AMA Research Amadeus Capital Partners Limited Amadeus IT Group American Capital Strategies American Fisheries Society American Institute of Aeronautics and Astronautics (AIAA) American Securities Capital Partners LLC American Society of Naval Engineers AMPS Association of Manufacturers and Suppliers of Power Systems AMRC AnaCap Financial Partners LLP Anakonda Anchin, Block & Anchin LLP Annual Report Gallery Apax Partners Worldwide LLP Apex Fund Services Apollo Advisors LP Apposite Capital LLP Arboricultural Association Arcapita Limited Architectural & Specialist Door Manufacturers Association **BART** International Battery Ventures BC Partners Limited

Architectural Association (AA) School of Architecture Architectural Cladding Association Architecture and Design Scotland Aruvian Research Asbestos Information Centre Ltd Asbestos Removal Contractors Association Association for Environment Conscious Building Association for Project Management Association for Specialist Fire Protection Association for the Conservation of Energy Association of Average Adjusters Association of Builders' Hardware Manufacturers Association of Building Component Manufacturers Ltd Association of Building Engineers Association of Consulting Engineers Association of Facilities Engineers Association of Interior Specialists Association of Loading & Elevating Equipment Manufacturers Association of Manufacturers of Domestic Appliances Association of Marine Products & Services Association of Naval Aviation Association of Play Industries Association of Rooflight Manufacturers Association of Tank & Cistern Manufacturers Atlantic Marine Trades Association Atlas Venture LLP Atmospheric Research and Information Centre ATVEA Audax Group Augentius August Equity LLP Austin Ventures Australasian Institute of Marine Surveyors Australian Graduate School of Management Annual Report Database Australian International Marine Export Group Australian Marine Industries Federation Australian Marine Sciences Association Australian Research Centre for Aerospace Automation Australian Shipbuilders Association Australian Stock Market and Historical Data Page Autoclaved Aerated Concrete Products Association Automatic Door Suppliers Association Avenue Capital Group Aviation International Aviation Week Avitop Avlar BioVentures Limited AVMARK AXA Private Equity AXM Venture Capital Ltd Aztec Group B.P. Marsh & Partners Plc BAA BAC Marketing Equities Research Page BAC Marketing Equities Research Page **BAE Systems** Bain Capital Inc. Baird Capital Partners Europe Balderton Capital Management (UK) LLP Banc of America Capital Investors Bank of Scotland Grow th Equity Bank Rate Monitor Barclays Capital Principal Investments Area Barclays Private Equity Limited Barclays Ventures Barnes Reports BARRA British Resilient Flooring Manufacturers Association British Rigid Urethane Foam Manufacturers Association British Security Industry Association

Bear Stearns Merchant Banking Bell flow Systems Benchmark Capital Beringea Ltd Berkshire Partners LLC Bessemer Venture Partners Bestport Ventures LLP BETA investment reporting BHA Biological Control & IM Group (The Association of Applied Biology) Birmingham Technology (Venture Capital) Ltd BIS Blackstone CP Blackstone Group International Ltd Blomberg BLT Financial Group **BLUM Capital Partners LP** BNP Boardroom Insider Boiler & Radiator Manufacturers Association Ltd Bond Basics Bondtrac Financial Information Botts & Company Ltd Bow mark Capital LLP Box Culvert Association Brain Wave **Braveheart Ventures BRE Building Research Establishment** Brick Development Association Bridge Information Systems **Bridgepoint Capital** Bridges Community Ventures Limited Briefing by Charter Media Briefing by Charter Media British Airport Services and Equipment Association British Architectural Library British Blind & Shutter Association British Board of Agrement British Cattle Veterinary Association British Cement Association British Concrete Masonry Association British Constructional Steelw ork Association British Contract Furnishing Association British Decorators Association British Fire Protection Systems Association British Floor Covering Manufacturers Association British Foundry Association British Furniture Manufacturers Federation British Glass Manufacturers Association British Hard Metals Association British Institute of Architectural Technologists British Laminate Fabricators Association Ltd. British Marine Equipment Association (BMEA), British Marine Finfish Association British Maritime Law Association British Metals Castings Association British Metals Federation British Non-Ferrous Metals Federation British Plastics Federation British Precast Concrete Federation British Property Federation British Pump Manufacturers Association British Pump Manufacturers Association(BPMA) British Quality foundation CIA Cinven Ltd. CIRIA CISCO - Futures research and data **CITB-ConstructionSkills** Citi Venture Capital Citibase Civil Aviation Authority (CAA) Civil engineering contractors Association Clarendon Fund Managers Limited

British Sign Association British Stainless Steel Association British Steel Corporation British Steel Strip Products British Timber Merchants Association British Urethane Foam Contractors Association British Warm Air Hand Dryer Association British Wood Preserving & Damp Proofing Association British Woodw orking Federation Brown Brothers Harriman & Co. BSRIA The Building Services Research and Information Association **Builders Merchants Federation** Bureau of International Recycling **Business & Commercial Aviation** Buttonw ood Financial Resources BVCA CA Technology Cabal Capital Management Cabot Square Capital LLP CACEIS Cadvantage Calculus Capital Ltd Callatay & Wouters Canaan Partners Canadian Marine Manufacturers Association Canada Candover Partners Ltd. CANNEX CapitalTrack CapMan Group Carbon Market Data Caribbean Marine Association Carlyle Group LP CaSO4 Plastering Consultancy Cast Metals Development Catapult Venture Managers Ltd Catering Equipment Manufacturers Association **Catterton Partners** Cavity Foam Bureau CBOT CCMP Capital Advisors LLC CCN New sNet CEMA (European Agricultural Machinery) Cement Admixtures Association Census Department (US) Central Office of Information Central Statistical Office (UK) Centre for Alternative Technology (CAT) Centre for Window & Cladding Technology **CERAM** Research Certifire Chamonix Private Equity Charles River Ventures Chartered Institute of Building Chartered Institute of Environmental Health Chartered Institute of Housing Chartered Institute of Purchasing & Supply Chartered Institution of Building Services Engineers Chartered Institution of Water and Environmental Management (CIWEM) Chartered Society of Designers Charterhouse Capital Partners LLP Chicago Board of Trade Chicago Mercantile Exchange Chinese Society of Naval Architects & Marine Engineers Chrysalis VCT plc CVC Capital Partners Limited Cypress Group LLC D&B PE VC data Daily Markets Daily Stocks Daiw a's Information Bank Danaher Corporation Darby Overseas Investments Ltd. Darw in Private Equity LLP Data and Program Library Services at Wisconsin

Clay Pipe Development Association Clay Roof Tile Council Clayton Dubilier & Rice Limited **Cliometric Society** Close Brothers Private Equity LLP Close Fund Services Limited Close Grow th Capital Ltd Close Ventures CNNfn Coastal Resources Center Code Hennessy & Simmons LLC Cognetas LLP Cold Rolled Sections Association Columbia Capital LLC Commodity Resource Corp. CommodityTrader.Net Company Guides Venture Partners Limited Concrete Pipe Association Concrete Repair Association Concrete Society Ltd Concrete Tile Manufacturers Association Confederation of Aerial Industries Confederation of British Industries Confederation of British Metal Forming Confederation of Construction Specialists Confederation of European Aerospace Societies (CEAS) Connecticut Marine Trades Association Construct UK Construction Confederation Construction Employers Federation Construction Fixings Association Construction Industry Computing Association Construction Plant-Hire Association Construction Products Association Consumers Association Contract Flooring Association Copper Development Association Core Capital LLP Cork Industry Federation Cornhill **Cortland Fund Services** Council for Aluminium in Building Council for the Protection of Rural England (CPRE) Council of Forest Industries Country by Country registered data sources County Clean Environmental Court Square Capital Partners Create Partners Ltd Creative Environmental Networks (CEN) Credit Suisse Private Equity Crop Improvement Research Club (CIRC) Crosspoint Venture Partners CRSP (Center for Research in Security Prices) CSA CSI CU Time Series Repository Currency Management, Inc. Enterprise Private Equity Limited Enterprise Ventures Limited Envestors LLP Eos Partners LP EPIC Private Equity Epi-V LLP EPP Elektronik Produktion & Prueftechnik (Electronics Production and Test) EPP Europe EPRO European Association of Plastics Recycling EQT Partners AB Equity Data Equity Ventures Ltd ESA (European Seed Association) **ESPIN Stock Charts** ESRC Data Archive E-Synergy Limited ETCapital Ltd

Data Monitor Data Used in Research Papers at the Federal Reserve Bank of St. Louis. DataMerge Financing Resources for Entrepreneurs Datamonitor Datastream International Dave Financial Services Daw n Capital LLP Daw nay Day Principal Investments DDJ Capital Management Defense Manufacturers Association Defense News Deloitte & Touche Peerscape Derbyshire First Investments Limited Design & Industries Association Deutsche Bank List of the Prices of 60 German Stocks DFJ Esprit LLP Dialog Disclosure Domain Associates LLC Door & Shutter Manufacturers Association Doughty Hanson & Co Ltd Dow Jones Business Directory Draper Fisher Jurvetson Draught Proofing Advisory Association Dry Stone Walling Association Ductile Iron Producers Committee (DIPA) Duke Street Capital Dun & Bradstreet Dunedin Capital Partners Limited EADS ECI Partners LLP Ecological Design Association (EDA) Economist Intelligence Unit Ed Yardeni's Chart Room Edgar Online.Com from Cybernet Data Systems EGMF European Garden Machinery Federation E-Investor Elderstreet Investments Limited Electra Partners LLP Electrical Contractors Association Electrical Installation Equipment Manufacturers Association Electrical Insulation Association Electronic Data Interchange (Construction) Ltd Elektronikpraxis (Applied Electronics) E-Line Financials EMEC, the European Marine Equipment Council Emergingpe EMP Global LLC Empire State Marine Trades Association Endless LLP Energy Industries Council Engineering Construction Industry Association Engineering Employers Federation Engineering Industries Association Engineering Manufacturers Association Englefield Capital LLP Enterprise Equity Fund Management (NI) Limited FISH Flat Glass Manufacturers Association Flat Roofing Alliance Flight International Florida Aquatic Plant Management Society Forecast International Foresight Venture Partners Forests Forever Fortitude Fortune Magazine Online Fox Paine & Co. Francisco Partners Freedonia Group Freight Transport Association Friedman Fleischer & Low e LLC Frontiers Capital Limited Frost & Sullivan

Eurekahedge Eurisol (UK) Ltd Euro Monitor Euromoney Data Euromoney Institutional Investor PLC Euromonitor European Capital Ltd European Federation for Spec. Prods & Applications in Structures European Fund Administration European Investment Monitor European Liquid Roofing Association European Organisation for Packaging and the Environment European Regions Airline Association European Seed Association European Small Business Alliance European Space Agency Europeanvc Eurotrader Strategies EVCA Expanded Polystyrene Cavity Insulation Association Exponent Private Equity LLP External Wall Insulation Association Faciva Federal Filings Business News Federal Reserve Bank of Minneapolis Federal Reserve Bank of New York Federal Reserve Bank of Philadelphia Federation for the Repair & Protection of Structures Federation of British Hand Tool Manufacturers Federation of Finnish Technology Industries Federation of Master Builders Federation of Piling Specialists Federation of Plastering & Dry Walling Contractors Federation Of The Electronics Industry Fencing Contractors Association Fenway Partners Inc. Ferranti Limited FF&P Private Equity Ltd Fibre Cement Manufacturers Association **Fidelity Equity Partners** Fidelity Ventures Finance Cornw all Limited Finance Wales Investments Limited Financial Post Financial Technologies International **Financial Times** Fire Protection Association Fire Resistant Glass & Glazed Systems Association First Reserve Corp. Fiserve Hot Water Association (HWA) Hotbed Limited House Builders Federation Houseboat Association of America HSBC Alternative Fund Services VB/E/S Analyst Earnings Forecasts I/B/E/S Analyst Earnings Forecasts Ibbotson Associates IBC Data ICF Clean Iceni Capital Icomia : International Council of Marine Industry Associations Icon Group International, Inc. ססו **IFAInformation** IMCA - International Marine Contractors Association IMPA International Marine Purchasing Association Impax Asset Management Ltd Imperial Innovations Group plc Independent Defense Media Association Indian Space Research Organisation Industri Kapital Ltd Industry Research group Infinity Asset Management LLP

Fundadministration Futures Guide Futures Price Data GBQ/Nesser Consulting Group Geller & Company - Investment Partnership Services General Atlantic LLC General Electric Company Genstar Capital LLC **GI** Partners Glass and Glazing Federation Glenara Management Services Glitnir Total Capital Global Financial Data Global Industry Analysts Global Investor Analytics Global Recycling Network Glued Laminated Timber Association GMID GMT Communications Partners III LLP Gold Coast Marine Industry Association Golden Gate Capital Goldman Sachs Capital Partners Golub Capital **GP** Investments Graphite Capital Management LLP Gravity Financial, LLC Greenhill Capital Partners Europe LLP Gresham LLP **Greylock Partners** Grow th Stock Gazette GS Capital Partners Inc. GTCR Golder Rauner LLC Guild of Architectural Ironmongers Guild of Master Craftsmen Gypsum Products Development Association H&Q Asia Pacific Ltd. H.I.G. Capital Harmonic Fund Services Harvard Data Health Estate Facilities Management Association Heating & Ventilating Contractors Association Helaba Trust Hellman & Friedman LLC Henderson Equity Partners Limited Herald Investment Management Limited Hermes Private Equity HgCapital Holt's Daily Stock Market Report Honeyw ell International Inc. Hoovers Online International Association of Dredging Companies International Association of Producers of Insurance and Reinsurance International Council of Marine Industry Associations (ICOMIA) International Economics Information International electronic Engineers consortium International Federation of Shipmasters' Associations International Institute of Marine Surveyors International institutes of technology International Marine Certification Institute Belgium International Monetary Fund International Ship Electric Service Association (Ises) Ltd International Universities International Waterproofing Association Internet Securities, Inc. Interpave InterQuote - Continuous Quotes InterQuote - Continuous Quotes Intex Solutions - CMO data Intex Solutions - CMO data Intuit Invest Northern Ireland Investment Data Services Group (IDS) Investment Education PLC Investment Project Database

Inflexion Private Equity INFO-MINE Information Echo Information Echo ING Bank International (insurance actuarial) Ingenious Ventures Limited Innvotec Limited Institute for Defense & Government Advancement (IDGA) Institute for Naval Automation Italy Institute for the Study of Naval Architecture Italy Institute of Arable Crop Research Institute of Architectural Ironmongers Institute of Builders Merchants Institute of Building Control Institute of Civil Engineers Institute of Clerks of Works of Great Britain Institute Of Corrosion Institute of electrical & Mechanical engineers Institute of electrical and Electronic Engineers Institute of Management consultants Institute of Marine Engineering, Science and Technology (Small Ships Group) JW Childs Associates LP Institute Of Marine Engineers Institute of Mechanical Engineers Institute Of Metal Finishing Institute Of Petroleum Institute of Plumbing Institution of Civil Engineers Institution of Electrical Engineers Institution of Fire Engineers Institution of Gas Engineers and Managers (IGEM) Institution of Highways & Transportation Institution of Incorporated Engineers Institution of Lighting Engineers Institution of Mechanical Engineers Institution of Structural Engineers Institutor Logic Instrument Society of America Intel Capital Interactive data Inter-American Development Bank Interior Decorators & Designers Association Intermediate Technology Development Group International Air Transport Association (IATA) Legis Group Lehman Brothers Leonard Green & Partners LeverPoint Management, LLC LF Europe Investments LGV Capital Libquides Princeton I IFFF Lift and Escalator Industry Association Lighting Association Lighting Industry Federation Lind-Waldock & Co. Lion Capital Lloyd's Register Lockheed Martin Corporation London Seed Capital Ltd London Ventures (Fund Managers) Limited Longbow Capital LLP Loudwater Investment Partners Ltd Ludgate Investments Limited Lyceum Capital Partners LLP Manifest Manufacturers of Domestic Unvented Supply Systems Equipment Marina Operators Association of America Marine Aggregates Producers Association (BMAPA) Marine Biological Association of the United Kingdom Marine Clerks Associations Marine Conservation Society Marine Engine & Equipment Manufacturers Association Marine Industries Association Marine Industries Association of South Florida

Investor Relations Society InvestorGuide Investor's Diary Investors Free Forum InvestorSquare lpes IQ Capital Partners LLP **IQPC** Defence IRIN ISIS EP LLP Isis Innovation I td ITEA International Test and Evaluation Society JAL Trading Jane's Information Group Ltd Japan Aerospace Exploration Agency Japan Marine Engineers' Association Japan Naval Architecture Institute Javelin Ventures Limited Journal of Applied Econometric Data Archive JPMorgan Private Equity Fund Services Kansai Society of Naval Architects KAS Bank Kelso Place Asset Management LLP Kensington Management Company Key Capital Partners LLP Key Note Publications Ltd Key Publishing kMatrix Profiling Data sets Kmatrix Propriety Data Sets (non profiling) Knight Capital Kohlberg Kravis Roberts & Co Ltd Koku Shimbun Sha Korea Aerospace Research Institute (KARI) L. T. Institute of Finance L-3 Communications Holdings, Inc. LA Investments Ltd Landscape Institute Langham Hall UK LLP LCCS LDC Lead Sheet Association Leading Edge Management Consultancy Ltd. Milking Equipment Association Mind Branch Ministry of Economy and Public Works and Services of Argentina Mintel Mintel International Group Ltd. MIT Stock Price Data Mitsui & Co Europe Plc MMC Ventures Ltd Modus Private Equity Ltd Money Magazine Online Money Manager Performance Data Moneyline Montagu Private Equity LLP Moorfield Investment Management Ltd Morgan Stanley MORST New Zealand Motorola, Inc. MTC&D - Marine Technical Consultancy & Design MTI Multi Sourced Academic Data Mutual Fund Magazine Database of Fund Performance Mutual Funds Central Mutual Funds Interactive NASA NASC (National Access and Scaffolding Confederation) NASDAQ National Association of Marine Surveyors (NAMS) National Association of Shopfitters National Bureau of Economic Research National Clayw are Federation National Defense Industry Association

Marine Industries Association of St. Lucia (MIASL), Marine Preservation Association (USA) Marine Queensland Marine Studies and Environmental Research Centre Plymouth Marine Trades Association Marine Trades Association of Maryland Maritime Law Association of Australia and New Zealand Market and Business Development Market Guide Market Paradigm MarketEdge MarketPlayer MarketTrak Markt & Technik (Market & Technology) Massachusetts Marine Trades Association Master Carvers Association Master Locksmiths Association Mastic Asphalt Council MATIF Matrix Private Equity Partners LLP Maventic MB Fund Services MBD McGladrey & Pullen LLP Mead Data Central Lexis/Nexis Mechanical and Metal Trades Confederation Media Logic Economic Indicators Merlin Biosciences Limited Merrill Lynch OnLine Metal Cladding & Roofing Manufacturers Association Ltd Metal Finishing Association MICHAEL WEMIMO AGENCY Micropal Midas Online Midven Limited Milestone Capital Partners Limited North West Equity Fund Northern Offshore Federation NORTHERN TRUST Northrop Grumman Corporation NorthStar Equity Investors Ltd NVM Private Equity Limited nycetc OAG Octopus Private Equity OECD **Oil Tank Solutions** Ontario Marine Operators Association Oracle OSPAR Oxford Capital Partners Oxford Technology Management Limited Paint Research Association Palamon Capital Partners, LP Parallel Private Equity Limited Parker Hannifin Corporation Partners Group Pasture-fed Livestock Association PC Trader Pe data centre Penta Capital Partners Ltd Pentech Ventures PERF Perfect Information Permira Advisers LLP Phoenix Equity Partners Phoenix Fund Services Pi Capital Piedmont Fund Services, LLC Pipeline Industries Guild Piper Jaffrav Piper Private Equity Limited Plastic Bag Association Plastic Pipe Manufacturers Society

National Federation of Building Trade Employees National Federation of Demolition Contractors National Federation of Painting & Decorating Contractors National Federation of Roofing Contractors Ltd National Federation of Terrazzo, Marble & Mosaic Specialists National GRP Cladding Federation National Heating Consultancy National House-Building Council NHBC National Housing Federation National Inspection Council for Electrical Installation Contracting National Institute of Agricultural Botany National Insulation Association National Marine Electronics Association National Marine Manufacturers Association National Marine Representatives Association National Master Tile Fixers Association National Oil Recyclers Association National Physical Laboratory National Sprayer Testing Scheme NATO Undersea Research Centre Italy Natural Slate Quarries Association NBGI Private Equity NCS NDIA's National Defense NEL Fund Managers Limited Neptune Association Netherlands **NESTA Investments** NETw orth by Quicken New York Stock Exchange Next Wave Ventures NextVIEW Pte Nihon Marinenjiniaringu Gakkai Nikko Securities Noble Fund Managers Limited Nomura Private Equity Norgate Investor Services QBL QSRMC (The Quality Scheme for Ready Mixed Concrete) Quarry Products Association Queensland Seafood Industry Association Quester Quilvest Private Equity Quote.com Quoteline Raging Bull Reality House Recruitment & Employment Confederation Ltd Recyclers world Reed Business Information Reed Construction Data Reed Construction Data **Reed Electronics** Relevant Aerospace and Engineering University Centres Internatonally Remade Netw ork UK ResearchandMarkets Researchmag Rhode Island Marine Trades Association RICS **Risk Capital Partners RJD** Partners Limited RNCOS Roslin Insititute Rothamsted Research ROUSSIN Royal Aeronautical Society Royal Air Force Royal Bank of Canada Royal Bank of Scotland Equity Finance Royal Incorporation of Architects Royal Institute of British Architects Rutland Partners LLP Rye, Man & Gor Securities Salomon Brothers San Diego Daily Transcript.

Plastics & Rubber Advisory Service Plastics Window Federation Platina Finance Limited Plimsoll Publishing Ltd. PMpublishing's Daily Option Summary Polyethylene Foam Insulation Association Pond Venture Partners Ltd Ports & Terminals Group Pow der Actuated Systems Association PPM Capital Limited PR Inside Precast Flooring Federation Pregin Prestressed Concrete Association Price Waterhouse Primark Primary Capital Ltd Prime data Pristine Day Trader Private Equity Connect Private Equity Insight Private Equity Intelligence Pro clean Productronic (Electronics Production) Professional Naval Engineering Council Argentina Providence Equity LLP PSFPS Public Register's Annual Report Service (PRARS) **PUK** Ventures SL Capital Partners LLP Smedvig Capital Limited Snapdata International Group Société Générale Securities Services Society For Underwater Technology Society of Accredited Marine Surveyors (SAMS) Society of British Aerospace Companies Society of British Gas Industries Society of Chief Electrical & Mechanical Engineers Society of Consulting Marine Engineers and Ship Surveyors Society Of Maritime Industries Society of Naval Architects & Marine Engineers Soil Association Solar Energy Society (Uk Section) Solar Trade Association Ltd Sovereign Capital Partners LLP SPARK Ventures plc Sprayed Concrete Association SRPELLP SS&C Fund Services Ssda Stainless Steel Advisory Service (SSAS) Standard & Poors Compustat Standard & Poors Equity Investor Services Standard Chartered Bank Standard Life Investments STAR Capital Partners Stargate Capital Management Ltd Statistics Canada Steel Lintel Manufacturers Association Stock Commando Stock Data Corporation Stock Investors' Fraud Resource Stock Research (From Spain) Stock Smart StockMaster Stockpicks.com StockSense StockSite Stock-Talk.com Stockw arrants.com Stone Coast Fund Services Stone Federation Strand Partners Limited Strategis

Sanne Trust Company Limited SAP SCOPA (Seed Crushers and Oil Processors Association) Scottish Building Employers Federation Scottish Ecological Design Association (SEDA) Scottish Equity Partners Scottish Homes Scripps Institution of Oceanography Scuba Industries Trade Association SEC Database Securities Data Corporation SecurityAPL Current Quote Server SEDB Investment data SELECT - Electrical Contractors Association of Scotland Semiconductor Test Consortium Seraphim Capital (General Partner) LLP SGGG Fexco Fund Services (Malta) Limited Shackleton Ventures Limited Shephard Group Ship Research Institute Shoreline Trading Group, LLC Sigma Technology Management Ltd Silicon Investor Silver Lake SilverPlatter SilverPlatter Single Ply Roofing Association SIX Telekurs Skye Fund Services Ltd The Bank of New York The Boeing Company The British Marine Federation The Carbon Trust The Carlyle Group The Carpet Foundation The Corner House The European Recovered Paper Council (ERPC) TFC Financial Charts Thales The Aerospace Research Institute The Bank of England The Housing Corporation The Institute of Agricultural Management The Institute Of Diesel & Gas Turbine Engineers The Institute Of Logistics & Transport The Institution of Environmental Sciences The International Union of Marine Insurance (IUMI) The James Hutton Institute The Manchester Technology Fund Ltd The Mining Company The Motlev Fool The National Building Specification (NBS) The National Marine Educators Association The Nautical Institute The Oil Companies International Marine Forum (OCIMF) The Organic Research Centre (Europe) The Royal Agricultural Society The Royal Institution Of Naval Architects The Scottish Association for Marine Science (SAMS) The Scottish Environment Protection Agency (SEPA) The Shephard Press The Steel Construction Institute The Summit Group Ltd Thermal Insulation Contractors Association Thermal Insulation Manufacturers and Suppliers Association TheStreet.com Thomson Reuters Tile Association Timber & Brick Information Council Timber Trade Federation Top Technology Ventures Limited Tow erBrook Capital Partners (UK) LLP Town & Country Planning Association TPG Capital LLP

Structural Precast Association Sulis Innovation Ltd Surfrat Quotes Suspended Access Equipment Manufacturers Association Sussex Place Ventures SV Life Sciences Advisers LLP Sw arraton Partners Sw edish Netw ork of Design for Test Research Symantec Synova Capital LLP Tank Inspections TDR Capital LLP Telescan Temple Group Teradyne Terra Firma Capital Partners Limited Test & Measurement Test and Diagnostics consortium University of Waterloo Value Investing Vangaurd VC Returns New York VDC Corp Venture Capital Resource Library Venture Capital World Online Veronis Suhler Stevenson International Limited Viking Fund Vision Capital Ltd Vitruvian Partners LLP Vmw are Vortex Volatility Chart Library Wales Fund Managers Limited Wall Street Directory Wall Street Net WallStreeter.Com Warburg Pincus International LLC Waste Watch Wertpapier Mitteillungen

TRADA Technology Ltd Trance Consulting Pvt Ltd Transport Research Laboratory Trident Fund Services TRINET America Triodos Bank NV Trustees Executors Limited TTP Venture Managers Ltd Tunnel Lining Manufacturers Association TurboMachinery International UK Marine & Coastguard Agency **UK Steel Association** UK Steel Enterprise Ltd UNCTAD Unilever Ventures Ltd Union of Construction, Allied Trades & Technicians United States Naval Institute United Technologies Corporation What If Ventures WHEB Ventures Ltd Wilcoxon Research WM Enterprise Woodfield Fund Administration, LLC WOQATS World Bank World Investment Report Data World Ship Trust World Wide Quote WRAP Write Partnership Wyatt Investment Research Xasax Corp XCOR Aerospace Inc YFM Private Equity Limited YFM Venture Finance Ltd Zacks Investment Research Zeus Private Equity LLP Zinc Information Centre

## **Annex C - Source Selection and Management**

kMatrix multi- sources its quantitative data, to offset the limitations of SIC codes. There are comprehensive internal and external quality assured processes for monitoring and rating data sources before they are included in the source management system. This includes a number of checks and balances that enable the capture of meaningful and multiple sources of transactional (and other) data that can be used to a) construct and b) populate a detailed and segmented model of the market/ sector and that transforms the available unstructured or semi- structured evidence from singular and fragmented insights into structured observations.

This data is collected from a very wide range of sources. Some are core to our system whilst others relate to individual markets and sectors. They include:

- Company data FAME, Dun & Bradstreet, Companies House, Hoover, ICC, Thomson, Companies Online, OneSource
- Journals Bloomberg, Forbes, Business 2.0, Economist, Wall St Journal, FT, Business Week
- Industry Associations EEF, NTOs, Industry portals. CISP etc.
- Professional Bodies Institutes, Chartered Bodies, Associations, Societies, Federations
- Market Research Keynote, Datamonitor, Euromonitor, FT, Reuters, Economist Intelligence Unit, Forresters, Mintel, Eurobusiness, OECD, IEA
- Industrial Benchmark Information Data Monitor, Windhaus, Integra, UCSD, DTM Corporation, kMatrix's own benches, Harvard Business School, MIT Bench Series, Cranfield University etc.

Sector- specific sources vary and include additional academic, financial and professional sources. The balance between general and sector- specific sources varies for each sector but is generally weighted strongly in favour of sector sources. These are the sources listed at Annex B.

New sources emerge on a daily basis, but are subject to an incubation period within the source management system before they become active. This establishes the frequency and credibility of the source before it is used as part of any analysis.

Typically, each annual data update may exclude some old sources and include some new sources (the number is monitored each year) but the volume of sources used ensures that source changes generally improve the quality of the data rather than introduce erratic effects in the year-on-year trend analysis. This is reflected in measureable annual improvements in data confidence levels.

The source management system is shown at Figure C1. It tracks data sources over time. For each source, there is a history based upon source name, source value, year it relates to, the number of times used, "hit rate" (reliability) and whether it is to be accepted for a specific research purpose. The source data banks are fully transparent and auditable and relate to each calculated cell within any sector data set (each country data set for Security includes 80,000 data points). These data banks are monitored closely internally and are routinely spot- checked each year by clients as part of the peer- review audit.

For each product/service activity multiple sources of historical and forecasting data are tracked. From these sources at least seven are selected that are current, have been routinely tracked and verified over a number of years. Sources can be from company, industry, academic, public or market research sources and national statistics. The sources that are rejected may be out of date, unreliable, drastically under or overstated or too similar to other data sources. When a minimum of seven acceptable sources have been identified the "mean" of the seven figures is calculated. The range of individual responses in relation to the selected figure is then reviewed and if the range of results is within +/- 20% of the selected figure that is generally satisfactory. In some cases (where more than seven reliable sources are available) the range of results may be narrowed by excluding the more extreme results. Where the range of results is greater than +/- 20% then further sources may be used, until an acceptable range is achieved.





The research methodology attempts to limit the risk and error behind the published numbers (whether historical or forecast) by multi- sourcing and monitoring a wide range of reliable and robust sources and then making the remaining range of uncertainty explicit. A full list of sources is provided at Annex B but each data template used for the Adaptation Economy sector research calculates and publishes the number of sources used to compile each of the 4,000 lines of market data. On average 100 sources (differing depending upon the market activity) are combined for each line of data in this study. This combination of multiple sources means that the "formula" behind each data point is unique and that no single- source attributions are made within the Security report.

## Annex D - Specific Methodology for quantifying the Adaptation Economy

Section 3 refers to the specific methodology employed for estimating value of the Adaptation Economy. Given the "fuzzy" boundaries between "make & mend", A&R and A&RCC activities it is important to ensure that only the relevant parts of activities like road building, bridge building or house building (big economic sectors) are included.

Model D1 is a simplified representation of a general "triage" model. This shows how:

- 1. A wide range of appropriate data sources at the "make & mend" level for the twelve sectors are identified and analysed. These sources are then compared with,
- 2. Procurement data and procurement history (to establish standard levels of "make & mend" procurement), which is then related to,
- 3. Specific A&R activities like Remedial Works, Major Incidents, Reinforcement Works, Routine Maintenance etc., resulting in
- 4. A baseline for A&R activities that draws upon the previous three stages, from which
- 5. Further filtering is applied to identify and separate A&RCC activities (generally through data sources relating to the procurement across the twelve sectors), resulting in
- 6. A statement of A&RCC values.

The final stage of the model shows an initial attempt to separate the values for Adaptation and Resilience activities. This was subsequently abandoned as the confidence levels in splitting these activities were deemed to be too low to be useful.

Model D2 is a more complex representation for "Roads" as part of the Transport sub sector of the Adaptation Economy. This model stops at the point of estimating A&R values, although further filtering for A&RCC value is part of the research (as outlined by Model D1). "Roads" is a good example of the challenges of analysing large scale projects for their relatively small scale A&RCC content.

Model D2 is more specific in the activities that it includes for analysis i.e. the sales of Supplies (aggregates, asphalt etc.) into Highways Operations and the Private Sector for activities like New Installation, Road Redirection, Road Maintenance and Road Drainage. This model has to calculate the whole "make and mend" value for Road Transport, so that A&R activity can be identified and calculated

The model includes a large number of data triangulation points (stages of the value calculation process where multiple sources are collated and compared) where sources from Transport, Civil Engineering and Raw Materials etc. are drawn upon.

The model includes two specific processes for determining A&R content from the wider economic activity for Roads. The first is the procurement history/ forecasting, road usage data that can be used to estimate the predictable "business-as-usual" baseline for road making and mending i.e. what would have happened anyway. This process assumes that currently, little of the baseline is directly attributable to Adaptation to Climate Change (although this is forecast to change over time). The second process is an analysis of why activities have been undertaken i.e. routine, demand- led or event- driven. This analysis at the "roads system" level, compared with other A&R/ A&RCC reporting

sources at the industry level enable a realistic assessment and then calculation of A&R Road activities.

Model D3 extends the analysis to the example of Flood Barriers. This example is highly relevant to Glasgow City Region and is an example of a safety system originally designed for primarily weatherbased events that is having to adapt to climate change. Once again the model follows a similar process to "Roads" by looking at sales, activities, "purpose" (routine maintenance, planned installation and event- driven installation and maintenance) before estimating the A&R content for Flood Barriers.

The purpose of these three models is to demonstrate how data analysis process, assumption testing and filters can be applied to existing industrial sources to arrive at estimates for A&R and A&RCC economic activities that are not calculated or reported anywhere else.

### Model D1: General Model



### Model D2: Roads





# Annex E - Acknowledgement of Funding

We would like to acknowledge that this report was funded by the Scottish Government.

## **Annex F - Standard Methodology**

## **Included Activities**

The activities included under each of the Adaptation headings vary according to the structure of the industry/sub sector. The approach is inclusive (rather than specialist) and captures as much of the Adaptation sector Value Chain and Supply Chain activity as possible. The activities that we have included are: design/ development, manufacture, supply, distribution, installation, maintenance, operations, R&D, Consultancy, support services and retail.

As well as capturing as broad a cross-section as possible of the Adaptation Value Chain, activities are captured for companies that are specialist to the Adaptation Sector (few) and also companies that are non- specialist but operate within the Adaptation supply chain (many). The analysis, therefore, includes:

- Companies that solely provide Adaptation products and services (anywhere in the Value Chain)
- Companies who are 100% providers of components or inputs into sub-assemblies or final Adaptation products and services delivered by others
- Companies who (amongst other activities) provide components or inputs into sub-assemblies or final assemblies of Adaptation products and services.

The threshold for including a company in the analysis is if at least 20% of estimated sales activity can be attributed to the Adaptation Economy (as defined within this report). In the case of larger companies this can often be extracted from financial reports, cross-referenced to industry sources. For much smaller companies we may have to extrapolate the percentage of sales based on product range and turnover, tempered by more detailed case materials that we hold about the market performance of similar businesses. The exception to this 20% rule is for large companies (greater than £50m turnover) where a small proportion of overall sales is a significant contribution to the Adaptation sector.

While this is not an exact science, it is considered a robust methodology for calculating the size and distribution of supply chain activity across a sector. However, because the methodology is not based solely on historical SIC listings etc. it does mean that estimates of Sales Value, Company numbers and Employment may be higher than more traditional estimates because more supply chain and value chain activities are included in the sector definition.

The threshold for inclusion (>20% of company sales) in this report means that the company numbers and employment figures published in this report focus upon the significant value- creating "core" of the Adaptation Economy. This core is where true economic value is measured and this focus avoids (as far as is possible) any double counting of sales value within the supply chain. This threshold helps to maintain an overall relationship between sales, companies and employment that can be compared year-on-year both internally and with other countries. It also provides a standard and consistent measure that can be compared with other sectors.

## **Levels of Analysis**

The data model for the Adaptation Economy is built bottom-up. This means that economic activities are identified at the lowest possible level of analysis (at the equivalent of a six or seven digit SIC code) and then aggregated together so that they can be reported upon more conveniently. In this report we record Adaptation Economy activities at five hierarchical levels but analyse the data mostly at Levels 1 (Sector), 2 (Sub Sector) and 3 (Sub Sub Sector) only.

Each Level of detail has its own analytical benefits and in this report Level 1 is used to select the Top 53 local countries and for sub national analysis, Level 2 for identifying market growth trends and Level 3 for analysing national, regional and city- based performance.

Levels 1 to 3 are really aggregated "labels" under which activities can be conveniently grouped and assessed, while Levels 4- 5 contain "product group" market intelligence and are the levels closest to Adaptation products and services as companies would understand them.

## **Key Measures**

In our analysis we concentrate on six key measures. These are:

- Sales £m
  Companies
  Employment
  Growth
- Imports
  Exports

**Sales** is our estimate (in  $\pm$ m) of economic activity by identified companies in a defined region or country. Our estimate of sales is based upon where economic activity takes place i.e. the location of the business rather than the location of the income earner. In calculating Sales value we consider:

- Turnover by sub sector within postcode sets
- Capital asset adjustment by sub sector within postcode sets
- Office for National Statistics (ONS) GDP calculations
- Supply chain procurement value sub sector by sub sector by postcode sets
- Sub sector specific sales reporting where available

Further adjustment is made on a sub sector basis for both head office activities and virtual working organisations so that, as far as is practical, we report upon where Sales is conducted rather than where it is reported<sup>14</sup>. This applies to both domestic and international sales.

**Companies** is a measure of the total number of companies in the region that match (or fit within) the activity headings for the Adaptation Economy. Because of the limitations in using traditional SIC codes to identify high technology and "new economy" businesses we have used our own unique analytical process to allocate companies to the Adaptation Economy activity headings. The total number of companies in this report has been arrived at by a bottom-up analysis of company stock within the country/ region using such sources as: Companies House, European credit agencies, British Telecom, Institutional listings and UK credit agencies.

Having identified the total company stock in the UK, product and service outputs have been identified and verified by accessing further databases that include: Institutional data sets, Yell, kMatrix proprietary databases, Euromonitor, Dun and Bradstreet and Thompson.

<sup>&</sup>lt;sup>14</sup> Focusing on where sales are conducted rather than where they are reported counteracts the distortion created by the financial reporting of large corporation whose headquarters may be located in a single location although sales are conducted in multiple locations/ countries.

**Employment** is a measure of the estimated employment numbers across all aspects of the supply chain. National, regional and other economic data sources have been used to estimate current employment levels for each Adaptation Economy activity. Where employment information is scarce, or where we are estimating employment for a proportion of a company's sales, we rely on our comprehensive case study materials<sup>15</sup> to provide sensible industry- specific ratios and benchmarks. These additional methods and sources for calculating employment are important because, just as SIC codes do not currently cover any Adaptation activities, so ONS Standard Occupational Codes (SOC) do not provide any insight into Adaptation Economy employment.

Following national statistics, our employment figures are disaggregated into four streamsmanagement, supervisory, Administrative and Other. Where we are commissioned for Skills analysis, these four streams are disaggregated into much more detailed occupational groupings.

Our employment figures for Adaptation define the labour intensity of some market activities over others and help to identify the economic activities that are generating the highest levels of employment (but not necessarily value or growth).

**Market Growth** is our forward looking indicator and has been measured for the short to medium term (five years) where we have a high level of confidence in the growth trend. This indicator enables us to identify the ongoing strength and potential of each economic activity relative to other sector activities within the region/ sub region and relative to growth rates across the UK and in other key country markets (See Calculating Market Values for more information on market forecasting). The market growth rates included in this report are, effectively, a snapshot taken in April 2014. In reality market growth forecasts are a constantly changing reflection of market expectations and institutional confidence in economic performance that fluctuate on a monthly basis.

**Imports and Exports** are calculated using both in- country and out- of- country data. The data sources accessed include those listed (separately) but also include additional data from the logistics and freight forwarding industry (amongst others). National import export data is accessed from either government agencies or other institutions where available. In addition, we track supply chains and networks where we are able to get data, again through many of the data sources already identified for the sales values figures etc., but also through logistics, consumer data, and supply chain management industries. Multi- sourcing import and export data is essential because companies rarely provide accurate or adequate numbers (to protect their competitive position).

## **Data Sources**

We attempt to limit the risk and error behind the numbers that we publish (whether historical or forecast) by multi- sourcing and monitoring a wide range of reliable sources and then making the remaining range of uncertainty explicit. A full list of sources is provided for this (Annex B) report but within each data template we have calculated and published the number of sources used to compile each of the 1679 lines of market data. On average 100 sources (differing depending upon the market activity) are used for each line of data in the Adaptation Economy study.

<sup>&</sup>lt;sup>15</sup> kMatrix data sources include a wide range of industry- specific case studies and benchmarks that are used to analyse important business ratios like employment/ turnover, standard financial/ profit rations and operational measures of scrap, quality and supply efficiency. These are primarily used for private sector research but have a part to play in "sensechecking" evidence for market activities where performance data has yet to be collected- like the Adaptation Economy.
For each market we track multiple sources of historical and forecasting data. From these sources we look to select at least seven that are current and that we have routinely tracked and verified (and, therefore, have built confidence in) over a number of years. Sources can be from company, industry, academic, public or market research sources and national statistics. The sources we reject may be out of date, unreliable, drastically under or overstated or too similar to other data sources. The sources we reject may be out of date, unreliable, drastically under or overstated or overstated or directly derived from another source that has already been included.

When we have identified a minimum of seven acceptable sources we then take the "average" of the seven figures as our selected figure. We then look at the range of individual responses in relation to the selected figure and if the range of results is within +/- 20% of our selected figure we are generally satisfied. In some cases (where more than seven reliable sources are available) we may look to narrow the range of results by excluding the more extreme results. Where the range of results is greater than +/- 20% we then look for further sources that may be used, until we arrive within the accepted range.

### **Use of Adaptation Economy Data**

Adaptation Economy data is derived in a different way to standard SIC- driven sector data or statistical survey data. Adaptation Economy data is based upon an approach that utilises market intelligence and involves the creation, qualification and examination of new data values using techniques that include data mining, data triangulation, deduction, induction, pattern recognition and trend analysis to produce high level, processed and exploitable economic information drawn from a very wide variety of sources.

### **Quality Assurance**

Quality Assurance (QA) of the research methodology involves strict data management protocols and procedures, most of which are part of our intellectual property. These procedures include rules (developed over a number of years) for:

- "input" i.e. how we collect, store, assess and evaluate multiple sources of data
- "throughput" i.e. how we use multiple sources to calculate new values and apply confidence levels to the results
- "output" i.e. how to present the data in standardised tabular and graphical formats suited to the research requirement.

All data is checked by at least three different trained people and by software routines that measure data gaps and variances. Rules are also built into the data visualisation/ presentation software and templates that we use to ensure consistency and quality of research output. We use external data checks to ensure that our measurement of economic values and impacts are "within scope." We apply confidence levels to any quoted economic value, to ensure that any levels of uncertainty or risk are properly measured.

Data testing and QA occurs at every stage of the research model. Three examples can be used to demonstrate the robustness and thoroughness of QA processes relating to data sources and data reporting.

#### Example 1- Data Source History

				Number					
		Year of data	Hit Rate	Number of					
Source	Value £m	relevance	History	accessed	Accept	Reject	Track	Output	Comments
Petrol Retailers Association	869.27	2006	85%	35	1		Yes	869.27	
DTI	850	2004	60%	62		1	Yes		Old Data
Carbon_Info	1107.32	2005	25%	12		1	Yes		
Planetark	500	2006	48%	6		1	Yes		
Financial Times	604.37	2006	60%	24		1	Yes		
UK Peproliun Industry Association	799.24	2006	80%	47	1		Yes	799.24	
BP	904.51	2006	82%	29	1		Yes	904.51	
ACEA European Automibile Manufacturers Association	850.5	2006	85%	22	1		Yes	850.5	
British Association for Bio Fuels and Oils	915.18	2006	92%	19	1		Yes	915.18	
Bloomberg	850	2006	82%	31	1		Yes	850	
Flemming Bermann	904.51	2004	72%	1		1	Yes		Same ultimate source as BP
Market Watch London	850.27	2006	65%	26		1	Yes		
British Biogen	890.5	2006	85%	22	1		Yes	890.5	
Lloyds Environmental UK	962.71	2005	56%	12		1	Yes		
EXXON Research	900.26	2006	83%	17	1		Yes	900.26	
Range is within tolerance having removed lines 7 and 8	Data range is 9	62.71 to 850 a	nd is 13% varia	nce			Final Output	872.43	
There are no data warnings for this set	, in the second s								

Example 1 relates to our in-house data banks for tracking data sources over time. For each source, there is a history based upon source name, source value, year it relates to, number of times used by us, "hit rate" (reliability) and whether it is to be accepted for a specific research purpose. These data banks are fully transparent and auditable and relate to each calculated cell within any sector data-set. These data banks are monitored closely internally and are routinely spot- checked each year by clients as part of peer- review audit.

Example 2 shows what happens after sources are accepted as part of the research process. The example shows a sector activity for which there are 80+ data sources. Radar charts are automatically generated within our system and display the variation in the range of source values, with a view to achieving an 85% or higher confidence level. Sources that fall outside of the required range are investigated and then may be filtered out from the final source selection. As with the track record for data sources (above), radar charts (and the further examples listed below) can all be used as part of internal and external audit programmes.



#### Example 2- Data Source Selection

These radar charts serve multiple purposes:

• They make a statement about the overall status of sector reporting (either in terms of volume of sources or variance in sources)

• They illustrate the difference status of data sources between different sub sectors within the same sector (i.e. we can track the improvements in reporting over time for "new" activities)

• They can be run every time a dataset is updated and used to position and evaluate any single source in relation to other data sources (confirming our confidence in its continued inclusion).

Example 3 shows the automatic tracking of confidence levels assigned to each sector activity and to individual measures- in this case Sales and Growth.

#### Example 3 - Mapping Data Confidence Levels



By mapping multiple measures for activities (or countries) it is possible to quickly identify where additional sources and research may be required to ensure that all values fall within the target confidence levels.

Bubble or scatter charts quickly illustrate the differences in results achieved by the data source selection process and demonstrate:

• Existing variances in data source quality

• Areas for current or future monitoring for new/ additional sources

• Sector activities that need to be "redflagged" because of low confidence levels, despite best efforts to improve the outcome

# Annex G - Further Explanation of Defining and Measuring the Adaptation Economy Referred to in Section 3

## Background

The first attempt to define and measure Adaptation and Resilience was made in 2009/10 in research commissioned by the UK Department for Environment, Food and Rural Affairs (Defra)<sup>16</sup>. This research included an initial definition for Adaptation and Resilience of:

- Construction & Retrofit
- Finance, Investment & Insurance
- Risk Management & Business Continuity
- Urban Environment Redesign & Re-Engineering
- Sustainable Drainage & Water Management
- Energy Storage Infrastructure Resilience
- Transport Infrastructure & Logistics Resilience
- Water Irrigation & Foot printing.

During 2013 the definition for Adaptation was extended to include a much wider range of economic activities. The new definition includes the above activities under new sector headings, adds new activities to those sector headings and adds brand new sectors to the definition.

The definition now draws its activity descriptions from twelve sectors of the broader local economy:

- Agriculture & Forestry
- Built Environment
- Disaster Preparedness
- Energy
- Health
- Healthcare
- ICT
- Natural Environment
- Professional Services
- Transport
- Waste
- Water

This definition - referred to briefly in the Glossary and in more detail at Annex A - forms the basis for this report. The definition as it now stands includes the key Adaptation measures identified by the IPCC: systems that warn people of impending disasters; changes in land use planning; sustainable land management; ecosystem management; improvements in health surveillance, water supplies, and drainage systems; development and enforcement of building codes and better education/ awareness. For the avoidance of doubt the definition is not just a subset of the activities analysed in previous Low Carbon and Environmental Goods and Services research<sup>17</sup> but incorporates new analyses from different sectors. It also does not attempt to examine potential economic losses as a result of adaptation activities.

These key Adaptation measures now reflect the full range of "risks"<sup>18</sup> exacerbated by climate change, which include:

• Sea level rise and coastal flooding and storm surges

<sup>&</sup>lt;sup>16</sup> Published by Department for Business, Innovation and Skills, A&RCC Report 2009/10, dated July 2011

<sup>&</sup>lt;sup>17</sup> Available here: http://www.london.gov.uk/priorities/environment/publications/london-low-carbon-market-snapshot-2013

<sup>&</sup>lt;sup>18</sup> IPCC WGII AR5 Chapter 19 pp.33-35 and Committee on Climate Change, 2017 Risk Assessment Report

- Food insecurity and the breakdown of food systems linked to warming, drought and precipitation variability
- Inland flooding and the threat to large urban populations
- Insufficient access to drinking and irrigation water in rural areas and reduced agricultural productivity
- Systemic risks affecting infrastructure electricity, water supply, health and emergency services
- Health risks due to extreme heat, air pollution and disease
- Risks to culturally valued structures and the wider historic environment
- Risks to export markets due to perceived risk of supply

The definition is less representative of risks like loss of marine and terrestrial ecosystems, which are generally more geographically defined and more difficult to measure.

### **The New Definition**

As mentioned previously, there are no available taxonomies or dedicated sources of economic data for the Adaptation Economy. Therefore, the research approach has included several stages:

- Scoping the broader "make and mend<sup>19</sup>" economy (which encompasses the eleven sectors identified previously), within which Adaptation and Resilience activities reside,
- Examining the data and sources within the "make and mend" economy to construct an evidence base of sources that can be used to measure Adaptation and Resilience
- Where possible differentiating the climate change element of the Adaptation Economy from those Adaptation and Resilience activities that occur due to other reasons, see 3.6
- The creation of decision trees/rules sets and economic models that enable the differentiation and quantification of data to produce climate change-specific values

The only possible way to arrive at climate change content has been to create the higher levels of evidence and analysis. The resulting taxonomy is shown at Annex A.

This has been an iterative "bottom-up" and "top-down" process including the search for evidence that fits the "ideal" definition and also the inclusion or omission of aspects of the "ideal" definition according to the available evidence. The result is a pragmatic definition that only includes economic activities for which multiple sources can be identified. These sources, eclectically drawn from all 12 sectors and a wide range of institutions, are listed at Annex B.

### **Organising the Activities**

The second challenge, after identifying the myriad and unconnected strands of evidence (drawn from multiple sectors) that can be used to identify specific Adaptation and Resilience activities is to organise them into a usable taxonomy. This involves two tasks:

<sup>&</sup>lt;sup>19</sup> Essentially business as usual, with changes to practice as a reaction to events

- The first is to try and adapt the "language" of products and services created from different industrial sectors so that they describe and fit with the defined Adaptation activities.
- The second is to then attempt to group those activities together in a meaningful hierarchical relationship for analytical and reporting purposes.

There are many ways to group economic activities together. Obvious examples are: does agricultural finance sit with "Agriculture" or "Finance"? Should Consulting Services be grouped together as part of Professional Services or sit with the industry where they are conducted? Although the report is based on a single taxonomy or grouping of activities (Annex A), the underlying data is coded so that different filters or groupings can be applied. The evidence base could, therefore, be organised and analysed in different ways and produce different results but within the confines of the existing definition. The climate change literature offers no obvious guides to defining the Adaptation Economy, therefore, from analysis of the historical and current highly fragmented sources of evidence, we believe that further definitional changes are inevitable and that new/multiple taxonomies will evolve.

### **Developing the Rule Sets**

Once the Adaptation activities had been identified and then organised, the next stage was to generate the rules and decision trees that would act as filters, firstly for Adaptation and Resilience and then for the Climate Change element.

The first stage of filtration was to ensure that only Adaptation and Resilience activities were included. This involved screening out any Climate Change activities that might relate to Mitigation. A simplified version of the decision tree used is shown below.



The next stage of filtration was to ensure that the sector related data sources only included activities and values that related to Adaptation and Resilience rather than other more general "make and mend" activities i.e. how to ensure that only the relevant parts of road building, bridge building or house building (big economic sectors) are included. This process is described and illustrated in more detail at Annex D, using a general model and examples for roads and flood barriers. The final stage of filtration was to find sufficient evidence of "purpose or intent" (generally through data sources relating to procurement across the twelve sectors) to be able to determine whether a product or service has been used as an adaptation response to climate change. This process is shown in more detail in the examples shown at Annex D where multiple data "triangulation points" are shown i.e. points at which multiple data sources are compared (industrial reporting, procurement data, contracting, logistics, insurance data etc.) so that direct and indirect adaptation activities (see Section 2.4) can be quantified.

### **Applying the Rule Sets**

Designing the rule sets for Adaptation and Resilience was easier than the process of applying them. Deciding what is/is not Adaptation and Resilience is the more straightforward stage as the industrybased sources of evidence have started to record, if not report, climate and weather related activities. Determining, at the next stage, what is related to climate change is more complex and judgemental as the evidence is often unclear.

Within the research, Adaptation and Resilience activities have been divided into a number of categories, only one of which relates specifically to climate change. These are:

- Response to climate change
- Responses to General Environmental/Ecological Disasters
- Responses to General Environmental Policies and Targets
- General Maintenance
- Traditional (non-Climate Change) Applications
- Other non-Climate Change Services

References to Adaptation and Resilience (A&R) values throughout this report are an aggregate of all of the above categories - including climate change, while references to Adaptation and Resilience due to Climate Change (A&RCC) relate to only the climate change option. A typical example would be road planning and road building to take account of growing population centres and traffic volumes (A&R) as opposed to the same activities, but this time taking account of increased rates of coastal erosion attributable to climate change (see Annex D). Both sets of values are included as part of the Adaptation Economy and used throughout this report because it is important, at least initially, to examine the division, current relationship and future trends between A&R and A&RCC.

As a convention throughout the report, and to reduce the level of analysis to reasonable proportions, A&R and A&RCC sales are measured and compared throughout, but other measures (and comparisons between regions) usually only relate to A&RCC.

Allocating values to these categories was based upon two factors, does the evidence clearly suggest which category is appropriate and, if not, can the activity value be sensibly apportioned across one or more of the categories.

The quality and appropriateness of data sources (once they could be identified) varied widely in terms of not only what they included in their definition for adaptation and resilience but also their granularity of detail. In some cases, reported data was clear and sales (for example) were accounted separately, however in others the sales figures reported included several other aspects not classified as Adaptation and Resilience. In cases such as this there is a need to triangulate<sup>20</sup> with data sources outside of the industry. Recording and reporting practices varied on an industry-by-industry basis, (which in itself is an interesting observation in itself) and this is briefly illustrated in Box 3 and summarised below.

#### Box 3: Example drawn from Insurance Industry

This example illustrates the apportionment of ARCC for the Insurance Industry i.e. the approach that is used to capture variations from business as usual).

The climate change data is very much driven by the actuarial sector that provide data on historic occurrences that are related to the effects of climate change over a period of time. Examples include not only such elements as extreme flooding and exceptional weather conditions but also more gradual and consistent events like the relative increase and decline of claims over time for climate related issues such as road repair etc. The problem is that there are varying views in the industry as to what constitutes a representative period of time in terms of climate change. It is from these sources however that we are able to differentiate pay out proportions that are relevant to adaption and resilience.

There is an on-going issue around actuaries and statisticians versus data miners as many calculative processes differ between disciplines when dealing with large amounts of historic data. As more data becomes available in large quantities the industry is likely to adopt new ways of assessing historic evidence in order to develop new risk indexes for climate change insurance purposes. There are a number of initiatives currently being conducted towards the development of internationally recognised actuarial climate risk index sets and within these initiatives varying definitions are used. For example, the Casualty Actuarial Society, the Canadian Institute of Actuaries, the Society of Actuaries, and the American Academy of Actuaries' Property/Casualty Extreme Events Committee are collaboratively commissioning committees to recommend, support and perform research on climate change and assess the potential risk management implications for the insurance industry overall

Decision gates are used by kMatrix to record adaption and resilience where the nature of incident is outside the norm as reported by the insurance industry. There are many differing terminologies within the industry, so we have been guided by data from organisations that are focused in this area including the following;

- Institute and faculty of actuaries
- Society of actuaries
- SIAS (Staple Inn Actuarial Society)
- PWC
- Climate Wise
- Munich Climate Insurance Initiative (MCII)
- CEA (Insurers of Europe)
- Lloyds of London
- CIMA (chartered institute of management accountants)
- ACCA

<sup>&</sup>lt;sup>20</sup> The process of data triangulation is represented in the general, road and flood barrier examples in Annex C

- KPMG
- Chartered insurance institute
- CPCU Society

kMatrix also draws on the insurance industry overall for pay out records.

### **Observations on the Evidence Base**

It was stated previously that the Adaptation Economy had no dedicated sources of information that could be accessed or mined for data. However, some industry recording and reporting on Adaptation and Resilience does exist (Annex B), although it may be patchy and often contradictory due to the use of inconsistent definitions. These sources have been data mined thoroughly as part of this research and a selected summary of the quality or "readiness for use" of these sources, by industry, is included below:

- Environment finance is relatively well informed via the actuarial and financial analytical sectors
- Waterways and barrier management was highly variable in its reporting, but procurement data gave higher definition and granularity
- Weather station services recorded demand for services from both existing (agriculture, shipping, aviation) and new industry clients
- Architectural services data, definition of adaptation and resilience, was probably the most accurate source of all
- Insurance services define new quotations for business as a result of changing risk due to climate adjustment over previous years (see above)
- Banking services, whilst enjoying rich data sets do not consistently record data in this field, therefore it has been necessary to triangulate data outside of the industry
- Urban environment redesign & re-engineering records data consistently for industrial and public projects and sales but not for public sales
- Agriculture is not well documented in this area, so results have been triangulated from a range of sources that include procurement, the water industry and waterways and barrier
- The construction industry trade bodies along with civil engineering and engineering institutions actively report the change in market demand due to climate change. However, due to differences in definition data sources vary quite widely
- Data is available for manufacture and supply of retro fit engineering equipment but not specific to climate change, therefore a degree of apportionment is required
- The water industry records Adaptation and Resilience data on sustainable drainage & water management (domestic, industrial, public and agricultural)
- Transport infrastructure rail and road sector data is relatively detailed, with some triangulation from the procurement chain.

This summary of observations on the evidence base helps to quickly assess the high-level accuracy of data, and also gives an indication of those industries that have already started to respond to the challenges and opportunities of climate change.

### **Annex H - Local Authority Dashboards**

F1: Glasgow









#### F2: North Lanarkshire









#### F3: East Dunbartonshire









#### F4: East Renfrewshire









#### F5: Inverclyde









#### F6: Renfrewshire









#### F7: South Lanarkshire








## **F8: West Dunbartonshire**









## Annex I – Glossary - Sector Definition

The Adaptation Economy defined within this report is sub divided into 12 core activity areas. These are Agriculture & Forestry, Built Environment, Disaster Preparedness, Energy, Health, Healthcare, ICT, Natural Environment, Professional Services, Transport, Water and Waste. For each core area or sub sector only activities (or proportions of activities) that can be demonstrated to relate to Adaptation & Resilience (including Adaptation & Resilience to Climate Change) have been included.

Sub Sector	Description
Agriculture & Forestry	Agriculture includes: Adaptation and Management of Farm Equipment, Crop and Soil Management, Cultivation of New Crops Enabled by Climate Change, Development of Drought-Resistant Seeds, Education, Improvements in Agricultural Management and Pest Suppression Systems and Practices. Forestry includes: Forestry Services, Improved New Species and Improvements in Forest Management
Built Environment	<ul> <li>Built Environment includes:</li> <li>Architecture- Design Services, Engineering and Project Management</li> <li>Construction &amp; Retrofit- Adaptive Civil Engineering Services, Urban Enviro Redesign &amp; Re Engineering, Manufacture of Retrofit Engineering Equipment, Manufacture of Retrofit Materials and Retrofit Building Services</li> <li>Energy Efficiency for thermal comfort- Adaptation of Buildings, Cooling of Buildings, Green and Reflective Roofing</li> <li>Technical Services- Assessing Green Spaces</li> <li>Water Efficiency- Water Supply and Use</li> </ul>
Disaster Preparedness	Disaster Preparedness includes: Coastal and Inland Waterways Defence and Protection, Protection of Critical Buildings and Installations, Emergency Response and Early Warning Systems, Provision of Flood Barrier and Water Ingress Equipment, Relocation of Exposed Settlements, Manufacture and Supply of Sand Bags and Advanced Risk Modelling
Energy	Energy Infrastructure include: Flood Protection for Power Stations and Hydropower Reservoir Stations, Increased Robustness of Transmission Grids and Underground Cable Installation Energy Systems include: Climate Change Risk Planning, Energy Efficient Ventilation Systems, Generation with Minimal Cooling Water, Manufacture and Supply of Small Scale Energy Systems, New Distribution Systems. New Transmission Systems and New Cooling Systems
Health	Health includes: Research & Planning for Disease Monitoring, Energy Efficient Hospitals, Specialist Developers of Green & Blue Spaces and Specialist Health Education Services
Health Care	Health Care Includes: Alternative Therapies, NHS, Private healthcare, Voluntary Organisations, Medical Services, General Medical equipment and consumables, Orthopaedic Surgery & Equipment Medical ICT Equipment Scanners and X-ray,

	Laboratory and Test Equipment, Dental and Ophthalmic Equipment Disabled Equipment, General Medical equipment and consumables, Orthopaedic Surgery & Equipment, Over the counter prescribed and non-prescribed pharmaceuticals
ІСТ	ICT includes: Communications, Control Systems, Data Management, ICT Installations, Information Systems, Networks, RF Communications. Transaction Management and Voice Communications
Natural Environment	Natural Environment includes: Weather Station Services, Supply of Retrofit Engineering Equipment, Landscape Design, Maintenance of Green Areas, Planting Trees and Survey & Mapping for Environment and Conservation
Professional Services	<ul> <li>Professional Services includes:</li> <li>Climate Change Consultancy to a wide range of industries</li> <li>Finance- Banking Services, Disaster Preparedness Finance, Environmental Finance, Equity Investment Services</li> <li>Insurance</li> <li>Risk Management &amp; Business Continuity</li> </ul>
Transport	Transport includes: Airport/ Bridge/ Rail/ Road and Waterways Infrastructure, Transport Services and Vegetation Management
Waste	<ul> <li>Waste Includes:</li> <li>Construction &amp; operation of waste treatment facilities for anaerobic digestion, composting, incineration, landfill, waste to energy conversion and the supporting engineering services.</li> <li>Equipment for Waste treatment, manufacture, supply, installation and maintenance of bio filters, bio reactors, collection equipment, grease traps, oil interceptors, materials processing equipment, monitoring &amp; control equipment and nightsoil &amp; landfill leachate treatment.</li> <li>R&amp;D- incineration technologies, energy from waste systems, cleaner processing &amp; treatment technologies, disposal of hazardous waste and other materials processing technologies.</li> <li>Consultancy and training- books, periodicals &amp; publications, specialist consulting and training for asbestos, hazardous materials and other waste management systems.</li> </ul>
Water	Water includes Sustainable Drainage & Water Management, Water Infrastructure and Water Irrigation, incorporating Advanced Water Management Technologies, Leakage Control in Water Distribution System, River Basins Management and Storm Water Management, Treatment and Planning.

## Annex J – Glossary - Economic Measures

This report uses a range of economic and market metrics to measure Adaptation products and services. Each one is defined briefly below and in more detail in Annex F as part of the general research methodology. All metrics relate to the annual fiscal year data.

Measure	Description
Sales £	Measure of economic activity by identified companies and their supply chain within a defined geographic area, based upon where the economic activity is delivered from rather than where it is reported.
Employment	Measure of the level of employment, in Full Time Equivalents (FTEs), across core and supply chain companies involved in delivering sector products & services.
Companies	Measure of the total number of companies in a country that are either core to the delivery of sector products & services or form an integral part of the supply chain. This measure will be split between large firms and SMEs.
Market Growth	Forecast measure of the annual percentage rate of change in sales.