Spring is in the air and the Pregnancy Resource Center (PRC) of Metro Richmond’s annual Walk for Life is just around the corner. Mark your calendar: Saturday, May 2nd is the BIG event!

Walkers of all ages are encouraged to participate. Collect pledges and join us for this fun, non-competitive two mile walk along beautiful Monument Avenue. Funds raised go to support the vital services the PRC of Metro Richmond offers to women and men unprepared for pregnancy.

To kick-off the Walk for Life fundraising period, the PRC is hosting a Walk for Life Kick-Off Gathering on Tuesday, April 2nd from 6:30 to 8:00 p.m. We are inviting enthusiastic, life-affirming people who will promote the PRC Walk for Life and recruit other sponsored walkers! Join us for an informal time to learn about the PRC by touring the center and meeting the staff. Learn how funds raised will be used to compassionately minister to moms, dads, and their babies.

Come and learn how you can help us make the 2020 Walk for Life a great success!

WALK FOR LIFE KICK-OFF GATHERING
Thursday, April 2, 2020
6:30 - 8:00 p.m.
Held at
PRC of Metro Richmond ● 1510 Willow Lawn Drive, Suite 216 Richmond VA 23230
Contact Janice Igou at jigou@prcrichmond.org or (804) 673-4150.
From the Executive Director . . .

Thank you all for your incredible support in 2019 that enabled PRC to finish the year strong! Please know that we could not offer our impactful supportive services on behalf of the unborn to their moms and dads without your generous partnership and God’s incredible grace.

Most of you know by now that the VA General Assembly passed the Equal Rights Amendment (albeit a federally expired resolution) and within 11 days introduced new bills (HB980 and SB733) that stripped the safety rights of women having an abortion. So effective July 1, 2020 abortion doctors will no longer be required to provide a women an ultrasound prior to an abortion or options counseling, there are no required waiting periods, or written consents and basic health and safety restrictions that were in place have been removed even though there were approximately 49 health violations in 2018. Nurse Practitioners, as well as doctors will also be permitted to provide abortions even though nurse practitioners are not qualified to perform the necessary surgery to repair a perforated uterus should that happen during an abortion procedure. **No, abortion is not Women’s Reproductive Health Care.**

When you serve on the ground level, as we do, it is grievous to see the immediate and long term devastating impact that such legislation has in the lives of women, men, babies and families. As a community of faith collectively we have prayed, we have marched, we have written and talked to legislators face to face on both sides of the isle and many have testified in committees and those who value the health and lives of women and their babies have fought valiantly to prevent this legislation from becoming law, but it will.

So what now? **Therefore put on the full armor of God, so that when the day of evil comes, you may be able to stand your ground, and after you have done everything, to stand. Stand firm then, with the belt of truth buckled around your waist, with the breastplate of righteousness in place, and with your feet fitted with the readiness that comes from the gospel of peace.** Ephesians 6:13-15

For 37 years June 1, 2020 the Pregnancy Resource Center of Metro Richmond (PRC) has been doing just that day in and day out. God has equipped and readied us “for such a time as this”. PRC provides free ultrasounds so that women can know what is taking place in their bodies. We provide options counseling and a comprehensive plan of aftercare support that helps moms and dads to THRIVE!

**A mom who was planning to have an abortion but changed her mind after receiving ultrasound services from the PRC wrote on her ultrasound services exit questionnaire…**

*“Receiving the ultrasound service made going on with this pregnancy worth it.”*

Standing is moving in peace with your feet fitted with readiness to love and serve those who are being adversely impacted so that they will have better options and genuine care and support. With your partnership that’s what we do at the PRC. So it is now time to put on your walking shoes, engage some sponsors, and join us for our annual Walk for Life on May 2, 2020. This is an annual fundraiser to raise funds so that we can continue to serve the growing number of women who will need the vital services we offer! We have stretched out our tent wide (Isaiah 54:2-3) and opened a second office on Midlothian Turnpike where we are seeing women from all walks of life south of the James.

Will you join us? **Will you help us to love and serve more moms, dads and their unborn babies?** Prayerfully consider what you might be able give of your time, gifts and talents as we overcome evil with good so that more women and their babies will receive good health care and lives will be saved.

Thank you for praying and serving with us on the front line for life.

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Mission: The Pregnancy Resource Center of Metro Richmond is committed to providing compassionate care to women and men unprepared for pregnancy by offering resources and practical assistance for life-affirming choices.

All of our services are free and confidential. 
*We do not perform or refer for abortions.*

24-Hour Help Line
(804) 673-2020

Material Donations
Please call 673-2020 for drop-off times and directions.

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Reception: Katie Givens, Pam Foster and Brandie Fergus

Administration Staff
(804) 673-4150
Executive Director: Kim Southerland
Director of Finances: Carol Wray
Director of Marketing & Events: Janice Igou
Welcome New Board Member: John Madison

Dear PRC Supporter, I’m honored to have joined the Board of Directors in 2019 and greatly appreciate the opportunity to serve our community with the important life-affirming message of the PRC. After graduating from Virginia Commonwealth University, I practiced as a CPA for several decades, primarily in a self-employed capacity working with entrepreneurs in the management of their businesses. Retiring from full-time accounting work a few years ago, I now volunteer my time to a Christian stewardship teaching ministry I founded, in addition to my volunteer work with the PRC and my local church. My wife and I are life-long residents of Hanover County and have three adult children.

In my capacities as a CPA and a stewardship educator, I often have the opportunity to speak with the charitably-inclined about giving strategies to maximize their tax savings. The tax law effective in 2018 magnifies opportunities for those planning ahead. Two specific strategies that many may benefit from are:

♦ Donor-Advised Funds – Contributors to a donor-advised fund receive an immediate tax deduction for the contribution and may distribute the funds to charities such as the PRC as they desire, including over multiple tax years. Front-loading contributions into the donor-advised fund may create opportunities to itemize in the year of contribution, then use the higher standard deduction in non-contribution years. Appreciated securities may be contributed to the donor-advised fund, with the unrealized long-term capital gain eliminated with no tax liability.

♦ Qualified Charitable Distributions – Donors over 70 ½ years old may be able to contribute to charity directly from their qualified plan (like a 401k or IRA) to satisfy their Required Minimum Distribution (RMD) requirement without having to claim the RMD as income. This is especially useful under the new tax law as few taxpayers will continue to itemize. In effect, donors using this strategy may receive the benefit of the higher standard deduction and their charitable contributions.

Of course, both strategies have unique rules and exceptions, so be sure to discuss them with a qualified tax professional familiar with your situation. They may, however, offer you the opportunity to increase your support of the life-changing work of the PRC through the additional tax savings. As always, your prayers for the PRC are greatly appreciated. It’s through His wisdom and provision that lives are being saved and souls won for Christ. Thank you for your continued support of the Pregnancy Resource Center of Metro Richmond.

Best regards, John Madison, CPA

For Gifts, Prayer Requests & Request for Information

Please complete the following information as applicable and return it in the enclosed envelope.

I want to support the PRC through a gift of:
☐ $250  ☐ $100  ☐ $50  ☐ Other $______

I want to give a monthly gift of $__________ beginning ___ / ___ / _____. Please contact me.

Name: __________________________________________
Address: ________________________________________
______________________________________________
Email: _______________________________________
Phone: _______________________________________

☐ I am interested in learning more about how I can become a volunteer at the PRC.

☐ I would like information about how my church can get involved.

The PRC staff meets to pray each day before our center opens. We would consider it an honor to pray for any personal requests you may have.

________________________________________________________

Contributions can also be made online at: friendsofprcrichmond.org
Each day we depend on God’s grace and the support of our faithful partners to keep our doors open. We are open approximately 250 days a year and our daily cost to operate the center and provide all of our services free of charge is about $3,400 per day. Thank you to all who have responded to God’s call to assist us by giving of your time, talent, and treasure to enlarge the harvest of righteousness over the past 36 years.

You can raise funds for the PRC of Metro Richmond when you shop at Kroger by enrolling in their Community Rewards Program. In 2019 PRC received $2,085.02 from this program. Thank you PRC partners and Kroger! To enroll in Kroger’s Community Rewards Program go to kroger.com/communityrewards and enter your Kroger Plus card number then select the PRC of Metro Richmond (NPO 86868) as your organization. Swipe your card each time you shop and the PRC will reap the rewards.

Amazon has a similar program where you can choose the PRC as your designated charity. Go to smile.amazon.com and select the Pregnancy Resource Center of Metro Richmond. The AmazonSmile Foundation donates 0.5% of the purchase price from eligible AmazonSmile purchases. In 2019 shoppers raised $375.63 - Thank you!

A percentage of the cost of the ‘Choose Life’ plate goes to support qualifying life-affirming organizations throughout the state. In 2019 the PRC of Metro Richmond received $2,674.29 as a portion of the Virginia ‘Choose Life’ plate program - Thank you!

You can give to the PRC through the United Way Campaign. For the United Way appeal, the PRC is considered a Private Business (non-government). Donors should fill in the name and address of the center in the section titled, “Specific Care,” at the bottom right of the form. #3014 for Agency Code #117 for Local Campaign #98488 for Federal Campaign

In 2019, PRC received $10,277.36 from the United Way campaigns!