Our mission is to **end the generational cycle of poverty** by providing employment and education to homeless parents who manufacture sleeping bag coats for those in need.
<table>
<thead>
<tr>
<th>Board of Directors</th>
<th>Key Staff</th>
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</table>
| **Steve Hamp, Board Chair**  
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DRK Foundation | **Cheryl Johnson**  
Coalition On Temporary Shelter (COTS) |
| **Pam Lewis**  
NEI | **Justin Remington**  
The Remington Group |
From the Founder

Investing in a mother has a powerful ripple effect on society.

That is why I founded Empowerment Plan. When I chose to hire the first woman to help manufacture the coats seven years ago I never imagined Empowerment Plan would evolve into what it has, but I knew if I could change one life for the better it would all be worth it.

Today, Empowerment Plan belongs to so many people who played a role in getting us to where we are. It is because of generous supporters like you and a network of talented mentors and team members that Empowerment Plan has impacted over 75 families in Detroit, distributed more than 30,000 coats around the world, and continues to grow.

This last year was our most exciting, and most challenging yet. We moved into a 21,000 square foot space and definitely felt the growing pains. Thanks to you we are still here, and standing on a foundation that is stronger than ever.

I am looking forward to seeing what the next year has in store for us. Thank you!

Veronika Scott
CEO & Founder
Impact Since 2012

- 75 jobs created
- 200 children impacted
- 100% of employees and graduates stably housed
- 35K coats distributed globally
A Year In Review

We Moved!
In February of 2018 Empowerment Plan relocated to a 21,000 square foot facility on the eastside of Detroit. The space allows for an expansion of all programmatic initiatives and for a 50% increase in our workforce.

Number of Individuals Employed: 51
New Employment Opportunities: 22
Program Graduates: 10
Paid-To-Learn Model

Our innovative approach pairs full-time employment with a wide range of supportive services, addressing everything from housing and childcare to transportation, education and more. With our community of partners we have created an ecosystem of support that helps people achieve financial stability and independence for their whole family.

DID YOU KNOW?
Roughly 60% of the paid work week is dedicated to coat production and 40% dedicated to educational programming and supportive services.
Empowerment Plan’s supportive services have helped me in many ways. Receiving my GED was the most important thing to me and I’m so proud of myself. I’m so thankful Empowerment Plan allowed me to further my education and was really flexible with me while working. If it wasn’t for this opportunity I don’t know when, or even if, I would have ever finished. Now I can explain to my children how important it is to finish school without just saying it, but because I experienced it. It was very hard to manage being a working parents while trying to maintain my household and everyday life, but now I feel like I have a sense of self worth. I’m so grateful Empowerment Plan gave me a chance.

- Erica Fenderson, Program Participant
Empowerment Plan (EP) has impacted my life tremendously. Without EP, I believe I wouldn’t be the woman I’ve blossomed into today. I learned so much during my time at Empowerment Plan, such as bettering my people skills, budgeting my money better, and stepping out of my comfort zone. While I was employed at EP they helped me obtain housing and years later I’m proud to say I’m stable and still standing tall! EP provided me with excellent job skills and training that has allowed me to advance in my career. Today I am currently employed as a Graphic Seamstress at Roush Industries.

- Autumn Blakely, Program Graduate
Materials donated by:
- Patagonia
- General Motors
- Refrigiwear

Coat Production

7,154 Coats produced

30 Coats produced per day on average
Distributions Since 2012

Made in Detroit, used around the world

35,000 Coats
Distributed Worldwide

All 50 States
11 Canadian Provinces & Territories
17 Other Countries
6 Continents

Distributions In 2018

6,430 Coats
Distributed Worldwide

Impacted Organizations:

The Ally Coalition
Chicago Coalition for the Homeless
CrossRoads RI
Encircle Provo
Night Angels
Piquette Square
Ruth Ellis Center
Souper Heroes
SubZero Mission
Impacting Lives Around the World

Detroit

“Sleeping bag coats are instrumental in keeping our clients warm in the places they feel safest until we are successfully able to secure permanent housing for each of these individuals. Without these, clients would die or suffer frostbite while waiting for housing.”

- Jessica Bembas, PATH Outreach Supervisor, Neighborhood Service Organization (NSO)

Niles

“You basically saved my life, this coat keeps me from freezing to death”

- Patrick, Coat Recipient

Chicago

“There are not too many opportunities when doing street outreach to witness pure, unmistakable joy. There were individuals that smiled, danced, and thanked us non-stop upon receiving the coat. One person even cried because he was so overwhelmed with gratitude.”

- Ali Simmons, CCH’s Street Outreach Community Organizer
Financial Highlights

April 2018 - March 2019

Contributions
$2,719,388

Expenses
$2,558,290

Expenses Breakdown:
- Annual Giving: 23%
- Grants: 39%
- Coat Sponsorship: 30%
- Donated Services & Materials: 6%
- Other: 2%

1. Unaudited 18-19 Financials
Our Supporters

Thank you to the following individuals, organizations and strategic partners who continue to support Empowerment Plan’s programs and events through sponsorship, grants, and donated services.

2-Way Communications LLC
Anesthesia Business Consultants
Briana Rose
Charles Moore
Chemical Bank
Detroit Labs
Detroit Lions Charities
Edsel B. Ford II Fund
Fifth Third Bank
Fisher-Cummings Family Fund
Ford Motor Fund
General Motors
H&M
Hamp Family Fund
Impact Committee of Ford Family
James L. Bildner Charitable Trust
Jones Day

Karpus Family Foundation
Kresge Foundation
Lineage Logistics LLC
Marlene and Bill Emerson
McGregor Fund
Michigan Economic Development Corporation (MEDC)
Molinello Family Foundation
Neighborhood Service Organization
New England Patriots Foundation
Northeast Guidance Center
Patagonia
Peter Remington Philanthropic Fund
Phillip Wm. Fisher Fund
Pulte Capital Partners LLC
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Ralph S. Hoffman Foundation
Refrigiwear
RSD Charitable & Educational Foundation
Spanx by Sara Blakely Foundation
Spreetail
Sue and Tony Mirafzali
The Brother’s Trust
The Global Good Fund
The Harry and Jeanette Weinberg Foundation
Deborah and Tim Melton
Tony Robbins Foundation
United Way for Southeastern Michigan
Vera & Joseph Dresner Foundation
William & Audrey Farber Philanthropic Fund
Join Us in Breaking the Cycle

Our impact is only made possible thanks to supporters like you.

To make a donation today or to learn more, visit:

www.empowermentplan.org
THANK YOU

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info@empowermentplan.org