



## 2024 Beautification Awards

Dear Landscape Contractor,

You are invited to enter the **Central Coast Chapter of the California Landscape Contractors Association 2024 Beautification Awards**. This will be the 38th annual awards ceremony and banquet for our chapter. Please consider joining your peers in entering one or more projects to be judged by a panel of two professional landscape experts. After an on-site inspection, they will grade your project on its merits in the categories listed inside. The **2024 Beautification Awards** are an excellent way to show off your landscape talents, gain recognition from the public and the landscape industry, and challenge your employees to do their finest work.

### Entry Information

The entry packet must be filled out entirely. Please follow all directions carefully. **DO NOT put your company name on the judges' sheets as all judging is done anonymously.** List all addresses, maps, directions, gate codes, etc. for the judges and drivers so that they will know exactly where the entry is and what is to be judged. Please consult the judging criteria sheets to use as a reference for you and your crew to understand just what the judges shall be looking for. Please also note the entry judging boundary lines; any project outside of these boundaries will not be accepted.

Entry Fee:	\$150.00 for primary entry per each company.	\$100.00 for each additional entry.
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**Deadline for entry acceptance: The final deadline for entries is Friday, May 17<sup>th</sup>. Entries will not be considered after that date. You may bring them to the Spring Mixer on Friday May 17<sup>th</sup> at Bruno's in Scotts Valley (5-7pm), or you can drop them off Graniterock (any location) or B&B Small Engine Repair or Central Home Supply in Santa Cruz, April 8th thru May 17th. Judging will occur on Wed. & Thurs., May 29th & 30th. Please refer any questions to Scott Long, (831) 462-3726, [slong@centralcoastlandscape.com](mailto:slong@centralcoastlandscape.com).**

**Awards Presentation Banquet** will be held on Thursday, June 20, 2024 at The Dream Inn, 175 W Cliff Dr, Santa Cruz, CA 95060. **Please drop off your packets at these locations:**

**Graniterock**, attn: Terri Baker, at all Graniterock locations: 303 Coral St, Santa Cruz 95060, 350 Technology Dr., Watsonville 95060, or 400 Work St, Salinas 93901 [tbaker@Graniterock.com](mailto:tbaker@Graniterock.com)

**B&B Small Engine Repair**, attn: Bill Bruce, 1700 Commercial Way #2, Santa Cruz, CA 95065 [sawshopsc@gmail.com](mailto:sawshopsc@gmail.com)

**Central Home Supply**, attn: Reed Santee, 808 River St, Santa Cruz, CA 95060. [reed@centralhomesupply.com](mailto:reed@centralhomesupply.com)

## JUDGING PROCEDURE

Projects will be judged on Wednesday & Thursday, May 29 & 30, 2024. Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Projects are judged anonymously. All entries are personally inspected and evaluated according to the quality of workmanship, construction detail, landscape materials, and overall appearance.

The judges' decisions are final.

## ENTRY RULES

1. **PARTICIPATION**: All dues-paid regular and sustaining members of the Central Coast Chapter of CLCA are eligible.
2. **ENTRY PACKET**: Please submit a separate, complete entry packet for each project in each category. The entry packet consists of: (a.) Application and Checklist; (b.) Three (3) photocopies of the Judges Information Form; (c.) Entry Fee. Additionally: **Renovation entries require three (3) "before" photos, and Design/Build entries require a copy of the plan.**
3. **SCOPE**: a member's residence may not be entered. At least five (5) of the items listed on the Judges' Information Form must have been installed or maintained by you. Category cost limitations must be adhered to. Proof of contract may be requested. Each project may be entered in no more than two (2) categories (e.g. Large Residential and Erosion Control).

**PLEASE NOTE: WE MUST LIMIT THE NUMBER OF ENTRIES TO NO MORE THAN TWO (2) FOR EACH CATEGORY AND NO MORE THAN EIGHT (8) FOR EACH CONTRACTOR.**

4. **PROJECT TIME FRAME**: Installation projects must have been completed after May 1, 2020. Maintenance projects must have been continuously maintained since May 1, 2021.
5. **PROJECT QUALIFICATION**: A project entered in the previous year may not be entered again in the same category unless an addition was executed; and then only the addition may be entered.
6. **ENTRY JUDGING BOUNDRIES**: Entries must be within Santa Cruz, San Benito, and Monterey counties. Also includes part of Southern Santa Clara county as described:  
Hwy 9 N. from the Santa Cruz/Santa Clara County border to Pierce Rd.  
N. to Mt. Eden Rd./Stevens Canyon Rd./ S. Foothill Blvd. to Stevens Creek Blvd.  
E. to Hwy. 85 S. to Hwy 101 S. Also, Morgan Hill, San Martin & Gilroy.
7. **PHOTOGRAPHS**: **Please supply a USB stick of high-resolution images in jpg form of the completed project(s), for use in the Beautification Awards presentation.** If none are received, a photo of the project, taken by the judge's driver and/or navigator, will be used.
8. **RESPONSIBILITY**: It is the contractor's responsibility to notify the client of the days the project may be judged. Please tell your client not to mention your company's name to the judges. The judging hours will be from dawn to dusk.

## **DISQUALIFICATION**

An entry may be disqualified for the following reasons: (1) The entrant or an employee is present when the judges arrive; (2) Company sign has not been removed; Please make sure that no company employees, trucks, or equipment are on site for *both* judging days. (3) The entry forms are incomplete (i.e. information, slides, and/or photos not included, or illegible); (4) The information needed to judge is incomplete; (5) Directions to the project location are erroneous;

(6) The owner's consent has not been obtained or the judges are unable to enter. NO REFUNDS SHALL BE MADE IF AN ENTRY IS DISQUALIFIED.

## LANDSCAPE BEAUTIFICATION AWARDS CATEGORIES

No.	Type of Project	Project Description	Job Cost
1.	Small Residential Installation	Single-family residence	Up to \$50,000
2.	Medium Residential Installation	Single-family residence	From \$50,001-\$150,000
3.	Large Residential Installation	Single-family residence	From \$150,001-\$250,000
4.	Custom Residential Installation	Single-family residence	From \$250,001-\$500,000
5.	Landscape Unlimited Installation	Single-family residence	\$500,001+
6.	Small Commercial Installation	Commercial, model homes, etc.	Up to \$100,000
7.	Large Commercial Installation	Commercial, model homes, etc.	Over \$100,000
8.	Public Works Installation	Installation for a public agency	No cost limits
9.	Small Residential Maintenance	Single-family residence (2)	Up to \$500 per month
10.	Large Residential Maintenance	Single-family residence (2)	Over \$500 per month
11.	Small Commercial Maintenance	Contract (2)	Up to \$750
12.	Large Commercial Maintenance	Contract (2)	Over \$750 per month
13.	Irrigation System	Any contractor-built and/or designed	No cost limits
14.	Sustainable Landscapes	-LID (Low Impact Development features) -Renovation (incorporate 25% existing) (1) -Erosion Control -Habitat Restoration	No cost limits
15.	Water Feature	Contractor-installed water feature	No cost limits
16.	Lighting	Contractor-installed lighting (3)	No cost limits

(1) In order to be considered a renovation, the new landscape must incorporate 25% of the old landscape. Three "before" photographs must be submitted with the application.

(2) Currently and continuously maintained for at least nine months.

(3) Judging will only take place during the day. No night judging, submit night photos.

### **SPECIAL AWARDS**

Excelsior Award	Premier project for first time entry by CLCA contractor.
Judges Award	A special category recognizing exceptional innovation, creativity, craftsmanship or difficulty in a medium or small construction installation.
Maintenance Sweepstakes Award	This is an award that will be awarded by the judges for the premier maintenance job.
Landscape Sweepstakes Award	This is a special award that will be awarded by the judges to recognize the premier project of all categories. This award is for premier construction installation.

# APPLICATION AND CHECKLIST

ENTRY CATEGORY: \_\_\_\_\_  
\_\_\_\_\_

ENTRY NUMBER: \_\_\_\_\_  
(Committee use only)

## APPLICANT INFORMATION

Company Name: \_\_\_\_\_  
\_\_\_\_\_

Phone #: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Cell #: \_\_\_\_\_

Architect/Designer Name: \_\_\_\_\_  
\_\_\_\_\_

Email Address: \_\_\_\_\_

PROJECT LOCATION (CITY): \_\_\_\_\_

IS THIS THE FIRST TIME YOU HAVE ENTERED THE ACHIEVEMENT AWARDS?

NO \_\_\_\_\_ YES \_\_\_\_\_.

### OWNER'S CONSENT

I/We hereby grant permission to enter our property or premises for the purpose of judging, photographing, and publicizing the landscape project in this competition. It is understood that no fees or other liabilities shall be incurred on the Owner's part.

Owner's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

PLEASE PRINT NAME: \_\_\_\_\_

### CHECKLIST FOR ENTRIES: (Use this checklist to ensure that you submit a complete application.)

1.	An Application and Checklist Form <b>INCLUDING</b> Owner's Consent Signature, and the Navigator Information Page.
2.	Three copies of the Judges Information forms, <b>with the top section completed.</b>
3.	Entry fee of \$150.00 per entry, \$100.00 for additional entries. Please send one (1) check for multiple entries. <b>WE MUST LIMIT NUMBER OF ENTRIES TO NO MORE THAN TWO (2) PER CATEGORY AND NO MORE THAN EIGHT (8) PER CONTRACTOR.</b>
4.	For Renovation entries, three (3) hard copy "before" photos for the judges.
5.	For Design/Build entries, the plan, and the Statement of Design Intent.
6.	A USB of "jpeg" photos to be used for the Beautification Awards Night presentation.

CONTRACTOR'S SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_



PLEASE PROVIDE A SKETCH TO INCLUDE PROPERTY LINES, STRUCTURES AND BOUNDARIES. SHADE IN AREAS WHERE LANDSCAPE IS TO BE JUDGED.

## JUDGES INFORMATION

Entry Category: \_\_\_\_\_ Category No.: \_\_\_\_\_

Project Name: \_\_\_\_\_

Calculate the size (square feet) of the landscaped area \_\_\_\_\_

Contract price of this project \$ \_\_\_\_\_

Date project started \_\_\_/\_\_\_/\_\_\_ Date project completed \_\_\_/\_\_\_/\_\_\_

Project designed by: \_\_\_Applicant \_\_\_Landscape Architect \_\_\_Other

Project engineered and detailed by: \_\_\_Applicant \_\_\_Landscape Architect \_\_\_Other

Please check under Installation and Maintenance all the work done under your contract as designated below. All items of the entire contract must be listed. Proof of contract may be required.

### DO NOT FILL OUT THE SCORE COLUMN

INSTALLATION				MAINTENANCE			
	Check Work to be Included		Score 1-10		Check Work to be included		Score 1-10
1.	Finish Grade/Mulch			1.	General Appearance		
2.	Soil Prep w/Compost			2.	Trees		
3.	Drainage/Biorention			3.	Shrubs		
4.	Plants/No invasives			4.	Lawns		
5.	Lawn/less than 20% of Landscaping			5.	Groundcover		
6.	Header Board/Edging			6.	Annuals		
7.	Masonry			7.	Irrigation		
8.	Concrete			8.	Landscape		
9.	Decks and Benches						
10.	Fences						
11.	Retaining Walls			<b>Lighting</b>			
12.	Water Features			1.	Connections		
13.	Irrigation			2.	Transformer		
14.	Special Effects			3.	Fixture Locations		
15.	Repurposed Materials			4.	Voltage Drop		
16.	Aesthetics			5.	Aesthetics		

**SUBTOTAL** \_\_\_\_\_

Average (Total/no. of items) = \_\_\_\_\_

Site Difficulty/Professional Skill = \_\_\_\_\_  
(1.00 to 1.20 *times* the average)

**FINAL SCORE** = \_\_\_\_\_



