



Association of Business Historians

ABH CONFERENCE PROGRAMME 2023

NEWCASTLE BUSINESS SCHOOL, NORTHUMBRIA
UNIVERSITY

29TH JUNE - 1ST JULY 2023

Thursday 29th June 2023

13:00-17:00 SLAVEN DOCTORAL WORKSHOP

19:00-21:00 DINNER

Friday 30th June

09:00-10:00 COUNCIL MEETING

10:00-10:45 REGISTRATION

10:45-12:15 Session 1

1A: Panel Session: ROOM: TBC

Alan McKinlay et al., 'An alternative narrative of the Historic Turn'

1B: Elites and Impact: ROOM: TBC

Chair:

Simon Mollan: Financial and corporate elites at the Bank of England in the twentieth century

Philip T. Fliers, 'Aristocratic amateurs to Fat Cats? British CEOs in the 20th century'.

Michael Price: The tax treatment of philanthropy in the UK, 1799-2023

1C: Methodological Issues (1): ROOM: TBC

Chair:

Niall Mackenzie: Uses of rhetorical history in the firm in three acts.

Andrew Smith: Responding to Historic Organisation Misconduct Accusations: the Campaign for Corporate Reparations for Black Slavery

Michael Heller: What Do We Mean by An Institutional History of Internal Communication?

1D: Financial History and Business in the Provinces: ROOM: TBC

Chair:

Hazel Vosper: An English provincial stockbroker and his female clients in the late nineteenth century

Charlotte Nilsson: Turning Swedish pupils into stock-market investors c.1985-2010: Financialization of everyday life as history of economic cultures.

Graeme Acheson: Business Partnerships in a British Industrial City: The case of Glasgow 1861-1881

1E: Business History and the State: ROOM: TBC

Chair:

Lewis Smith: Narrating Nationalisation: Nationalised Industry Marketing in Post-War Britain

Neveen Abdelrehim: State engagement with oil companies in India, Malaysia and Iran from 1950 to 1979: post-colonial perspectives

Daicy Vaz: The Role of India in the Economic and Social Development of the MENA Region

12:15-13:15 LUNCH

13:15-14:45 COLEMAN WORKSHOP

FINALISTS: Alison Hearne, Lewis Wade, Rebecca McCallum

14:45-15:15 TEA/REFRESHMENTS

15:15-16:45 Session 2

2A: Panel Session: ROOM: TBC

Giuseppe Telesca et al., 'Financial actors' collective memory of financial crises'

2B: Financial History and Banking: ROOM: TBC

Chair:

Steven Toms: Unproductive entrepreneurship? Fraud and scandal in the age of laissez faire

Valerio Cerretano: The Bank of England and the warfare state: rescuing Rolls-Royce's aero-engine branch, 1968-75

Jeremy Goh: Between the yinhao and modern bank: The Kwong Yik Bank and company law reform in the Straits Settlements

2C: Business History and Technology: ROOM: TBC

Chair:

Karolina Hutkova: Technology, political economy and entrepreneurship in sugar production in the nineteenth-century Austria-Hungary

Roy Edwards: The Management and Organisation of Energy Vectors in Transportation: the example of Petroleum distribution c1900-c1938

Bernardo Batiz-Lazo: The Introduction of the British Debit Card at the Dawn of the Digital Economy, 1980s-1990s

2D: Entrepreneurship and History: ROOM: TBC

Chair:

Zoi Pittaki: The development of Social Entrepreneurship in the UK: historical lessons from Salvation Army's Hadleigh Farm and Clarity & Co'

Marek Hudík: Division of Labor, Entrepreneurship, and Institutional Change: The Case of the Austro-Hungarian Empire

Sam Clegg: One step back, two steps forward - How historical UK entrepreneurship policy impacted startup businesses and the initiatives that supported them.

2E: Uses of the Past: ROOM TBC

Chair:

Ian Jones: From smoky rooms to stadiums: The WWE's rhetorical history of the wrestling industry

Mairi Maclean: Demanding a Voice? Worker Participation in the British Interwar Management Movement

Jessica Lomas: Historic Corporate Social Responsibility: A Critical Analysis of Monte Dei Paschi de Siena through the centuries

17:00-18:00 KEYNOTE LECTURE: Professor Andrew Popp, TITLE: TBC

19:15 DRINKS and COLEMAN PRIZE ANNOUNCEMENT

20:00 CONFERENCE DINNER

Saturday 1st July

09:15-10:45 Session 3

3A: Panel Session: ROOM TBC

Roy Edwards et al., 'Teaching and engagement in business history: creating a pathway to impact'.

3B: Methodological Issues (2): ROOM TBC

Chair:

Brian Sudlow: 'Uses of the past': are digital stories of historical cases really still history?

Ahmed Iraqi: Digital transformation: a conceptual continuum

Sarah Wilson: Business History beyond the Discipline explored through reference to Social Science theory: Interrogating the value of 'white collar crime' theory for Business History research agendas.

3D: Consumer Industries and Consumerism: ROOM TBC

Chair:

Simon Mollan: Consulting to create a cybernetic bakery? Stafford Beer and Warburtons, 1974-1979

Cody Patton: Mites, Mildew, and Anheuser-Busch: How Pests, Big Beer, and Hops Shaped the Craft Brewing Industry

David Paulson: Family Firms in Postwar Britain and Germany: Competing Approaches to Business

3E: Creative and New Industries: ROOM TBC

Chair:

Margaretta Jolly: The business of feminist creativity: Perspectives on women's movement publishing enterprises in the UK, 1970s-today

Maki Umemura: Fluctuating expectations and entrepreneurial initiatives toward a hydrogen economy

Vinh Mai: Delivering transport infrastructure using state-owned enterprises (SOEs): A business history of Vietnam Expressway Corporation between 2004 and 2016

10:45-11:15 COFFEE

11:15-12:45 Session 4

4A: Panel Session: ROOM: TBC

Alix Green, 'The business archive as a shared space: historians and archivists in conversation about collaborative research'.

4B: The City of London: ROOM: TBC

Neil Rollings: "A few pike in a trout river"? Hostile take-over bids and dividend restraint: the debate in government in the 1950s

Dimitris P. Sotiropoulos: Bottom-up activism and shareholder democracy: U.K. Shareholder Investigation Committees, 1888–1940

Anna Spadavecchia: The international patent system in the inter-war period: the response from big business, 1919-1938

4C: Manufacture and Industry: ROOM TBC

Chair:

Les Hannah: UK and US manufacturing as they prepared for a larger scale and more high-tech future; what do their 1880/81 censuses show about their relative progress up to then?

Peiran Su: UK's Export Credits Guarantee Department, 1919-1973

Tehreem Husain: Underwriters and Railway Financing 1880-1913

4D: Clusters and Regions: ROOM TBC

Chair:

Chris Corker: Industrial clusters, the unit of analysis and economic behaviour: new business history perspectives.

Leon Goberman: The wartime origins of post-war regional industrial employment policy

Keith Hollingsworth: Exploring Black businesses in Edwardian Atlanta: Building a Complete Dataset

12:45-13:30 LUNCH

13:30-14:00 AGM

14:00-15:45 Session 5

5A: International Business History: ROOM TBC

Chair:

Meng Wu: Traditions and innovations: The Rise and Decline of the Shanxi Piaohao in the Context of Growing Sino-Foreign Economic Interaction, the 1840s to 1910s.

Mike Ryder: Vietnam and the gates of our world

Simon Mollan: What the failed development of papyrus-based industry in colonial Sudan can tell us about Institutional support and entrepreneurialism in imperial-era international business.

5B: Banking and Finance: ROOM TBC

Chair:

Manuel Bautista Gonzalez: Correspondent Banking Networks in Mexico from the First Economic Globalization through the Early Bretton Woods Era: Three Case Studies (1895-1956).

Matthew Hollow: Banking, identity, and trust: Revisiting the relationship between BCCI and its victims.

Neveen Abdelrehim: Foreign banking and Egyptian economic development

5C: The State and Strategy: ROOM: TBC

Chair:

Karolina Hutkova: The Business of State-Building: The Role of Merchants in the British Fiscal-Military State

Stephanie Decker: How interpretations of the future constrain strategy: an analysis of organizational email

Nicholas Wong: Commercial strategies in an era of deglobalisation: examining the adaptive strategies of UK-US merchant networks in an era of war and transition, 1790-1815