Percent of Organizations with Size of Paid Fundraising Staff

- 24% >
- 59%
- 10
- 17% <
- 14% No

1 FT/1 Paid Fundraising Staff

Percent of Organizations with Primary Fundraiser’s Average Years of Experience

- 51% > 5 yrs
- 27% 5-9 yrs
- 20% 1-4 yrs
- 20% < 1 yr

Facts About Boards

- 39% of responding organizations require board members to give a gift.
- Among those that require a gift: Just 1/3 require a minimum gift.
- At 84% of responding organizations, board gifts account for 1-9% of total contributions.
- Engaging board members similar to U.S. organizations;
  60-70% link organization to their personal networks.
- 76% Allow use of name
- 71% Make personal introductions
- 70% Provide names and contacts
- 66% Ask friends or associates

Average board size is 14. Most frequent size is 12.

For more info, visit: nonprofitresearchcollaborative.org
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