Transcript

[0:00] Hit after today I have a very exciting episode I am talking with Brady walkinshaw the Chief Executive Officer of Grist the environmental news Outlet, Brady walking to the podcast thanks so much for having a great great to be on I have been a fan of Grist for many many years but could you get my listeners a quick summary of what Christmas is all about.
I'm sure some Chris was started gosh almost 20 years ago now and we were started as the first-ever digitally native environmental news outlets of this is early internet to take you back, geocities is around I'm a lot of other things that are no longer here but Chris was started actually is a as a way to create almost an email as an email us that environmental news environmental coverage initially coming out of BC and we started as this email list that was, doing compiling newspaper clippings from different news outlets.
Initially had a Venda Pauline LSN about a hundred and twenty years later we're reaching about two to three million people a month on our site and we sindicate and share our content through you know over 20 other major outlets in the nation from.
The guardian to the Atlantic to the whole Gannett news service, create a lot of articles on everything from Deep dive stories about impacts of air pollution and environmental justice issues in San Bernardino which is a lan feature we just did through two.
Environmental advice column that was up for a national magazine award I called ask Umbra answers your favorite questions about sustainable living and that has been the evolution of Chris So today we're based in Seattle we have a team of about 45 people distributed around the country at the journalist video producers creative types increasingly were hosted more events about the future of the planet.
And one thing I'll say about Grist is historically we have been known for having a little bit of pizzazz and a sense of humor with our work we played with tons a lot.
Our vision statement at the organization is that we're working for a planet that doesn't burn.
And a future something. Which is certainly something we can probably get a rat rally around for the listeners at this podcast.

[1:02] That's pretty good anymore I am doesn't work with you any longer but I had David Roberts on the podcast and I think you know his sitter perspective and his attitude I-5 captured Grist really well I wrote him a long time when he was at crested so yeah I think if you cannot get a sense of who is till you get a sense of Grist at least when he was riding for you guys actually right now in the 2022 and I'm proud to say he's also a fellow Seattle like even though he's a box now
Trisomy. Rest is that you eat you cover environmental news and how do you guys do this without really sounding too partisan or if that's even your responsibilities at this stage that's a great question and I think especially this political climate today it's only think about a whole lot I will say it Chris we were nonprofit We don't endorse candidates for public office but we certainly do have a perspective and I would say that perspective is that,
you know climate climate change is real it's happening all around us, and we as a country need to mobilize and think about the solutions that are the responsible.
And as a Media Group we report on we cover no different perspectives of Noah cover everything from.
Yeah the latest and greatest thing that happened at the EPA through to community-based or is environmental justice leaders I'm working to curb pollution or fix water quality or soil contamination in their own communities.

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I do think as you've seen I think every media Outlet struggles with the increased polarization of news media and the fact that increasingly people listen to and read news outlets that align more closely with. The kind of preconception the world use they went into it with so he knows Echo chamber so to speak. Kind of rich people who might not usually hear from us about the sorts of climate environmental issues that were reporting on outside of you know those those Progressive pockets in America one of us been encouraging and I will always be critical of climate coverage but you know. Turn 15 years ago in newspapers or even on TV you would always see on climate change the opposing side what I was trying to ruin the invite some conservative a much better job at least in that respect we'll just a build on that I I will say like the the shift that we have is an organization for not here to debate you know the reality of climate change need to adapt what we are here though to do is to really explore the solution set whether you know looking at everything if you look at in the presidential candidates in 2022 Democratic primary candidates who ruled out a variety of approaches some better than others, if you look at the ideas being put forth the green new deal if you think about groups your efforts being pushed by things like the American conservation Coalition which comes through more right-wing conservative.

Mindset and approach to conservation what we're really interested is thinking about what that solution set is and then once you get into exploring the ideas that are in the solution set we really believe that's the kind of coverage, do I need to be putting a spotlight on I guess I never talk about this Siri answer really with climate change in y universe that settled in so we're just talking about adapting to a different kind of liberating won't kind of waste your time trying to convince people that's just cash that I want to talk about climate change coverage in January and we're going to jump into the green New Deal for it I'm just curious you thought as it's on meeting her in Bangla moves out for this that I'm hearing this only have 10 years left in regards to climate change letter to the editor buddy Collins you know what I'm talking about and we're still waiting on that are you using that sort of rhetoric so what are your thoughts on that next week and I'm hosting or Sheena prakash from sunrise in Seattle and we're doing an event together and I, I think that that notion of pushing you know 10 years to be carbonize or.

Whether it's 20 30 or whether it's the positions you hear other groups take which is 80% decarbonization by 2050 if any what I read from that is urgency and I think of the news Outlet I think we are covering a variety of different solutions opposite of very, specific and Technical level often things like comparing the policy platforms it different. Candidates for president to put out there and thinking about which which of the bowl this know which which have which perspective on fracking in. You know which have take different perspectives on investments and levels of investment in green for structure. So we we certainly have weighed in on the sense of kind of assessing kind of the boldness of different perspectives and initiatives as a media Outlet as a non-profit one, take me to shy away from saying you know this is the right way to go certainly journalists and writers of the team also bring their perspectives to bear and we've had.

Writers like Eric holthaus who identifies very closest ecosocialism and he's going to write a request for a long time so definitely have strong views about you know the need to decarbonize quickly for Humanity in a plan. But we eat we really try to keep to it to the analysis and I work yeah I think you GIF you taking a stand
obviously I was
cheap oil changes in the Urgent issue but then we put a number on it like that in the garbage I would put up some chili
chicken Samsung where is the 10-year account for a noose
count down and it could just really backfire if you keep them using this language and so I have concern for that
cuz it's going to be harder.
With the framing of the green New Deal I should say the personal.

[8:03] The ambition of a is the one of the first sets and solution ideas out there that. I think a Tukwila matches the scale the problem I'm your Governor Inslee is running for president who said this to that this is, you're quite as a sort of economy-wide mobilization and assertive the laser focus that took to get to the moon. I think that's all very true but where I think we've gone where I think some of the advocates for green New Deal may have gone wrong on messaging is I worry that, you weren't quick enough for the advocates for not quick enough and starting to Define what the green New Deal is what it means.
And my sense is that the risk of that has been other start to Define it for you so friend since you get people saying like no you can't eat hamburgers or,
you start to get into these kind of fights that maybe aren't necessarily the fights you want to have and where you actually might want to be having those fights is around you know, Greening our energy infrastructure where I can get over the next five years. Work we're making really rapid progress
okay so you just jumped the gun but if we could just hop right into the green new Jim I also want to talk about the firing a narrative around it but if you could kind of Bruce Lee describe what is the green New Deal and I think probably a lot of my listeners have a general sense but how would you describe it you can try this one on the bus the way I describe the green New Deal on.
If I was talking to someone on the bus and you know we were between stops would be the green new deal is.

[9:33] Print that says for humans to thrive and frost to have a thriving Economy Inn. Chiron in this country and for the planet that we need to take bold action on punishment and. I would say that the green to build a blueprint for that and I would say that in addition to that, it also different this is a little bit if we had a couple bus stops I would say in contrast to the Past a lot of the way that we talk about climate change in the narrative has been more about the start of Ben. Schleich you're the horrible things that are going to happen with wildfires in Texas, all those things are true right but I think what it's done is it it's created this notion kind of publicly and the dialogue. Addressing climate change and tackling the severity the problem is about trade-offs.

[10:27] And I think that when you get into the mindset that it's about trade-offs and certainly there are trade-offs right when you get in this mindset however that there are trade-offs it takes away from the idea which I believe. I believe humans can really thrive in a post carbon economy.
I believe that humans can really create a society that is more just and fair healthier and happier when you look at decarbonization and that's what I think the green New Deal has done in the most aspirational appraised is it created, positive for the future at a time when so many of us have looked at. Storytelling very much in the spirit of Al Gore's Inconvenient Truth or even David wallace-wells is a friend who I really like in his uninhabitable Earth, Is there more narratives of kind of trade-off and struggle which by the way will it is happening but I think presenting a positive blueprint of the future.

[11:25] Play I'm so sexy updated on next month looking forward to that talk about his book okay still the green new deal and I'm just imagining a Crest and how you probably all work remotely all hands on deck this was really a big deal I'm sure for you guys

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you know it's very exciting when you see an issue that you've been working on for almost 20 years as an organization and it had a lot of people writing about the issue. And suddenly the matter of, probably less than a year are you seeing Iowa voters start Iowa Democratic primary voters start to say the climate change along with Healthcare at the top issues. Thinking about or when you start to see just what you've described suddenly this idea of the green New Deal being being put out there, in public is a rallying cry and seeing thousands hundreds of thousands hopefully hundreds of thousands of young people coming out and saying we need to ask you ask a question I just don't want to lose that you ask kind of what is the green New Deal and when you when you look at it I mean there are a set of.

[12:30] Hollister Jesus speaks to you and I would say that the main kind of main pieces of those are these ideas that we need to move to 100% power generation from renewal. We need to think about building an energy smart grid we need to decarbonizing, Incredibles Drive in building efficiency we need to look at the way we produce food and Manufacturing. When you get out of a set of things that that land on this idea that it requires massive.

[13:01] Public investment and policy decisions took down to and that's what you saw in the resolution. Saturday market in congresswoman Ocasio Cortez brought forward and some of those same elements or what you're saying picked up in. People's presidential plans from what governor Inslee is called is Evergreen economy planner, you know looking at what what am I President Biden or or warrant remanufacturing up earlier you know those different ideas at the Canada, and someone like pounding out in your window or something give me Seattle on the water, they're tearing down the freeway in front of me so that's what you're hearing on keeping this in this is perfect okay, you know I was just very curious about the whole dynamic so I'm thinking the Grist Newsroom and what are any stir skeptical voices about the Green Room ceiling of course and why the motion of life, hoping to do something at climate change and yes you guys kind of really decided how are you going to cover that did you have those conversations it unfold that way whether their skepticism I mean I think like I think that the skepticism is more around.

[14:23] What's the the value of puddings forward something that's extraordinary really it's perceived as I just received its extraordinary aspirational.

[14:34] If you don't think it's practical and I think that that idea is is not. Just a debate we might be having but I think that's the debate that you find in large environmental organizations I think that's debate the debate you find the Democratic Party. A debate you find amongst a lot of people who are wondering whether it's is it good to say that you know if we don't use the original question is it, good to say that we need that we have 10 to 12 years to decarbonize to avert what is a pretty existential threat or. Or are we Are we more on this Continuum of being able to think that we have more time or that we can take more practical steps and I think that that's the debate I think is around kind of like the practicality of what it would look like. To decarbonize if you actually get into the into the weeds of it. What it would look like to do over 12 years right and as you as you know, probably better than me because you work out so much the policy it would be pretty radical right to look at how we.

[15:34] Bring our carbon emissions down by that extent over such a short. Of moon have dramatic effects on air travel. Have dramatic effects on on meat consumption in Annapolis goes on awesome article not to respond to what's coming with climate change and yet we still can kind of get in that

mindset that it's this radical thing not to be going to get a full steam ahead but it is I miss you we'll see that's why I really agree with you and I can and that's where I think it's important to like our mission our mission statement at Crest is to make the story of the better future. So irresistible that you want it right now and I think that's a very different idea than talking about the trade-offs and.

Kind of the the harm that will be carried by climate change and it's not to say that we're not going to see you no more variable crop harvests that are going to have impact on Global Production. You don't lead to even certain crops having you know less nutrients and it's not to say we're not going to see forced migration because of climate that those will be really horrible like. I don't suppose things will happen to a certain extent but I also think that there is a story to be told hero. When people you know if our food system whines up creating a lot more plant-based proteins in the food supply and we need more. Plant-based you no meat Alternatives that happens to be higher in protein lower sodium and healthier for people and maybe we'll see lower risk of heart disease.

Upsides to what a future can look like in a low-carbon economy that I think are also really important to talk about because I need that future actually is very desirable yeah I like that soaks answer would be great to hate those stories that come out to talk about all climate change impact on the wine industry and I'm just like call Circles. I actually thought about a lot of gray coverage and I got a lot of where is showing up on Fox News & Observer, negative Reasons by what's happening now actually running with the presidential campaign, what movie did you just take a step back and isn't it amazing but where we're seeing. I personally find a debate that's happening right now to be fascinating where you had Tom Perez at the Deanna at the Democratic National Committee. Turn down this request for a climate Focus today and the rationale that he's put forward the been that they don't want to do single issue debates first of all. And then the second most recent rationale that the DNC put forward was that they thought that it would. Unfairly that this one was totally Whitaker estimated would unfairly benefit candidates who are running on a climate platform which.

First of all if you take a step back in and start with kind of. The premise I think that I have and perhaps you have as well that this this is not a single issue I mean if you look at what this means that it has, extraordinary impact on everything from our health systems are infrastructure and transportation systems to our economy to our national security to our supply to. In our trade agreements with foreign countries, we're looking at an issue that is it is not a single issue and I think that that moving beyond that framing will be very important so when you ask. What keeps the green New Deal alive and the discussion I think in some ways it's like taking it out of just being an environmental issue and it's. It's how is it that we elevate it and say.

Greenville is a blueprint it's a frame there other ways were talking about this to but on wheat we certainly is a country.

Should be recognizing that it's not just like any other thing this is this is something an existential proportions that. This conversation about site-specific, well yeah I just it in regards to that the the debate, you know just missing to jump to any white again the Democrats are undercutting their own big positions cuz they're worried about what a few people in Pennsylvania coal country are going to think about this in instead of just seizing the moment for leadership they out and that's very frustrating notes Republican
your non-partisan nonprofit but I think we've had in this new territory now or the Republicans in no way are going to be helpful on this and I was trying to think on West next Congressional for the green New Deal and I look back on Obamacare going to the Affordable Care Act.

[20:20] They took a long time without an A in the actually worked with Senator Susan Collins Republican out of memory and she actually interacted with her for like he was like a year like 10 months getting her feedback trying to get her involved in with that and she worked very closely but then at the end of the day last minute she isn't vote for in all that effort to try to collaborate with someone on the in the republic party just didn't go anywhere it's so I mean is there.

[20:44] Any value whatsoever in China can the bipartisan issue really good question and I think you have a lot and I'm honestly conflicted on it I guess it's it's yes to both I think this should be a bipartisan issue. And I think there may also come times when.

We just need to act and I actually a new email I used to be a state legislator so I spent several years in the state legislature in Washington State, and I remember one of the first I was in my mid-20s on the first thing I did when I was. Jump in my car and I drove across to the Cascades Washington to the east side of the mountains which of the more conservative area, I am I here was like try to visit with people who are on the other side of the aisle and like break bread and you get to know people, meet them in their homes and you know and maybe maybe that was a kind of a naive notion but what I what I discovered over a few years and in state-level office and I think it's different more polarizing DC, is it there a certain issues where you can really work together and then there are certain issues where it does become more partisan for a set of raisins, and in let me look at it say policies that are being proposed under the green New Deal frame I definitely think that there are things that can be. Done together and examples of that are clean energy and we could spend time on that but I think there's so much progress and so many constituencies.

[22:10] Call of all political Stripes. Now I have invested in and have vested interest and our consumer sourcing benefits from, things like dropping solar prices in West Virginia or you no pick your pick your state and your alternative energy source. But I think that on energy we can make we can make progress another area I think we can make progress together as is conservation issues and.

[22:34] You know there's so much literature out there now and we already know the impacts of of the abilities for. For us to capture carbon a lot of kind of Land Management Land Management and conservation and natural resource management broadly. Approaches to decarbonizing and in carbon capture that can be bipartisan, long story short I think there are a number of areas where we really can make progress together and we should be pushing for that.

[23:04] Caveats be before the copy and I'll stop and get Charlie Brown and the Democrats are just Charlie Brown and it's just sometimes which Kratom do I actually didn't read the resolution at first I was getting ready for this episode I did a lot more homework and I got a dismissed in a little bit and that's miss the ocean behind it but I focus on how we adapt to climate change what's that and what's your take on the Greenwood Gyro in climate adaptation.

[23:46] Oh I I will actually have a lot in there about a patient I was just say one last I got the last. What do I look like I do think, that you have certain candidates and in the Democratic presidential primary who are arguing for things like
abolishing the filibuster which is a really important structural thing that I think would have to be done in order to take the kinds of.
Send it we need to escape while we have to give it a problem we face so I just there's also an acknowledgement that certain things will be really hard to do together but need to happen and I I do think that.
Stearns is one of those pieces that that I support a person's for that position but I think that that is one of the.
What are the actions that I think will help us move quickly on climbing on me why would my closing, but I'm happy to just kind of dive over that a patient rights thoughts on that dude you feel like it takes a nice crack at dealing with the resilience and adaptation.

[24:45] I do it'll be curious curious what your Reflections were on it may be too in conversation but.
I think there are a lot of the infrastructure Investments I think you're a Temptation Investments I I think that a lot of the the kind of retrofitting of buildings and elements.
Building efficiency have adaptation elements I also.
Look at you know a lot of what a lot of that spending as we've also looked at some of the the presidential candidate plans,
put on take a little bit more meat on the bones of some of these policy a lot of that has also been geared around you know at risk areas to natural disaster or you're saying.

[25:28] Increased rats natural disaster and,
I think there is a real focus and a belief and adaptation spending in that in that area too so I do think that there's definitely,
an adaptation community
yeah and I guess you know after reading it it to me I have experience working for federal government and state government in until you see actual dollar associated with whatever you're doing you know that people are really taking it seriously and so this is a resolution that has you some guidance in section so if it manages to get for passing legislation and returning Appropriations to that's when we can really assess
move something and see how you would think for the address of the infrastructure bill you probably you know the attached a lot of adaptation funding in there and if they did that grows but until you see it's aligned with it you can really can I get a sense of what's a priority and you know it when you see these borders come out not aligned with any money and I was a bureaucrat in DC when is just alright you go through the motions you make sure the political appointees.
Send money to an embedded and it's not because you're trying to keep it from happening it's just it's it's aspirational all those executive orders,
yeah no I think that's wise I agree have it also have a little experience and cover it till I think that you know once once you get to Appropriations.

[26:52] That the budget is a reflection of your value and
you obviously have a long history of climate stories but is there should have a strategic nature of your coverage of adaptation at Chris when you do news coverage.
Concussion always think about a patient a lot and we've worked on that application in different ways there's a really terrific awesome Young video producer Chris and Jessi Nichols.
Has been doing more looking at how cities.

[27:26] Rebuild infrastructure in the wake of natural disasters to adapt to climate and just to this really cool kind of extended piece on Hoboken New Jersey after Hurricane Sandy.
Sorry I think that a number of people have been working on some of these people doing a lot of.

[27:42] Does Maria move a lot of reconstruction working coverage on on what's been happening with the energy Grid in.
In Puerto Rico post-hurricane to think about the adaptation work that's happening there.
We've covered sea level rise in different ways for a long time and.
We've touched on different scenes from sea level rise at that certainly relate to adaptation.
But I'm just looking at the I'm looking at the homepage that we have up on the.
[28:11] Opana undercover rice site right now and some of it isn't that a patient has a piece we just posted. Saget's is geoengineering the answer to quiet the climate crisis.

[28:22] But then some of it some of it does and that's a great that's another conversation but I think some of it has also been. Looking at a Temptation friend since we just had this long piece on.

[28:33] Senator Warren's newest climate proposal and how it had a strong relationship to the Investments are made the Marshall Plan. I and a lot of those ideas have been around that a patient. So I guess I just say that it's it's a mix on maybe I can ask you do you do you feel like there's certain coverage areas that lend themselves.

[28:55] Best adaptation coverage and storytime well I mean it's kind of a Disaster Response is just a word ago when cuz like what happens afterwards and then you could maybe some money flooding in and they build in a temptation China Kitchen at Brand would I find as I think it's getting much better but like a lot of outfits like they didn't really know how to decouple America should know the energy carbon side would adaptation you know there was a lot of set of blending and I think it's kind of confusing for folks and of course it all falls under climate change and you want Coquina Beach I guess since I got the size adaptation what it's been quite a journey would I find and I'm hoping that this will happen is that mitigation might actually be easier if we really start kind of penetrating to the public, adapting to climate change really wounds and that you know one part of it will ultimately be like Juanita lower carbon footprint but look at all these other things that are baked in for.

[29:52] Decades it's not hundreds of years reducing your carbon, which I think there's something there is we really, rolling up your sleeves and adapting to climate change and I think there's enough to download love to see some needy outfits really going to make a push on that. Do you do feel like I've ever thought of that too but do you feel like when you think about a temptation. Would you feel like there is some really big Innovations out there or do you feel like it's often maybe I could imagine this kind of. Post-reconstruction is post-reconstruction opportunities kind of urban just at the end of looking out of RC wall right now in Seattle in Elliott Bay from my office and.

[30:37] You know if there's that sea wall is being rebuilt in a way right now that it is has adaptation in mind. So you see a lot of those sorts of Investments tied and adaptation if you feel like that kind of behavior change side of it is an area where there's a lot of conversation. Well I think it just depends specially now there's a there's only seven climate impacts and some of them a bit more traction than others I was just I got a presentation why describe sea level rises like the charismatic megafauna of climate impacts you know cuz you can come get your head around it it's going to fly to each other and you think I am conference in environment in something like that and so I need all depends on a lot of really Innovative stuff is happening with sea level rise but when you think about droughts to know I got her culture she said it's more subtle fingerprint Iran gets it gets a little bit tricky about what sea level rise you can get match you can so what does 4 feet of Civil War Super Bowl riots really new and so I just think there's a lot of energy we go to East Coast New York all the way down to Florida.
People's really start you know they're doing some modeling they're doing some really interesting work there to change the investment is just a fraction of what it needs to be but if you are in that space in hearing what kind of going I'm actually going to be talking with. New York mayor's office of resiliency next week and you know I think there's a lot of money after Hurricane Sandy and I think. They have this luxury actually think well-funded compared to a lot of groups that I still think they're like we know what we do here and adaptation is still this emerging issue yeah it's interesting that used to work earlier in my career work at the Gates Foundation for a while and there is an actually a lot in agriculture and. Yeah there's so many cover this affair bet it at Crestview this really terrific writer named Nathaniel Nate Johnson. I have covered most of our students lover food coverage and. Dates written a fair bit erratic Rock science send a temptation of the technology side to climate from the from the perspective of.

Everything from like soil of changing soil fertility patterns.

Sell carbon capture to thinking about crop science in ways that you're you know everything from C technology.

Through the Gambit on our way that our food system adapts I'm kind of I'm a little bit more.

I guess on that area that up Tatian I'm a little bit more consumer my hope is more in consumers and.

I'd I just think at some point we will need ID to evolve our diet pretty significantly and adapt and she said that after diet pretty significantly.

That's driven by policy is driven by a number of things but I think we're going up to see some dietary shifts.

Okay so let me just put a little my thoughts into the the c100 of Grist year about coverage of adaptation and climate change and Generals that a lot right.

Great buzzword in what people in the natural resource sector and that was my, background originally are concerned about cuz they were the first ones doing annotation 15 years ago that as the built environment response and really starts to think about climate proofing like New York City's is perfect example they are going to build SeaWorld bike the seawall are there bears in a mediator protection of the public is false assurance that you can kind of climate proof everything and that's. That's a natural reaction the government wants to make sure people are safe and all that but with adaptation would lend yourself like it might have to do marriage Retreat from the coast and when you spoke it so much I'm resilient you give. The public is false assurance that we can deal with this we can build a seawall around anything and I hope the new deal I really starts to kind of just went to that is like know that they're having some tough decisions and it's not just about cuz you think you're going to start off a wall That's the dream good at well just picking up on that thread just a very specific example I've been thinking out his last week I did this to be an interview with r, Commissioner of public lands in Washington state to under her and a portfolio is the management of wildfires right which.

Yeah Washington state has already declared a drought in our snowpack is already well-known and so far they are ready we have several thousand acres under Fire. And one of the real issues that a patient there is just a very controversial question is should we continue to build these places,
you'll be there with a super expensive vacation homes and some you know upset remote stream that has a very high risk of fire danger, Sarita sort of expansion of overall towns and so far.
So I think this Development question Washing State of the very real one and then should there be those hard trade-off decisions made around.
You know building slices Reckless Eliza firefighters a trescott do you know friend whole number of reasons one could argue that we should adapt.
Yeah and you know in an irrational Society maybe stay a little bit more of this in Europe is just like you know the insurance Market instead of regulatory zoning would just discouraged starting
10 years ago by tenacious as set by real estate developers who run for local office and yeah it's not easy.

[36:11] Write in Miami Miami real estate is the poster child for so much of that right now in simple things.

[36:17] Anniversary edition of price the resiliency but he's a different by the resiliency of real estate prices Miami.

[36:26] Yeah money is an ancient case studies that they are doing some awesome work on sea level rise a lot of integration between government entities around adaptation planning all things that you want them to do but then For Those About to Get step back you just you look at Miami you look at the geology under Miami it's the right time of the most Innovative like work on on climate proofing probably do as you say the tapping anywhere.

[36:53] Yeah yeah but it is still in denial of like you can't billeci while run Miami that you can go around New York you can around Miami so it's just see what they're going to do no spend a lot of money to try to protect it so alright so let me I want to tell you to go back a little bit about narrative study earlier and I just obsessed over this like an issue and getting people to come think about this issue and I think Republicans have been so great like to find their own Motors or Giovani Bernard narratives be with Obamacare and now the green New Deal and I actually think the green jeans actually survived a lot of the onslaught I could be nice right about that but you could still at no it's just you know it's started Socialism or whatever but I think again all this issue all the things associated with equity and they didn't have like providing people with high quality Healthcare these are all issues personally I want to see our government cover but like embedded in the Dream League.

[37:59] So you're just to ask for your concern is it within the green New Deal from a narrative perspective what you're perceived that what you're seeing is you feel like it. It's a trying to address so many issues Beyond just climate change right it's just a bad movie with like. Stopwatch you know and she keep it simple and that it's not a simple matter than when you don't have a simple narrative that goes back to my original point the Republicans come along and they are very skilled at setting a very simple narrative.
No I think that's right I mean you can boil it that you know it can make it it can be made about hamburgers or can be made about it can be made, you know soon as everything under the sun I think a couple things in my mind happen there or is it.

[38:40] Over the last I would just say even over the last couple months I think we've seen more specifics start to be established.
One of the main vehicles for that has actually been these plans that you started to see candidates for president start to roll out.
And I think these plans actually contain a lot of specifics that that in my mind. Hopefully I'm start to too kind of diffuse, kind of this idea that that this is about everything but if you start to look at what different people are bringing forward from you no public lands protections to.
Investments in green infrastructure these these different sorts of specifics I didn't help the Define it so I would
might my feeling is Ben the quicker.

[39:29] Clicker from a narrative perspective you can move to the saying what you think.

[39:36] The better it will be on this is my husband my feeling.

[39:39] I think it's starting to happen and I had to check it out it's writer for Rolling Stone magazine he's been on the podcast a couple times and we're having this conversation about this window of the presidential campaign work climate. Actually like a major issue and think about this because she know this campaign is they bring them calling people they bringing all these experts and Communications and they're going to start. Call testing all these issues and you know that information would bestow respond to environment of people putting a lot of tuna, power into the issue of climate change let's take advantage of that.

[40:29] For Progress what is I think that for the first time in many many years we have demand where we have. Whether that's a man just coming from the market for more energy when that demand is coming from social movements and youth like Sunrise were demanding change and actions that one is I think we have demand like we've never had. The second feeling I have is that we've had this sort of Supply that we've never had it that supplies in the form of, technologies that are now at a price point on energy that you know can be scaled at Market that Supply is run policies like we're seeing this extraordinary supply of policy ideas coming out of the presidential forum. Processing that come out of ideas like the green New Deal so suddenly we have the supply and then the last piece I think we have is this this really interesting to your point that's really interesting unique political. Which really extends over the next couple years and the into the into the presidential on 20/20 down-ballot races. Depending on what happens in 2020 into the next scene of the first year of the next Administration.

[41:37] And if you if you play this back and kind of rewind this this Saga it happened to 10 in 2007 when you have a lot of people running and talking about climate you could head John McCain, talking about climate is a national security threat. What's a position that many who had that view they can decide on rollback but but he was puppy publicly share that perspective. Are you created the space for climateright which then when you know this is the first 2010 Obama administration we failed on cap and trade for a bunch of reasons, I think we have another one of those windows where where hopefully we can put forward as that policies and I will say what I'm really encouraged by this year is that. These plans are people are putting forward about the environment, they're not pinning all their hopes on on one big idea like a carbon trading system or a carbon tax or R11 policy vehicle, if you look at green New Deal or some of these other plans that are being put out there they're much more far-reaching. What's next progressed if you if people want to come a dive into your coverage what are some of the big stories and what are some of the ways that they can connect Beyond just going to your website to kind of follow what you doing, oh sure that's a great question so we organize we organize our work in a bunch of different somatic areas we produce a lot of great video we to have this wonderful environmental advice column that called ask umbrella to follow and ask umbrella. Ask several questions response to reader generator questions one of the most recent one them just seeing was can we shrink our carbon Footprints by working less. So we talked through that question and that definitely speaks to be a Temptation PC or bring up before we do some deep dive.
Stories that come out pretty frequently in one of the most recent ones that I was really excited about was one of our writers named Justine, space in New York but actually grew up in San Bernardino County. Did this really deeply reported story that she was then on maybe 10-12 radio shows talking about over the last couple weeks.

It was looking at the environmental impacts of e-commerce and these huge huge storage warehouses for, internet you know internet Goods that are buying on Amazon or Walmart or wherever it is, and and what the impacts does distribution centers have on the environment around them.

And she she worked with a lot of women particularly in the community who were who are organizing against some of these efforts and looking at the environmental health impacts we've really been doing a lot more I would say around environmental justice Icarus and and thinking about how low-income communities brown and black communities, images of police in this country are being hit hardest that's something we've really gone into deep and if it's something you want to learn more about would really encourage you to.

Tere Dar radar work OKC Equity that she worked on just had a podcast as minor saying you don't I looked around but I didn't see what it was why not about it later today 5 and you probably have some great advice for a sweet love your advice we've been thinking about trying to do some collaborations are we have some brand of podcast that we. We do it some other partners but it's definitely something we just have not done it. Hi Ivan of the perspective it'll be super cool that they own at least with our audience I think there'd be some eager listeners

Spartan requested advice you guys are not like some shoes outfit what a great podcast host but at the same time my advice is like not answering the highest up in the food chain actually doing the host because you will find a bit more diplomatic than what you were sort of in the middle and some.

Crooked Quest you guys have it's an attitude you have a perspective and personality do you want to bring that Trevor is hosting that podcast and so think about that you have. We're staff with Ingress but just thought that some kind of some advice on and sometimes you really need.

Melodic remedy Organics. I have been looking around and not Indians news Roundup she know sometimes you include articles that you guys right but maybe other articles and if you have an ours or the conferences in can you guys promote other podcast because people aren't giving us enough Nexus I was working with them a little bit and they started including climate vodka and I just moved his other ones were you include that as far as resources encourage you to find a street address because you know that there is some who dies in to somebody's topics with a terrific idea I will I will suggest that are at our management meeting that we have in 6 minutes n. Sherrier, what's the last question and I asked what's a never guess that comes on the podcast if you could recommend someone to come on the podcast you know I was just thinking about that is funny enough cuz I just saw it and you said you already have him coming next month.

I think Dave Wallace Wells is terrific and I think it's an interesting he brings up the start of interesting debate where should we be.

Doing more kind of Deep solutions-oriented. Storytelling or should we really be grappling with the gravity of what you know Pete writes about that is coming and how radically different you know if you read uninhabitable Earth are radically different like our pictures will
look.
So I think he's great I think is very provocative you know you could also I think it would be interesting just
cuz it's nice time to do it I could imagine you could get some.
I don't know if you got people running for president right now but I could imagine folks in and around the green
New Deal would actually be really interesting.
To bring the brain on and one One Source I might suggest is we published this annual list called The Grist 50.

[47:58] Which is 50 emerging leaders in Justice environment and sustainability and it's a really amazing trip
together in person for Gathering.
And you might check out that list because I think there's some some really amazing entrepreneurs activist
political leaders who is featured in
injections on the table. I have my work cut out for me cuz I actually was kind of standoffish at first cuz I don't
understand what is just at the pricing on my list I want to approach that in Africa
like the way but I'm sure we will
that should be fun again I'm a huge fan of what you guys do.

[48:42] Thank you so much it was really fun to be on and I'm I'm going to become a regular listener of America.
So thank you.