

AMERICA ADAPTS

THE CLIMATE CHANGE PODCAST

A changing climate presents humanity with only one option — **adapt.**



America Adapts 2023 Press Kit





ABOUT THE PODCAST

Leading climate change podcast drawing together experts on practical application of climate adaptation for cities, states, the nation and the world.

WHY ADAPTATION?

We have to get carbon under control, but, no matter how much we mitigate these emissions, warming has already occurred and future warming is already baked into the system. We need to start adapting now.

Adaptation is an emerging field and there is much to learn. America Adapts seeks to find adaptation leaders already doing amazing work and to identify potential avenues of progress in society and the environment. We have only scratched the surface on finding the path forward on adaptation, but this podcast is a critical communication device for advancing our collective adaptive capacity.

KEY GOALS

- Catalyze global scale connections between experts and information on climate adaptation practice and research
- Enhance visibility of adaptation research and current interventions to impacts of climate change — maximize the resource base and increase the efficiency, efficacy and equity
- Communicate critical issues on a real-time platform through interviews with scientists, activists, policy makers and journalists to communicate with the public and diffuse innovation
- Inspire the public with the message of hope and possibilities balanced with an emphasis on the critical need to make changes

About the Host



Doug Parson

Host of America Adapts

Strong Background and Early Leader in Adaptation Policy and Education

Doug Parson first started doing adaptation in Queensland, Australia, focusing on the impacts of climate change on the agriculture sector. Upon returning to the United States, Doug joined the Florida Fish and Wildlife Conservation Commission and quickly assumed the duties of their first Climate Change Coordinator. In that position, **Doug developed a first-of-its-kind climate change course** that has since been modeled by the federal government and the state of California. He worked with some fantastic people in Florida, developing the framework for the science and planning teams that continue to do substantive work in the Sunshine State. Doug also contributed to various national initiatives, such as the National Fish, Wildlife, and Plant Adaptation Strategy.

As his career progressed, Doug's interests increasingly turned national, and he took a position as Climate Change Liaison with the National Park Service's Climate Change Response program. In that role, **Doug had the privilege of contributing to some of the earliest federal policy discussions around adaptation.** He later took the North America Policy Director role at the Society for Conservation Biology, working on climate change adaptation, endangered species, and science communication issues.

Today, Doug Parson is the host of America Adapts. During his more than six years of hosting this series, he has engaged with some of the most notable experts in the field of adaptation, **hoping to make the world aware there are positive stories associated with climate change and that there are things we can do today to take action!** The podcast has taken Doug all over the United States, Africa, Europe, Australia, and Mexico, where he has recorded stories of adaptation from experts and practitioners. The field keeps growing, and this podcast brings you to the center of the action, highlighting what's happening in this emerging and critically important field.

Listen now, [click here.](#)

In addition to the America Adapts podcast, Doug hosted a live talk show on Cimpatico TV. Cimpatico Studios is a Software Television company that produces live-stream talk shows about important business and social problems, policies, and innovations. Doug was an anchor, appropriately the Climate Adaptation channel, where he interviewed academics, policy makers, journalists, researchers, and climate adaptation professionals. **Learn more about past episodes of Doug live hosting experience.**

Numbers & Stats



Experts from the Federal Reserve Bank, the U.S. Congress, and prestigious non profit groups regularly join the podcast.

38%

OF AMERICANS LISTEN
TO PODCASTS

America is Listening

As of September of 2022, 38% of Americans listened to a podcast on a regular basis

600,000

ALL TIME DOWNLOADS
AND COUNTING!

Content that Lasts

Podcasts allow listeners to reference material repeatedly with an audience ranging from government, nonprofits, students, academia, and private sector

10,000

TOTAL DOWN-
LOADS A MONTH

Downloads Keep Growing

Stay current with the latest information in climate adaptation with America Adapts

+170

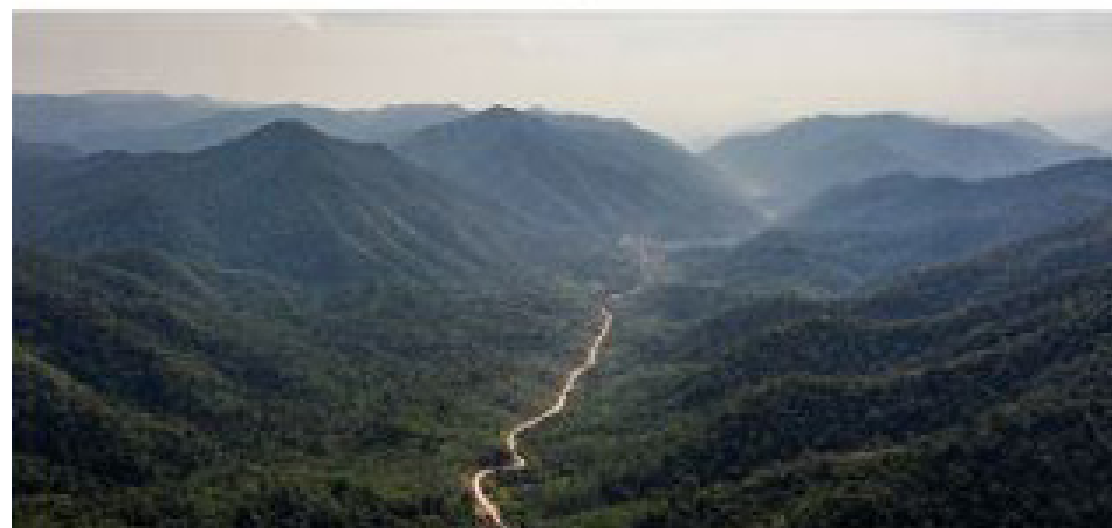
EPISODES OF AMERICA
ADAPTS AND COUNTING!

Bi-Weekly Publication

America Adapts pulls in the current thought leaders from government and the private sector to bring our listeners the latest

SELECT CLIMATE CHANGE DISCUSSIONS

The America Adapts podcast explores the challenges presented by adapting to climate change, the global movement that has begun to drive change, and the approaches that are already working.



Corporate America Adapts to Climate Change — with World Wildlife Fun, and The Coca-Cola Company

August 8, 2022: Episode 168



Rocky Mountain Adaptation: Adapting to Climate Change the Colorado Way

July 11, 2022: Episode 166

Women + LGBTQ + People of Color Adapt to Climate Change — Rewind

February 9, 2020: Episode 106



Adapting to Chronic Flooding: Survivors' Stories and Actions they Take!

June 6, 2022: Episode 165



Praise for America Adapts



"I hope to make the world aware of the world aware there are positive stories associated with climate change and there are things we can do today to take action!" — Doug Parsons, Host of America Adapts

"I post a podcast every Sunday on my FB page! favs include @ourwarmregards and @nplhpodcast and @usaadapts"

Dr. Katherine Hayhoe
Texas Tech University, via Twitter

"America Adapts is a brilliant podcast, with so many interesting people doing such important work in the world of adaptation. I have a new appreciation not only for adaptation but for the largeness of that word."

Professor Donald Wright, Political Science,
University of New Brunswick

"Hosted by Doug Parsons, America Adapts features scientists, activists, policy makers and journalists covering the latest topics in how people and industries are adapting to climate change. This podcast explores sustainability challenges we are currently facing, and different ways society is (or could be) tackling those challenges. This podcast covers difficult topics in an educational and refreshingly optimistic way!"

Antegroup

"...I find your range of guests, knowledge of topics and interview style to be endlessly enjoyable. I really liked your recent re-post of your conversation with skeptic Marc Morano and - even more - your thoughtful, patient rebuttal of Marc with Dr. Randy Olson. As a non-scientist writing a thesis largely aimed at awakening the investment community, I consider your discussion with Randy on the importance of narrative to be particularly wise.."

Daniel Hare, MIT Master of Real Estate
Development Candidate

Sponsorships

Do you have a climate change adaptation story to tell? Consider sponsoring America Adapts to highlight your important climate adaptation efforts. Sponsorships offer lasting benefits for you and your organizations.

- Your climate story with the America Adapts audience, which is rated as one of the most listened-to climate Podcasts in the nation
- Create a resource for your organization to use in long-term communication efforts
- Podcasts provide an enhanced communication tool for a changing demographic in society
- Easily repeatable as new adaptation content occurs

TELL YOUR STORY

Speaking Engagements

Whether an academic, government, or corporate event, engage your audience with a professional speaker of prominence in the adaptation sector by working with a polished professional. Frequent topics Doug Parsons covers include:

- The state of climate adaptation
- Emphasis on solutions approach to climate change
- Shared knowledge from talking with some of the worlds leading climate experts
- Inspiring stories on how society can adapt to climate change

REACH OUT NOW

Participate

Interested in participating but not sure if a sponsorship is right for your organization? Think of making a tax-deductible donation to America Adapts. You will be providing financial support to further communicating what will be the defining issue of this and future generations: adapting to climate change. There are two easy ways to donate, click below to make your tax-deductible donation today.

DONATE TODAY

LISTEN TO AMERICA ADAPTS ON:



Contact America Adapts

For more information about America Adapts including sponsorships, advertising, interviews, speaking engagements, and collaborations, please contact:

Doug Parsons — americaadapts@gmail.com
or contact Doug on [LinkedIn](#)



Be sure to sign up to the *America Adapts newsletter* on the company website at www.americaadapts.org



OUR TEAM



Dr. Jesse M. Keenan
Executive Producer



Doug Parsons
Director and Host



Shaun Martin
Senior Advisor



Angela Kliever
Communications

ADVISORY COMMITTEE

Dan Ackerstein
Ackerstein Sustainability

Anita Van Breda
Senior Director
Environment and Disaster Management
World Wildlife Fund

Shaun Martin
VP of Adaptation and Resilience and
Deputy Lead on Climate Change
World Wildlife Fund

Dr. Ladd Keith
Assistant Professor in Planning at
the University of Arizona

Monika Serrano
Turner Construction