

# GOOD PRACTICE NOTE COMMUNITY DEVELOPMENT AGREEMENTS

2011

### **Research Team**

Professor David Brereton, Director, CSRM Dr John Owen, Senior Research Fellow, CSRM Julie Kim, Research Assistant, CSRM

# **Acknowledgments**

CSRM would like to thank the following contributors for providing insights, examples and case study information for inclusion into the Good Practice Notes.

- Jonathan Samuel (Anglo American)
- Chris Anderson (Newmont Mining)
- Simon Nish (RioTinto)
- Tim Offor (Pax Populus)
- Luis Alberto (Barrick Gold)
- Nick Bainton (Newcrest Gold)
- Kathryn McPhail (ICMM)
- Ian Wood (BHP Billiton)
- Bruce Harvey (Rio Tinto)
- British Gas, Kathryn Tomlinson and Synergy Global for permission to use material relating to the Sakhalin and Tintaya projects.

# **Centre for Social Responsibility in Mining**

The Centre for Social Responsibility in Mining (CSRM) is a leading research centre, committed to improving the social performance of the resources industry globally.

We are part of the Sustainable Minerals Institute (SMI) at the University of Queensland, one of Australia's premier universities. SMI has a long track record of working to understand and apply the principles of sustainable development within the global resources industry.

At CSRM, our focus is on the social, economic and political challenges that occur when change is brought about by resource extraction and development. We work with companies, communities and governments in mining regions all over the world to improve social performance and deliver better outcomes for companies and communities.

# **Table of Contents**

Introduction	1
Project Scope	2
Report Structure	2
Methodology and Information Sources	3
Part A: The Context	4
Benefits and Risks of CDAs	5
Preconditions for Effective CDAs	1
Part B: Determining the Coverage of the Agreement	3
Local vs. Regional	6
Identifying Qualified and Affected Communities	8
Third-Party Experts	9
One or Multiple Agreements?	10
The Issue of Representation	10
Inclusive Engagement and Communication	13
Part C: Addressing Capacity Issues	15
Agreement-making Capacity	18
Governance Capacity	20
Program Delivery Capacity	21
Part D: Roles and Responsibilities of Key Stakeholders	25
Role of Developers	26
Role of Communities	27
Role of Governments	28
References	31
Case Study A: Ahafo Social Responsibility Agreement	33
Case Study B: Argyle Diamond Mine Participation Agreement	36
Case Study C: Sakhalin Indigenous Minorities Development Plan	38

### **Abbreviations List**

BHP - Broken Hill Proprietary Company

CDA - Community Development Agreement

CMCA - Community Mine Continuation Agreement

CSR - Corporate Social Responsibility

CSRM - Centre for Social Responsibility in Mining

IBA – Impact Benefit Agreement

ICMM - International Council on Mining and Metals

IFC – International Finance Corporation

ILUA – Indigenous Land Use Agreement

MoU - Memorandum of Understanding

NGO - Non-Governmental Organisation

OTML – Ok Tedi Mining Limited

PNG - Papua New Guinea

SIMDP – Sakhalin Indigenous Minorities Development Plan

SIMMGF - Sakhalin Indigenous Minorities Mini-Grant Fund

SWALSC – South West Aboriginal Land and Sea Council

TO - Traditional Owner

# **List of Tables and Figures**

#### **Tables**

Table 1: Potential Benefits of CDAs pg. 8

Table 2: Capacity Requirements for CDAs pg. 23

Table 3: Questions to Ask to Assess Capacity pg. 24

Table 4: Potential Actions to take to build local program delivery capacity pg. 29

#### **Figures**

Figure 1: Roles and Responsibilities of Key Stakeholders pg. 32

# Introduction

In the global arena, there is a growing expectation that resource companies should contribute positively to the long-term development of impacted communities, regions and nations. For some countries this expectation has been expressed as a regulatory condition in which companies are formally required to engage in delivering social and economic benefits. In other instances, benefits are negotiated voluntarily between companies and local stakeholders as part of a broader

commitment to Corporate Social Responsibility (CSR) principles.

There are a variety of structures and processes that can be used as vehicles for development delivering benefits communities impacted by resource projects. These include company-controlled social investment programs, government-approved community development and mitigation plans, development forums, bilateral and multi-sector partnerships and collaborations, formal agreements, and community-controlled trusts and development funds.

The focus of these Good Practice Notes is on the design and use of one of these mechanisms: Community Development Agreements (CDAs). These agreements go by a variety of names (see text box) and their structure and content can vary considerably, depending on the context and when the agreement was formed.

#### Different terms for CDAs:

- Community Development Agreements
- Community Development Initiatives
- Voluntary Agreements
- Indigenous Land Use Agreements
- Partnering or Partnership Agreements
- Community Contracts
- Landowner Agreements
- Shared Responsibilities Agreement
- Community Joint Venture Agreements
- Empowerment Agreements
- Exploration Agreements (Canada)
- Impact Benefit Agreements (Canada)
- Social Trust Funds (Peru)
- Investment Agreements (Mongolia)
- Benefits Sharing Agreements (Chile)
- Social Responsibility Agreements
- Participation Agreements
- Socio-economic Monitoring Agreements

(Adapted from the World Bank's "Mining Community Development Agreements-Practical Experiences and Field Studies", 2010)

#### The **key defining features** of a good CDA practice are:

- 1. The outcome (the agreement) is arrived at through fair negotiation and/or facilitation;
- 2. Communities, or community representatives, are engaged in these negotiations;
- 3. The outcome is formalised in some kind of written document, which may sometimes, but not always, take a legal form;
- 4. There is an intention to create mutual obligations between the parties, whether or not these are legally enforceable; and
- 5. The agreement includes provisions that address broader development objectives, rather than being focused narrowly on financial compensation.

# **Project Scope**

These notes provide guidance on the processes and structures for negotiating, structuring and implementing agreements, as well as how to maximise the effectiveness of CDAs as mechanisms for delivering development outcomes.

The notes have the following audience in mind:

- Resource companies which are considering entering voluntarily into a CDA, or which operate
  in contexts where CDAs are required;
- Governments that have established, or are considering establishing, legal regimes which mandate or enable CDAs.

The notes will also be of use to community bodies and civil society organisations involved in the negotiation and implementation of CDAs, or which are likely to be in the future.

The notes provide a brief summary of the potential advantages – and risks – of using CDAs (*see below*) but do not explore the broader question of whether and under what circumstances CDAs should be obligatory. This is a matter for ongoing debate which is beyond the scope of the current exercise. Similarly, apart from providing some examples of the types of development initiatives that have been included in agreements, the notes do not provide detailed prescriptions about what should be incorporated into CDAs.

# **Report Structure**

The notes are organised under four broad headings:

**Part A** provides the context for the ensuing sections by providing a brief overview of the types of CDAs that are in operation and the circumstances under which they were created. This part also sets out the perceived advantages of CDAs and the risks that may flow from poor processes and a lack of attention to design.

**Part B** focuses on the issue of how to determine, in specific cases, which communities should be covered by a CDA and how they should be represented. This includes a discussion about the importance of ensuring inclusive representation and guidance on how to achieve this.

**Part C** is concerned with the capacity of governments, companies and communities to negotiate, construct, and implement CDAs. It provides guidance on how the capacity of different parties might be assessed and outlines practical initiatives that can be taken to build capacity.

**Part D** deals with the role that different stakeholders and government in particular, can and should play in the negotiation, formation and implementation of CDAs.

# **Methodology and Information Sources**

The notes have been prepared utilising several resources.

Firstly, a desktop review of secondary sources was conducted to gather information on current thinking around CDAs. Sources included guides and reports from ICMM, IFC, the World Bank, World Economic Forum as well as academic journal articles.

Broadly, a range of interviews were conducted with industry professionals experienced in designing and implementing CDAs within the extractive industries field. Based on the desktop research, a set of interview questions were developed by CSRM. These questions helped to frame and provide guidance to the discussion. Participants were selected from leading companies operating in Africa, South America, Asia and Australia. Interviews were conducted over the phone and lasted for about an hour. A list of the interviewees is included in the acknowledgements.

Several agreements were also reviewed by the CSRM team to better understand the range of approaches to structuring CDAs and to identify potential good practice. Three of these are described in detail in appendices to the report and reference is made to several others in the text. The three detailed case studies are:

- Argyle Participation Agreement (Australia)
- Ahafo Social Responsibility Agreement (Ghana)
- Sakhalin Indigenous Minorities Development Plan (Russia)

### **Part A: The Context**

CDAs have been formed in three main contexts:

- 1. Where governments have imposed a specific obligation on developers to formally enter into a CDA. For example, the Papua New Guinea Mining Act 1992 mandates that a company cannot occupy or operate on land until they have established and registered an agreement with landowners regarding compensation. The Act also mandates the convening of a Development Forum with various stakeholders to negotiate how best to use mining royalties and coordinate development spending. In Mongolia, Article 29.1 of the Mongolian Mining Law 2006 includes a provision requiring projects to form CDAs, although the Law provides no guidance about the processes to follow or what agreements should contain in relation to regional benefits.
- 2. Where there is a legal regime that requires developers seeking access to Indigenous lands to negotiate the conditions of access or use with the traditional custodians of that land. In Australia, for example, the Native Title Act 1996 gives recognised Traditional Owners a 'right to negotiate' over land use. This is not a right of veto; however, the alternative to reaching an Agreement – an attenuated process to obtain determination from a Tribunal – has created a strong incentive for both parties and developers in particular, to negotiate an outcome. Agreements negotiated in the early years of the Act tended to focus on financial compensation, but the trend has been towards broader agreements which incorporate a significant community development component (e.g. through the creation of community and inclusion of provisions addressing employment and training , business development, and support for education and health initiatives). In Canada, agreements made with the First Nation communities are of two types: Exploration Agreements and Impact Benefit Agreements (IBAs). These agreements are developed to establish a relationship between the industry and the Indigenous or First Nation communities, which have recognised sui generis legal rights and entitlement to land title and mineral rights recognised by the Supreme Court of Canada.
- 3. Where there has been significant conflict involving the developer and local communities, and an agreement has been negotiated in an effort to resolve these conflicts. An example of this is the Tintaya Copper Mine in the highlands of Peru where a large number of local indigenous people (campesinos) were resettled with very little compensation and even less consultation when the mine which at that stage was owned by the Peruvian State first opened. When BHP Billiton acquired the mine in 1996, it became the subject of community discontent surrounding the land acquisition process, the treatment of local community members, and pollution to the environment. Five communities linked with local and international NGOs pressured BHP Billiton to take action. In response, the Tintaya Dialogue Table was instituted to provide a forum for addressing these grievances. An agreement was reached with the five communities in 2004, after three years of negotiation. In addition to addressing issues relating to compensation and monitoring, the agreement established a community development fund.

There appears to be relatively few cases of CDAs being voluntarily negotiated between developers and communities in the absence of external drivers of the kind listed above.

However, one example that falls into this category is the community agreements that have been developed for Newmont Mining's operation in Ghana. There is no legal requirement in Ghana for developers to enter into CDAs; rather the agreement involving Newmont in Ahafo was motivated by Newmont's decision to step-up its CSR commitments by contributing US\$1 per ounce of gold sold and 1% of annual profits to a development fund. The company and the Ahafo Mine Local Community built an ongoing relationship using forums established during the early resettlement process of the mine. These forums became the foundation for a series of public roundtables, which resulted in the drafting of three community agreements relating to engagement, employment and broader social development opportunities.

#### **Benefits and Risks of CDAs**

The potential benefits of CDAs, according to proponents of this approach, include the following:

- The agreement-making process that leads to a CDA enables impacted communities to articulate and have addressed their development goals and aspirations;
- Through engaging in dialogue and negotiation, communities are likely to acquire a better understanding of the financial and other constraints under which a developer is operating, which in turn facilitates mutual understand of expectations;
- CDAs provide a mechanism for 'locking in' all parties to long-term commitments. This may be important, given that key personnel and organisational structures, and even ownership arrangements, will often change over the life of a project;
- By defining mutual obligations, CDAs assist in building a sense of shared responsibility.
   Communities can potentially become partners in the project, thereby strengthening the project's 'social licence to operate'; and
- CDAs provide a greater degree of certainty for all parties. Developers know what is expected of them. Communities, in turn, know what their own obligations are and what to reasonably expect of the developer (and government, where it is involved). This reduces the risk of future confusion and uncertainty, and of 'shifting goal posts'.

From the perspective of the three main parties – communities, developers and governments – the benefits of CDAs can be summarised as follows:

**Table 1: Potential benefits of CDAs** 

Table 1: 1 Otential benefits		_
For communities	For developers	For governments
Recognition	Greater security of access	Greater community
(of status as	to land and resources	acceptance of resource
traditional/customary		development
landowners)		
	Greater clarity around	Increased development
Acknowledgment of	company obligations	contributions from companies
impacts		and opportunities to leverage
·	Reduced conflict and	from this
Compensation	disputation	
(for damage, disruption,		Greater security for the
changes)	A framework for ongoing	generation of public revenues
changes,	engagement	(taxes & royalties) from
	Cingagement	projects
Development benefits		projects
Development benefits		
Creater clarity around		
Greater clarity around		
what the developer is		
committing to		
A 6		
A framework for ongoing		
engagement		

In practice, of course, there is no guarantee that CDAs will deliver these benefits. Much depends on the context, the design of CDA itself and, in particular, the way in which it was formed.

Requiring parties to enter into an agreement where they lack commitment to and understanding of the process can be counter-productive and leave a legacy of uncertainty, mutual distrust and cynicism. Similarly, if a community or group feels that they have been pressured or misled into signing an agreement and that the outcome is unfair, or the result of a 'back room deal', this is likely to exacerbate, rather than ameliorate, conflict and discord and will make it difficult to hold the agreement together over time.

Another risk is that formalised agreements, particularly those which are the outcome of legalistic processes, can become rigid documents which constrain thinking and limit the capacity of the parties to adapt to changing circumstances. For example, the developer may take a view that the agreement sets the limit on what they need to do in terms of development initiatives and who they need to engage with. Similarly, community representatives may become overly focused on ensuring compliance with some relatively minor aspects of the agreement, at the expense of the 'bigger picture'.

#### Other risks include:

- The concerns and interests of groups that do not form part of the 'qualified community' may be overlooked. Examples include immigrant artisanal miners who reside locally, and who derive their livelihood almost exclusively from the local area, but who do not have the status of landowners.
- Without clearly defined objectives and roles, a CDA may be viewed as compensating for or fulfilling the role of government, or as duplicating important local or regional initiatives.

The challenge, therefore, is to establish structures and processes that minimise these risks and create the conditions for CDAs to meet the expectations and needs of all parties.

#### **Preconditions for Effective CDAs**

#### What is a successful CDA?

In general terms, it is one that...

- contributes to positive relationships and dialogue between qualified communities and the developer;
- delivers beneficial outcomes for the communities and for other parties participating in the agreement.

(Adapted from ICMM, Indigenous People and Mining, p. 55)

The research on agreement-making and implementation highlights the following as hallmarks of successful agreements.

- The process that led to the agreement was inclusive and is seen as fair and equitable by members and representatives of the communities that are party to the agreement.
- There is commitment amongst <u>all</u> parties to making the agreement work. Commitment, in simple terms, means that each of the parties understand and accept their obligations under the agreement, see it as having value, and act in ways that are reinforcing and affirming, rather than undermining.
- Each party has an understanding of the other's objectives and needs and there is clarity around obligations and commitments. These are clearly identified and expressed in the agreement.
- The agreement includes effective governance arrangements for managing the relationship between the parties on an ongoing basis and adequate resources are allocated to support these arrangements.
- There is periodic monitoring, review and adjustment of the agreement, to ensure that governance mechanisms are working effectively and progress is being made towards key objectives.
- The agreement is sufficiently flexible to enable adjustments to be made when circumstances change and/or when it becomes apparent that desired outcomes are not being achieved.

  (Adapted from the ICMM Good Practice Guide: Indigenous People and Mining, 2010)

It is beyond the scope of this study to explore in detail all of the ingredients that make for a successful CDA, or the practical steps that need to be undertaken to achieve these outcomes. However, these broad principles need to inform how governments design legal and regulatory processes for enabling CDAs, and how developers engage in the agreement making and implementation process.

# Part B: Determining the Coverage of the Agreement

#### **Key issues**

Determining which communities should be parties to the CDA.

Who should represent the communities?

Should there be one or multiple agreements?

Local vs. Regional agreements.

The importance of inclusive engagement and communication.

A key step in forming a CDA is to identify which communities should be covered by the agreement and to ensure that they are appropriately represented. As part of this process, developers need to engage inclusively with communities and facilitate the free and open exchange of information. This initial process of engagement plays a critical role in determining the range of stakeholders who may have an interest in the project, and importantly, what that level of interest might be.

Identifying 'Qualified Communities'

For the purposes of determining the scope of CDAs, a distinction between 'qualified' communities and the broader concept of 'affected' communities is critical.

The term affected community applies to any group who is impacted in some significant way by a project's activities. These effects can include the loss of land or access to land, livelihood disruption, physical amenity impacts, economic change, cultural change, health impacts and changes in social dynamics and power relations.

Qualified community has a narrower definition and describes those groups which are formally represented in the agreement making process and which are intended as the principal beneficiaries of the agreement. In some CDAs, the qualified community and the affected community are much the same, but in other situations they are clearly differentiated. For example, the Participation Agreement for the Argyle Diamond Mine in North Western Australia applies only to Aboriginal people who have a traditional connection to the area in which the mine is located; it does not cover the non-Aboriginal people living in the area, or Aboriginal people who have moved there from other regions. Similarly, agreements in Melanesian states typically prioritise the interests of affected landowners over other residents of an area.

In practice, two main approaches have been used to define who constitutes a qualified community for the purposes of a CDA.

The first approach uses connection to the land as the main criterion. This has been the approach taken in Australia, Canada and Melanesia, and reflects formal and/or customary law in those societies. In the Canadian context, Exploration Agreements and IBAs are negotiated with Indigenous and First Nation communities who hold land titles or mineral and land rights in the area. In Australia, as previously noted, the Native Title Act 1996 gives the Traditional Owners of the disputed land a 'right to negotiate' and creates a framework for regulating the agreement-making process. In Melanesia, as also noted, traditional landowners and their representatives are at the core of negotiations around compensation and benefits and are required to participate in agreements before development can proceed.

The second approach for identifying a qualified community uses impact as the main criterion. Here the focus is on identifying those areas which are likely to be most affected by the development. All community members within that area are then deemed to be covered by the agreement, regardless of their land tenure status. For example, at one project reviewed for this study, the qualified communities were defined as the three local government areas in which project infrastructure is located. This encompasses both people living in towns and settlements and nomadic herders who graze livestock in the region. Another example of the application of an impact model is the Ahafo Gold Project in Ghana.

#### **Qualified Communities in Ahafo**

The Ahafo Gold Project operated by Newmont stretches across the Asutifi and Tano Districts in central western Ghana. The project is split into two phases: Ahafo North and Ahafo South. Newmont took a multi-stakeholder approach to incorporate all impacted communities within the concession, including those who may be impacted in the future, as well as factoring in the perspective of farmers, women and youth.

(Source: Newmont Ahafo Social Responsibility Agreement, 2008 and Newmont corporate website)

Where impact is the main criterion, a practical issue that often arises is where to draw the boundary on which communities to include in the CDA. This can be challenging for several reasons, including:

- The scale, nature and duration of impacts and therefore the issues which must be addressed can vary significantly between communities within a given 'zone of impact';
- An impacted community could include a densely populated region, where the resource project in question is only one of many industries and businesses that influence that area; and
- An impacted community could be a long distance from the project. For example, in South Africa the families of mine workers often reside in villages hundreds of kilometres away.

Some projects have dealt with these challenges by restricting the scope of CDAs to *local* communities that are physically proximate to the mine and associated infrastructure and which experience the most direct impacts. A narrower approach still has been to concentrate on communities who have been resettled so as to allow the project to proceed, or those communities who are immediately adjacent to the mine. In this case, developers distinguish between "local" and "local local" when qualifying benefit. Other CDAs have taken more of a *regional* approach, using local or provincial government boundaries or natural boundaries such as valleys, rivers or islands, to define the qualified community. In a few cases, the challenge of dealing with heterogeneous communities and variable impacts has been addressed by forming multiple CDAs (see below, for further discussion of this issue).

Given the diversity of situations that may arise, it is not practical or desirable to provide hard and fast rules on how to determine which communities to include within the scope of a CDA. What makes sense in a particular case will depend on several factors, including:

- 1. Whether there are any groups that have legally or traditionally recognised rights over the land on or near where the development is to take place. As noted above, this does not necessarily exclude the involvement of other groups in the engagement process or the formation of agreements with other entities who are not "rights holders". However, the interests of "rights holders" will normally take precedence in such cases.
- 2. The objectives of the parties in entering into a CDA. If an agreement is being forged for the primary purpose of gaining land access, then the key parties to the agreement will generally be the landowners and occupiers of the proposed land lease and surrounding areas. If the primary aim is to mitigate the impacts of the project, local communities will usually be the primary focus, whereas if the aim is to deliver more broadly distributed social and economic benefits, a regional approach is likely to make the most sense.
- 3. Community expectations and the level of interest in being part of a formal agreement. Some communities may prefer a more flexible arrangement (for example, a regular stakeholder engagement forum) to a CDA. Similarly, some communities may not have high expectations regarding whether they benefit from an agreement, while others may react strongly if they are left out of the process.

- 4. The degree to which different communities in an area share a commonality of interest and are able to work together. People living in the same town or district may not see themselves or be seen by others as members of one community. This can happen, for example, where an area comprises a mix of indigenous and non-indigenous people, or people from different ethnic groups. If there is a history of antagonism and non-engagement, it may not be practical to form an overarching CDA; either separate agreements will need to be negotiated, or other arrangements will have to be put in place to deliver development benefits. This can be complicated further when individuals who have a legitimate customary interest in the land have relocated out of the project area, but continue to maintain an interest in the development.
- 5. The adequacy of local governance structures and processes. This is important if consideration is being given to defining the qualified community in terms of a local or regional government area.

# Local vs. Regional

An advantage of a regional approach is that it helps to ensure that the benefits of the project are more widely distributed, rather than being restricted to landowners and/or those who are most directly impacted. This can reduce community tensions over the distribution of benefits and provides more leveraging opportunities for social development, especially if government can be brought into the picture. However, for regional level CDAs to work, there also need to be provisions that address the particular interests and rights of landowners and directly impacted communities; otherwise these groups are unlikely to agree to be a party to the agreement.

Two examples of regional approaches are provided below:

#### Lihir

The community development agreement for the Lihir Gold project had its genesis in a nationally mandated Development Forum process, devised by the PNG government to ensure greater local participation and planning, and distribution of benefits.

In early 1995 the Development Forum agreed on royalties and special grants that were to be used on community projects throughout Lihir. The government of PNG was authorised to execute the Forum's agreements with the provincial government and local community leaders. After intensive negotiations the Lihir Mining Area Landowners Association (LAMALA) signed an Integrated benefits Package (IBP) agreement at a ceremony on Lihir on 26 April 1995.

The principles of the IBP in the compensation agreement clearly specified that payments be made directly to the immediate landowners but overall development is for the benefit of Lihirians. The IBP outlined a range of agreements and memoranda that covered direct aspect of mine-related developments, including compensation, housing relocation, infrastructure commitments by the local and national governments and the mining company, and commitments relating to environmental monitoring. The IBP also contained provisions for a Village Development Scheme (VDS). Funding through this scheme was principally for housing improvements, water, sanitation, and electricity provision. There was also a provision in the agreement that the IBP be reviewed every 5 years.

Starting in 2000, the review of the IBP eventually led to a revised agreement that was re-named the Lihir Sustainable Development Plan (LSDP). The LSDP is a larger and more detailed compensation package, considering in more detail the distribution of royalties, equity, special support grant expenditure, and a range of other benefits. The LSDP is not just about money or company-sponsored development but more of a road-map for Lihir to aim toward a self-sustaining future enabled by the mine but not dependent on it. It includes agreements around capacity building, infrastructure and utility development, town and village planning and other broader benefits.

(Source: The Lihir Destiny: Cultural Responses to Mining in Melanesia, 2010)

#### Sakhalin

The Sakhalin Indigenous Minorities Development Plan between Sakhalin Energy and the Indigenous Minorities of Sakhalin Island in Russia was divided into two focus areas: mitigation programs and social development programs. The plan determined that the beneficiaries of the mitigation programs that served to address more immediate impacts would be confined to those living within the Project Affected Area, which is defined clearly in the Plan. The social development programs, which promote community development more broadly, were targeted at all Project Affected Peoples, which the Plan defined as encompassing all Indigenous communities on the island.

(Source: Sakhalin Indigenous Minorities Development Plan, 2006)

# **Identifying Qualified and Affected Communities**

Some specific strategies that can be used to help determine which communities in an area will be impacted by resource development and which should be considered for inclusion in a CDA are:

- desktop research;
- community consultation;
- social mapping; and
- independent expert advice.

#### Desktop Research

Conducting desktop research on the community of the potentially impacted area can produce insights into the history and significance of the region and its inhabitants. This may help to highlight internal political dynamics between community groups and identify communities for whom the land may hold particular significance or meaning. This can be especially useful in dealing with indigenous community groups.

Useful resources include government census data, reports by university and research organisations, Native Title claims, ethnographies, genealogies, etc. Local authorities may have a register or a directory of local community groups and their precincts, which may be useful to determine which communities lie within affected zones. Community data may also be available from environmental and social impact assessments conducted by the company or other developers who have projects in the region.

#### **Community Consultation**

Resource developers should allow the communities to define themselves and their degree of impact. Especially in indigenous communities, consulting with traditional elders or leaders may be helpful in understanding kin networks and genealogies. However, community self-identification also has some drawbacks namely, that those who define the community are often restricted by those who speak first and loudest, overshadowing more vulnerable groups within the community. For this and other reasons, an inclusive approach to engagement and consultation is considered essential (*see below*)

#### Changes over time in communities

During the exploration phases of their operations in Diavik, in the Northwest Territories of Canada, Rio Tinto engaged repeatedly with the surrounding community, recognising that shifting exploration involves moving into different geographical spaces and bringing new community groups into the equation. Re-engaging with the community over time and as the project changes also helped to ensure that the qualified community remains relevant and properly representative.

(Source: Industry Interview)

#### Community/Social Mapping

Another potential data source to assist in identifying relevant communities is a *social map*. These maps can be constructed by asking key questions such as:

• Who is – or will be - directly or indirectly affected by the project and how?

- What different groups exist in the communities around the project and what are the conflicts of interest and power relations between these groups?
- What relationship do different groups have to the land? Are there any unresolved disputes between them over ownership and boundaries?
- Who is particularly vulnerable or marginalized within the community?
- Who lives near or is affected by the project site?

Information gathered from these questions can help to visually map where the community is situated in relation to the project and how communities are situated around each other. Creating a social map is helpful to develop a holistic view of the community, taking into account various community groups, relationships to land, community politics, geography and so on.

#### **Defining Qualified Communities and Impact Areas for Ok Tedi**

The Community Mine Continuation Agreements (CMCAs), at the Ok Tedi Mine in the PNG highlands, were negotiated between Ok Tedi Mining Limited and the affected communities for the purpose of obtaining community consent to continue mining, despite known environmental impacts. The qualified communities to be included in the agreement were those that experienced environmental and social changes from mining activity, mainly from impacts on the Fly River and its water system.

Nine geographic regions were selected for inclusions in the negotiation and consultation process. Because impacts from mining extended beyond the Mine Lease Area, Ok Tedi needed to also identify the qualified downstream communities. One strategy used was social mapping, undertaken as part of community consultations. Community identification was also supported by studies conducted by anthropologists who measured changes in livelihoods and cultural practices.

(Source: IUCN Negotiation Toolkit)

# **Third-Party Experts**

Utilising independent experts who may have insights into the local area can often provide a more thorough understanding than desktop research alone. Experts such as ethnographers, anthropologists, genealogists and historians can provide insights on topics such as kin networks, family lineage and inheritance, community history and local politics and so on. These experts can also serve as liaison between the company and community throughout the CDA process.

Though third-party experts can provide independent advice, their input should not be taken as completely unbiased. Third-party expertise should help to inform other information sources but not stand as the only authority.

#### **Third Party Experts in Defining Communities**

An example of the use of third-parties is the process of community identification used for the Participation Agreement for the Argyle Diamond Mine in North-west Western Australia. Argyle requested that the Kimberley Land Council, an Aboriginal community organisation, commission an ethnographic study of the area. The study, which identified 22 families from seven Aboriginal groups who held primary or secondary rights to the mining area, was then used to inform which communities would be covered by the agreement.

(Source: Argyle Diamond, 2005)

# One or Multiple Agreements?

As noted previously, in some cases it may make more sense to set up multiple CDAs, rather than relying on a single, overarching agreement. This can be the case, for example, where a development project impacts on regions that are culturally and politically distinct (such as a trans-national pipeline), or where communities experience different impacts and have different needs (for example, communities along a transport route as opposed to those located near to where the resource is being extracted).

Forming multiple agreements, rather than one over-arching agreement, has the advantage of flexibility, but can be very resource-intensive, in both the negotiation and implementation phases. Further, without some kind of integrating structure, there is a danger of inconsistency in approach across agreements, which can have negative consequences. For example, if one community or region sees its agreement as containing significantly fewer benefits than the one negotiated by another group, this could damage relations with the project and instigate inter-group rivalry and conflict.

Ok Tedi mine in PNG dealt with this issue by setting-up an umbrella process, involving all impacted communities, where broad principles and allocations were established. Community-specific agreements were then developed within this framework. Rio Tinto Iron Ore in Western Australia is using a similar approach to negotiating new agreements with ten different traditional owner groups.

Newmont's Ahafo project provides an example of how multiple agreements can work to the advantage of the community and the developer. The approach at Ahafo was to define the key areas of mutual interest. While the various agreements reflect defined content areas, they are held together by a broader Social Responsibility Agreement, which outlines the roles and responsibilities of each party and the overarching framework in which the parties are to work together to implement key community initiatives.

#### The Issue of Representation

Agreement making and negotiation with communities is normally conducted with community, rather than engaging with the communities directly. More direct forms of engagement, such as public meetings and focus groups, are critical for ensuring that there is broad support for and understanding of the agreement and that all voices in the community have been heard (*see below*). However, it is generally not practical to give every single community member a voice at the negotiation table, or to require that each and every individual be required to sign-off on the

agreement. Similarly, on-going governance has to take place through structured processes, rather than relying principally on participatory mechanisms.

In some instances, developers find it easiest to work through established local political structures, though this also entails some significant risks. Those who occupy formal roles in the community (e.g. mayor, tribal leader) may not necessarily possess the confidence of the community and may not be in a position to speak for all sections of it, such as speaking for vulnerable or marginalised groups. In some instances, formal roles may overlap, but not speak directly to each other. For instance, a mayor or provincial leader may not hold the same level of customary authority as a tribal or village leader. Moreover, local powerbrokers cannot always be relied on to communicate information back to the wider community.

One way of ensuring the validity of community representatives is to utilise a democratic election process for a community to directly select people to represent them in the CDA process. For example, representatives on the Ahafo Social Responsibility Forum with Newmont Mining are first nominated and then elected using a secret ballot and a transparent ballot box to ensure a fair process. Chosen representatives serve five year terms with a maximum of 10 years in service. The process for renegotiating the OK Tedi Mine Continuation Agreements is another example of the use of direct election processes to select community representatives (see text box).

#### **Ok Tedi: Choosing Community Representatives**

In 2005, the Community Mine Continuation Agreements (CMCAs) between the mining company, Ok Tedi Mining Limited (OTML), and local and downstream communities in PNG, were renegotiated in light of increased environmental impacts and a need to review the agreements and compensation accordingly. To establish communications with the communities and to develop a negotiation process, the company needed to address some significant challenges relating to community representation.

Community leaders in the mine impact areas were often mistrusted, viewed as self-aggrandizing and believed to be diverting funds from the wider village. Communities also suffered from other difficulties including lack of institutional capacity, strong governance, and geographic isolation.

The CMCA Review Working Group was established to address these issues. The Working Group was to have on it representatives of OTML, the PNG national government, the Western Province government, PNG Sustainable Development Program Ltd, representatives of women and children, the environment and church groups.

To dissuade previous mistrust of community leaders as representatives, the project team advised the 152 villages in the impact zone to democratically select a representative and an alternate to serve each village. The representatives, in turn, selected three delegates to represent each of the nine regions, with one lead delegator, who sat at the Working Group table. This democratic process used to select community representatives helped to establish legitimate and suitable representatives that are recognised by their community.

Though the process to identify and elect delegates took time and countless village meetings, the process was seen by both the community and the company as democratic, transparent and equitable. By ensuring equitable processes and fair representation, the engagement strategy of Ok Tedi promotes longer-term cooperation and engagement of the community. The women's group and the NGO were actively engaged in a concerted effort to ensure that even the underrepresented perspectives were incorporated into the roundtable for the renegotiation process.

(Source: Offor and Sharp, 2008)

One of the limitations of a process of democratic election of representatives is that minority and marginalised groups may still lose out in this process. For example, in the case of Ok Tedi, all but one of the 152 village representatives were male, despite the strong urging of the company. This imbalance was partly addressed by providing for the PNG Council for Women to be represented on the Review Working Group, which was the key negotiating body, but women were still very much in the minority.

An alternative to the direct election model is to create a multi-stakeholder forum, using a sectoral model of representation, to ensure that different groups in the community are all given a voice. The Ahafo Social Responsibility Forum is a good example of this approach. The forum consists of 55

members led by a respected independent facilitator and co-monitor representing a broad range of community members, government authorities and other stakeholders. For inclusive community input, the forum also includes representation from farmers, women and youth groups for both districts, in addition to chiefs from each community town.

There will often be situations where it is not practical or appropriate to go outside of established power structures. For example, if there is a democratically elected local council, it will generally make little sense to run a parallel process, unless the council lacks legitimacy in the community. Likewise, it would be culturally inappropriate – as well as counter-productive – for a developer to circumvent the recognised leadership of an indigenous community. Nonetheless, these constraints should not prevent a developer (or government) from advocating for the interests of excluded and marginalised groups where necessary. As discussed below, an inclusive engagement and communication process can also help to facilitate a broader dialogue and information exchange with communities.

In some cases, negotiating agreements with community leadership may prevent issues and opinions held by members of the community from being hear. To avoid such situations, it is considered best practice to embed a formal process of ratification by community members in the agreement itself, by means such as a vote, referendum or otherwise (*ICMM Good Practice Guide on Indigenous Peoples and Mining, 2010: p. 59*).

# **Inclusive Engagement and Communication**

Inclusive engagement and communication throughout the life of a CDA will help ensure that:

- issues of concern to local communities are being raised by their representatives;
- the voices of groups who are not formally represented in the agreement and negotiation process are heard; and
- community members are aware of the activity of their representatives, and are kept informed about what is happening with the CDA, its formation, and the key decisions that are made (this is also associated with issues of accountability and transparency).

Not everyone in a community can be party to the actual negotiations. Communities are often involved through representative organisations and community leaders. However, members of the broader community should be able to feel that their voices have been heard and that interests have been taken into account.

Engagement with the community should begin as early as possible, preferably in the exploration phase. Community engagement at this stage is crucial as it establishes the tone and expectations for the future. Maintaining connections with the community across the project life cycle will help ensure that CDAs continue to meet community needs and will promote transparency and trust between the company and the wider community.

Communications regarding the CDA and its negotiation process should be appropriate for all parties. Often times CDAs are negotiated in areas where English is not the primary language and where literacy levels may be low. Because of this, developers need to ensure that all documentations and information be available not only in multiple languages but in a variety of mediums, to enable discussion with all necessary stakeholders. In the case of Ahafo, for example, a radio program was

used to announce decisions made regarding the agreement in order to reach a wider audience in a direct manner. It is important that key defining concepts are comprehensible to all parties and written in plain English, regardless of existing English language capacity. This may mean simplifying legal jargon and translating percentages and figures. For example, the Argyle Participation Agreement includes text boxes written in plain English that summarise what each section is about for all parties to understand.

#### **Engaging with Minority Groups**

Special measures may be needed for engaging with vulnerable groups which may be excluded from a community's traditional decision-making processes including women, youth, indigenous people and religious and economic minorities. "Qualified communities" should not be limited to only those who speak out first and loudest but also need to include the disenfranchised. Often times, these marginalised groups experience the greatest impacts with the lowest capabilities to voice their concerns.

Minority and marginalised groups can be engaged separately through baseline surveys, disaggregated consultations, focus groups, informal discussions and a range of participatory approaches. In some cases this may involve going outside of traditional decision-making processes. When this issue arises developers should endeavour to be respectful of the community's power dynamic while still engaging with all groups within the community. One way of doing this is to approach traditional decision-makers to explain the importance of understanding the project's impacts on all sectors of community and of promoting cooperation and collaboration amongst all members of the community.

# **Part C: Addressing Capacity Issues**

#### **Key issues**

What is 'capacity' and why is it important for effective CDAs?

How can the capacity of the different parties be assessed?

What strategies can be used to strengthen capacity, both in the agreement making and implementation stages?

Capacity is an umbrella term for a number of different, but linked components, encompassing: "functional capacity", "technical capacity", and "behavioural capacity" (see text box).

The success of a CDA relies heavily on all parties having the capacity to participate constructively in

the agreement making process, support the agreement over time and deliver on their respective commitments.

Assessment of capacity should begin as early as possible and be ongoing throughout the life of the agreement. Where capacity gaps are present, sufficient time and resources need to be allocated to developing the requisite skills, training and organisational capabilities.

In dealing with capacity issues, it is useful to ask the following questions:

- WHOSE capacity are we trying to build?
- Capacity to do WHAT and WHY?
- WHEN do we need to build these capacities?
- WHO should deliver the capacity building?
- HOW will we know if we have succeeded? (IFC 2010, pg 49)

**Types of Capacity:** 

**FUNCTIONAL CAPACITIES** are "crosscutting" capacities that are relevant across various levels and are not associated with one particular sector or theme. They are the management capacities needed to formulate, implement, and review strategies, programs, and projects.

**TECHNICAL CAPACITIES** are those associated with particular areas of expertise and practice in specific thematic areas, such as microfinance, small business training, education, health, or agriculture. Technical capacities tend to be acquired through more formalized instruction, study, and practical training. Because this tends to be a more specialized set of skills, the target audience is generally much narrower.

BEHAVIORAL CAPACITIES have to do with cultural shifts and changes in attitude. An important component of capacity building, especially in a multi-stakeholder context, is raising awareness in order to affect changes in the attitudes, practices, and behaviours of individuals, groups, and organizations. These changes include partnering, building alliances, and interacting in new or different ways. Behavioural capacity building can also prompt changes in strategy direction, policies, and institutional culture.

(Adapted from IFC Strategic Community Investment, 2010: p. 53)

Capacity issues may arise at both the agreement making and implementation stages, with the latter encompassing both governance (which relates to the agreement itself) and program delivery (which

relates to outputs and outcomes). The key capacity requirements at each of these stages is summarised in Table 2 (see below).

**Table 2: Capacity requirements for CDAs** 

Communities	Developers	Governments
Agreement Making	Agreement Making	Agreement Making
Functioning representative structures and processes.	Clear lines of organisational responsibility.	Understanding and acceptance of the broad principles of agreement-making and a willingness to respect
Knowledge of the project and of practices in the resources sector more broadly.	Understanding of the local cultural and political context.	the process.  Knowledge of the project & of
Capable representatives who have the time and motivation to	Understanding and acceptance of the broad principles of agreement-making.	practices in the resources sector more broadly.
participate.	Capable and committed personnel.	Trust of the qualified communities.
Understanding and acceptance of the broad principles of agreement making.	Personnel with knowledge of all the different aspects of the project	
Governance	Governance	Governance
Functioning representative structures and processes.	Commitment to respecting the agreement and to making it work.	Commitment to respecting the agreement and to helping make it work.
Commitment to respecting the agreement and to making it work.  Capacity to ensure that community	Organisational systems and process for ensuring that agreement commitments by the company are honoured.	Willingness and availability of representatives and officials to participate in agreement
members do not act contrary to the agreement.	Willingness and availability to participate in agreement	governance structures (where required).
Willingness and availability of representatives to participate in agreement governance structures.	governance structures.  Effective and inclusive community	Organisational systems and process for ensuring that agreement commitments by government are
Knowledge of administrative and	engagement and communication processes.	honoured.
organisational systems and processes (e.g. governance of		Trust of the qualified communities.
trusts; fiduciary duties; meeting procedure).		Will and capacity to act consistently with the norms of good governance (e.g. accountability, transparency, impartiality).
<u>Delivery</u>	<u>Delivery</u>	<u>Delivery</u>
Resources and expertise to design, manage and deliver community run programs.	Resources and expertise to design, manage and deliver company controlled programs.	Resources and expertise necessary to design, manage and deliver government controlled programs

Table 3 sets out some specific questions that can be asked by project proponents and external organisations to assess the agreement-making and implementation capacity of the different parties to a CDA.

Where capacity of one or more key actors is lacking, the following responses should be considered:

- to the extent that is practical, delay the start of negotiation and implementation phases until strategies are in place to address significant capacity gaps;
- limit the scope of the agreement and rely more on other, more flexible, mechanisms for delivering development outcomes; and
- place a time limit on the agreement and build in a periodic review process to enable the agreement to be re-negotiated or adjusted, if necessary.

Table 3: Questions to ask to assess capacity

Table 3: Questions to ask to asse	<u>sss capacity</u>	
Community	Developer	Government
Does the community have functioning representative structures and processes?	Has the company had previous experience of negotiating CDAs?	Do government representatives and officials understand the principles of agreement making?
What experience have community representatives had in engaging with resource companies?	Are company personnel and representatives trained in culturally-appropriate negotiations techniques and relationshipbuilding?	What experience have government representatives and officials had in engaging with resource companies?
What understanding do community members and representatives have of the project and its potential impacts?  Is the local culture one where	How much knowledge does the company have of the local communities and the region where the project is located?	How well resourced are government representatives and officials to participate in the agreement making and implementation process
people are comfortable with – and experienced in - negotiation and agreement making?	Does the company recognise its obligations to act responsibly and contribute to positive	(particularly at the local level)?  How much knowledge to
What resources (e.g. expert advice, financial and/or organisational support) can the community draw on?	development outcomes, or does it see its role in narrowly commercial terms?  Does the company have effective management systems in place for	government representatives have of the modern resources sector and of current and emerging practice in relation to community development?
Is there a willingness on the part of community representatives and members to focus on achieving broader development objectives,	maintaining continuity and for following through on commitments and undertakings?	To what extent do the communities trust government and its representatives?
rather than just cash compensation?	Has the company had any previous experience in the design and delivery development initiatives?	How much commitment is there to norms of good governance at the different levels of government
What experience and training have community representatives and leaders had in organisational		(e.g. accountability, transparency, impartiality)?
governance (e.g. management of trusts and funds).		How much expertise do the different levels of government have in program design and
What experience is there in running community development initiatives?		delivery?

In some cases – and where the law allows it – the best course of action may be to not formalise an agreement at all. However, this does not dismiss developers from the responsibility to engage widely with impacted communities and to focus on minimising adverse impacts and delivering positive development outcomes.

# **Agreement-making Capacity**

As emphasised throughout this document, the success or otherwise of a CDA will be heavily influenced by what happens at the agreement making stage. If developers have limited experience in forming agreements with communities, it may negatively impact on outcomes – particularly if the company approach the process as if to approach commercial negotiation. The same is the case if communities are disorganised, and/or lack the knowledge, experience and resources to engage constructively and on an equal footing with developers. Governments that do not understand the process can likewise jeopardise the outcomes through inappropriate or poorly managed institutes.

Strategies for strengthening community capacity to participate effectively in the agreement making process include:

- Providing financial and logistical assistance. It takes time and resources for communities
  and their representatives to be involved in the discussions, negotiations and consultations
  around the formation of an agreement. Some communities may be able to self-manage this
  process; however, in many cases they will require financial and other support (such as
  logistical assistance to attend meetings). Responsible developers should recognise this and
  be prepared to agree at the outset of negotiations to underwrite the costs of the agreement
  making process.
- Assisting communities to access independent expert advice. Accessing external knowledge enhances the accountability and transparency of the process providing third-party verification and an objective perspective. In the case of the Participation Argyle Agreement, Rio Tinto provided funding for the Traditional Owners to employ outside legal advice for support during negotiations. In the renegotiation of the Ok

#### **Providing support to communities in negotiations:**

The Gnaala Karla Booja people of Western Australia received assistance and support from the South West Aboriginal Land and Seal Council (SWALSC) during negotiations with the Boddington gold mine operators.

The SWALSC helped to ensure that the community interest was properly voiced and addressed in negotiations. It also helped to explain the process to the community and to clarify certain practical difficulties to manage high community expectations around the agreement.

(Adapted from the ICMM Good Practice Guide: Indigenous People and Mining, 2010: p. 59)

Tedi Mine Continuation Agreements, community representatives were given access to independent experts to verify the environmental data presented by OTML and obtain general legal guidance.

- Providing training on agreement making and negotiation. Communities in some parts of the world will be unfamiliar with formal negotiation procedures and it will be important to establish mutually comprehensible principles and procedures. Ensuring that community representatives comprehend what interest-based negotiations entails or what negotiating in good faith means is essential to the overall success of the process. For the Ok Tedi Mine Continuation Agreement negotiations, training was provided to community representatives and company personnel on interest-based negotiations in an effort to foster cooperative and communicative dialogue between the parties. Additionally, representatives and delegates were trained to understand the process and requirements of participating in a roundtable with other stakeholders.
- Ensuring that community members and representatives have a good understanding of the project and are aware of current and emerging practices in the sector. This reduces 'information asymmetries' in the negotiation process and facilitates a more informed dialogue. Community awareness can be facilitated by preparing materials in the local language in easy to read form, delivering visual presentations, facilitating visits to other operations and assisting groups to link to other communities that have had experience of large-scale resource developments. These activities do not have to be undertaken by developers. To the contrary, the process is likely to have more credibility if an external organisation, such as a respected civil society organisation or a representative body (e.g. a Land Council), takes the lead. In some countries, useful resources have been prepared for communities to assist them to better understand the extraction process and the drivers and constraints that influence corporate behaviour.
- Appointing independent mediators. Where communities have had little or no prior experience in dealing with resource companies, the appointment of skilled and independent mediators can sometimes allay concerns about power imbalances in the negotiation process. Ideally, the state should take responsibility for appointing and funding mediators, but where trust in government is low, this is unlikely to be a workable option. In such circumstances, it may be necessary for a developer to take on this role. However, if this is the case, it is critical that the person who is selected as a mediator is seen to be independent from the company and is acceptable to the community.
- Funding initiatives to improve governance capacity at the local level. As a longer term strategy, developers could consider supporting reputable organisations to work with local communities to strengthen representative structures and governance processes. This could encompass activities ranging from the resolution of long-standing disputes and conflicts within communities, through to practical assistance in setting up and resourcing representative bodies.

Capacity building should not be seen as something that is for communities alone. Often companies and governments may lack the skills, resources and experience needed to make a constructive contribution to the agreement making process.

Actions that developers can take to build their internal capacity include:

- ensuring that company personnel and representatives are trained in culturally-appropriate negotiation techniques and relationship-building;
- building awareness and understanding of the local culture and socio-political context within the project team;
- utilising knowledgeable and experienced external advisers (although companies need to be careful to ensure that they are not seen as contracting out their responsibilities);
- connecting with other developers who have projects in the area to learn from their experiences; and
- building internal management systems to ensure that everyone within the organisation is 'speaking from the same page' and that company commitments and undertakings are recorded and acted on.

In the case of governments, developers could consider providing representatives and officials with access to training and experiential opportunities (e.g. study tours), as well as logistical support to attend meetings and other significant events. International organisations such as the World Bank or Asian Development Bank may also be in a position to assist with government capacity building to enhance understanding within government of the agreement making process.

# **Governance Capacity**

The long term success of a CDA depends not only on a good front-end process, but on the establishment of effective governance arrangements to manage on-going relationships between the parties and monitor progress towards agreement objectives. Governance arrangements aim to provide assurance to all parties and ensure transparency, accountability and successful achievement of the objectives of the agreement.

Governance arrangements typically include:

- liaison and management committees;
- financial management structures such as trusts and foundations;
- dispute resolution processes;
- internal and external communication processes; and
- monitoring and review processes.

Well-designed CDAs will include a budget allocation specifically to support the ongoing governance of the agreement.

Ensuring that all parties have the resources, skills and motivation to participate constructively in these processes is key to ensuring the long term viability of the CDA. Acknowledging that local leadership exists is a good starting point to developing community capacity to be actively involved in agreement governance. Recognising local leadership and building its capacity will help to build the community's overall ability to self-govern and sustain the CDA over time.

The Partnership Agreement between Argyle Diamonds and the local Traditional Owners (TOs) is a good example of a CDA that promotes community capacity in agreement making. The Partnership Agreement includes commitments to provide training for all representatives selected to serve on the

Relationship Committee, the Agreement's governing body. The Agreement requires that office bearers be appointed to provide support to the local community and to the TO representatives. They help to organise meetings, deliver announcements and updates, provide administrative assistance, organise training, communicate with the company and supportive activities. other agreement also details the capacities required of community representatives on the Relationship Committee (see text box).

The CMCAs negotiated by Ok Tedi in PNG also addressed the issue of community capacity by helping to provide training in trust management, governance, planning and budgeting to assist community members to manage community funds independently and discourage reliance on the company.

# **Defining Expectations of Community Representatives**

The Argyle Participation Agreement outlines what capacities are needed of Traditional Owner (TO) representatives for the Relationship Committee. Clearly stating what is needed and expected of the representatives will help to determine where gaps may exist and what training should be executed. The necessary capacities are:

- an understanding of the ILUA, Management Plans and etc.
- understanding of Argyle Operations, structure, policies, procedures.
- understanding of TO Relationship Committee procedures
- capacity to comprehend and assess budgets and other financial statement relevant to the TO relationship Committee
- capacity to comprehend and assess written and oral reports

(Source: Argyle Participant Agreement, 2004)

Resource developers need to ensure that company representatives on liaison committees and other governance structures are culturally sensitive and understand the responsibilities associated with their roles. Given that company personnel typically turnover in their roles every few years or less, there needs to be arrangements in place for succession planning, plus effective management systems for ensuring that the company is complying with its commitments under the agreement and that any issues and concerns raised by community representatives are recorded and addressed.

# **Program Delivery Capacity**

One of the defining features of CDAs is that they seek to progress development objectives, rather than just being narrowly focused on compensation arrangements. This broader focus requires that there is some capacity amongst the parties to the agreement to design and implement effective development initiatives, or at least to partner with organisations that do have this capability.

While it does not focus specifically on CDAs, the IFC Community Investment Handbook (2010) provides good general guidance on the types of initiatives that can be undertaken to improve program delivery capacity at the local level.

Table 4: Actions to build local program delivery capacity

Types of Interventions	Potential Activities
Networking	Connecting communities, organizations, and individuals through formal and informal affiliations to expand service delivery, improve information sharing, set performance standards, or empower groups
New Entity Creation	Creating new water user groups, co-ops, civil society organizations, borrower groups, etc.
Training	Designing and delivering curriculum to support transfer of critical skills
Partnering	Brokering new relationships and joint ventures between key actors to meet community investment objectives
Leadership Development	Serving as a role model or counsellor to emerging community leaders
Organizational Development	Providing support to local organizations to enhance performance
Exchanges and Visits	Sponsoring exchanges to promote learning and cross-fertilization
Coaching and Mentoring	Staff share time and expertise
Social Marketing	Applying principles of commercial marketing to raise awareness and influence behaviour changes
Development of Local Service Providers	Strengthening the quantity and quality of local service providers
Direct Management Assistance	Company staff are either seconded or provide direct technical assistance
General Operating Grants	Providing small grants to support core staff at key agencies

(Source: IFC 2010, p. 55)

One option is for parties to identify civil society groups to form partnerships and collaborations to

deliver some or all the initiatives that are being funded through the CDA (see text box). Civil society groups are often better resourced and have greater experience in designing and implementing community projects than do resource companies, communities governments themselves. However, if an NGO or some other external group is to be included, it is important that this is done in consultation with the community. Otherwise, there is risk of a lack of buy-in, or possibly even active resistance. The organisation must also be able to demonstrate strong

#### Partnering with NGOs to enhance development

The Pascua-Lama project, operated by Barrick Gold, is situated in the Atacama region of north central Chile. In order to achieve its commitment to addressing poverty issues of its neighbouring communities, Barrick Gold entered into a partnership with three local NGOs, recognising the strengths and capacity of local organisations and their potential to advance Barrick's commitment development goals.

The Atacama Commitment is a signed alliance between Barrick Gold, three Chilean organisations (*Teletón, Un Techo para Chile*, and *América Solidaria*), and the UN Global Compact.

(Source: ICMM, 2009)

local knowledge and a track record of successful program delivery.

Another strategy is to focus on strengthening the administrative and program delivery capacity of local and regional government. For CDAs to be successful and sustainable in the local context, local and regional government must have a cooperative relationship with the qualified community.

#### **Partnering with Local Government to Build Capacity**

Barrick Gold and Gold Corp jointly own Pueblo Viejo Dominicana Corporation, which operates a gold mine in the Pueblo Viejo region of the Dominican Republic. Barrick Gold entered into an innovative partnership with the three surrounding municipalities, the Dominican Federation of Municipalities, the Canadian Embassy, and a local NGO to help communities develop and implement their own development plans. By partnering with the local municipalities to deliver development to the communities, Barrick aims to help build local municipal capacity thereby ensuring longterm sustainability of the development plans. Through this partnership, the three municipalities were the first in Dominican Republic to create governance mechanisms, such as the Municipal Economic and Social Councils, which enable civil society to participate in developing and implementing development plans.

(Source: Ausland and Tonn, 2010)

However, these levels of government are sometimes disadvantaged by lack of resources, insufficient management capacity, a weak policy structure, poor standing in the community and a lack of technical skills.

A recent example of a developer working with local government to improve delivery capacity comes from the Dominican Republic (see text box). While this does not involve a CDA, the same general principles are applicable to the CDA context.

A third example of an innovative approach to capacity building is the Sakhalin Indigenous Minorities' Development Plan (SIMDP). The Plan allocates ten per cent of its budget towards funding the Sakhalin Indigenous Minorities Mini-Grant Fund

(SIMMGF), which is intended to sponsor community projects that local community members propose and design themselves. The primary responsibility in managing and disbursing the SIMMGF rests with the Sakhalin Indigenous Minorities Council. In addition to building the capacity of local community organisations in relation to the governance of specific projects, this arrangement is intended to build the capacity of the local community more generally so that they can take over implementation of the SIMDP completely in the future.

# Part D: Roles and Responsibilities of Key Stakeholders

#### **Key issues**

How broadly should the responsibility of developers extend?

What is it reasonable to expect of communities and their representatives?

Should governments be parties to agreements?

This final section discusses the roles and responsibilities of the different stakeholders in CDAs, focusing particularly on the potential contribution of national, sub-national, and local government. Given the diversity of circumstances in which CDAs may be formed, care must be taken not to overspecify these roles, or to give the impression that there is a 'one-size-fits-all' approach. For example, the capacity of governments – and the degree to which they are seen by local communities as having legitimacy – varies significantly across jurisdictions, which can impact on the extent to which government can and should be actively involved as a partner in the CDA.

There are some general observations about the responsibilities of the different parties and what is required of them if an agreement is to be effective over time. These roles and responsibilities are summarised in Figure 1 and discussed in more detail below.

Figure 1: Roles and Responsibilities of Key Stakeholders **Developer Community Provide resourcing** Participate in good faith Participate in good faith Honour commitments and **Deliver on commitments** use agreed processes and use agreed processes Actively participate in Align programs governance **Engage and communicate** Participate in program Advocate to government delivery Government National/sub-national Create an enabling framework **Deliver on commitments** Coordinate govt program delivery Regional/Local **Provide representation** Participate in governance Participate and partner in program delivery

# **Role of Developers**

Developers' core responsibilities in relation to CDAs can be summarised as follows:

- participate in good faith in the agreement making process;
- disclose all relevant information and act transparently;
- be clear about what the company will and will not do;
- provide financial and other resources to enable the objectives of the agreement to be advanced;
- honour the commitments made by the company in the agreement;
- where community capacity is low, take pro-active steps to address this preferably with the
  assistance of other organisations;
- participate actively in the governance of the agreement and uses the processes laid out by the agreement wherever it is practical to do so;
- respond promptly and constructively to community concerns and grievances;
- advocate to government if one or more levels of government have failed to meet their agreed responsibilities to local communities;

- maintain open and inclusive engagement and communication with the communities covered by - or otherwise affected by - the agreement; and
- consult with the community whenever there is material change in the mine plan and/or the scheduling of mine closure.

# How broadly should companies define their role?

There is ongoing debate about where the line of responsibility should fall between government and developers in terms of community development obligations and the provision of soft and hard infrastructure. In an ideal world, government should be responsible for delivering services such as health, education, law and order, and physical infrastructure such as roads and airports. In practice, resource companies are increasingly operating in regions where government presence on the ground is minimal and there is a lack of capacity to deliver even basic services. This means that the question of what is an appropriate role for the developer should be addressed on a case-by-case basis, taking account of the local context and the capacity and needs of communities, rather than being determined *a priori*.

Some general areas in which a company may play a lead role include stakeholder communication and engagement, financial and material support for local communities, monitoring and evaluation, community coordination, and training of the local community in technical and financial skills (see previous section). In addition, companies are often well placed to advocate on behalf of local communities when there are shortcomings in government service delivery and when government commitments are not honoured.

## **Role of Communities**

Communities are not simply the recipients of benefits but play a central role in the formation and implementation of CDAs, both directly and through community representatives.

For CDAs to be effective over time, the qualified community must have a commitment to the agreement and be willing and prepared to use agreed processes to address concerns and disputes. If community members resort to direct action whenever an issue arises or frequently rescind on agreements, the CDA will quickly lose credibility and be at risk of falling into disuse. Taking responsibility also entails a willingness to participate in the ongoing governance of the agreement and to cooperate with – and participate in – programs that are intended to benefit the community.

Community representatives, for their part, should:

- strive to represent the interests of the community as a whole, rather than just particular groups within it;
- keep other communities informed about agreement making milestones and how funds are being disbursed; and, in turn, communicate information from the community back to the company and government; and
- act ethically and with due diligence in the discharge of their responsibilities, particularly in relation to financial administration and the allocation of funds.

# **Role of Governments**

In considering the role of government in CDAs, a broad distinction can be drawn between the national and sub-national (state, province, region, etc) level and the local level (municipalities, local authorities, councils, etc).

#### National and Sub-national

National and sub-national governments can potentially play several roles in CDAs:

- as a party to the agreement itself;
- as an enabler, by creating a regulatory environment to encourage and facilitate CDAs, or
  otherwise acting as an 'honest broker' to assist the parties to reach and sustain an
  agreement;
- as a **contributor** to the resourcing arrangements that underpin the CDA (e.g. by providing matching or supplementary funding);
- as a participant in governance structures, such as advisory and monitoring committees;
- as a **deliverer** of programs that form part of, or are aligned with, the CDA; and
- as a **coordinator** of government programs and initiatives at the regional and local level.

The first two of these roles are discussed in more detail below.

#### Governments as Parties

Some commentators have suggested that national and sub-national governments should not be parties to CDAs, on the grounds that their function is to take an arm's length regulatory role (not just in relation to CDAs, but also other areas such as environmental and financial regulation). In practice, however, it is not uncommon for governments to be part of the negotiation process and to be assigned obligations under the agreement. In Australia, for example, there are several instances of State Government being party to land use agreements between mining companies and traditional landowners, although the government's role and commitments are usually more circumscribed that that of the company. In Canada, the Socio-Economic Monitoring Agreement of the Diavik Diamond project includes the Government of the North West Territories as a signatory.

From a good practice perspective, the decision on whether to include government in the CDA as a formal party should ideally be a matter for the developer and the qualified communities to decide, rather than government imposing a role for itself. If community trust of government is low, involving the state in the process will inhibit cooperative and affective agreement making (see text box). Conversely, if government can 'bring items to the table' such as financial support and commitments to help deliver hard or soft

#### Deciding whether to include government

When the developers were renegotiating with the communities of the Tintaya Copper Mine, the issue of government involvement was addressed. The community members did not trust central government and suspected that the Ministry would be biased towards the company interest. Respecting the preferences of the community, Peru's Ministry of Energy and Mines was excluded from participating in the Dialogue Roundtable.

(Source: BG Group, 2010)

infrastructure, their presence is more likely to be welcomed by the other parties.

## Governments as Enablers

One of the most important roles that national and sub-national governments can play is to create an enabling environment that facilitates the negotiation and implementation of CDAs. Given the issues

of capacity which have been discussed in this guide, and the widely varying social and geographical contexts in which resource projects may be established, proposals to mandate CDAs and what they should contain need to be viewed with some caution. However, there is value in creating a legal mechanism for registering agreements and for laying out basic conditions which must be met if the parties wish to use this process (for

# **Outlining Government Involvement in CDA**

The Sakhalin Indigenous Minorities Development Plan explicitly recognises the importance of Oblast and municipal governmental support in implementing the Plan and its social development programmes. Though the collaboration would need to be developed directly in partnership with the government authority, the SIMDP outlines key areas in which governmental bodies may provide advisory assistance. For example, the Plan identifies the Department of Culture, Education and Health as a potential partner who can provide advice and assistance in implementing and monitoring projects such as educational scholarships and museum and library upgrades.

(Source: Sakhalin Indigenous Minorities Development Plan, 2006)

example, requiring evidence of broad community engagement).

Other actions that governments can take as 'enablers' include:

- providing resources, such as an independent mediation agency, to assist parties to reach
  agreement and to resolve disputes that may arise in relation to the interpretation and
  implementation of CDAs;
- funding information and advice services that can be accessed by communities who are engaging with resource companies;
- supporting other community capacity building initiatives, such as training, governance and financial management; and
- participating in agreement governance processes as an independent party.

At a more general level, governments must honour and respect the agreement and the agreement making process. 'Cutting deals' with developers to enable them to circumvent agreement commitments – or giving into community demands to provide more than what was agreed to – will quickly undermine the integrity of the CDA.

### Local Level Government

The issues around the role of local government in CDAs differ from those that arise in relation to national and sub-national government. Local authorities are typically much closer to the qualified communities, and have more circumscribed responsibilities, than are other levels of government. Potential roles for local level government include acting as:

• a representative of the qualified communities;

- a participant in governance structures, such as advisory and monitoring committees;
- a partner in the *delivery* of programs that form part of, or are aligned with, the CDA.

Whether it makes sense for a local authority to act as a representative of the community in the CDA process will depend on the local circumstances. In contexts where the landowners are the primary qualified community (as is typically the case in Melanesia, Canada and Australia), landowners will often prefer to work through other representative structures, such as tribal councils and landowner organisations. In other situations where qualified communities are defined more in terms of geography, rather than through their connection to the land, community members may be comfortable with having their interests represented by the local authority; although this will also depend on the degree of legitimacy that this entity holds among local people. An alternative may be to involve local government as <u>a</u> representative, but also to include other groups and organisations which have some status in the community.

Partnering with local authorities in the delivery of community projects can be an effective way of building local capacity (*see previous section*) and of paving the way for long-term sustainability of community projects. If sufficient capacity exists, local authorities can be useful in monitoring the operation of the CDA and ensuring that all parties to an agreement are held accountable for their roles and responsibilities.

# References

- (2008). "Ok Ted Community Mine Continuation Agreement ", from http://www.oktedi.com/community-and-environment/community/community-mine-continuation-agreements.
- (2009) "CASE STUDY: Barrick Partners with Chilean NGOs to Support Housing, Education and Health Initiatives." ICMM, 9 Mar. 2009. Web. <a href="http://www.icmm.com/page/12797/barrick-partners-with-chilean-ngos-to-support-housing-education-and-health-initiatives">http://www.icmm.com/page/12797/barrick-partners-with-chilean-ngos-to-support-housing-education-and-health-initiatives</a>.
- Argyle Diamonds (2005). Breaking New Ground. Perth: 24 p.
- Ausland, Aaron and Tonn, Gerhard (2010). "Partnering for Local Development: An Independent Assessment of a Unique Corporate Social Responsibility and Community Relations Strategy." Barrick Gold Corporation, 22p.
- Bainton, Nicholas (2010), *The Lihir Destiny: Cultural Responses to Mining in Melanesia*. Canberra, A.C.T.: ANU, 229 p.
- Environmental Resource Management (2010). Mining Community Development Agreements-Practical Experiences and Field Studies. Washington D.C., The World Bank: 89p.
- Gibson, Ginger and O'Fairchealliagh, Ciaran (2010). The IBA Community Toolkit: Negotiation and Implementation of Impact and Benefit Agreements, Toronto, Ginger Gibson, Ciaran O'Fairchealliagh, and the Gordon Foundation: 204p.
- International Council on Mining and Metals (2010). Good Practice Guide: Indigenous Peoples and Mining London, ICMM: 120p.
- International Council on Mining and Metals and the World Bank (2005). Community Development Tool Kit London: 165p.
- International Finance Corporation (1998). Good Practice Manual: Doing Better Business Through Effective Public Consultation and Disclosure. Washington D.C.: 74.
- International Finance Corporation (2000). Investing in People: Sustaining Communities through Improved Business Practice Washington D.C.: 69.
- International Finance Corporation (2010). Strategic Community Investment: A Good Practice Handbook for Companies Doing Business in Emerging Markets Washington D.C., IFC: 144.
- Offor, Tim and Sharp, Barbara. Ok Tedi and Fly River negotiation over compensation: Using the mutual gains approach in multi-party negotiations. <u>Negotiate Toolkit</u>, IUCN: 10p.
- Sharp, B. and T. Offor (2008). 'Renegotiating a PNG Compensation Agreement: Applying an Informed Consensus Approach.' Canberra: Australian National University, Research School of Pacific and Asian Studies, Resource Management in Asia-Pacific Program (Working Paper 69).
- The Minerals Law of Mongolia (2006) <a href="http://www.miningmongolia.mn/download/mineralslaw.pdf">http://www.miningmongolia.mn/download/mineralslaw.pdf</a>>
- World Economic Forum (2011). Research Report: Stakeholder Perceptions and Suggestions

Responsible Minerals Development Initiative 2010. Cologny/Geneva: 79.

- "CDA Library." SDSG: Sustainable Development Strategies Group. Web. 2011. <a href="http://www.sdsg.org/archives/cda-library/">http://www.sdsg.org/archives/cda-library/</a>.
- "Tintaya, Peru | Oxfam Australia." *Our Work with Communities*. Oxfam Australia. Web. <a href="http://www.oxfam.org.au/explore/mining/our-work-with-communities/tintaya-peru">http://www.oxfam.org.au/explore/mining/our-work-with-communities/tintaya-peru</a>.

#### **Agreements**

- Ahafo Mine Local Community and Newmont Ghana Gold Limited (2008). ""Ahafo Local Employment Agreement" ": 14p.
- Ahafo Mine Local Community and Newmont Ghana Gold Limited (2008). "Ahafo Social Responsibility Agreement." 28p.
- Argyle Diamond Limited and Argyle Diamond Mines Pty Limited, Traditional Owners (2004). "Argyle Participation Agreement". Perth, Freehill: 181.
- Diavik Diamond Mines Inc., The Government of the Northwest Territories, and Aboriginal Signatories and Parties, (1999). Diavik Diamonds Project Socio-Economic Monitoring Agreement: 42p.
- Newmont Ahafo Development Foundation and Newmont Ghana Gold Limited (2008). "Ahafo Development Foundation Agreement": 20p.
- Sakhalin Energy Investment Company (2006). "Sakhalin Indigenous Minorities Development Plan: First Five-Year Plan (2006-2010)." 210.

# Case Study A: Ahafo Social Responsibility Agreement

In 2008, Newmont Ghana Gold Company entered into a formal agreement with the Ahafo Mine Local Community, which included 10 community towns in two districts, Asutifi District and Tano North District, in the Brong Ahafo Region of central western Ghana. The Ahafo Gold Project is situated on a lease of about 720 sq. km. Construction began in the southern half of the Mine Lease in 2004 followed by mining in 2006. Discussions with community members and other stakeholders began after 2005, resulting in the Ahafo Social Responsibility Agreement.

The agreement, signed in 2008, includes local employment quotas, training and human development opportunities, provisions for social amenities and the safeguarding of cultural heritage. Also included in this agreement have been provisions for the creation of a Social Responsibility Forum, which serves as the negotiating and governing body for the general agreement, and a Development Foundation, which serves to fund sustainable development projects in the community.

The Ahafo Social Responsibility Agreement is of particular interest because of its voluntary nature and its multi-stakeholder approach. Following a commitment by Newmont to create and contribute to a Community Development Fund and with no legal regulations or restrictions to follow, Newmont and the *Nananom* (the collective word for the local chiefs) decided to form a forum to discuss, deliberate and develop an agreement on how to manage the Fund. The resulting Ahafo Social Responsibility Forum engages broadly with all aspects of the community as well as different levels of government, community organisations and the company. The cooperation of Newmont and the Ahafo Mine Local Community serves as an exemplar of a good practice working relationship between the company and its stakeholders in formulating a CDA.

## **Defining Community**

For the purposes of this agreement, the Ahafo Mine Local Community has been defined as community towns that are physically located on the Mining Lease within the operational area or within the Mining Lease area under active exploration and community/traditional areas that have a significant amount of its traditional land covered by the Mining Lease. The composition of the Ahafo Mine Local Community is reassessed annually to include community towns based on updated maps. Recognising that communities are not static, the definition of community is flexible to accommodate changes over time.

# Community Engagement and the Social Responsibility Forum

As a result of Newmont's global commitment to sustainable development, Newmont committed US\$1 per ounce of gold sold and one per cent of net annual profits for a community development fund in 2005. The local chiefs, leaders of local district leaders, and Newmont agreed to collectively form a Social Responsibility Forum in order to provide the community the opportunity to participate in the Company's decisions and plans, deliberate on issues of mutual interest and decide on how the Community Development Fund is to be allocated. An important first step after creating the fund was to establish good working relations through commitments to trust, tolerance, patience; and transparency among all members of the forum. These promises were consolidated in a Memorandum of Commitment, signed in 2006.

#### Social Responsibility Forum

Formed in 2006, the forum was created to provide a mechanism for collective discussion and decision-making. As a result of over 20 meetings in 2 years, the forum developed the Social Responsibility Agreement in which the forum was delegated the authority to create committees and assign functions to them, establish rules, by-laws and regulations to enforce implementation, and resolve disputes and complaints. Engaging with a breadth of relevant stakeholders, the forum consists of 55 members and an independent monitor and co-monitor. Membership includes:

- Regional Minister for Brong Ahafo Region
- General Manager, Environ & Social Responsibility of Ahafo Mine
- External Affairs Manager of Ahafo Mine
- External Affairs Superintendent of Ahafo Mine
- Three members of Parliament within the two Districts
- Two District Chief Executives
- Two presiding Members of the District Assemblies
- The Chiefs and one subject from each community town nominated by the chief
- Two Chief Farmers, one from each District
- Six reps of women groups, three from each district
- Ten youth representatives, one from each community town
- Two NGO representatives, one from each District
- Two Farmer Representatives one from each District
- A Secretary of Forum, nominated by Moderator and approved by the Forum.

In addition to overseeing the development and implementation of the agreement, the forum assists with conflict-resolution, agreement review and amendment and the management of the Community Development Foundation.

The forum is committed to working with the company to build capacity by providing training for people who will participate in the different aspects of conflict identification, management and resolution. The agreement also outlines procedures for the forum to review and amend the agreement and for any conflicts and disputes to be submitted and reviewed.

#### Scheduling

The forum holds regular meetings at least twice a year and has a standing committee to meet in the interim in cases of emergencies. Elected Members hold fixed-term appointments of five years with a maximum of 10 years in office. The procedure for election and the details of the scheduling of regular and emergency meetings are all described in the Social Responsibility Agreement.

## Communication

Throughout the process, community communications has played a major role in facilitating open communication and transparency between the forum, Newmont and the wider community. The Agreement also describes how announcements and comments should be transmitted in a variety of mediums such as informational leaflets, interactive radio, comment sheets, TV shows, street announcements, and feedback sessions. The Social Responsibility Forum utilise multiple avenues to

communicate regularly with the local community, maintaining transparency and promoting trust. The Agreement also provides a mechanism through which the community can communicate to the forum.

# **Key Findings:**

- The formulation of the forum and its multi-stakeholder, inclusive membership has helped to make the Social Responsibility Agreement a collective effort with all parties sharing equal responsibility and involvement.
- The Social Responsibility Agreement and its subsidiary agreements are written very clearly and directly including background information, principles, definitions, aims and objectives.

#### Sources:

Ahafo Mine Local Community and Newmont Ghana Gold Limited (2008). "Ahafo Social Responsibility Agreement." 28p.

Baffoe, Steve (2008, June). *Newmont Ahafo Social Responsibility Forum – CSR walking the talk A Case Study.* PowerPoint Slides.

"The Ahafo Social Responsibility Forum (ASRF)." Newmont Ghana. Web.

<a href="http://www.newmontghana.com/index.php?option=com\_content&task=section&id=18&Itemid=40">emid=40</a>

# **Case Study B: Argyle Diamond Mine Participation Agreement**

Argyle Diamonds, owned and operated by Rio Tinto, is an open-pit mine in the East Kimberley region of northern Western Australia. The Mine Lease area is located on the traditional country of the Miriwung, Gidja, Malgnin and Woolah peoples, composed of five estate groups: Warmun, Doon Doon, Bow River, Mandangala and Frog Hollow.

Argyle Diamonds had a 'Good Neighbour Agreement' with the local indigenous communities dating back to 1980, which was heavily criticised. In response to changing legislation surrounding native title claims in Australia and a renewed commitment to community investment, Argyle entered into a Participation Agreement with the local indigenous communities in 2004. The Participation Agreement was registered by the Native Title Tribunal of Australia in 2005 as an Indigenous Land Use Agreement (ILUA) in the same year.

Recognising that ILUAs often restrict companies and communities and can be very difficult to amend, the Participation Agreement also includes a Management Plan, a subsidiary agreement that incorporates greater flexibility regarding how the agreement is engaged and provides guidelines on other important community issues not directly addressed in the ILUA. The Management Plan addresses the following issues: land rights, income generation, employment and contracting opportunities, land management and indigenous site protection. As part of their revised strategy for community engagement, the company frames its relationship with the community in terms of "tenancy", seeing the qualified community as "landlords". As such, recognising that the indigenous community hold primary ownership of the land and working towards handing the land back to Traditional Owners is pivotal to the agreement.

## **Traditional Owner Relationship Committee**

One of the major components of the Participation Agreement is the creation of the Relationship Committee. The committee consists of four Argyle representatives and 26 Traditional Owner (TO) representatives, from six estate groups of the Mine Lease Area. Representatives serve on the committee for the length of the agreement unless all other members find a representative unsuitable unanimously. Establishment of the Relationship Committee demonstrates a commitment by the parties to the agreement to honour and empower the viewpoint of the Traditional Owners in influencing the Management Plans that affect their communities. This is a direct reflection of their overarching principle of the community as their 'landlords'.

The role of the committee is to monitor the implementation of Management Plans, make recommendation to the parties as to how to improve implementation, conduct a review of each Management Plan, provide reports annually, identify employment opportunities, make recommendations for the company to develop career paths, promote participation in annual tour of the mine, and set time frames for negotiations between Argyle and the TOs. The Committee meets quarterly and a notice must be published in advance of the meeting details, with an agenda and any supporting information. To communicate the decisions to the broader community, the Agreement specifies the employment of an Executive Officer to serve as a communications liaison for the Relationship Committee, managing all announcements, concerns and disputes from the community.

# Capacity-Building in the Management Plan Agreement

The Participation Agreement includes several clauses relating to the issue of capacity building. Addressing the capabilities of the community is important for ensuring that the agreement is manageable by all parties. The Participation Agreement engages with capacity building and training in two major areas.

Firstly, it contains a clause that provides training for every representative on the Relationship Committee to ensure that he/she is capable of fulfilling their responsibilities. Key capabilities include understandings of the agreement, of Argyle, and of the Relationship Committee in addition to the ability to comprehend and assess financial statements and reports. To facilitate a better understanding of the agreement, summary boxes written in plain English, as well as a video, are included to make the legal and technical language of the agreement more accessible. As additional support systems, the agreement establishes a Secretariat, provided for and staffed by Argyle Diamonds, to assist the Relationship Committee in facilitating meetings, assisting TO representatives to participate in the committee, conducting informative meetings with the local indigenous communities and overall, ensuring the committee operates properly. The agreement not only provides training for the TO representatives on the committee but also for all Traditional Owners to assist them in participating in the agreement. This includes organisational and managerial support to TOs in their engagement with Argyle and in fulfilling the agreement and also provisions for assistance to the trustees of the Trust in managing community funds.

Recognising the importance of the local indigenous perspective, the agreement includes a mechanism for cross-cultural training for Argyle employees to better understand the community they are working with and to improve community engagement. Argyle Diamonds provides training for up to 20 TOs to deliver cross-cultural content under Rio Tinto policies and training. The content of the cross-cultural training is developed in consultations between Argyle Diamonds and the Relationship Committee. The aim is to build the capacity of company workers to understand the ways and beliefs of the local indigenous people to strengthen the two-way communication and engagement.

## **Key Findings:**

- Factoring in a degree of flexibility is important for agreements to adjust to trends and circumstances and in order for the agreement to have longevity. Recognising this, Argyle developed with local TOs a Management Plan Agreement to accompany the ILUA to address how the company and the community would work together.
- The Participation Agreement demonstrates a concerted effort to ensure mutual
  understanding and communication between the company and the community. Argyle
  provides training to TO representatives as well as support mechanisms for the greater
  community. Argyle employees, in turn, undergo cross-cultural training to build capacity
  on the company side to understand the perspective of the TOs.

#### Sources:

Argyle Diamond Limited and Argyle Diamond Mines Pty Limited, Traditional Owners (2004). "Argyle Participation Agreement". Perth, Freehill: 181.

Argyle Diamond Limited (2005). "Breaking New Ground". Perth: 24 p.

# Case Study C: Sakhalin Indigenous Minorities Development Plan

Located on Sakhalin Island off the far-east shore of Russia, the Sakhalin II is an integrated oil and gas project developing two energy fields for crude oil and natural gas. Ownership of Sakhalin Energy Investment Company (SEIC), the operator of the project, is shared amongst Gazprom, Shell, Mitsui and Mitsubishi. Production began offshore in 1999.

Sakhalin Island is home to about 3,500 indigenous people from four recognised ethnic groups: the Nivkh; the Uilta (also known as the Orok); the Evenk; and the Nanai. The project not only disrupts the community space of these indigenous groups but also impacts on their traditional practices of reindeer herding, fishing, gathering and hunting. In Russia, there is a regulatory framework around recognising indigenous people and their rights; however, the system is underdeveloped and as such, many of the indigenous groups on Sakhalin had very little legal protection or recognition.

Initially, SEIC implemented a programme of compensation for direct impacts to affected communities however this was met with heavy resistance and criticism. The indigenous communities were dissatisfied with the way in which they were engaged and were concerned about livelihood impacts that the company had not considered. Responding to protests in 2005, SEIC reengaged with the indigenous community to address their grievances, which developed into a more inclusive agreement, the Sakhalin Indigenous Minorities Development Plan (SIMDP).

# Re-engaging and Renegotiating

One of the first matters to consider was who to engage with in re-negotiating the agreement. Previously, SEIC had focused on only those communities that were directly impacted, which were determined to be the reindeer herders. In their consultation process for renegotiating the agreement, SEIC decided to include all the indigenous communities of the island, in order to repair the distrust that had developed within the community. Other stakeholders consulted include Oblast officials (regional government), other oil company operators, NGOs, and social development and indigenous experts.

For the purposes of the agreement, SEIC engaged with the community officially through the regional representative body of authorised representatives called the Sakhalin Indigenous Minorities' Council, which was elected by the Sakhalin Indigenous Peoples and served as the representative party of the community. Local government authorities, from the Sakhalin Oblast Administration (SOA), were also included in consultation and in the implementation of the plan.

In developing the SIMDP, the company emphasized the importance of the community determining the content and structure of the plan for themselves, with the role of company being to provide assistance in this process. To achieve this, a working group was formed consisting of equal membership of company and indigenous representatives, which toured the island visiting each district to gather community input on impacts and desired development outcomes. To keep expectations reasonable and to provide a specific scope to the plan, the committee was responsible for receiving community suggestions and prioritising demands. The community consultation process

took almost a year but resulted in an outline of a plan that more accurately reflected the needs of the indigenous community.

# The Sakhalin Indigenous Minorities Development Plan

The SIMDP focuses on the key areas, which were determined from the community consultation: mitigation and social development. The plan specifies that mitigation measures outlined in the SIMDP apply to only the communities that reside in the Project Area (which is defined and mapped in the document) who experience direct impacts from operations. For example, to address livelihood impacts on reindeer-herders, measures are in place to monitor the quality of life of affected families and to offer supplemental assistance if needed. Benefit-sharing measures, however, are stipulated to apply to all Project Affected Peoples, which is defined as all of the indigenous communities on the Sakhalin Island. For example, the Social Development Programme sponsors 140 scholarships available to all Sakhalin Indigenous youth. By providing a specific scope to the SIMDP and clearly defining the beneficiaries, the SIMDP ensures that the Indigenous community members receive benefits appropriate to their level of impact and that expectations are properly managed.

To build local indigenous capacity to be able to implement the SIMDP, the plan provides for ten per cent of its budget to fund small grants. The Sakhalin Indigenous Minorities Mini-Grant Fund (SIMMGF) is the primary responsibility of the Sakhalin Indigenous Minorities' Council and other indigenous peoples' organisations who authorise grant approvals. The implementation, governance and management of the SIMMGF is intended to serve as training for the Indigenous peoples to eventually be able to govern, implement and control the overall SIMDP and its framework on their own. The management of the SIMMGF also includes a range of training opportunities and advisory services such as:

- A sustainable development advisor to bring international best practice experiences to the committee overseeing the SIMMGF
- A sustainable development advisor to bring Russian and Sakhalin best practice experiences to the committee overseeing the SIMMGF
- A series of business management workshops for Indigenous Peoples' Organisations (IPOs) to provide organizational management training
- Training for IPOs and indigenous activists in monitoring
- Training for IPOs and indigenous activities in grievance procedures

#### **Key Findings:**

- SEIC recognises its role in broader community development by engaging with all
  indigenous minority groups of the Sakhalin Island, rather than solely those who
  are directly impacted, in developing the SIMDP. This acknowledges that impacts
  are not only environmental and physical but can also be social, intangible and
  cultural.
- An effective strategy for building local capacity is to allow community
  organisations to develop, manage and maintain their own mini-grant fund. In the
  Sakhalin case, this has empowered the local community, with the longer-term goal
  being to eventually take control of the CDA. Placing greater control and decisionmaking power into the hands of the community members helps to develop their
  managerial and leadership capacity.

# Sources:

Based on a report prepared by Synergy Global Consulting for BG Group

Sakhalin Energy Investment Company (2006). "Sakhalin Indigenous Minorities Development Plan: First Five-Year Plan (2006-2010)." 210.