SELF-INTERESTS

Identifying Self and Shared Interests

What are self-interests?

Self-interest is a focus on the needs and desires (interests) of the self. It’s what you want for yourself and your family.

Self-interest example:
What are YOUR self-interests?

Self-interests are not selfish, which is all about me.

Shared interests are not selfless, which is all about others.
What are shared interests?

Shared interests refer to common self-interests of one or more people.

Shared interests are like the common good—what is beneficial for all, or most, members of a given community.