FOR IMMEDIATE RELEASE

Pacific Marine Mammal Center Opens First Satellite Presence at Pacific City, Huntington Beach

Use of the PMMC Kiosk Donated Thanks to the Generosity of the Pacific City Management Team

Laguna Beach, CA - Friday, July 23, 2021 - Pacific Marine Mammal Center (PMMC) opened its first satellite presence outside of Laguna Beach at Pacific City, an oceanfront shopping center in Huntington Beach, California, following a ribbon-cutting ceremony on Friday, July 16th. The kiosk will sell PMMC and Huntington Beach merchandise as well as other coastal commodities and will serve as an educational outreach tool for the center. The PMMC team hopes one month of sales will cover the cost to fully rehabilitate one marine mammal patient, which ranges from $2,500 to $3,500.

“Pacific City is absolutely dedicated to the interests of marine life, and since 25% of PMMC’s rescues come from Huntington Beach, we wanted to do our part to help drive awareness of the hazards facing these incredible marine mammals,” says Jennifer Williams, Marketing Director for the shopping center. “We invite the community to explore the gifts and information the PMMC will have available through the kiosk, which will be located on the first level near lululemon each weekend throughout the summer.”

PMMC began in 1971 with two lifeguards and a veterinarian rehabilitating seals and sea lions in their bathtub. Now celebrating its 50th anniversary, PMMC has blossomed into not only a substantial marine mammal rehabilitation center but a leading organization for research and ocean conservation.

"We wouldn't be where we are today without the members of our community. A special thank you to the Pacific City management team and especially Jen Williams, member of the PMMC Ocean Club, for getting the conversation started about a partnership with Pacific City," said Debbie Finster, VP of Philanthropy at PMMC. "Because of the shopping center’s generosity, the kiosk space is 100% donated and all proceeds will go toward the mission at PMMC."

The ribbon-cutting event was attended by members of the Pacific City management team, including Jeff Miyaoka, Jen Williams and Christine Cacho; Assemblywoman Cottie Petrie Norris, who recently named PMMC “non-profit of the year”; Austin Mejia who was representing the office of Congresswoman Michelle Steel (CA-48); John Villa, Chair-Elect and interim CEO for the Huntington Beach Chamber of Commerce; Glenn Gray, PMMC board member; and members of the PMMC newly formed Ocean Club.

“I was delighted join the Pacific Marine Mammal Center for the grand opening of their new educational kiosk at Pacific City,” said Assemblywoman Cottie Petrie-Norris. “As PMMC celebrates their 50th anniversary, it is wonderful to see them grow their mission saving the marine life of Southern California. Thank you to the entire team at PMMC for inspiring people all across Orange County to protect our beautiful coastline.”
About Pacific City

Pacific City is an oceanfront shopping, dining and entertainment destination located on Pacific Coast Highway across from the iconic Huntington Beach Pier. Adjacent to hundreds of master-planned luxury residences and a 250-room hotel, Pacific City’s retail hub houses 191,000 square feet of boutique and national retail tenants, an upscale Equinox fitness facility and spa, an exciting collection of first-to-market restaurants and exceptional eateries, and Lot 579, a unique artisanal market and California culinary experience. To learn more, visit https://www.gopacificcity.com or follow Pacific City on Facebook or Instagram.

About Pacific Marine Mammal Center (PMMC)

The Pacific Marine Mammal Center rescues, rehabilitates and releases marine mammals and inspires ocean stewardship through research, education and collaboration. PMMC is a non-profit 501 (c)(3) organization. Our Tax-ID number is: 95-3680896

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