Community Health Roadmap (Roadmap)
Frequently Asked Questions

What is the Roadmap and why was it developed?

- The Community Health Roadmap is a country-led process of identifying national community health investment priorities and is a living document used to coordinate, align and increase investments in primary care at the community level.
- The Roadmap delivers definition, clarity, cohesion and energy, into what is an often fragmented landscape, to support countries in developing sustainable, integrated and effective community-health systems.
- National Priorities reflect recent country-led efforts to develop or optimize national strategies as part of national commitment to Primary Health Care (PHC) and Universal Health Coverage (UHC).
- Linked to the global momentum towards UHC there has been global recognition of community health structures as a critical delivery platform for PHC services.
- As part of increasing access to, and strengthening of PHC services, and an essential component in the achievement of UHC and Sustainable Development Goal 3 (SDG 3), the Roadmap will contribute to a vision of a people-centered delivery of comprehensive, accountable, affordable, accessible, reliable and integrated health services appropriate to local context.

Who is involved?

- The Roadmap is continually being developed through a highly consultative process with country governments, donors, technical experts, the WHO, and other stakeholders.
- A Steering Committee of high-level leadership from USAID, UNICEF, the Rockefeller Foundation, the World Bank and the Bill & Melinda Gates Foundation is providing strategic guidance and oversight.
- The Roadmap was initiated coming out of a March 2018 funders meeting, where ~30 funders discussed the need for greater coordination in the community health space.
- Key funders have provided input at additional funders meetings.

What is the Roadmap seeking to achieve?

- If fully realized, the Roadmap would save 550,000 lives in 15 countries between 2020 and 2030.
- The Roadmap, which builds on the ICHC and other institutional efforts to drive coordination in community health, seeks to align stakeholders around a common agenda for community health investment that is rooted in country priorities.
• The Roadmap elevates national priorities and cross-cutting investments and aims to be a country-level platform for creating a common agenda for coordination and investments.

**What does the Roadmap include?**

• The Roadmap centers around 15 initial countries, identified based on systematic analysis of feasibility and impact potential.

• It elevates prioritized national needs for each country, as expressed by national ministries of health and engagement with donors, implementers, advocates, and other stakeholders.

• The Roadmap includes a prioritized set of 6 cross-country investment opportunities (e.g., innovations, platforms, networks, tools, convenings, reports, new TA programs, etc) that meet needs across countries.

• The Roadmap has also uncovered the need for relatively modest support to activate progress towards the achievement of community health objectives. Recognition that smaller amounts for mini-projects would generate considerable momentum within countries has prompted the establishment of a Catalytic Fund to assist Ministries of Health with grants to fill gaps not met by existing resources.

• The Roadmap calls for participation from funders, governments, and others to support community health more effectively going forward.

• It also includes a forward-looking action plan between now and ICHC 2020.

**What is the timeline?**

• The Roadmap is a living document and countries will continually be developing and updating their national community health priorities.

• The next major milestone in the Roadmap process is the ICHC 2020 conference in February 2020.

**How can I support / get involved with the Roadmap?**

• The Roadmap is actively seeking input, support, and champions. This may include:
  o Providing input and feedback on Roadmap content;
  o Supporting ongoing development, dissemination, and updating of the Roadmap;
  o Committing to funding the priorities outlined in the Roadmap, and to being part of ongoing conversations to coordinate around this agenda;
  o Commit to contributing to the Catalytic Fund;
  o Committing to funding community health differently and more effectively, in line with the recommendations laid out in the Roadmap; and
  o Championing the Roadmap, and community health, in key forums and dialogues at country and global level.

• Contact the Roadmap Secretariat at admin@communityhealthroadmap.org for more information.

**Is there any funding associated with the Roadmap?**

• The Roadmap seeks to mobilize and channel resources for community health towards country priorities.
The Roadmap can serve as both an advocacy tool for resource mobilization, as well as help to direct those resources towards the areas identified by country stakeholders as most critical and catalytic for community health scale-up.

A Catalytic Fund will be set-up to activate progress toward the achievement of community-health objectives and assist Ministries of Health with grants to fill gaps not met by existing resources.

What about countries that are not included in the initial set of 15?

- Driven by a recognition of limited resources and a need to focus in order to drive impact in the near-term, the Roadmap initially includes 15 countries based on in-depth analysis of feasibility and potential impact of investment in community health. This analysis was validated by a broad range of technical stakeholders.
- However, the Roadmap seeks to have impact beyond these 15 countries. Learnings generated in these countries, as well as global good investments, can have a broader impact.
- While the roadmap team does not currently have capacity to conduct consultations beyond these 15 countries, additional countries who wish to prioritize and showcase their key needs for community health systems scale up, using the Roadmap’s methodology and platform, are invited to do so. Please contact the Roadmap Secretariat at admin@communityhealthroadmap.org.

How does the Roadmap fit into strategic planning processes at the country level?

- The Roadmap does not seek to replicate or replace country-level planning processes. Rather, through close collaboration with UNICEF and USAID country teams, Ministries of Health, in-country partners and funders, and other stakeholders, the Roadmap looks to identify and elevate country priorities for community health to the global stage.
- Key country-level documents such as national community health strategies, investment plans, and GFF investment cases, have been inputs into this process.

What do we mean by community health?

- Community health:
  - Includes public (i.e., government-led CHW cadres), NGO (e.g., NGO outreach programs), and private (e.g., local drug shops) sectors;
  - Includes both supply of and demand for health care, and includes activities that community members themselves undertake as agents of their own health and to ensure accountability of the system to their needs;
  - Includes community health workers (CHWs) as a delivery channel, but is not limited to them. Other channels may include, for example, community nurses, outreach and messaging campaigns, peer-to-peer groups, private drug shops, household-level caregivers, telehealth, and community members themselves; and
  - Is part of a broader community system, and is critically linked to community structures outside of the health sector, e.g., WASH and education.
- The Roadmap anchors on country priorities and their visions of community health, while recognizing the need for an expansive definition of community health overall.
• In addition, throughout this roadmap process, national governments and their key partners will define the most critical actors in community-level primary health care systems and their roles in achieving outcomes.

**What’s next?**

• The energy and action that has animated the Community Health Roadmap will not cease, as this remains an ongoing, dynamic process. As such, the Community Health Roadmap Secretariat will continue the mission, retaining the characteristics that have enabled the work to advance to this point: collaboration, agility, speed, flexibility.

• Only insofar as countries, practitioners, partners and donors continuously access the Community Health Roadmap as a resource for direct investment and engagement will its true value be realized. To this end, for governments, NGOs, private-sector entities and individuals interested in benefiting from or contributing to the Community Health Roadmap’s ongoing development, the following avenues exist:

**Funders**

• Invest in the Catalytic Fund
• Identify further opportunities to support the National and Cross-Country Priorities
• Explore ways to fund community health more effectively

**Governments**

• Commit to making community health a national priority
• Elevate National Priorities on the global stage

**All Partners**

• Champion the integration of community health in existing global health agendas
• Support National priorities
• Highlight actions taken to support the Roadmap