



# VALLEY VISIONING

# Phase 1: Listening

Now-Spring

# Phase 2: Scenarios

Spring-Fall

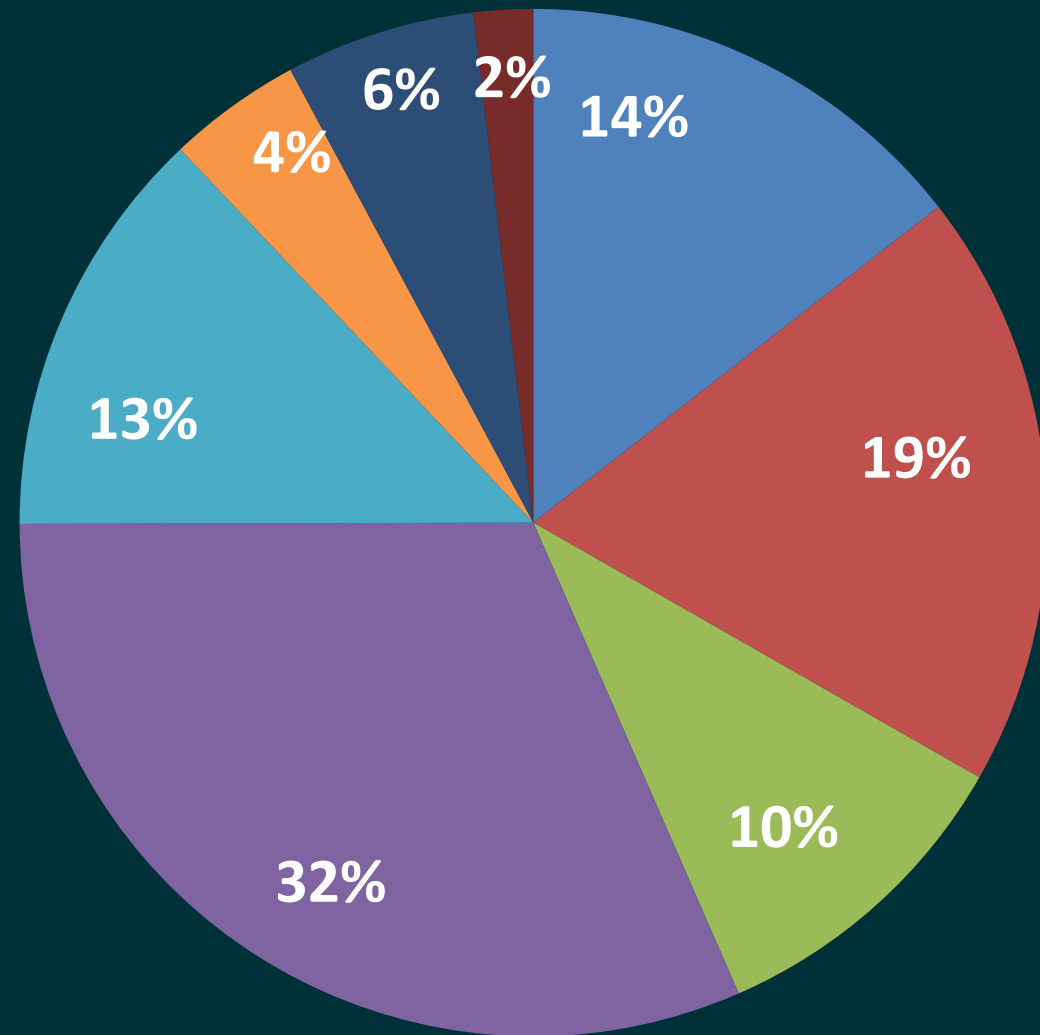
# Phase 3: Vision

Early 2020

**1,825** people have taken the  
Valley Visioning online survey

# Where do you live?

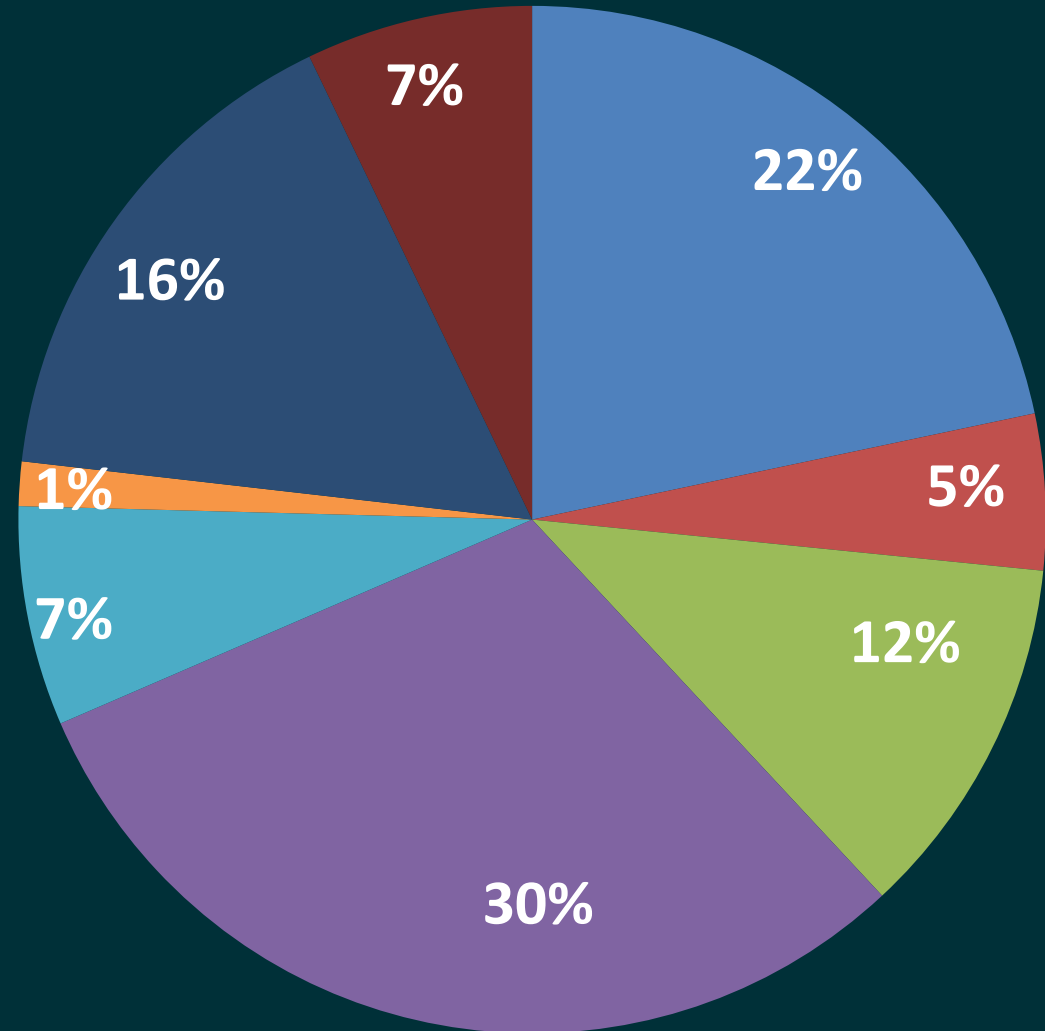
- Northeast (Lehi, Highland, Alpine, Cedar Hills)
- Northwest (Eagle Mountain, Saratoga Springs, Cedar Fort, Fairfield)
- North-Central (Pleasant Grove, American Fork, Lindon)
- Central (Orem, Provo, Vineyard)
- South-Central (Springville, Spanish Fork, Mapleton, Salem)
- South (Payson, Santaquin, Elk Ridge, Woodland Hills, Genola, Goshen)
- Salt Lake County
- Other



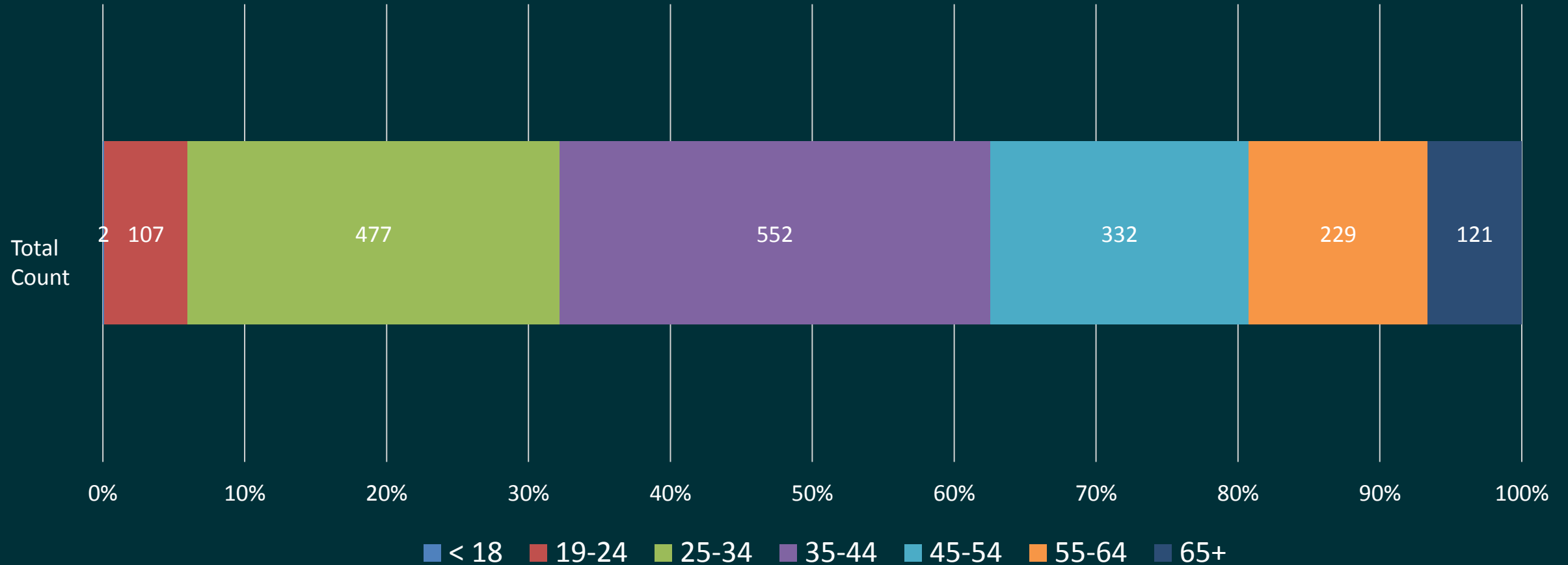


# Where do you work?

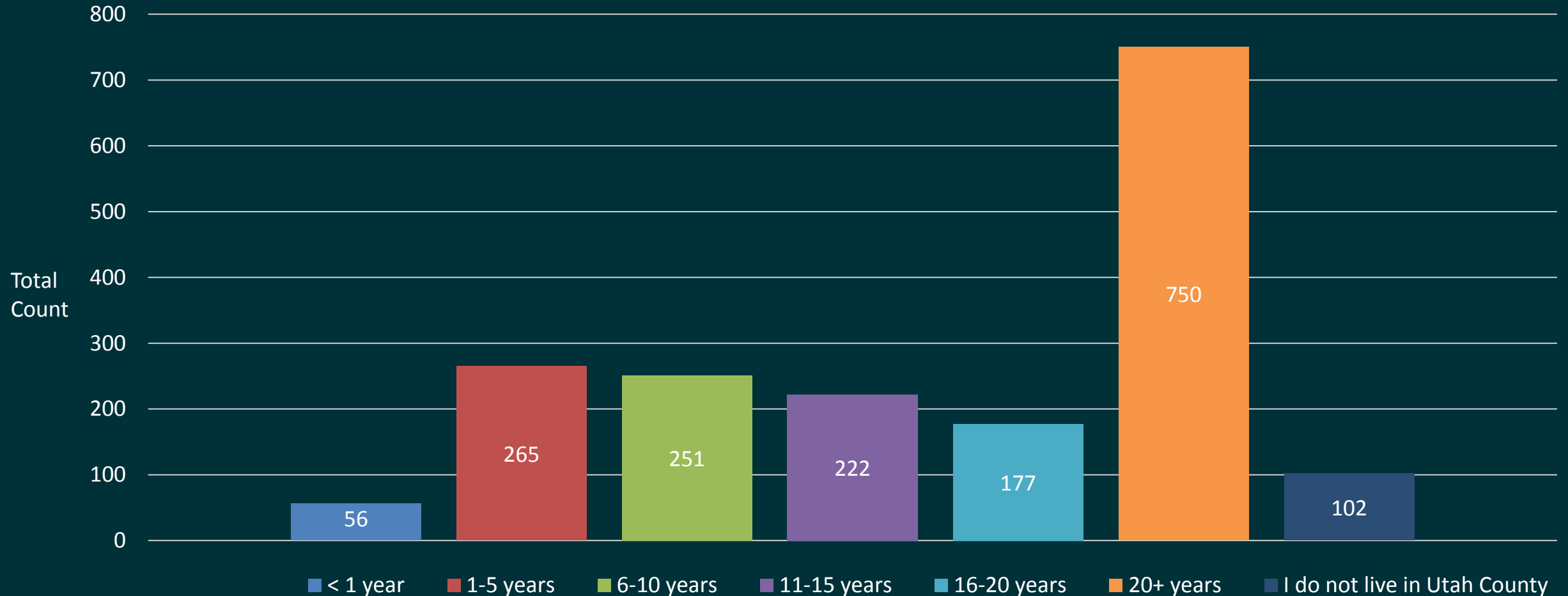
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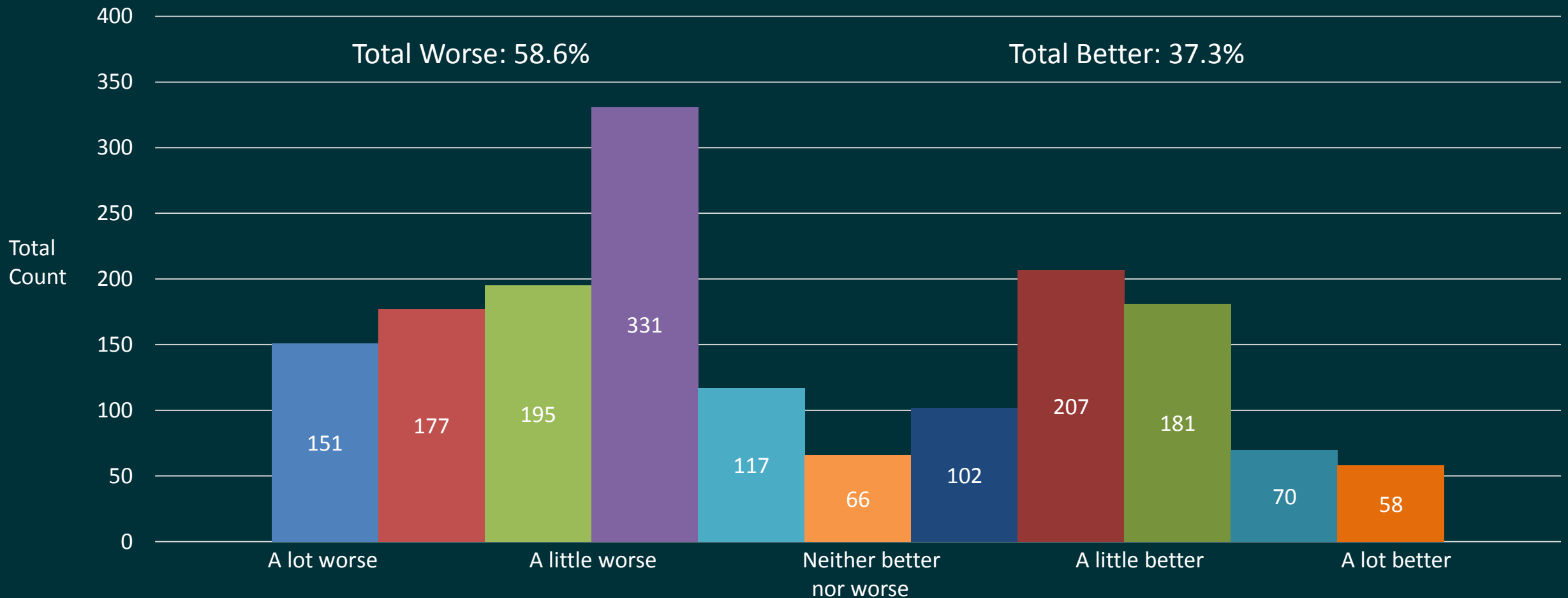
# What is your age?



# How long have you lived in Utah County?



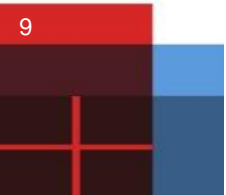
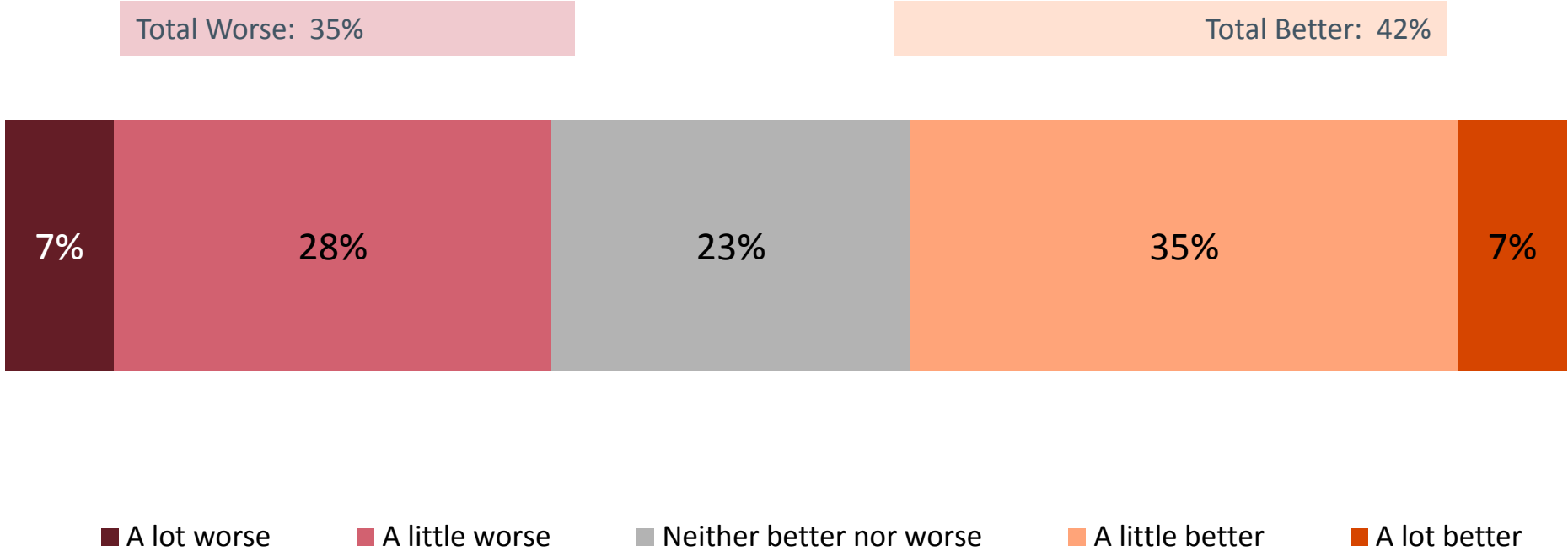
# Do you believe growth in Utah County will make things better or worse?





# 2014 Values Study Results

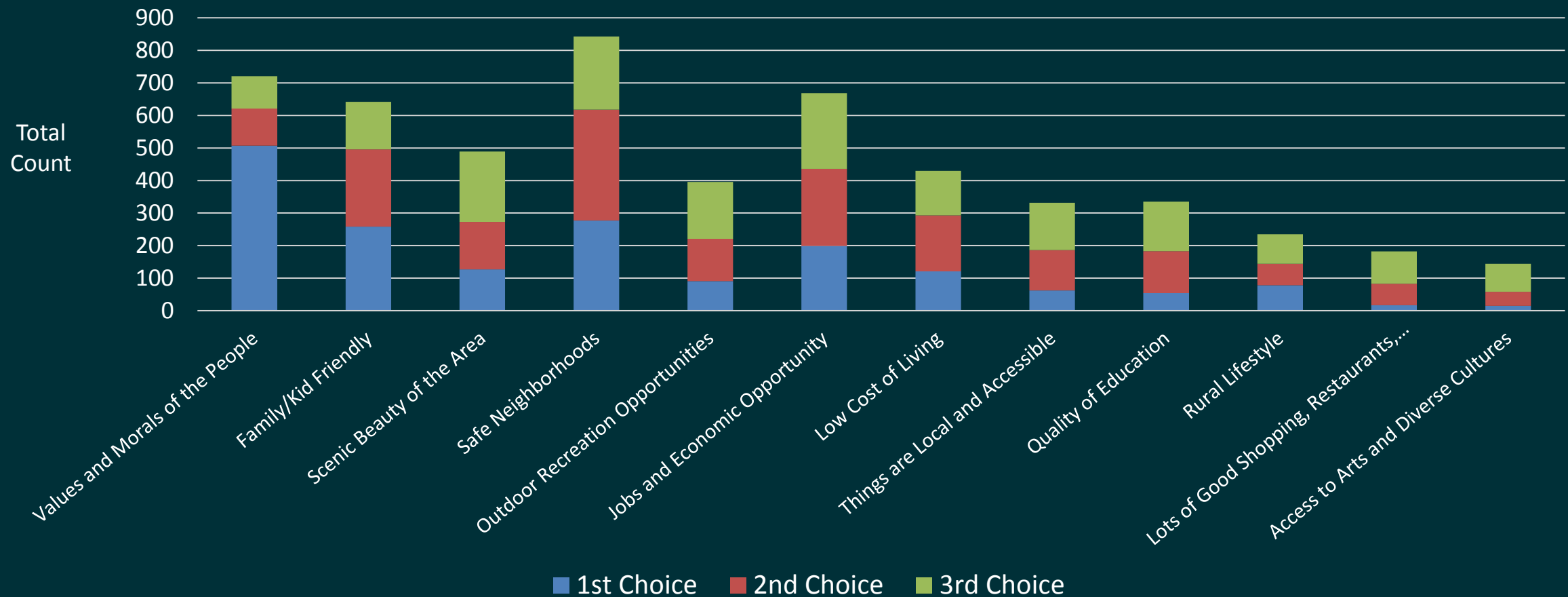
## Future Growth in Utah will make things...



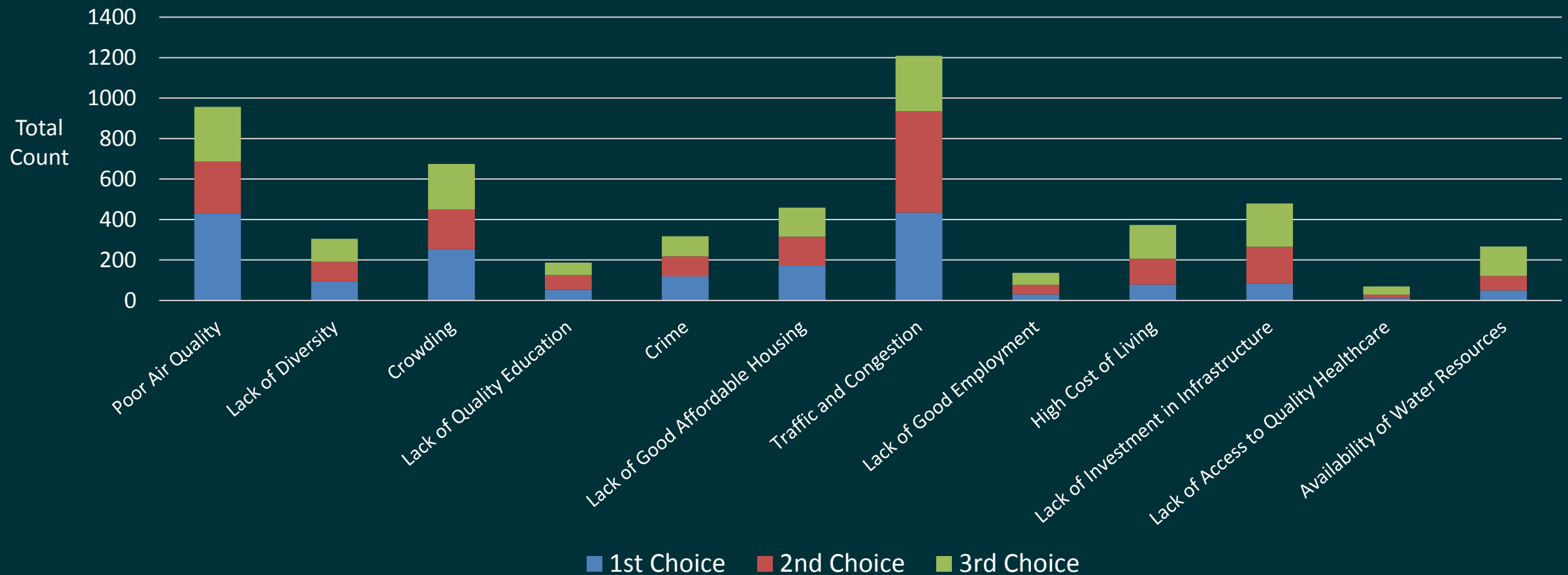
BASE: ALL QUALIFIED RESPONDENTS (N=1000)

Q345. Most people see both positive and negative aspects of the changes taking place in the state. Based on your own personal feelings, do you believe future growth in the state of Utah will make things better or make things worse?

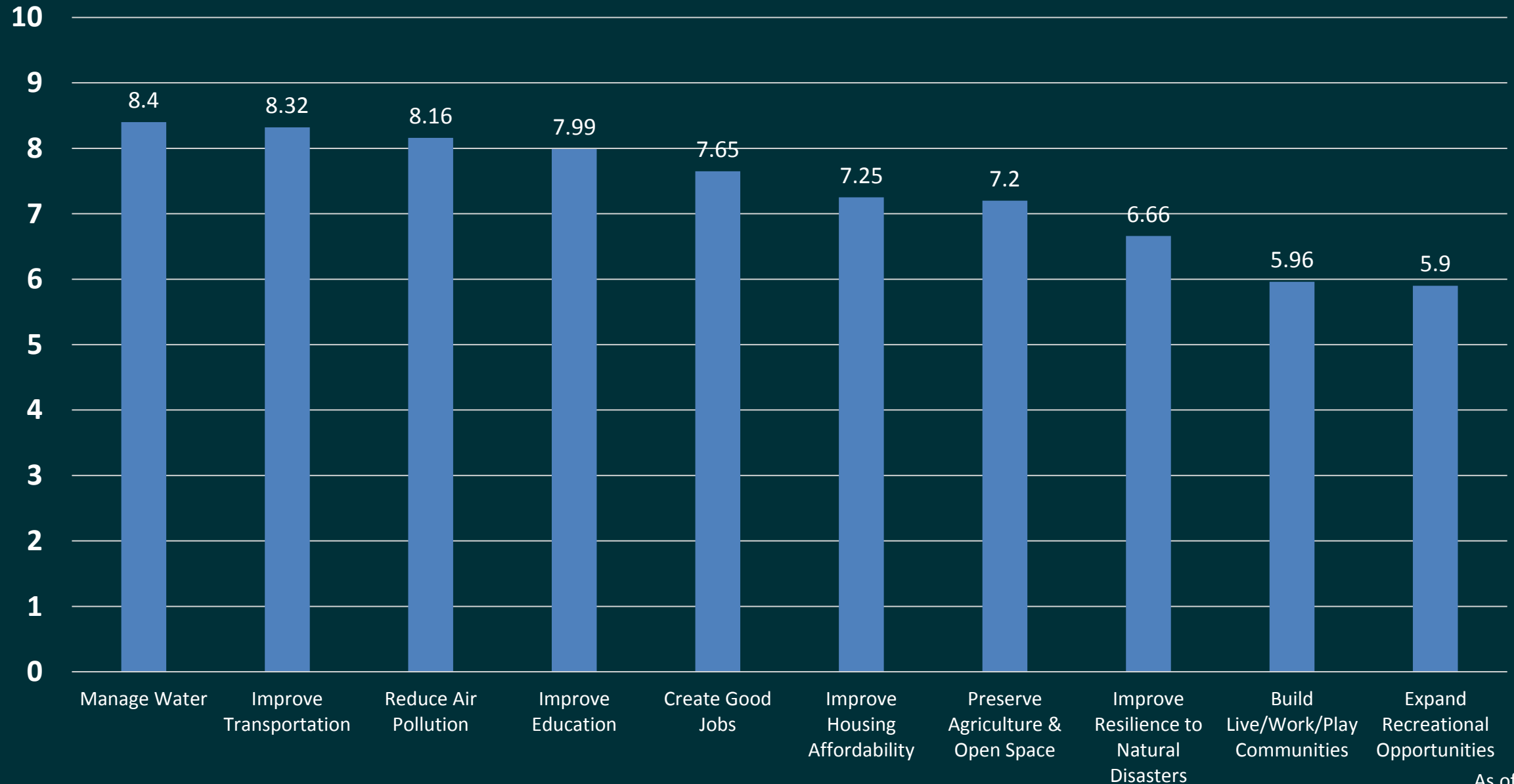
Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest POSITIVE impact on the overall quality of life for you personally.



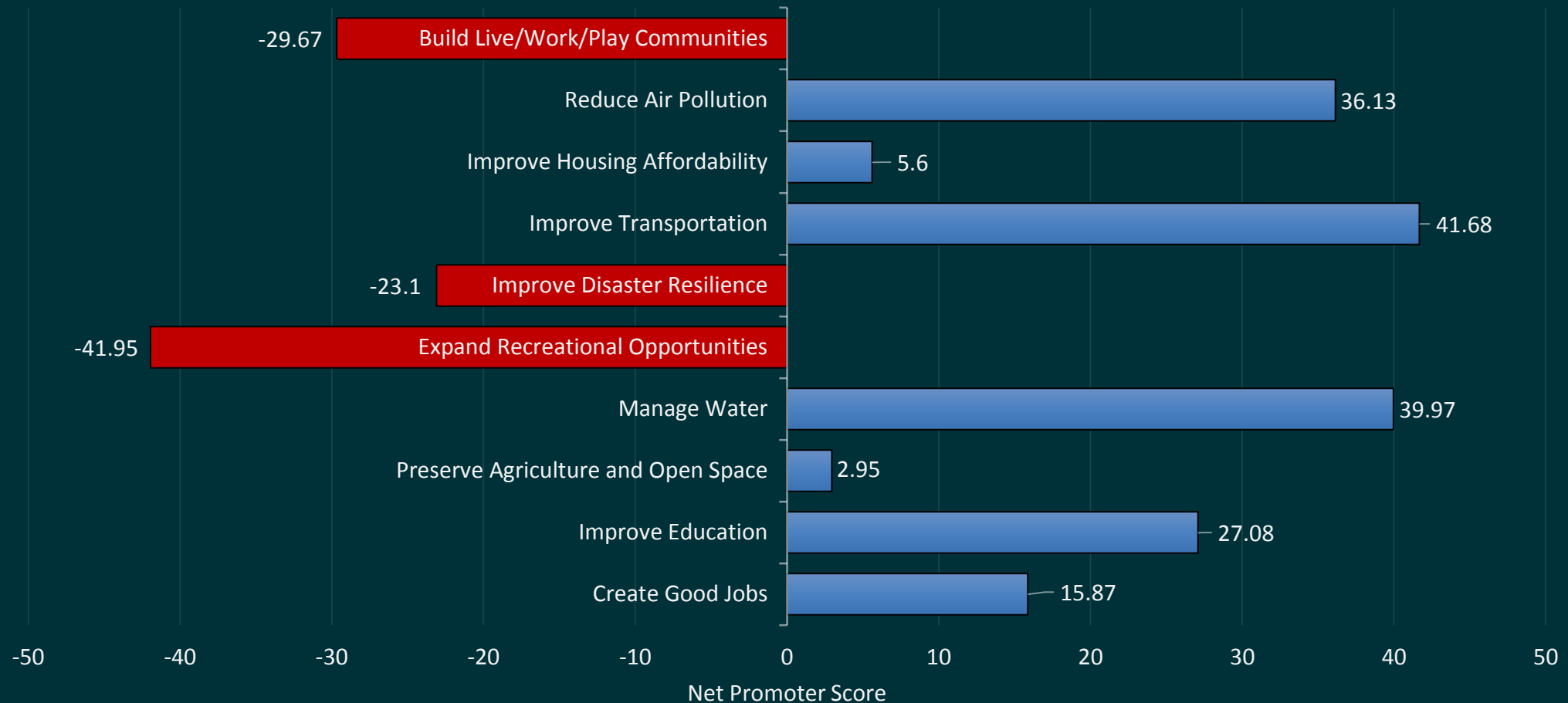
Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest NEGATIVE impact on the overall quality of life for you personally.



Utah County is projected to double in population by 2050. The vast majority of that growth will be from new births. In light of growth, **how important to prioritize are the following outcomes for Utah County's future** (on a scale from 1 to 10)?

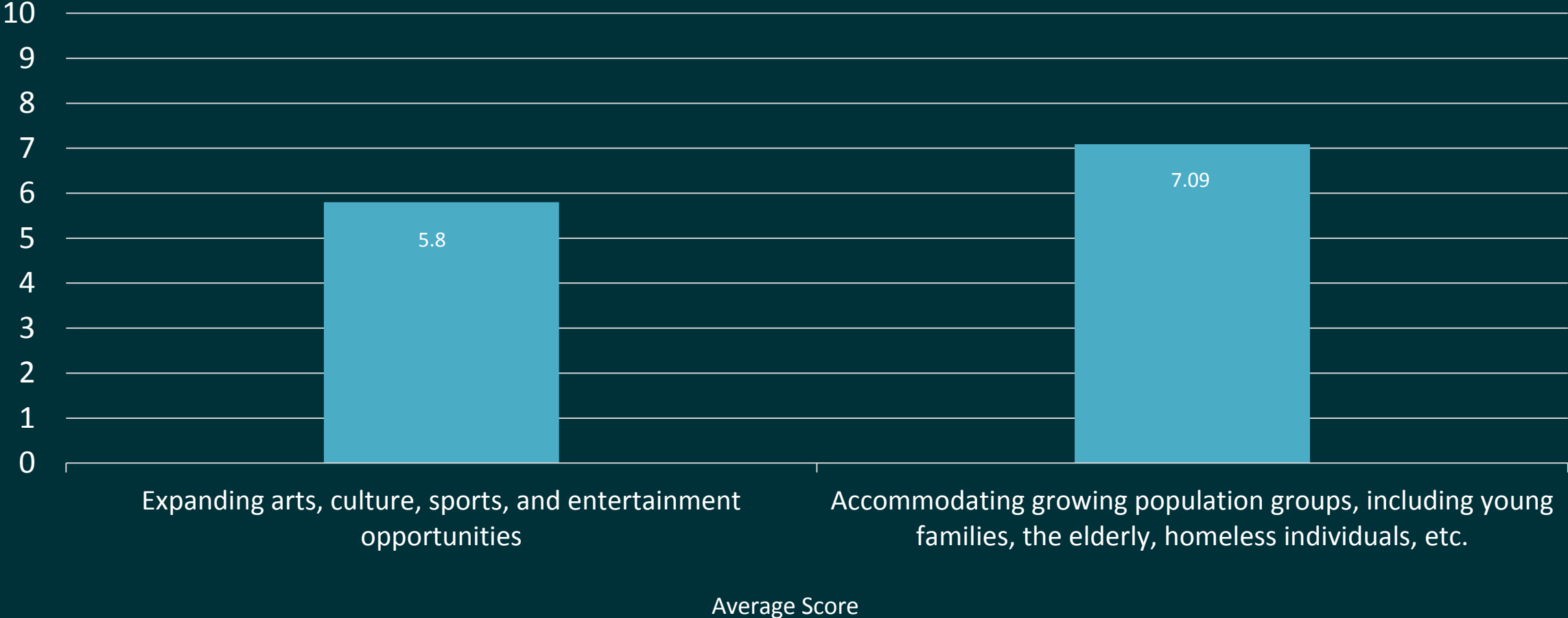


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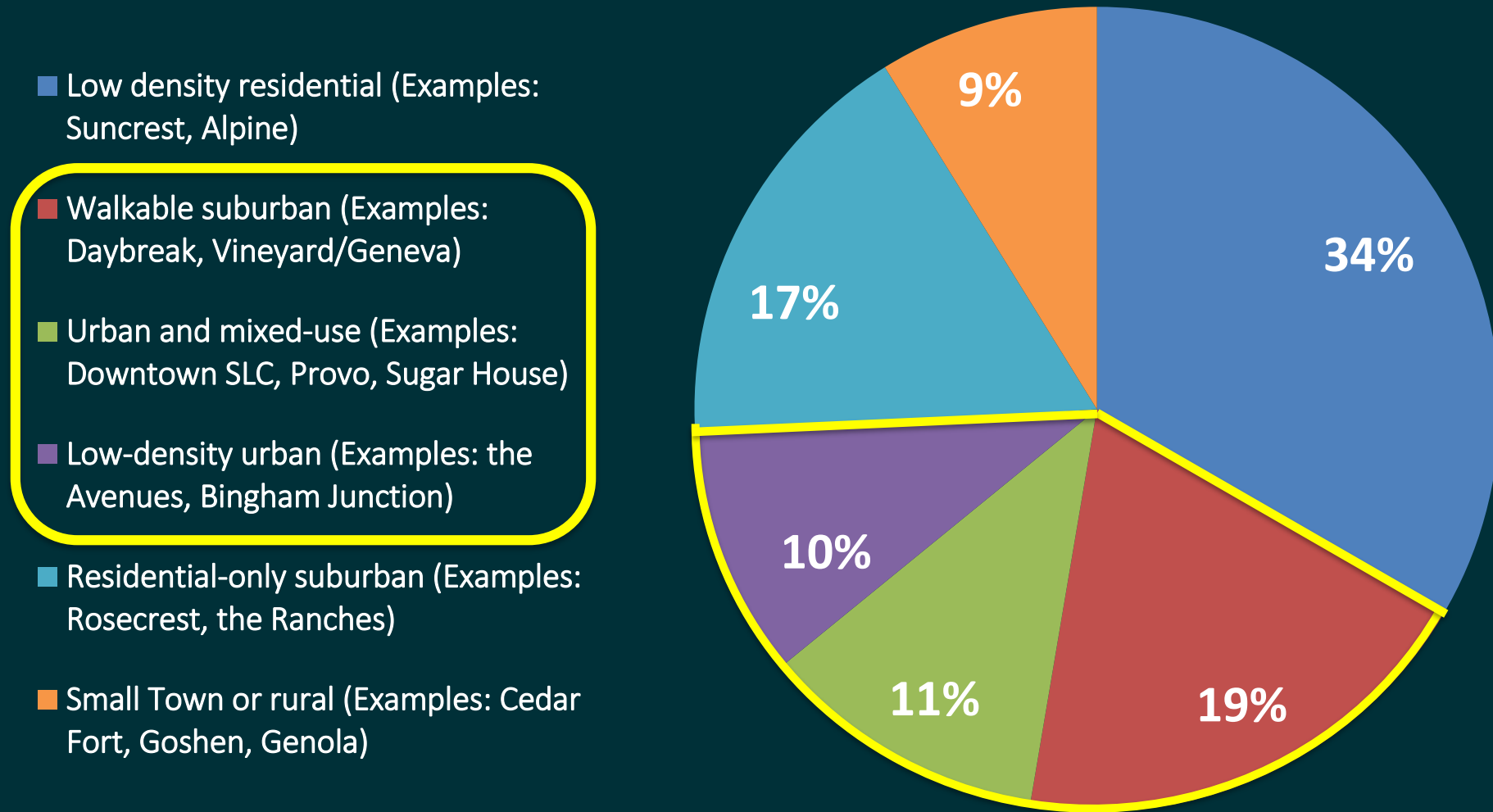


(% people who ranked the outcome 9 or 10) – (% people who ranked the outcome 0-6)

# How important is....



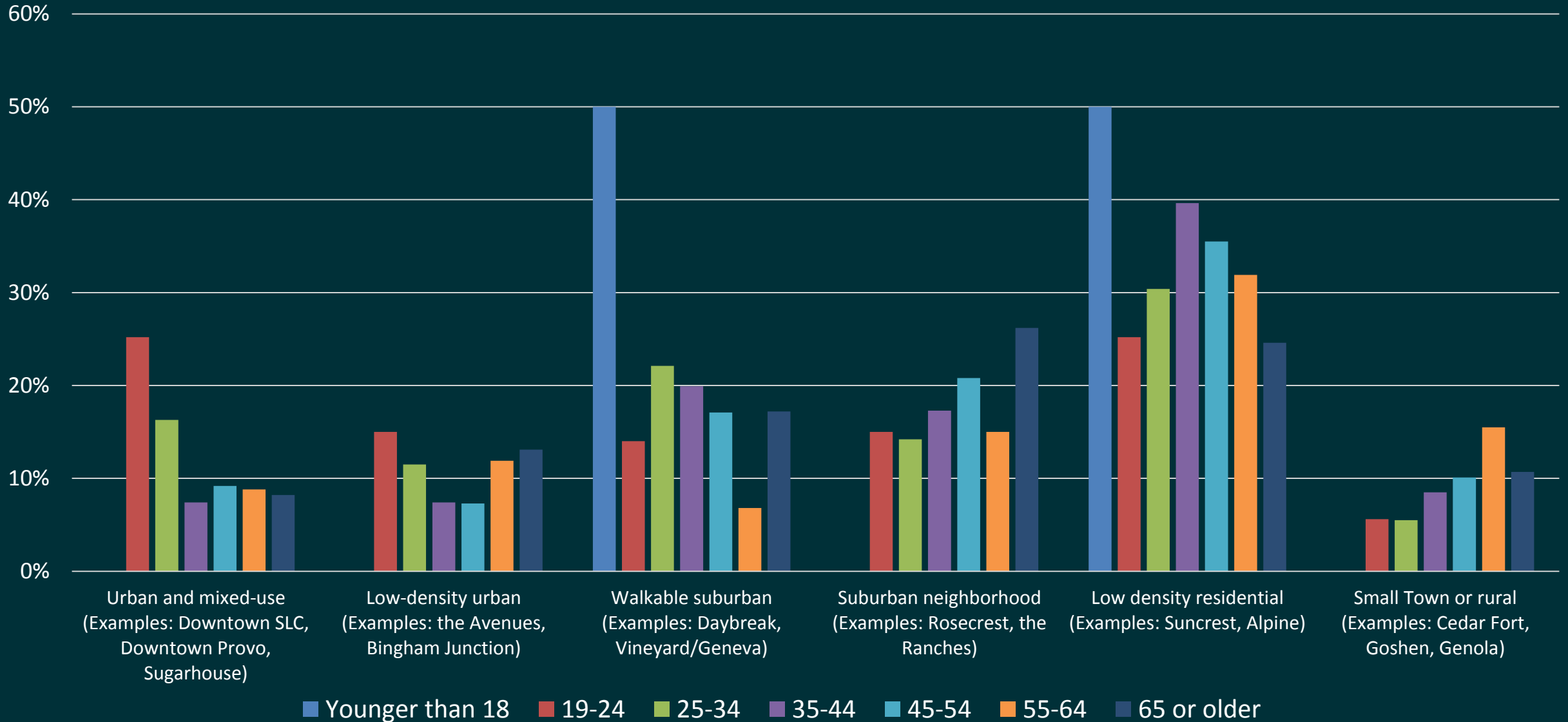
# From the following options, what would your ideal community be to live in?



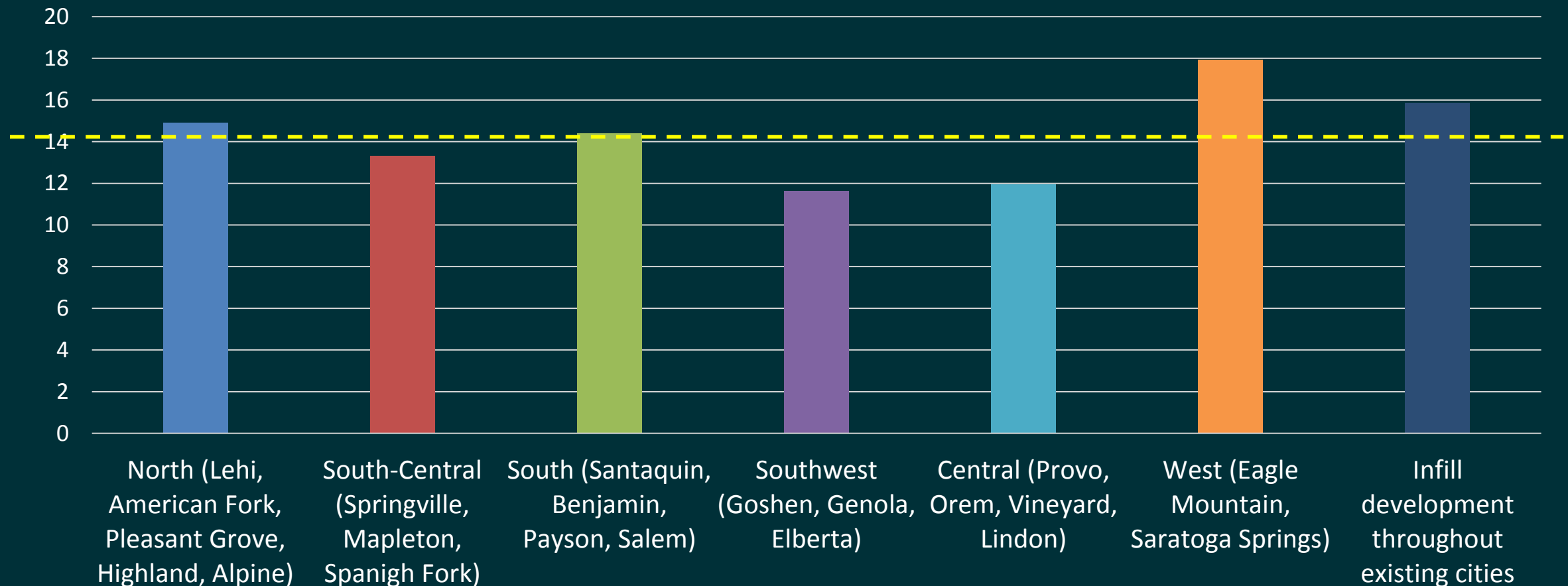
About 40% of respondents say they want to live somewhere more walkable than traditional suburban.



# Ideal Housing By Age Group



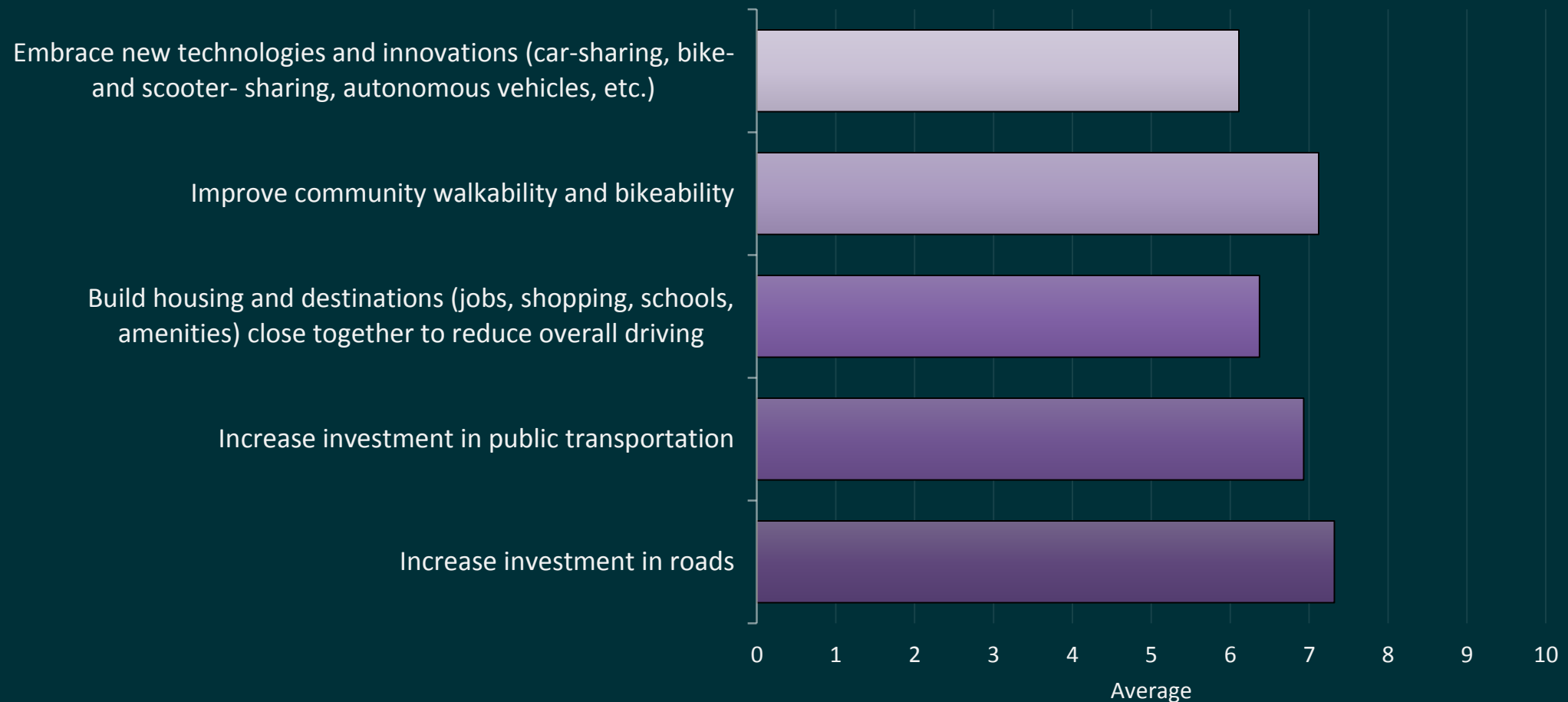
# What percentage of growth should occur in each sector of Utah County?



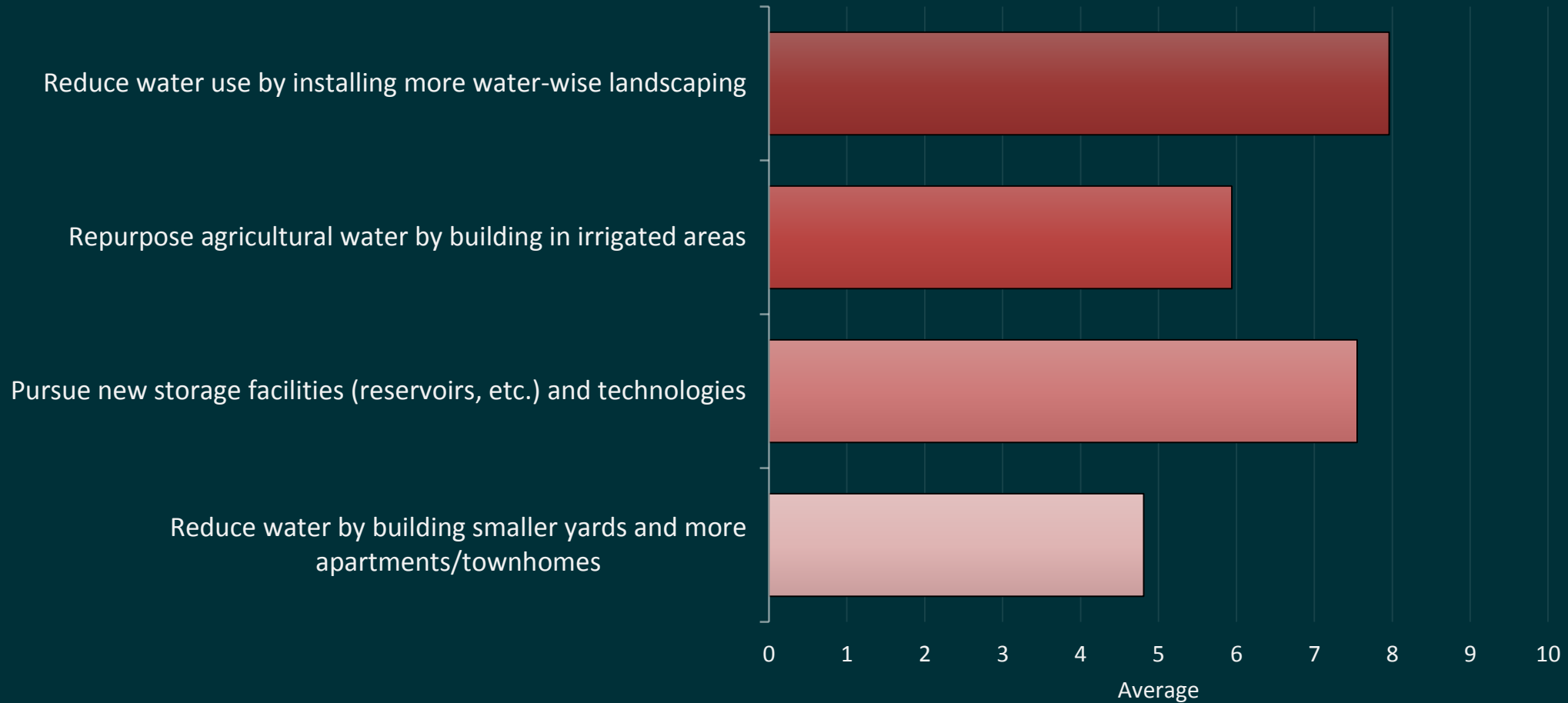
# How much should we invest in each transportation type?



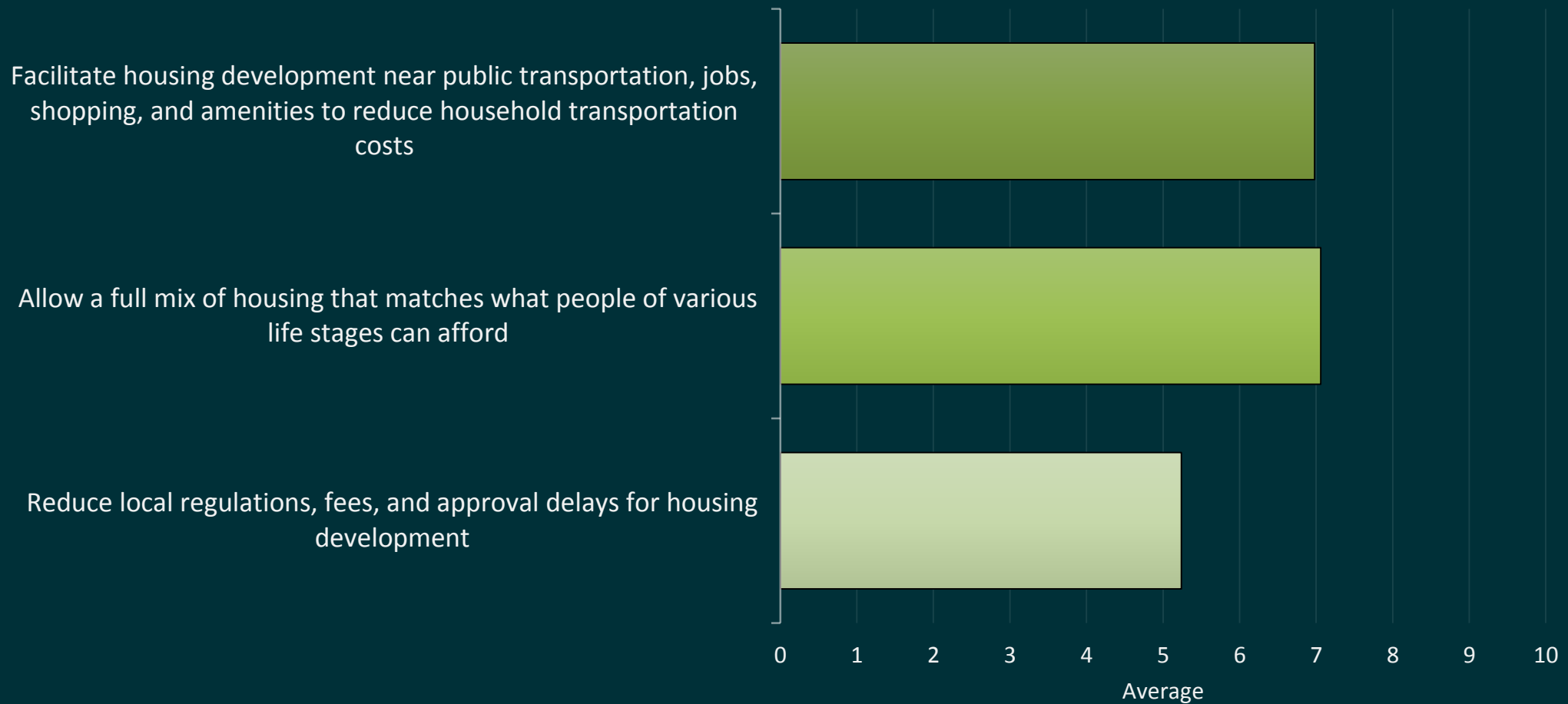
# How much emphasis should be put on each of the following strategies for managing transportation and mobility?



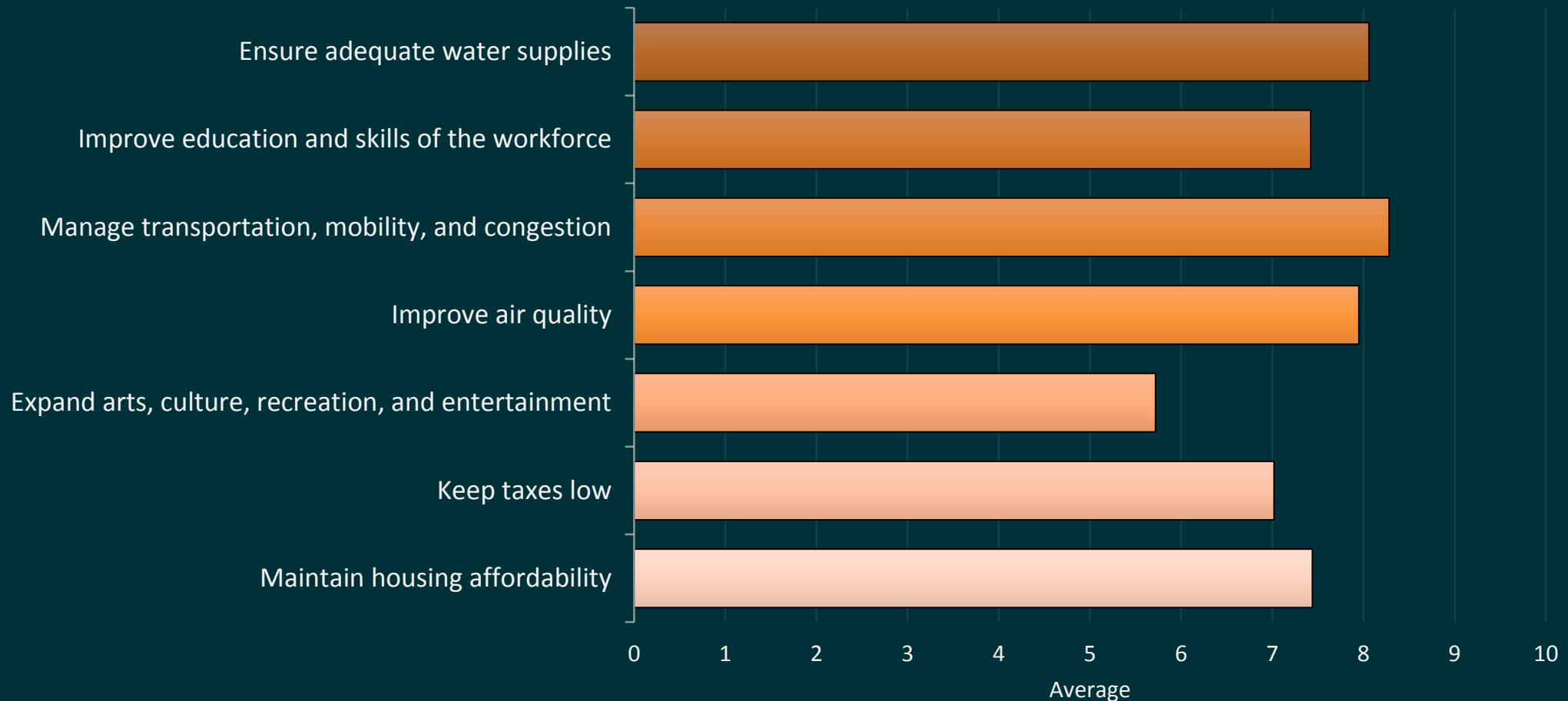
# Please rate strategies for securing water for additional population?



# Please rate strategies for maintaining affordability



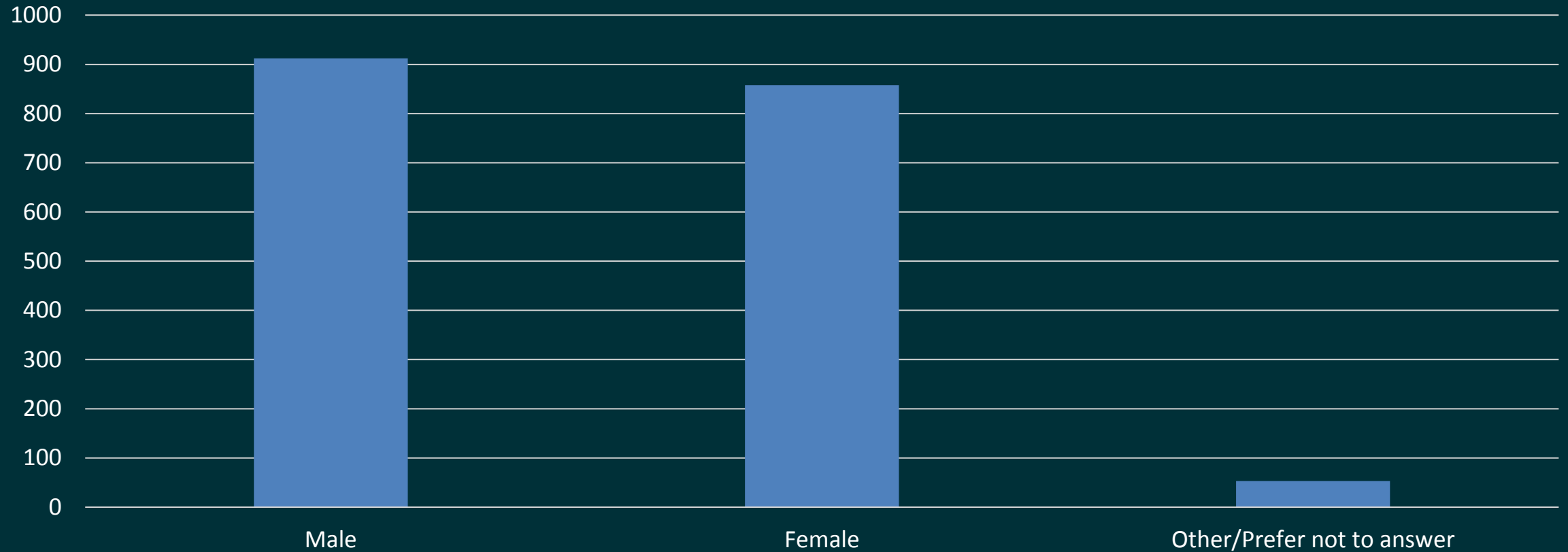
# Please rate strategies for growing and attracting good jobs





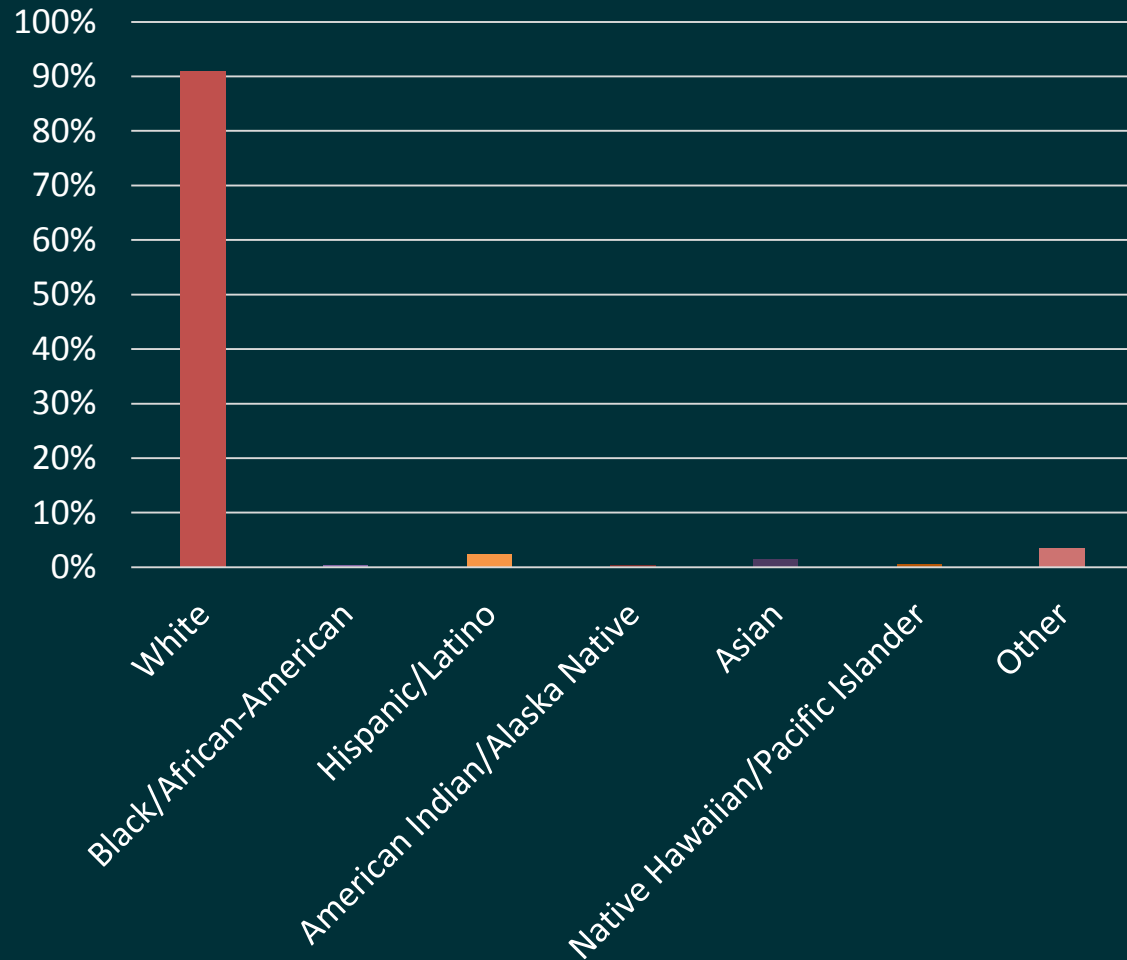


# What is your gender?

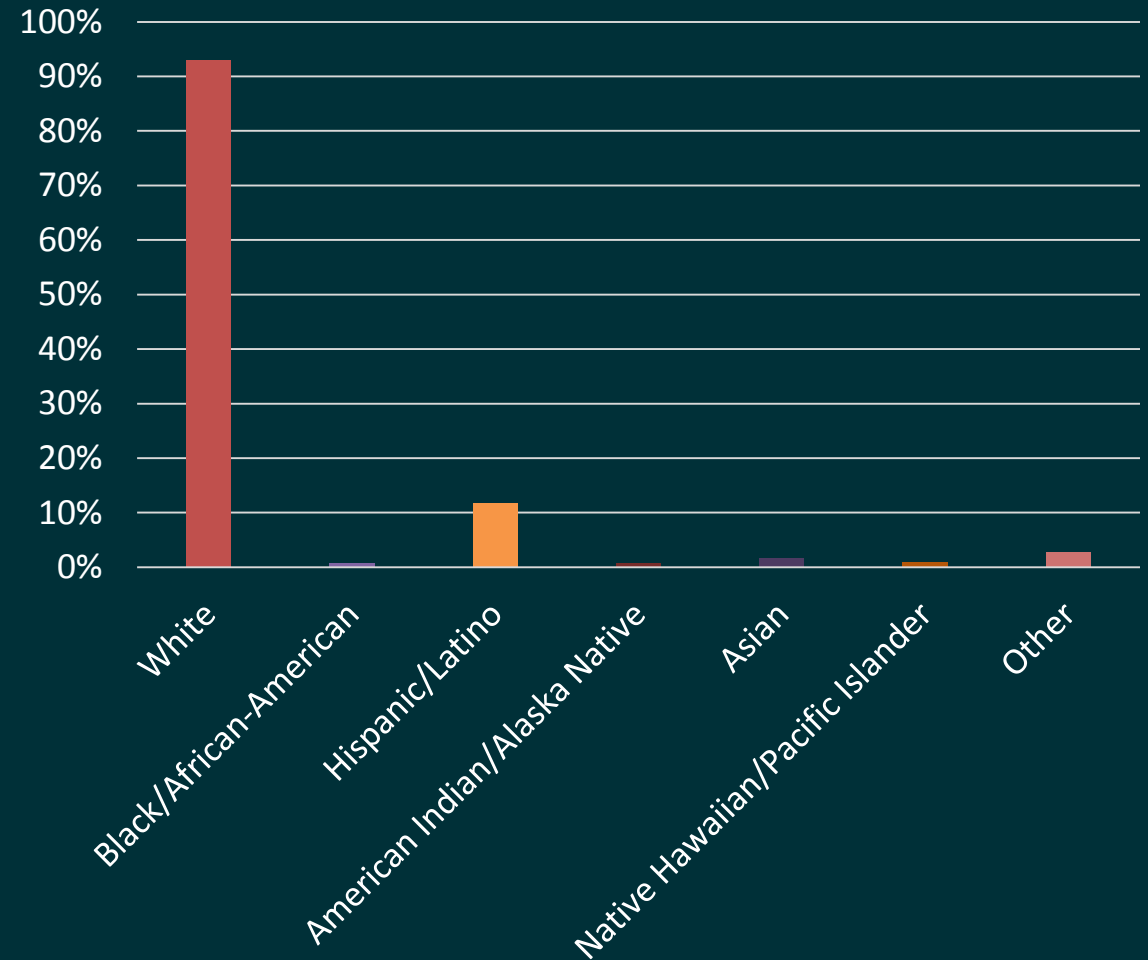


# What is your race/ethnicity?

Responses



Utah County

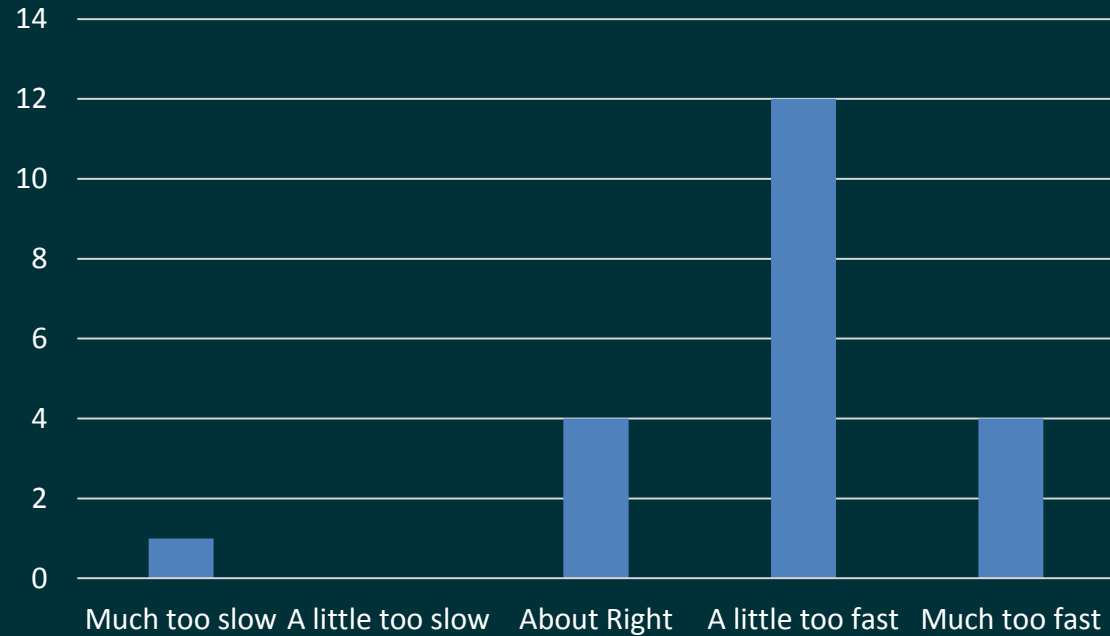


# Valley Visioning Pleasant Grove Workshop

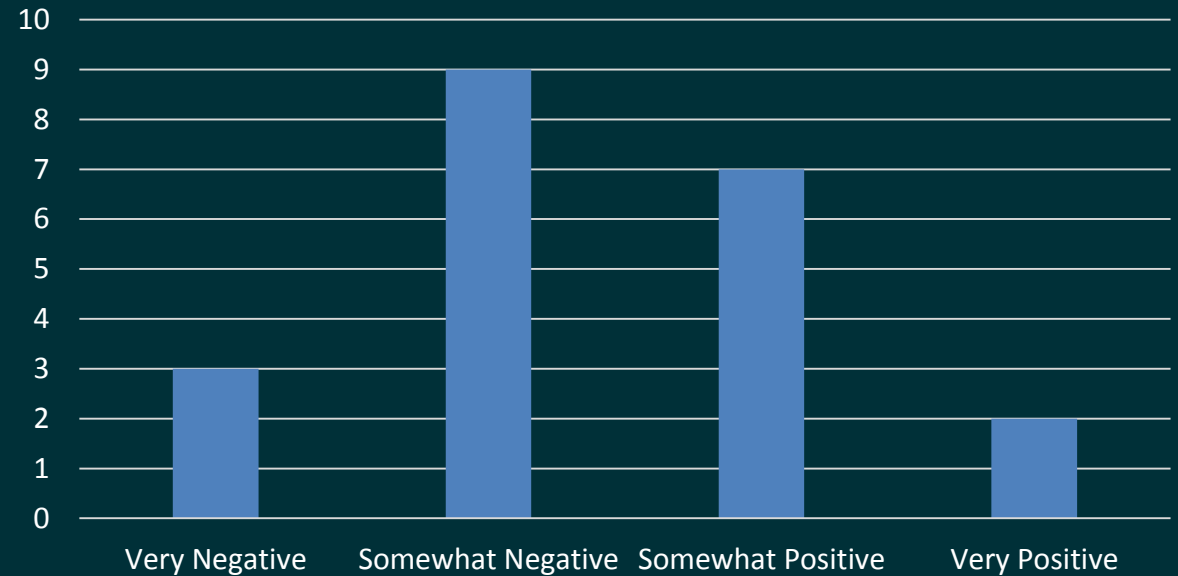


# Pleasant Grove Public Workshop

How do you feel about the pace of growth in Utah County?

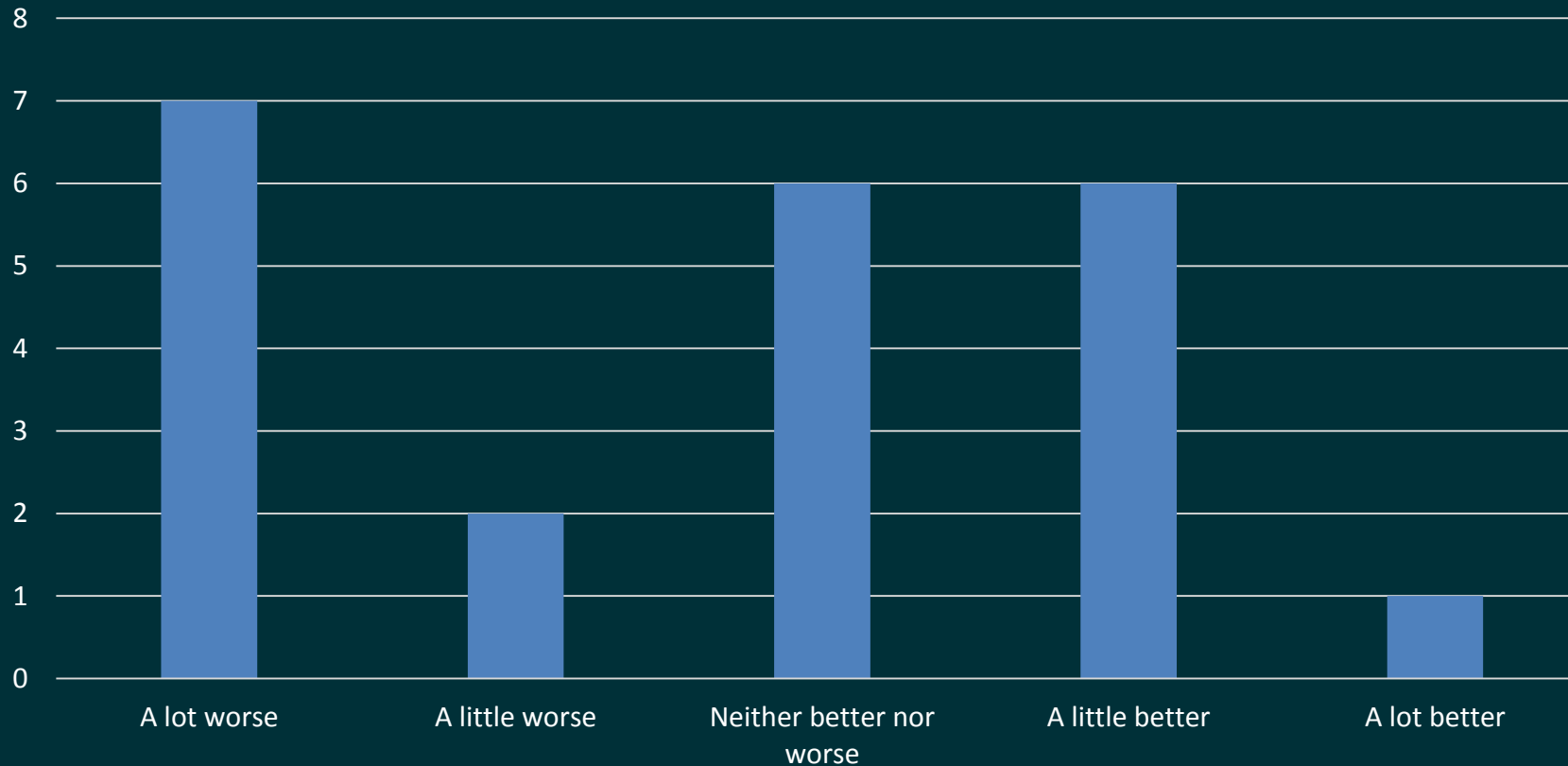


With past growth in mind, how do you feel about the impacts of future growth on you and your family?



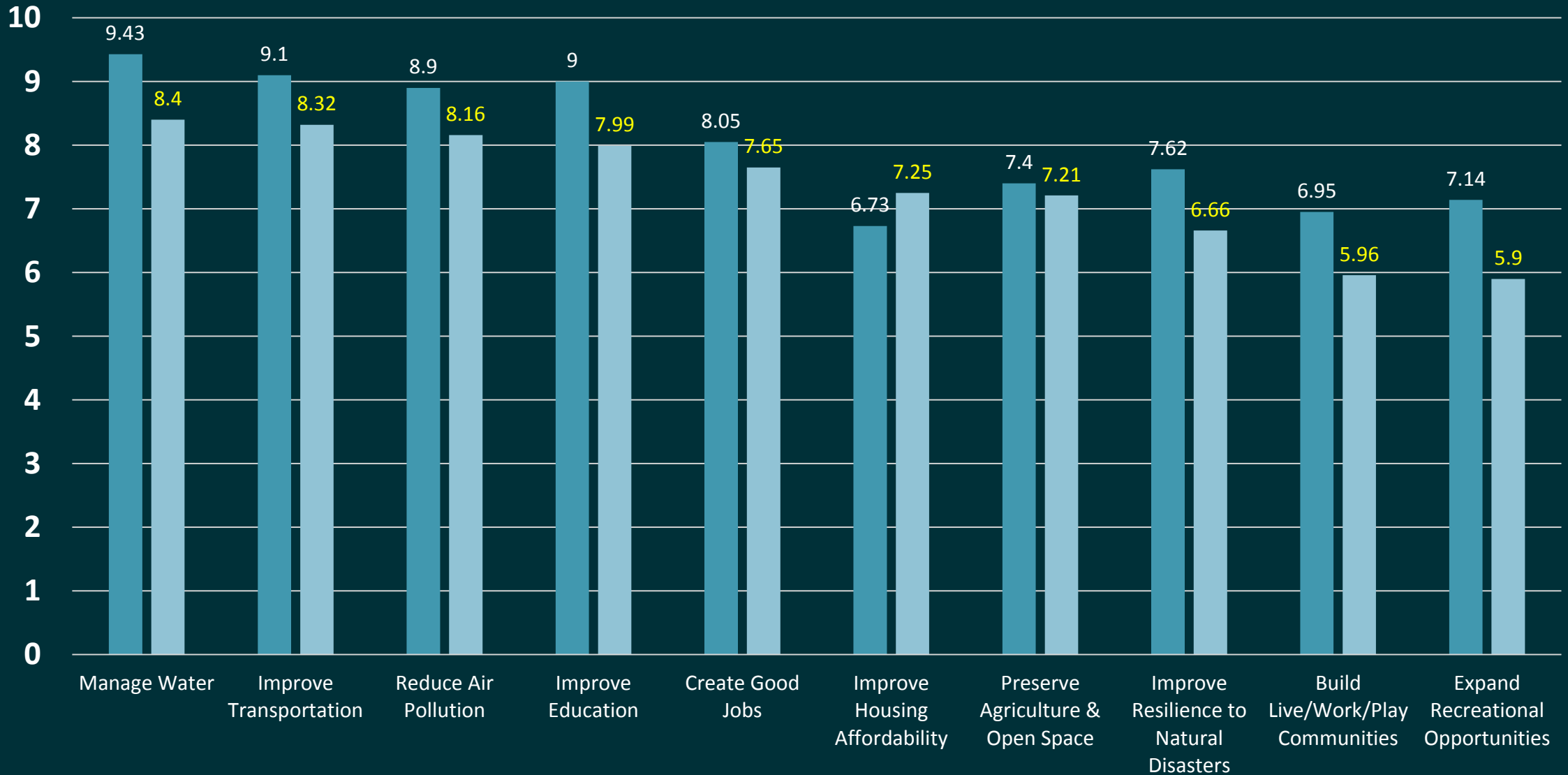
# Pleasant Grove Public Workshop

Do you believe future growth in Utah County will make things better or worse?





# How important is...



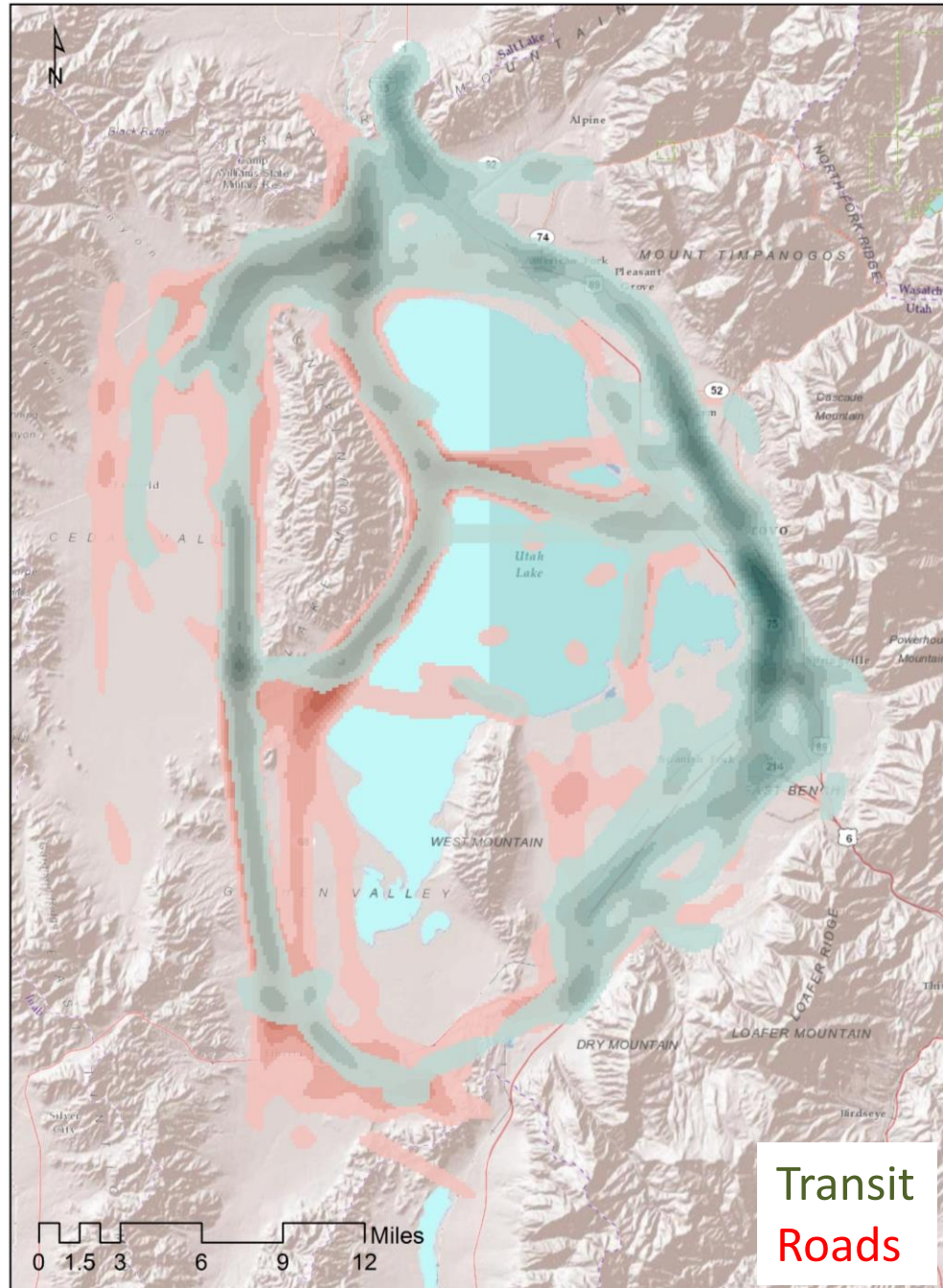


# Valley Visioning UVU Kick Off

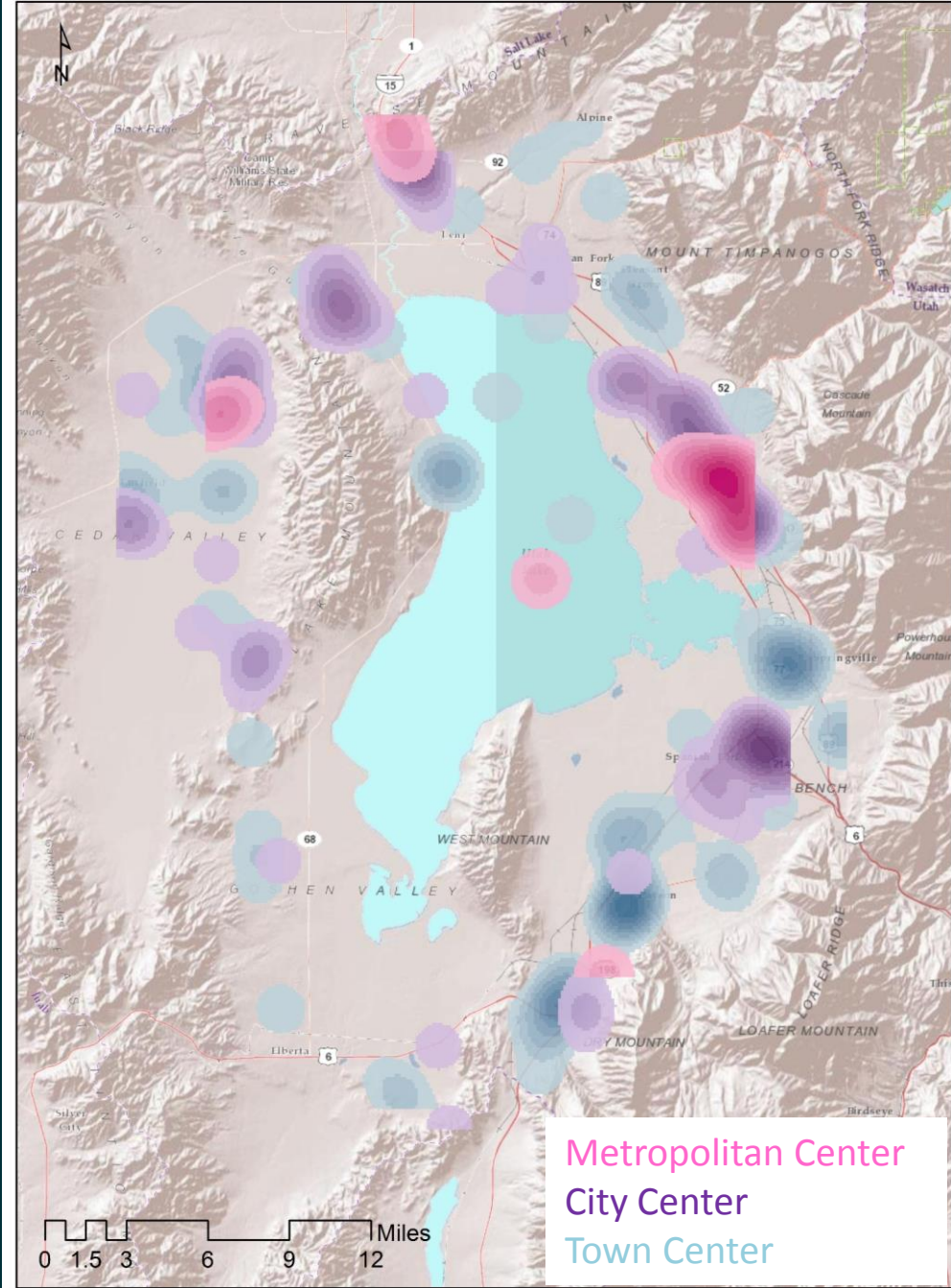




# Transportation

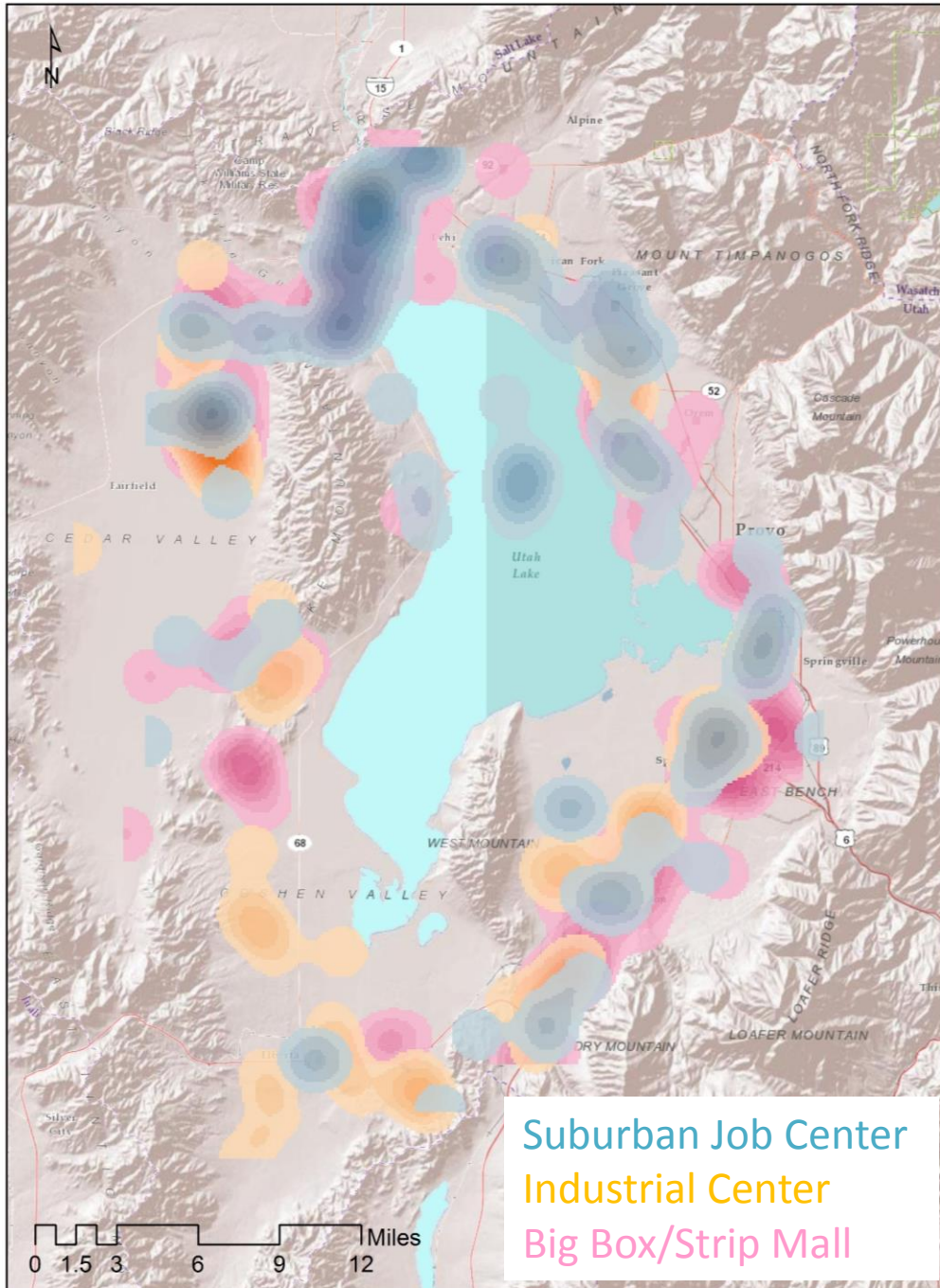


# Centers

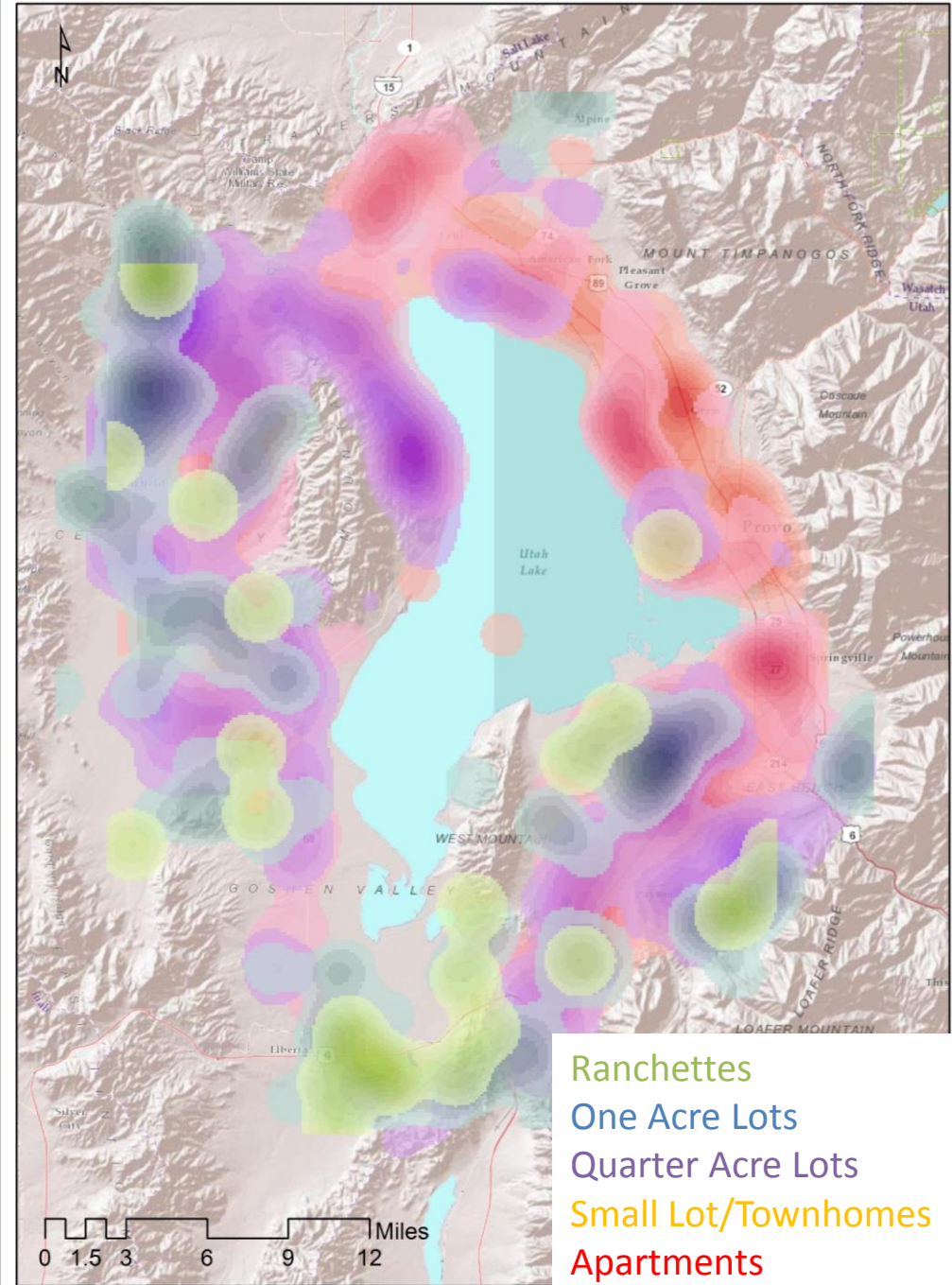




# Employment

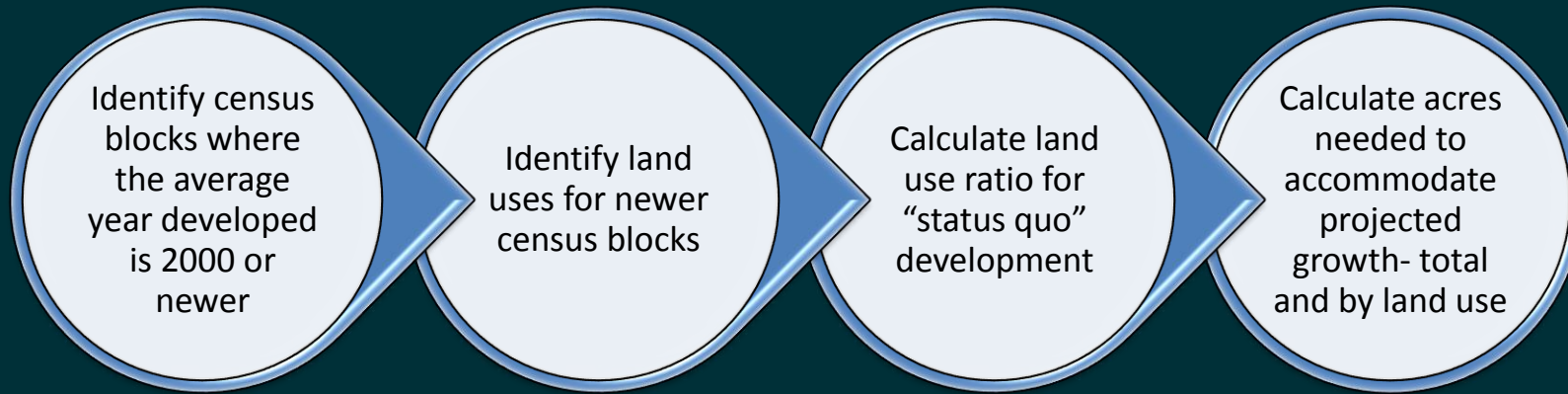


# Housing



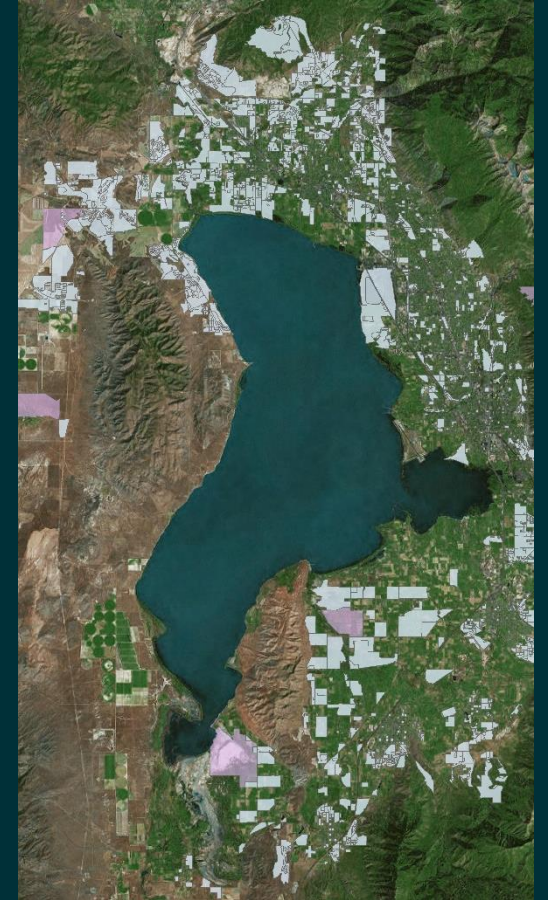


# Building A Baseline Scenario



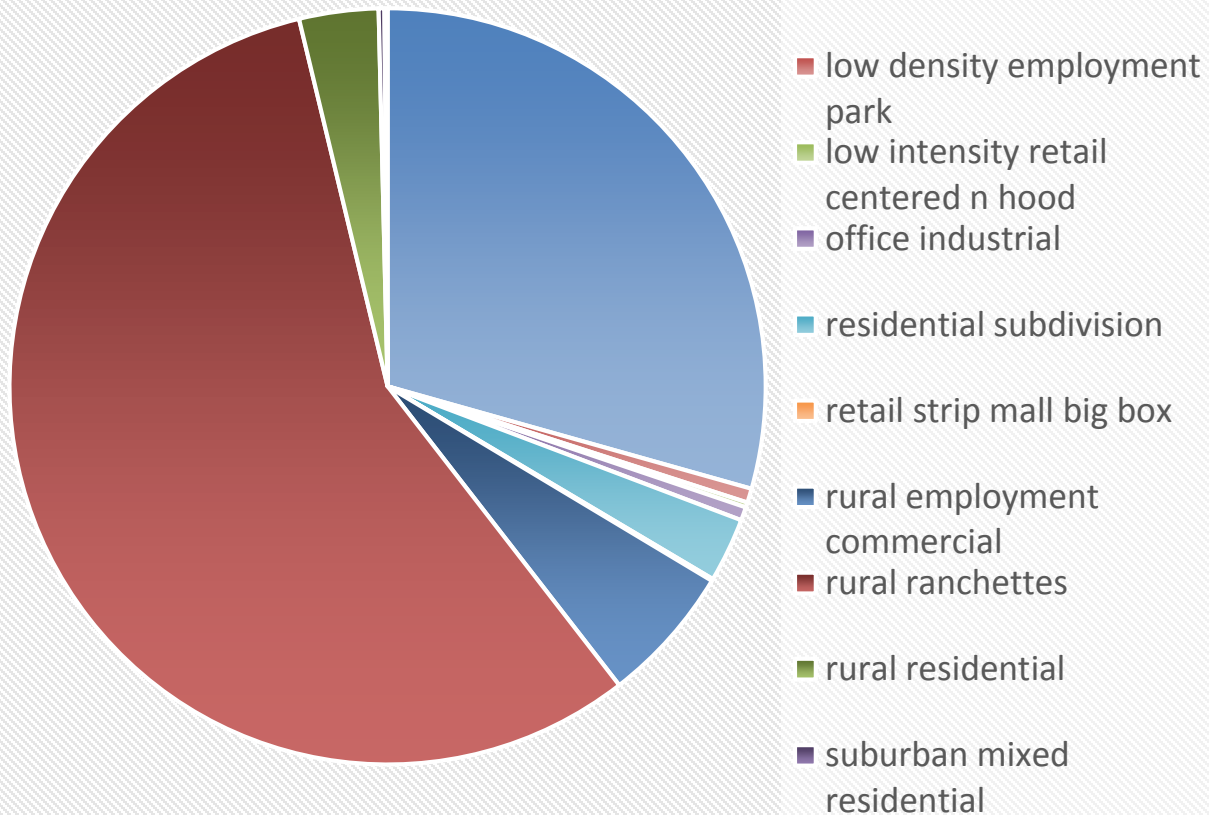
•Data Source: Utah County Assessor

•Land use data from urban footprint



# Building a Baseline Scenario

Status Quo Land Uses by Acreage



310,495 acres will need to be developed to accommodate projected growth under status quo development patterns

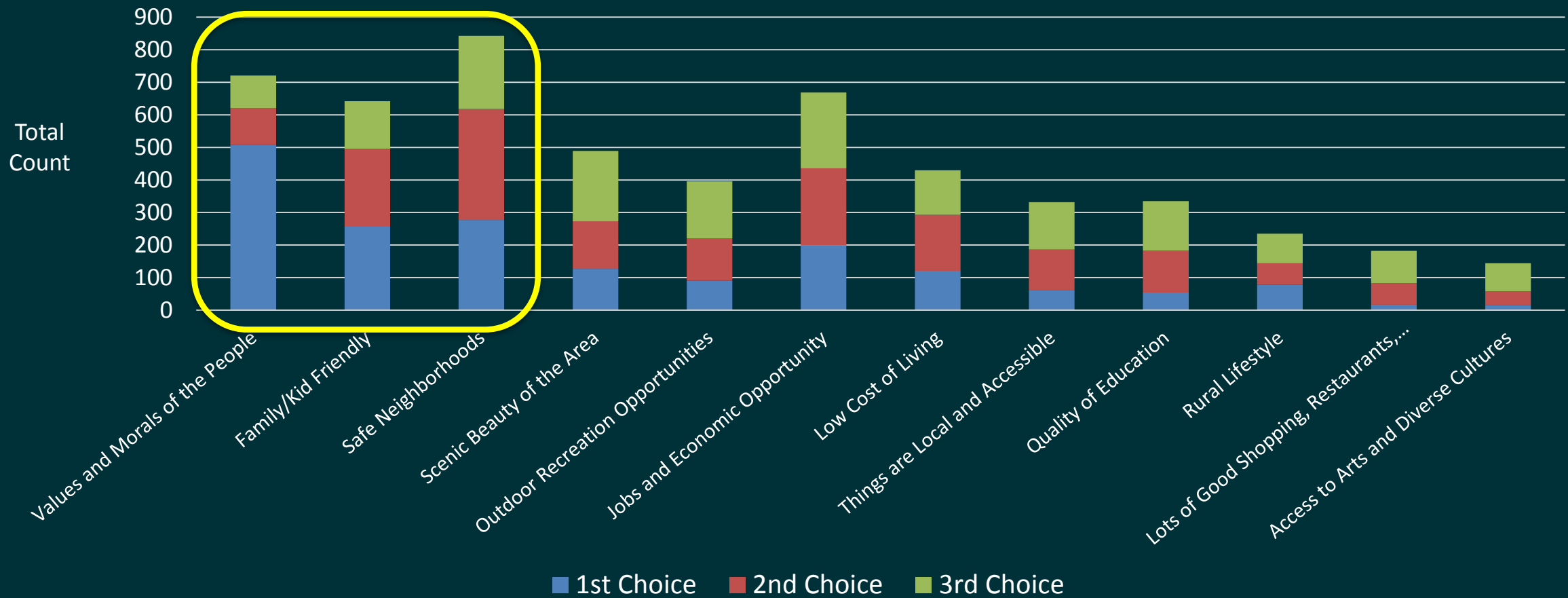


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# Proposed Technical Groups

- Workforce
- Housing
- Transportation
- Air Quality
- Water Quality
- Agriculture & Open Space

Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest POSITIVE impact on the overall quality of life for you personally.



# Next Steps

- Workshop Outreach and Advertisement
- Youth Council
- Scenario Development



# Help us advertise!

**Early returns on Utah County visioning project: Water, traffic, air quality concerns should guide growth**

VALLEY VISIONING

**Initial Valley Visioning results surprise some, more input wanted**

2018 TOP STORIES

**Tech, women and growth round out 2018's top 5 business stories**

# Public Workshops

|  |  |
|--|--|
| <del>January 8<sup>th</sup> 2019</del> | <del>Pleasant Grove High School</del>    |
| January 17 <sup>th</sup> 2019          | Freedom Elementary School                |
| January 22 <sup>nd</sup> 2019          | Outlets at Traverse Mountain             |
| January 23 <sup>rd</sup> 2019          | Pony Express Elementary                  |
| January 29 <sup>th</sup> 2019          | Provo High School                        |
| February 5 <sup>th</sup> 2019          | Peteetneet Museum & Cultural Arts Center |
| February 12 <sup>th</sup> 2019         | Spanish Fork High School                 |
| February 21 <sup>st</sup> 2019         | Orem High School                         |
| February 26 <sup>th</sup> 2019         | Summit Center                            |



# GROWTH IS COMING TO UTAH COUNTY



What will **1,000,000** new residents mean for your community?

The answer is up to **you**.

LEARN MORE →

UTAH COUNTY POPULATION PROJECTIONS

Attend the Valley Visioning public input workshops to share your voice on how you think Utah County should grow.

HIGHLAND  
JANUARY 17, 2019  
6 PM - 8 PM

FREEDOM ELEMENTARY SCHOOL, MEDIA CENTER  
10326 N 6800 W, HIGHLAND, UT 84003

LEHI  
JANUARY 22, 2019  
10 AM - 12 PM

OUTLETS @ TRAVERSE MTN., 2 FLOOR MTG. ROOM  
3700 NORTH CABELAS BLVD, LEHI, UT 84043

EAGLE MOUNTAIN  
JANUARY 23, 2019  
6 PM - 8 PM

PONY EXPRESS ELEMENTARY, MEDIA CENTER  
3985 E SMITH RANCH ROAD, EAGLE MTN., UT 84005

PROVO  
JANUARY 29, 2019  
6 PM - 8 PM

PROVO HIGH SCHOOL, COMMONS AREA  
1199 LAKESHORE DR., PROVO, UT 84601

PAYSON  
FEBRUARY 5, 2019  
6 PM - 8 PM

PETEETNEET MUSEUM & CULTURAL ARTS CENTER  
10 N 600 E, PAYSON, UT 84651



is an effort to create a community supported vision for growth in Utah County. You can learn more at [utahvalleyvisioning.org](http://utahvalleyvisioning.org)