



98th Fraternity Communications Association Award Winners

AWARDS OF DISTINCTION

Marilyn Simpson Ford Distinguished Service Award

Alex Baker, *Tau Kappa Epsilon*

Evin C. Varner, Jr. Fraternal Communications Award

Jim Russell, *Delta Tau Delta*

RECOGNITIONS

2021 Outstanding Committee Chair

Ashley Sherman, *Zeta Tau Alpha*

2021 Outstanding Committee Member

Monica Ceja, *Pi Kappa Phi*

2021 Outstanding Associate Partner

Rhyme & Reason

COMMUNICATIONS AWARDS

Annual/Biennial Report

1. Zeta Tau Alpha Fraternity, *Biennial Report 2018-2020*
2. Alpha Gamma Delta Fraternity, *2020 Gratitude Report*
3. Kappa Delta Sorority, *Foundation Annual Report 2018-2019*

Best Alumni/Alumnae Engagement

1. Delta Gamma Fraternity, *Connected for Good*
2. Kappa Kappa Gamma Fraternity, *KappaTurns150.org*
3. Alpha Gamma Delta Fraternity, *Love, Lead, Listen Podcast*

Printed Materials | Educational

1. Kappa Alpha Theta Fraternity, *150 Years of Kappa Alpha Theta*
2. Kappa Delta Sorority, *Norman Shield*
3. Gamma Phi Beta International Sorority, *Fidelity for New Members: New Member Guide*

Printed Materials | Promotional

1. Lambda Kappa Sigma Fraternity, *"FabPharmFun Box" Project*
2. Tri Delta, *Kindness in Color Printable Coloring Pages*
3. Zeta Tau Alpha Fraternity, *Foundation Fall Mailer 2020*

Publication Improvement | Printed Materials

1. Delta Zeta Sorority, *President Guidebook*
2. Association of Fraternal Leadership & Values, *AFLV Experiences Call for Programs*
3. Zeta Tau Alpha Fraternity, *Guide for the Alumnae Chapter President*

Writing | Greek-Life Article

1. Tri Delta, *Tri Delta was Founded to be Kind Alike to All*
2. Beta Theta Pi Fraternity, *The Changing Face of the College Campus*
3. National Panhellenic Conference, *From the NPC Chairman: Three Considerations for Addressing Racism in the Panhellenic Community*

Writing | Human-Interest Article

1. Kappa Kappa Gamma Fraternity, *Words Change the World*
2. Sigma Tau Gamma Fraternity, *Women & Sig Tau*
3. Alpha Gamma Rho Fraternity, *Q & AGR*



Writing | News-Feature Article

1. Delta Gamma Fraternity, *Finding Wellness After The Burnout*
2. Beta Theta Pi Fraternity, *Soul Searching*
3. Alpha Xi Delta Fraternity, *Alpha Xi Delta Votes*

Writing | Persuasive/Opinion Article

1. Association of Fraternity/Sorority Advisors, *Let Them Leave*
2. Alpha Xi Delta Fraternity, *Letters of Love*
3. Pi Beta Phi Fraternity for Women, *Better Together*

William C. Levere Award for Total Communication

1. Kappa Kappa Gamma Fraternity, *Kappa Turns 150*
2. Zeta Tau Alpha Fraternity, *Virtual Sisterhood Celebration*
3. Delta Gamma Fraternity, *The Delta Gamma 2020 Rebrand*

DIGITAL AWARDS

Best Online Magazine/Blog

1. Kappa Delta Sorority, *Kappa Delta Sorority National Blog*
2. Tri Delta, *The Trident*
3. Delta Gamma Fraternity, *The Delta Gamma Blog*

eNewsletter

1. Tri Delta, *LEADDD Now*
2. Gamma Phi Beta International Sorority, *The Collegiate Digest*
3. Zeta Tau Alpha Fraternity, *Alumnae Quarterly Newsletter*

Inter/National Website

1. Sigma Tau Gamma Fraternity, *sigtau.org*
2. Theta Chi Fraternity, *thetachi.org*
3. Zeta Tau Alpha Fraternity, *zetataualpha.org*

Specific Purpose Website

1. Delta Gamma Fraternity, *Recruitment Microsite*
2. Alpha Phi, *Digital History*
3. Zeta Tau Alpha Fraternity, *ZTADayofGiving.org*

Social Media | Engagement

1. Gamma Phi Beta International Sorority
2. Pi Beta Phi Fraternity for Women
3. Phi Mu Alpha Sinfonia Fraternity

Video Presentation | General

1. Beta Theta Pi Fraternity, *To the Class of 2020*
2. Kappa Alpha Theta Fraternity, *The Kite*
3. Alpha Phi, *150 Years of Alpha Phi*

Video Presentation | Educational

1. National Panhellenic Conference, *Stop the Drops*
2. Zeta Tau Alpha Fraternity, *Why the HEC? Mystifying Picture*
3. Pi Kappa Phi Fraternity, *Supreme Chapter Virtual Experience*

Excellence in Digital Integrated Marketing

1. Sigma Tau Gamma Fraternity, *2020 Founders Day Challenge*
2. Beta Theta Pi Fraternity, *Schoolhouse Knox!*
3. Tri Delta, *Day of Giving*



MAGAZINE AWARDS

Design | Feature Article

1. Delta Gamma Fraternity, *The Unexpected Spy*
2. Alpha Phi, *30 Under 30*
3. Kappa Alpha Order, *Rejoice, O young man in thy youth!*

Story Packaging | Coverage of an Event, Member or Chapter

1. Beta Theta Pi Fraternity, *Beta in 2020*
2. Kappa Kappa Gamma Fraternity, *Sesquicentennial*
3. Alpha Phi, *Standing Up to Harvard*

Story Packaging | Feature Article

1. Kappa Kappa Gamma Fraternity, *Sesqui - Connection*
2. Delta Gamma Fraternity, *The Do Good Sisterhood*
3. The Delta Chi Fraternity, Inc., *Ride 4 Dray*

Publication Improvement | Magazine/Tabloid

1. Alpha Chi Omega Fraternity, *The Lyre*
2. Delta Sigma Pi Professional Business Fraternity, *The Deltasig*
3. Delta Gamma Fraternity, *The ANCHORA of Delta Gamma*

Fred F. Yoder Award for Overall Excellence

1. Delta Gamma Fraternity, *The ANCHORA of Delta Gamma*
2. Kappa Alpha Order, *The Kappa Alpha Journal*
3. Alpha Xi Delta Fraternity, *The Quill of Alpha Xi Delta*

CRITIC'S CHOICE

Cover Design

1. Beta Theta Pi Fraternity, *BETA: Spring 2020 Cover*
2. Delta Zeta Sorority, *The Lamp of Delta Zeta: Fall 2020 Cover*
3. Gamma Phi Beta International Sorority, *The Crescent: Winter 2020 Cover*

Logo Design

1. Alpha Xi Delta Fraternity, *World Autism Month Logo*
2. Sigma Delta Tau Society, *Diversity, Equity and Inclusion Week Logo*
3. Delta Gamma Fraternity, *Delta Gamma Logo*

Photograph

1. Alpha Phi, *Fire Cadet*
2. Association of Fraternal Leadership & Values, *Black Lives Matter*
3. Alpha Xi Delta Fraternity, *COVID Testing Site*

Design | Single Page

1. Zeta Tau Alpha Fraternity, *Themis: From Texas to Tour Jetés*
2. Alpha Gamma Delta Fraternity, *The Quarterly: Traveling with Tina*
3. Gamma Phi Beta International Sorority, *The Crescent: Building Strong Girls*

Design | Two-Page Spread

1. Phi Mu Fraternity, *Agalia: Pretty in Pink & Steadfast in Sisterhood*
2. Alpha Gamma Delta Fraternity, *The Quarterly: Where Are They Now*
3. Delta Zeta Sorority, *The Lamp of Delta Zeta: Words Matter*