DATA PRIVACY WEEK

INTERNATIONAL EFFORT TO RAISE AWARENESS ABOUT DATA PRIVACY

MANAGE YOUR PRIVACY

Use strong passwords and a password manager to reduce the risk of being hacked. Microsoft says 99.9% of accounts that were compromised did not have multi-factor authentication.

For example, you can have a code sent to your email or phone that only you can use during login.

PRIVACY LAW TOP OF MIND IN 2022

Privacy laws evolve and need to be updated as technology and use of information evolves. Big data, DNA, biometrics, connected cars, and artificial intelligence were not on the radar when current privacy laws were drafted.

DATA SECURITY = PRIVACY PROTECTION

We are barraged by news about hackers, security breaches, and ransomware. Data security is a crucial element of privacy protection.

Roughly two-thirds of companies have experienced some kind of cyberattack. 95% of cybersecurity breaches are due to human error.

Everything and everyone who uses or controls personal information must follow constantly evolving best practices for security to reduce the risks of security breaches.

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