

# TOP TEN

## Social Media Influencers *to follow*

BY CARLI SCALE



GLOZELL GREEN

@GLOZELL

**Quick Bio:** Glozell, dubbed the “Queen of YouTube,” is a comedian famous for her viral videos. She has appeared in films and television shows, and her book “Is You Ok?” came out in 2016.

### Why You Should Follow:

Glozell’s social media content provides the same lighthearted comedy found in her videos and book. She also sets a great example for female entrepreneurship as she builds a national fan-base through the power of the internet. Her accounts are guaranteed to put a smile on your face.



JOANNA GAINES

@JOANNAGAINES

**Quick Bio:** Joanna Gaines is one half of the remodeling duo on HGTV’s “Fixer Upper.” Joanna owns Magnolia Market with her husband, Chip, and their design and construction work is featured on their show. The couple have also written a book, “The Magnolia Story.”

### Why You Should Follow:

If you’re a fan of “Fixer Upper” or HGTV in general, Joanna’s Instagram and Facebook will provide the perfect mix of sneak peeks, home inspiration and personal snapshots of her life with Chip. Stay up to date on the latest episodes, and take a little bit of the magic of Magnolia Market into your own life!



GLENNON DOYLE MELTON

@MOMASTERY

@GLENNONDOYLEMELTON

**Quick Bio:** Glennon Doyle Melton is an inspirational blogger and author. She runs the website “Momastery,” has written successful books like “Love Warrior” and has appeared on Oprah Winfrey’s Super Soul Sunday series. Her focus is on recovery, love, support and motherhood.

### Why You Should Follow:

Doyle Melton has a unique but strong faith and shares it with love in her social media posts. Her accounts offer hopeful advice and a reminder to slow down and live in the present moment as women, mothers and people of the world.



CHARELL STAR

@CHARELLSTAR

**Quick Bio:** Charell Star is a fashion, lifestyle, business and tech blogger. She runs the lifestyle blog “Not Just A Girl in a Dress” and was named a “2015 Follow-Worthy Blogger” by Black Enterprise Magazine. Her following on social media is growing, and she is also a style ambassador for brands like Macy’s, Target, WeTV and BET.

### Why You Should Follow:

Star’s message of female empowerment and entrepreneurship inspires her followers to think big about their dreams and personal lives. With fun blog entries about everything from Oprah to staying positive to Google and affordable style, Star’s brand has something to inspire everyone.



CANDACE MOORE

@YOGABYCANDACE

**Quick Bio:** Candace is a popular YouTuber with a channel about yoga. She runs “Yoga by Candace,” which includes YouTube videos, a blog, DVDs, retreats and events, online classes and a book called “Namaslay.”

**Why You Should Follow:**

Candace makes yoga fun, easy and accessible for all of her followers. She also shares great health tips, recipes and encouraging words. She is another great example of an empowered female entrepreneur who has brought more positivity to the world by following her dreams.



REE DRUMMOND

@THEPIONEERWOMAN

**Quick Bio:** Ree Drummond is also known as “The Pioneer Woman.” She has a popular Food Network TV show of the same name and a line of successful cookbooks. She moved from California to Oklahoma with her husband and lives on a ranch where she built her food empire through an online food blog.

**Why You Should Follow:**

The Pioneer Woman has a great mix of comfort and healthy foods for families of all kinds. Her social media extend her brand by sharing recipes, personal pictures, thoughts and inspiration from Drummond’s own life. Her social media remind followers to treat themselves to good food and a positive day.



KATELYN CHEEK

@KATALINA\_GIRL

**Quick Bio:** Katelyn Cheek is a Midwest native with a successful blog about shopping smart. She has had partnerships with large companies, including Target, Old Navy, Verizon and Henri Bendel. She designs custom homes with her husband Brandon.

**Why You Should Follow:**

It can be hard to find a style account with relatable (and affordable) outfits, so Cheek’s brand is a refreshing breath of air! Follow her for affordable style tips about clothing and interior design.



GG RENEE HILL

@GGRENEEWITES

**Quick Bio:** GG Renee Hill is a writer and coach who “helps women embrace their layers and write from the heart.” She has books, workshops and courses centered around this message. She also runs a successful blog, “All the Many Layers.”

**Why You Should Follow:**

Hill offers a fresh voice on taking small steps every day to live your truth. Her content is full of calming, inspirational quotes and advice on self-love and living an authentic life. For women who need a little more encouragement in their lives, Hill is the place to turn.



CHANDLER NEHRT

@CANDIDLYCHAN

**Quick Bio:** Chandler Nehrt, a recent graduate from Purdue University, runs the popular style blog [www.candidlychan.com](http://www.candidlychan.com). She is an up-and-coming voice in the style industry and has partnerships with many different brands.

**Why You Should Follow:**

Though Nehrt is young, her style is timeless and can inspire anyone to do a closet overhaul and love the clothes they live in. Now a resident of Atlanta, Nehrt’s positive Midwestern roots still shine through in her blog and Instagram posts.



JOEL OSTEEN

@JOELOSTEEN

**Quick Bio:** Joel Osteen is an American preacher and televangelist. His church is based in Texas, but his televised sermons are seen by more than 7 million people each week. He has several faith-based books that have become bestsellers, and his following is far and wide-reaching.

**Why You Should Follow:**

Osteen’s social media continue the positivity and faith messages of his sermons in digestible, everyday pieces. It can be easy to get caught up in politics or worries when scrolling through Twitter or Instagram, so Osteen’s posts offer followers an encouraging thought for the day.