SPONSORSHIP: Help Make California the Leading State of Creativity

$100-$500 ____ For Non-profit arts organizations and artists!

- Participate with an action in your community
- Sliding scale, suggested donation (no one is denied participation)

Sponsorship Benefits:
- Logo and featured event on Californians for the Arts Website
- Logo and featured event in CFTA email
- Facebook/Twitter post to promote event
- Toolkit for local media publicity
- Toolkit for advocacy
- Included in state-wide media promotions

$1000 ____ Underwrite an artist to perform at the Capitol on April 23, 2019

Sponsorship Benefits:
- Logo and recognition on Californians for the Arts Website
- Logo and recognition in CFTA email
- Thank you post on social media
- The benefit of knowing you helped pay for an artist to perform
- Recognition in state-wide media promotions
$2500 _____ **Underwrite the Statewide Publicity Campaign**

Sponsorship Benefits:

- Logo and recognition on Californians for the Arts Website
- Logo and recognition in CFTA email
- Multiple recognition posts on social media
- Recognition in state-wide media promotions
- Recognition on all marketing materials on April 24 event at the Capitol
- The benefit of knowing you helped build awareness of the impact arts, culture and creativity make in CA

$5000 _____ **Host the Celebration Party!** (only 2 available)

Sponsorship Benefits:

All of the above plus
- Host a celebration party in Sacramento, location TBD

$10,000 _____ **Title Sponsor of Arts, Culture & Creativity Month** (only 1 available)

Sponsorship Benefits:

All of the above plus
- Option to meet with a Legislator
- Dine with our lobbyist and Executive Director for a crash course on arts advocacy
- Host your own arts advocacy event or celebration with the support of CFTA
ARTS, CULTURE & CREATIVITY MONTH - SPONSORSHIP FORM

_____Yes, I want to Sponsor Arts, Culture & Creativity Month

Levels
_____ Participant, $100-500
_____ Underwrite an Artist, $1000
_____ Underwrite the Publicity Campaign, $2500
_____ Host the Celebration Party, $5000 (2 available)
_____ Title Sponsor (1 available), $10,000

Organization/Company_______________________________________
Contact Person______________________________________________
Title_______________________________________________________
E-mail address_______________________________________________
Mailing Address______________________________________________
City________________________________________________________
Zip_________________________________________________________
Phone______________________________________________________
Website_____________________________________________________

PAYMENT INFORMATION
_____Sending check payable to Californians for the Arts
_____Please charge my: _____Amex _____MasterCard _____VISA
Name on Card________________________________________________
Card Number_________________________________________________
Expiration_______________ CVV_______________
Signature_____________________________________________________

Mail this form and payment info to: Californians for the Arts, 915 L Street C-422, Sacramento, CA 95814