In 2019, Arts Culture and Creativity Month was declared by the California Senate in a concurrent resolution to be every April in California to recognize and celebrate the significant impact the arts have in California. Activations occur throughout the state including city and county proclamations, op-eds, special events, performances, round tables and more. The goal of our month long campaign is to elevate public awareness of the value of the arts and the collective impact the arts bring to our communities and state.

On Advocacy day, hundreds of arts advocates meet in Sacramento to illustrate arts impact on our economy and wellbeing and to meet directly with elected officials to encourage them to support increased public funding for the arts and legislation and policies that are pro-arts, arts education, culture and the creative sector.

Biannually we produce an arts impact convening where cross sector representatives from the field of presenters, venues, artists, symphonies, museums, educators, students, arts councils, commissioners, local arts agencies, cultural districts, theater, dance, visual, literary and performing arts gather to share and learn about advocacy efforts, policy initiatives and issues that collectively impact our industry. It also offers an opportunity to share success stories and best practices and celebrate our collective accomplishments.
$20,000  **Title Sponsor for ACCM Convening/Advocacy Day and Arts, Culture & Creativity Month** (only 1 available)

- Opportunity to make brief remarks to convening attendees and at advocacy day gathering in Sacramento, April 14 and 15, 2020
- Premium exhibit space at convening and morning of advocacy day
- Full page ad in convening and advocacy day materials
- Four complimentary convening registrations
- Sponsorship of 2 email blasts following ACCM and convening to all participants
- One complimentary email blast to all ACCM and convening participants about your company
- Logo and recognition on Californians for the Arts(CFTA) Website
- Logo and recognition in all CFTA emails for April and communications leading up to ACCM
- Multiple recognition posts on social media
- Recognition in state-wide media promotions
- Recognition on all marketing materials on advocacy day at the Capitol
- Opportunity to be interviewed for blog and publicity
- Facilitate meeting with a Legislator or Legislative staff
- Dine with our Executive Director and others (tbd) for a crash course on arts advocacy/arts policy
- Host your own arts advocacy event or celebration with the support of CFTA
- The benefit of knowing you helped build awareness of the impact arts, culture and creativity make in CA

$10,000  **Lead Convening Sponsor** (only 2 available)

- Opportunity to make brief remarks to convening attendees
- Premium exhibit space at convening
- Full page ad in convening materials
- Four complimentary conference registrations
- Sponsorship of 1 email blast following convening to all participants
- One complimentary email blast to all convening participants about your company
- Logo and recognition on Californians for the Arts Website
- Logo and recognition in CFTA email
- Multiple recognition posts on social media
- Recognition on all convening promotions
- Opportunity to be interviewed for blog and publicity
- Facilitate meeting with a Legislator or Legislative staff
- Dine with our Executive Director and others (tbd) for a crash course on arts advocacy/arts policy
- The benefit of knowing you helped build awareness of the impact arts, culture and creativity make in CA

**$1000- 5000 Underwrite scholarships to attend Convening (unlimited available)**

- Logo and recognition on Californians for the Arts Website
- Logo and recognition in CFTA email
- Thank you post on social media
- Recognition in state-wide media promotions
- The benefit of knowing you helped pay for access to convening

**$1000- 5000 Underwrite artists to perform at Convening and/or Advocacy Day**

- Logo and recognition on Californians for the Arts Website
- Logo and recognition in CFTA email
- Thank you post on social media
- Recognition in state-wide media promotions
- The benefit of knowing you helped pay for an artist to perform

**$5000 Underwrite the ACCM Statewide Publicity Campaign**

- Logo and recognition on Californians for the Arts Website
- Logo and recognition in CFTA email
- Multiple recognition posts on social media
- Recognition in state-wide media promotions
- Recognition on all marketing materials at convening and advocacy day at the Capitol
- Opportunity to be interviewed for blog and publicity
- The benefit of knowing you helped build awareness of the impact arts, culture and creativity make in CA

**$5000 Host the Celebration Party and Awards Ceremony! (only 2 available)**

All of the above plus
- Opportunity to briefly speak or be recognized at the Party
- Opportunity to provide Party Swag
ARTS, CULTURE & CREATIVITY MONTH, ADVOCACY DAY and CONVENING SPONSORSHIP FORM

Yes, I want to be a Sponsor,

Amount:

[ ] $20,000 Title Sponsor for ACCM Convening and Arts, Culture & Creativity Month (only 1 available)
[ ] $10,000 Lead Convening Sponsor (only 2 available)
[ ] $1000-$5000 Underwrite scholarships to attend Convening (unlimited available)
[ ] $1000-$5000 Underwrite artists to perform at Convening and/or Advocacy Day
[ ] $5000 Underwrite the ACCM Statewide Publicity Campaign
[ ] $5000 Host the Celebration Party and Awards Ceremony! (only 2 available)
[ ] I don’t want benefits but want to support at a customized level

Sponsor Name __________________________________________________________
Contact/Title _________________________________________________________
E-mail address _________________________________________________________
Mailing Address ________________________________________________________
City_______________________________ Zip___________________________
Phone_________________________ Website_______________________________

[ ] Sending check payable to Californians for the Arts, 915 L Street, C-422,
Sacramento, CA 95814 or

[ ] Please charge my: [ ] Amex [ ] MasterCard [ ] VISA
Name on Card __________________________________________________________
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