Did you know that learning to read and write starts well before your child enters school? Children begin learning literacy and language at birth through everyday interactions and activities like looking at books.

**How does your child serve to show you they’re interested in books?** A baby might reach for, look at or even chew on a book. A young child might flip through the pages on their own or ask you to look at the book with them. They might look at pictures or point. When you notice what your child is interested in and share their focus, it paves the way for Serve & Return interaction and lots of learning.

**How do you support, encourage and name for your child when looking at books together?** As your child explores the book, you might encourage them by smiling, reading aloud and naming what they’re looking at or pointing to. If they’re having a hard time turning the pages, you might cheer them on or offer to help.

**How can you tell when your child is “all done” with reading and ready to move on?** Your child might look away, put the book down, squirm or get interested in something else. Don’t worry if you haven’t “finished” the book. It’s typical for young children to explore and change activities frequently. Their attention span will grow over time.

These small Serve & Return moments can make a big difference in helping your child learn to read and get ready for school.

Website: [https://www.thefindprogram.org/](https://www.thefindprogram.org/)