JOB DESCRIPTION
Graphic designers create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout and production design for various applications such as advertisements, brochures, magazines, and corporate reports.

Key duties include: using digital illustration, photo editing software, and layout software to create designs, creating visual elements such as logos, original images, and illustrations that help deliver a message, and presenting design concepts to clients or art directors.

WHAT SKILLS & TRAINING ARE NEEDED?

SOFT SKILLS:
- Must be able to create unique designs that are artistically interesting (Artistic and Creative).
- Must be able to work on multiple projects at the same time with deadlines (Time-management and Planning for Success).
- Must be able to communicate with clients, customers, and other designers (Communication).

TECHNICAL AND ACADEMIC SKILLS:
- High school diploma or equivalent
- Experience with specialized graphic design software (e.g. Adobe Creative Suite)

HOW DO I KNOW IF THIS IS A GOOD FIT FOR ME?
- You like to draw, paint or take photographs.
- You are creative and good with computers.
- You enjoy working on a team.

WHERE CAN I FIND TRAINING?

DELGADO COMMUNITY COLLEGE
LOYOLA UNIVERSITY
SOUTHEASTERN LOUISIANA UNIVERSITY
TULANE UNIVERSITY
UNIVERSITY OF NEW ORLEANS
XAVIER UNIVERSITY
NOVAC

HOW MUCH WILL I BE PAID PER HOUR?

Entry Level $13.73
Typical $21.09
Experienced $31.24

YouthForce NOLA
GREATER NEW ORLEANS INC
REGIONAL ECONOMIC DEVELOPMENT
JPMorgan Chase & Co.
Graphic Designer

JumpStart-aligned credential: Adobe Visual Design Specialist (Adobe Certified Associate – Photoshop, Illustrator and InDesign)

Graphic Designer
$11-20/hour

3D Animator
$18-31/hour
BA or PSC

Advertising and Marketing Managers
$19-27/hour
BA

Art Director
$25-38/hour
BA

Web Designer
$8-24/hour
AS or PSC

Printmaker
$9-14/hour
High School Diploma/GED

0-5 Years

5-10 Years

Artist
(Painter, Sculptor, Illustrator)
$9-22/hour


GLOSSARY OF TERMS

PSC – Post-Secondary Certificate
AS – Associate of Science, two-year college degree
BA – Bachelor of Arts, four-year college degree