

A photograph of two young women, one with long blonde hair and one with dark hair wearing a blue headband, practicing CPR on a mannequin. They are both wearing name tags; the blonde woman's tag says 'Hello my name is' and the dark-haired woman's tag says 'Hello my name is Jones'. The blonde woman is leaning over the mannequin, and the dark-haired woman is standing next to her, both with their hands on the mannequin's chest. The background is a blurred indoor setting.

YouthForce
NOLA

YOUTHFORCE NOLA

**CONNECTING
STUDENTS TO
CAREER SUCCESS**

2018 ANNUAL REPORT

REAL-WORLD SKILLS. REAL-LIFE SUCCESS.

EMPLOYER PARTNERS

100 Black Men of Metro New Orleans | 504ward | **ABC Bayou** | Acadian Ambulance Services | Access Health Louisiana | AccuTrans | Acqua First Safety | **Acrew** | Adams and Reese LLP | Alliance Refinery - Phillips 66 | All Star Electrical, Inc. | American Institute of Architects | Antares Technology Solutions | Arts Council of New Orleans | Audubon Fertility | Audubon Nature Institute | AxoSim Technologies, Inc. | **Barriere Construction** | Bellweather Technology | Bernard Wealth Management Corp. | Best Buy Co., Inc. | Better Day Health | Beurman Miller Fitzgerald (BMF) | Bhoomi Cane Water | Big Easy Bucha | Blessey Marine | **Boh Bros Construction LLC** | Broadmoor, LLC | Cajun Industries, LLC | Canal Barge **Capital One** | Central South Carpenters | C. H. Fenstermaker & Associates, LLC | ChapterSpot | Chevron | City of New Orleans Health Department | City of New Orleans IT Department | City of New Orleans Office of Resilience and Sustainability | Coaxum Enterprises, Inc. | Coburn Supply Co. | Command Construction Industries, LLC | Commander's Palace | Common Ground Health Clinic | CommTech Industries | Community Plates | Community Works of LA | Compliance Partners | Concordia, LLC | CORE Construction | Dana Brown & Associates, Inc. | Daughters of Charity Health Centers | **Delgado Community College** | **Durr Heavy Construction** | Electric Girls | Energy Wise Alliance | Entergy | Entrescan, LLC | Enwave/Brookfield District Energy | Eskew Dumez Ripple | EXCEL | Federal Bureau of Investigation | Fishman Haygood | Flexicrew Staffing | FSC Interactive | Gallo Mechanical | **GameLoft** | GeChar Arts & Entertainment, INC | **GE Digital** | Geocent | Get Online NOLA | **Gibbs Construction** | **Gigsy** | Global Geospatial Institute | Gmc and Company, Inc. | Good Work Network | Greater New Orleans, Inc. | Hilton New Orleans Riverside | Hotel Provincial | HousingNOLA | HRI Properties | Hyatt French Quarter | Hyatt Regency | Iberia Bank | International Brotherhood of Electrical Workers | **ILSI Engineering** | **Intralox** | InXile Entertainment, Inc. | ISC Constructors, LLC | iSeatz | Jack's Electric Service | Joieful | Junior Achievement of Greater New Orleans | Kern Studios | **Kickboard** | Kingsley House | LA Cell | Laborde Products, Inc. | Laitram | Lambeth House | **Landis Construction Co., LLC** | LARGIS | **LCMC Health** | Liberty Bank | Lincoln Electric | LookFar | **Louis Armstrong International Airport** | Louisiana Public Health Institute | **Louisiana State University Health Sciences Center** | Louisiana SPCA | **Lucid, LLC** | Magnolia Physical Therapy | Making Connections NOLA | Malone Electrical Services | Mapp Construction | Mathes Brierre Architects | Microsoft Corporation | M S Benbow & Associates | **Music Box Village** | NASA Michoud Assembly Facility | **New Orleans and Co.(formerly Convention and Visitors Bureau)** | New Orleans Aviation Board | **New Orleans BioInnovation Center** | New Orleans Culinary & Hospitality Institute | New Orleans EMS | New Orleans Multicultural Tourism Network | New Orleans Musicians Clinic (NOMAF) | **New Orleans Video Access Center (NOVAC)** | NOLA Code | **Ochsner Health System** | Operation Spark | Orleans Parish School Board | Palmisano Contractors | PBF Energy Partners | Peter Mayer Advertising | Pontchartrain Mechanical | **Port of New Orleans** | PosiGen Solar Solutions | **Ready Responders** | Recovery School District | Revelry Labs | RTA/Transdev Services | Sabiston Consultants | Scholar's First Transportation | Search Influence | Sewerage and Water Board of New Orleans | Shell | SMG | Solomon Group Productions, LLC | Southeast Louisiana Veterans Health Care System | **Space and Naval Warfare Systems Command (SPAWAR)** | Spears Group | Special Education Leader Fellowship | Square Button Consulting | STEM Library Lab | Textron Marine & Land Systems, Inc. | The Calling Card | The Dow Chemical Company | The Ehrhardt Group | The Idea Village | This Mama Wines | Torsh, Inc. | Trahan Architects | Trapolin Peer | **Tulane University** | Tulane Medical Center/Hospital Corporation of America | **TurboSquid** | Turn Services | Turner Industries | Ultimate Technical Solutions, Inc. | unCommon Construction | United Healthcare | United Way of Southeast Louisiana | Universal Data, Inc. | **University of New Orleans** | Up2Us Sports | **Urban League of Louisiana** | US Department of Homeland Security | Veolia Water Technologies, a subsidiary of Veolia | VIA Link | Vinson Guard | VPG Enterprises | Waldemar Nelson | Whetstone Education | Woodward Design + Build | WWII Museum | **WYES** | **Xavier University** | Youth Empowerment Project (YEP)

From our 2015 inception to December 2018, these employer partners have provided learning experiences for our students and educators, from student internships and educator externships to site visits and exhibitions at the YouthForce Career Expo. Bolded organizations have participated in more than one of these opportunities.

WHO WE ARE

YouthForce NOLA is a civic, education, and business collaborative that works in service of New Orleans' youth. The organizations and individuals listed throughout this report represent our full network of vision-aligned partners.

We are building relationships, informing policy, and creating opportunities across the city and region to connect our in-school youth to future career success. Through strategic alignment across our network of schools, employers, training providers, and communities, we offer a well-rounded student experience that features career awareness, soft skills development, job-specific and technical skills training, and meaningful work experiences to open enrollment public school students.

SCHOOL NETWORK

Abramson Sci Academy | Collegiate Opportunities Academy | *Edna Karr High School*
Einstein Charter High School | *Eleanor McMain Secondary School* | G.W. Carver High School
John F. Kennedy Senior High School at Lake Area | KIPP Booker T. Washington High School
KIPP Renaissance High School | L.B. Landry-O.P. Walker College and Career Preparatory High School
Livingston Collegiate Academy | McDonogh 35 College Preparatory High School
Morris Jeff Community School | New Harmony High
New Orleans Charter Science and Mathematics High School (Sci High)
New Orleans Military and Maritime Academy (NOMMA) | ReNEW Accelerated High School
Rooted School | Sophie B. Wright Charter School | *The Net Charter High School*
Walter L. Cohen College Prep | *Warren Easton High School*

As of December 2018, these schools represent 84% of New Orleans' open enrollment public high schools. Italicized schools have received funding from YouthForce NOLA to implement career pathway programs of study.

TRAINING PROVIDER PARTNERS

GATEWAY EMS | NEW ORLEANS CAREER CENTER (NOCC) | NEW ORLEANS TECHNICAL EDUCATION PROVIDER (NOTEP)
NEW ORLEANS VIDEO ACCESS CENTER (NOVAC) | OPERATION SPARK | PER SCHOLAS
DELGADO COMMUNITY COLLEGE | NUNEZ COMMUNITY COLLEGE | NORTSHORE TECHNICAL COMMUNITY COLLEGE

OUR VISION

New Orleans public school graduates are thriving economically, and are the most sought after talent for hiring and advancement in the region's high-wage, fast-growing industries.

OUR WORK

Together with our business, civic, and education partners, we are creating a more educated, prosperous, and equitable future for our entire city.

SCHOOLS

We help school partners expand their educational capacity to include career programming through our workshops, Soft Skills Teacher Fellowship, externships, employer connections, and other opportunities.

EMPLOYERS

We integrate employers' hiring needs into our educational and training programming and help employers productively host young people and educators in their workplaces.

STUDENTS

TRAINING PROVIDERS

We provide new and existing training providers with the resources and connections needed to deliver robust technical and soft skill training programs to students.

COMMUNITY & FAMILIES

We foster and amplify the voices of families as we prepare their youth for successful futures, and we ensure that they, too, have access to quality information about our region's career opportunities.

OUR PROGRESS

TO REACH OUR VISION OF ECONOMICALLY PROSPEROUS GRADUATES, WE REMAIN FOCUSED ON ENSURING OUR STUDENTS HAVE THE TECHNICAL ABILITIES, MEANINGFUL WORK EXPERIENCES, AND SOFT SKILLS REQUIRED TO MAKE OUR VISION A REALITY. WE HAVE ALREADY MADE TREMENDOUS PROGRESS AGAINST ALL OF THESE GOALS.

TECHNICAL SKILLS

20%
OF THE CLASS OF
2020

will earn industry-recognized credentials that will place them on the path to high-wage, high-demand careers.*

PRIORITY SKILLS CLUSTERS:

Digital Media/IT
Health Science
Skilled Crafts

PROGRESS

825

Seniors have earned industry-recognized credentials since 2015, against a cumulative 2020 target of 1,475. ‡

MEANINGFUL WORK EXPERIENCE

10%
OF THE CLASS OF
2020

will complete meaningful work experience.†

PLACEMENT INDUSTRIES:

Architecture
Construction
Engineering
Graphic Design
Healthcare
Hospitality
Public Service
Web and Software Development

PROGRESS

540

Seniors have completed YouthForce Internships since 2015, against a cumulative 2020 target of 840.**

SOFT SKILLS DEVELOPMENT

MORE GRADUATES OF
THE CLASS OF 2020

annually will demonstrate employer validated, career-ready soft skills.

OUR SOFT SKILLS BUILDING BLOCKS:

Collaboration
Communication
Personal Mindset
Planning for Success
Problem Solving
Social Awareness

PROGRESS

84% OF SUPERVISORS

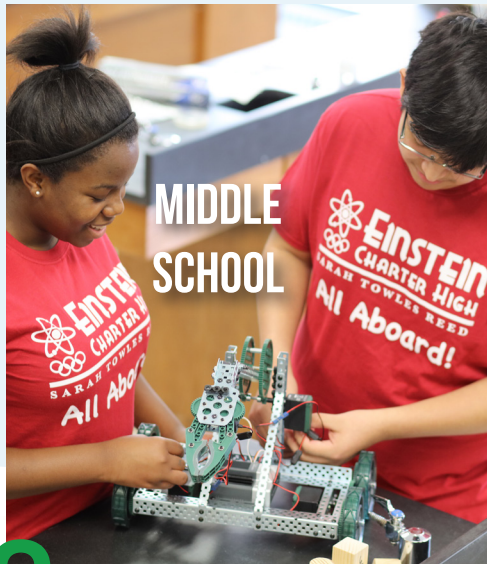
said the work readiness of their YouthForce intern was similar or favorable to that of an entry-level employee.

*Target is 600 students based on internally projected cohort of approximately 3,000 graduates in 2020

† Target is 300 students based on internally projected cohort of approximately 3,000 graduates in 2020

‡Progress to date on credentials earned by New Orleans public high school seniors per year:
2016 (85); 2017 (180); 2018 (349); 2019 (211)

**Progress to date on number of rising seniors completing meaningful work experiences through YouthForce Internships: 2016 (17); 2017 (99); 2018 (178); 2019 (246)



MIDDLE SCHOOL

The Middle School Career Collaborative supports programs that help middle schoolers build career awareness, explore careers of interest, and develop relevant skills — especially in STEM fields — to aid their high school selection process. We're also hosting the first Discover STEM Careers Day, a hands-on learning opportunity, in January 2019.



EMPLOYER HUB

Through the Employer Hub, organized in conjunction with Junior Achievement of Greater New Orleans, career professionals visit classrooms while groups of students visit companies. These visits build student understanding of and excitement about a range of opportunities through meaningful job exposure. Since the program's 2015 inception, YouthForce NOLA has facilitated 50 site visits.



YOUTHFORCE INTERNSHIP

YouthForce Internships provide students the opportunity to apply their technical, soft, and other essential skills in a real-world, paid work experience. The program includes 60 hours of training followed by 90 hours of work with one of more than 90 of New Orleans' dynamic employers.

In summer 2018, almost 200 students completed the program, representing a 90% completion rate.



YOUTHFORCE NOLA



CAREER EXPO

The Career Expo provides freshmen from across the city an interactive experience with available career and training opportunities in digital media/IT, health sciences, and skilled crafts. Thanks to over 75 employers and training providers, the 2018 Expo introduced 2,200 students to job opportunities in growing and lucrative career pathways.



INDUSTRY RECOGNIZED CREDENTIALS

Industry-recognized credentials provide students with both validation of technical skills learned and a leg up in reaching their education and career goals. Through the collective efforts of YouthForce NOLA, there has been significant growth in the number of credentialing options and quality training seats available to students. The number of students earning credentials aligned to high-wage career pathways has nearly doubled every year since 2015.

THE STUDENT EXPERIENCE

COLLABORATIVE STEERING COMMITTEE

Our Collaborative Steering Committee helps provide the vision, guidance, and connections needed to make this collective effort possible. They are civic, business, and education leaders from the following organizations:

**BAPTIST COMMUNITY MINISTRIES | CITY OF NEW ORLEANS | GREATER NEW ORLEANS, INC.
JPMORGAN CHASE & CO. | LOUISIANA DEPARTMENT OF EDUCATION
NEW ORLEANS BUSINESS ALLIANCE | JUNIOR ACHIEVEMENT OF GREATER NEW ORLEANS
NEW ORLEANS CAREER CENTER | NEW SCHOOLS FOR NEW ORLEANS
ORLEANS PARISH SCHOOL BOARD | UNITED WAY OF SOUTHEAST LOUISIANA
URBAN LEAGUE OF LOUISIANA**

OUR BOARD

**LESLIE JACOBS, BOARD CHAIR, YOUTHFORCE NOLA
MICHAEL HECHT, PRESIDENT AND CEO, GREATER NEW ORLEANS, INC.
COLEMAN D. RIDLEY JR., MANAGING DIRECTOR, BUSINESS COUNCIL OF NEW ORLEANS AND THE RIVER REGION
MELISSA SPARKS, VICE PRESIDENT OF TALENT MANAGEMENT, OCHSNER HEALTH SYSTEM
MARK S. STEIN, PARTNER, LOWE, STEIN, HOFFMAN, ALLWEISS & HAUVER, LLP
COURTNEY I. WILLIAMS, CO-FOUNDER AND CEO, TORSH, INC.
GEORGE H. WILSON, CHAIRMAN OF THE BOARD, BARRIERE CONSTRUCTION**

OUR FUNDERS

**BAPTIST COMMUNITY MINISTRIES | BILL AND MELINDA GATES FOUNDATION | BLOOMBERG PHILANTHROPIES
CAPITAL ONE | THE CATALYST FOUNDATION | CHEVRON | CITY OF NEW ORLEANS | CORE CONSTRUCTION SERVICES, LLC
JPMORGAN CHASE & CO. | KELLER FAMILY FOUNDATION | LOUISIANA DEPARTMENT OF EDUCATION
LESLIE JACOBS | LOVING FAMILY FUND | ROSAMARY FOUNDATION | STEPHEN AND SANDY ROSENTHAL FUND
STUART SMITH | UNITED WAY OF SOUTHEAST LOUISIANA | W. K. KELLOGG FOUNDATION | THE WALTON FAMILY FOUNDATION**

The listed philanthropic partners have supported YouthForce NOLA since our inception in 2015 through December 21, 2018, giving at a level of at least \$3,000.

[HTTPS://YOUTHFORCENOLA.ORG/](https://youthforcenola.org/) |  YOUTHFORCE NOLA
 @YOUTHFORCE.NOLA |  @YOUTHFORCENOLA

