



••• education •••

Miami University

Oxford, Ohio
Graduation: BFA degree on May, 2012
Graphic Design major
Marketing minor

••• technical skills •••

Adobe CC 2022

Photoshop, Illustrator, InDesign

Macintosh Platform

Keynote and Powerpoint

Illustration

Procreate

••• employment •••

Freelance Senior Designer

Multiple Design Agencies

(November 2021 – Present) Multiple Locations

Clients: Lowes, Walmart, Giant Eagle, Aldi, Sam's Club, Schnucks, Save Mart, Tyson, Kroger, and Sprouts

Tasks/Skills: Packaging and branding design, illustration, art directing photoshoots, brand book designs, organizing client presentations

Senior Designer

Equator Design

(April 2019 – November 2021) Chicago, IL

Clients: Lowes, Walmart, Giant Eagle, Aldi, Sam's Club, Schnucks, Kraft Heinz Company, Mariano's, and Tyson

Tasks: Packaging and branding design, illustration, project management, mentoring younger designers, art directing photoshoots, brand book design, and organizing client presentations.

Senior Designer

The DuPuis Group

(December 2017 – April 2019) Chicago, IL

Clients: Pepperidge Farm, Evans, Nestlé, Jim Beam, Lawry's, Anheuser-Busch, DMI, Atkins, Kashi, and Clorox

Tasks: Designer-level tasks along with managing small-scale projects, art directing illustrators, mentoring younger designers, managing the DuPuis' design internship program, managing smaller photoshoots, client presentations, organizing design presentations, helping with consumer research groups, and rapid prototyping.

Designer

The DuPuis Group

(December 2015 – December 2017) Chicago, IL

Clients: Frito Lay, Mercer, Merisant, Nestlé, & Fresh Express

Tasks: Packaging design, branding, problem solving, sketching, client meetings, mood board designs, and assisted with photoshoots.

Designer

Sterling Brands

(August 2014 – December 2015) Chicago, IL

Clients: General Mills, Kimberly Clark, Jimmy Dean, Kraft, Nestle, DOLE, Columbus, Bayer, Barilla, and Tyson

Tasks: Packaging design concepts, branding, interior retail design, production design, directed typographers and photo retouchers, and assisted Creative Director at photoshoots.

Junior Designer

Zing + How Design

(April 2013 – July 2014) Chicago, IL

Clients: Organic Valley, Quaker, Unilever, Dannon, Coors Beer, Henkel, RockTenn, Wrigley, Merisant, and Edelman Health.

Tasks: Designing brand premiums, implementation renderings, editorial layouts, website framework designs, consumer research studies, client relations, client presentations, FSI designs, and trade show materials.

Design Intern

CBX

(June 2012 – August 2012) New York, NY

Clients: CBX, Chicago Cutlery, Walgreens, America's Choice, Scotts Miracle-Gro, World Ocean School

Tasks: Packaging design concepts, presentations, editorial, branding, interior retail design, and in-store research audits.

Graphic Designer & Illustrator

The Miami Student Newspaper (September 2009 – March 2012) Oxford, OH

Tasks: Designed and illustrated graphics to accompany articles in the biweekly campus newspaper.

Design Intern

Interbrand

(June 2011 – September 2011) Cincinnati, OH

Clients: Bounty, Charmin, Puffs, Orbit, 5 Gum, and Mead Johnson Nutrition.

Tasks: Packaging design concepts, consumer research studies, brand experiences, style guides, implementation, sketching, illustration, presentations, and comping.

••• awards •••

GDUSA American Package Design Award

2021

Project: Plus+ Water 2.0

Client: Sam's Club, Member's Mark

Vertex Private Brand Awards - Bronze

2021

Project: Plus+ Water 2.0

Client: Sam's Club, Member's Mark