Group 5 & 6 Executive Directors Constituency Agenda

June 14, 2021

Constituency Liaison: Lee Ann Norman, lnorman@americanorchestras.org

**GOALS:** Provide structured and facilitated time for community building and professional development of Executive Directors in League budget groups 5 and 6

**PREPARATION:** “Leadership on the Line” by Ronald Heifetz and Marty Linsky - Harvard Business School

**12:00–1:30PM EDT** Reimagining the Future

Every business and organization must periodically reexamine the way it conducts its business, and it needs to be willing to reexamine its beliefs and business model. The COVID-19 pandemic created an opportunity for visionary leaders to lead change in ways they could not have accomplished during times of normalcy.

The COVID crisis moved the very goal posts that defined our routines and practices, forcing us to rethink what we do and who we are. While the average person craves a speedy return to normal, extraordinary leaders see this disruption as an opportunity to reshape the future. The ability to navigate in chaos and to remain calm under fire defines leadership in the clearest sense, making this a time to identify who has the vision and grit to lead their organization into a still-undefined future.

Facilitated by Horst Abraham, Executive Education Faculty at the University of Michigan Ross School of Business, this session will allow attendees to ponder the countless possibilities of courageous visioning and planning and bring with you the wit, grit, and courage it takes to rethink the music industry.

**1:30–3:00PM EDT** Break

**3:00–4:30PM EDT** Come Back Strong

In this session, attendees will have an opportunity to reflect on learnings from the previous session through a focused exploration of new approaches to issues such as audiences and marketing, artistic and educational programming, and contributed and earned revenues.