



PRESS RELEASE: AUGUST 2021

Columbia Body Manufacturing

Announcing: Ron Hake as Vice President of Manufacturing and Operations

Change is an inevitable part of life – and business as well. At Columbia Body Manufacturing, we diligently and proactively strive to evolve in the best interests of our customers, while at the same time methodically and strategically positioning ourselves for future growth. Operational excellence, innovation and quality of work; these are the values of success that we thrive on. Our valued customers deserve to know that these will never change – even during a period of transition within our leadership team.

Effective June 21, 2021 Ron Hake officially became the VP of Manufacturing and Operations. The first steps toward this new era at Columbia Body Manufacturing has already begun with the welcomed edition of Ron Hake to the Executive Leadership team, ensuring a smooth transition that will carry forward full-throttle throughout 2021 and beyond.

With over 14 years of senior management experience in the Manufacturing industry and 22 years in various supervisory roles in all areas of operations – Ron Hake has comprehensive experience using lean manufacturing best practices to improve efficiencies, product quality, performance and service levels. Ron has exceptional vision and has already improved processes and procedures, while engaging and inspiring employees throughout the organization.

Ron possesses natural leadership skills, the desire and ability to innovate, a drive for continuous improvement, and a dedication to customer satisfaction. His proven record of success made him the clear choice to lead Columbia Body Manufacturing into the future.

Please join us in welcoming Ron Hake, the new generation of Columbia Body leadership, as we stay ready for the present and look forward to a dynamic and exciting future.