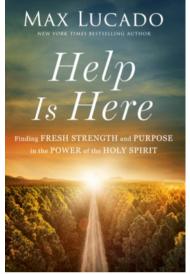


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# NO, YOU CAN'T DO IT ALL ON YOUR OWN

## "America's Pastor" Max Lucado Reminds Weary Christians that *Help is Here*

Finding Fresh Strength and Purpose Requires the Power of the Holy Spirit



**Nashville, TN, (April 2022)** — Two years after the arrival of Covid-19, the signs are everywhere. HELP WANTED. Restaurants are short staffed. Pastors are worn out. Kids are anxious, and parents are out of ideas. Humanity's physical, emotional and mental resources are depleted. Clearly, we all need help.

New York Times bestselling author **Max Lucado** has felt it too, a quiet desperation for help and freedom. His own rescue was spiritual, and he now invites others to lay down toxic self-sufficiency as they embrace the power of God's Spirit. In *Help Is Here: Finding Fresh Strength and Purpose in the Power of the Holy Spirit* (Thomas Nelson, September 13, 2022), Lucado offers spiritual guidance as well as his personal story of transformation.

"Challenges come with life, but they need not define our lives. Help is here!"
Lucado writes. "No more walking this path alone. No more carrying weight you were not intended to bear. It's time for you to enjoy the presence of the Holy Spirit and experience the vigorous life he offers."

In his genuine, story-telling style, Max Lucado recounts his own experience as a worn-out pastor, weighed down by all he felt he needed to be for his church. Desperate for help and freedom, Lucado experienced a personal encounter with the Holy Spirit which changed everything for him. "I no longer think of the Holy Spirit as the Holy Who?" Lucado explains. "I now call him my Heaven-Sent Helper. He is the ally of all of the saints. He is our champion, our advocate, our guide. He comforts and directs us. He indwells, transforms, sustains, and will someday deliver us into our heavenly home. He is the executor of God's will on earth today, here to infuse us with strength. Supernatural strength."

In *Help Is Here*, Lucado describes how coming alive to the power of God can be the defining moment in a person's life—especially for one who desires to live fully in the will of God. Once Christians are met with supernatural help to get through life's most challenging and stressful circumstances, the light of God shines through them to a watching world. Lucado's new book invites readers to:

- Learn who the Spirit is and how the Spirit can help
- Uncover what kind of power the Holy Spirit offers
- Trust the Spirit to intercede on their behalf
- Live knowing their salvation has been sealed
- Become joyful, enthusiastic, and empowered people as they draw closer to God
- Confidently face any difficulty with the power of the Spirit
- Discover their unique gifts and purpose to further God's kingdom

Challenges come with life, but they need not define our lives.
Help is here!

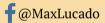
#### **Press Release**

Lucado urges Christians to welcome the rescue that comes from admitting they can't do it all on their own. He points readers to a spiritual source of lasting hope and help: "The Holy Spirit comes with power. Power to make good choices, keep promises, and silence the inner voices of fear and failure. Power to get out of bed, get on with life, get busy about the right things in the right way. Power to face the unexpected, unwanted passages of time. Power. This is what Jesus promised then, and this is what Jesus promises still."

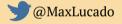


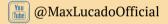
### **About Max Lucado**

**Max Lucado** entered the ministry in 1978 and has served churches in Miami, Florida; Rio de Janeiro, Brazil; and San Antonio, Texas. He currently serves as Teaching Minister of Oak Hills Church in San Antonio. He is America's bestselling inspirational author with more than 145 million products in print. He's been dubbed "America's Pastor" by *Christianity Today*, and "The Best Preacher in America" by *Reader's Digest*. He was awarded the ECPA Pinnacle Award in 2021 for outstanding contribution to publishing. Visit his website at **MaxLucado.com**.









*The Lucado Encouraging Word Podcast* (3.8 million downloads)

www.MaxLucado.com

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#### Help is Here:

### Finding Fresh Strength and Purpose in the Power of the Holy Spirit

By Max Lucado

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