

Anne Connelly

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Highlights

- Nine years contributing to the blockchain community
- MBA graduate, certified in Strategic Disruption
- Trilingual - English, French & Spanish
- Named one of Canada's Top 50 Most Inspiring Women in STEM

Experience

GITCOIN DAO

Steward

Jun 2021 to present

- Lead governance for the Bitcoin community through a decentralized mechanism

BOSTON UNIVERSITY

Faculty

May 2021 to present

- Lecture MBA-level course on 'Blockchain for Social Impact'

BITCOIN AND THE FUTURE OF FUNDRAISING BOOK

Co-Author, Toronto, Canada

Nov 2019 to present

- Wrote #1 Amazon bestseller for nonprofits to establish crypto donation programs

TRUST GRAPHIC NOVEL

Founder & Co-Author, Toronto, Canada

Jan 2019 to present

- Conceived & coordinating project to teach African youth about blockchain via a graphic novel & motion comic featuring an African story that is free to read
- Developed relationships & secured \$150K+ in grants from key cryptocurrency partners including Interchain, Consensys, Conflux, Cardano, & Algorand
- Built community partnerships with organizations including the African Blockchain Institute, Blockchain Academy, Melanin Academy, Bitcoin Kernel, & Blockgeeks

SINGULARITY UNIVERSITY

Faculty – Blockchain, Mountain View, United States

Jun 2017 to present

- Deliver engaging presentations on how blockchain will impact society
- Reached over 25,000 people with live & online keynotes & workshops
- Presented at conferences across North & South America, Europe & Africa

Entrepreneur in Residence

Apr 2018 to Apr 2019

- Mentor to teams at the SU Ventures Incubator for social impact startups

ANNE CONNELLY CONSULTING

Founder & CEO, Toronto, Canada

Nov 2015 to present

- Work with nonprofits to develop crypto donation programs
- Consulting for corporations on adopting crypto, launching NFTs
- Researched & wrote report: 'The Landscape of Cryptocurrency Donation Programs in Canada'



BUNZ

Advisor, Toronto, Canada

Mar 2018 to Jul 2019

- Advisory for community marketplace app's conversion to cryptocurrency
- Connected team to funding sources for investment partnerships
- Secured participation in & represented Bunz at key exclusive industry events including Satoshi Roundtable & Richard Branson's Necker Island Cup

IXO FOUNDATION

Intl Chief Executive, Cape Town, South Africa

Jul 2017 to Feb 2018

- Set KPIs & led team of ten to develop blockchain impact investment protocol
- Pitched to investors securing \$1M+ in ICO private pre-sale commitments
- Created & executed marketing & communications strategy for public token sale
- Developed relationships with partners including UNICEF & Innovative Edge

SUSA

Founder & CEO

Jul to Dec 2016

- Founded blockchain-based legal accessibility startup

LEDGER LABS

Head of Business Development & Consultant, Toronto, Canada

Mar to May 2016

- Led marketing & communication for blockchain consultancy & dev shop

DECENTRAL

Director of Marketing (contract), Toronto, Canada

Dec 2015 to Feb 2016

- Launched new retail financial product, securing roll-out to over 300 stores
- Planned & executed marketing launch for Jaxx cryptocurrency wallet

ZINGER

Chief Marketing Officer, Toronto, Canada

May to Oct 2015

- Co-founded bitcoin-based remittance app for the Canada to Philippines corridor

DIGNITAS INTERNATIONAL

Director of Fundraising & Marketing, Toronto, Canada

Apr 2013 to Dec 2015

- Developed strategy for Canada & US to achieve annual goal of \$1.8M
- Established & grew relationships with corporate sponsors including RBC, CIBC, Accenture & CISCO ensuring brand recognition at sponsored events
- Built relationships with a community of 50+ major donors & mid-level prospects
- Launched Bitcoin donations program profiled in Bitcoin Magazine & CoinDesk

MEDECINS SANS FRONTIERES/DOCTORS WITHOUT BORDERS

Board of Directors, Toronto, Canada

Jun 2017 to present

- Govern the local operations & international relationships of \$60M organization
- Lead & executed project to launch online motions software platform
- Represent & develop a community of over 300 field workers

Trainer, Moscow, Russia

Dec 2016

- Taught weeklong course on humanitarian field management

Personnel Administration Manager, Bukavu, DR Congo

Jun to Jul 2014

- Managed HR for a staff of 70+ international staff & 350+ local staff in 5 projects
- Supervised a team of 12 staff to organize personnel movement logistics, process payroll & ensure legal & fiduciary compliance with local regulations

- Fundraising Manager, Dublin, Ireland** **Sep 2012 to Mar 2013**
 - Developed & implemented national strategy to improve income sustainability
 - Executed new e-newsletter that increased web traffic by 150% & revenue by 3%
- Direct Marketing Coordinator, Toronto, Canada** **Jul 2011 to Sep 2012**
 - Planned & executed 20+ campaigns in digital, mail, telemarketing & face-to-face
 - Implemented donor reactivation program preventing annual loss of \$200K
- Field Finance & HR Manager, Gadzi, Central African Republic** **May to Dec 2010**
 - Administered HR for 180+ employees, managing six, in two hospitals & six clinics
- Fundraising Analyst (MBA coop), Toronto, Canada** **May to Aug 2009**
 - Analyzed monthly donor program to plan expansion

Education & Certificates

HARVARD UNIVERSITY Certificate in Disruptive Strategy, Boston, USA	2020
CRYPTOCURRENCY CERTIFICATION CONSORTIUM Certified Bitcoin Professional, Toronto, Canada	2016 & 2018
MASSACHUSETTS INSTITUTE OF TECHNOLOGY Certificate in Fintech: Future Commerce	2017
SINGULARITY UNIVERSITY Global Solutions Program, Mountain View, California	2016
UNIVERSITY OF GENEVA/HEC Certificate in Corporate Social Responsibility	2011
DeGROOTE SCHOOL OF BUSINESS, McMASTER UNIVERSITY Master of Business Administration, Hamilton, Canada	2010
QUEEN'S UNIVERSITY Bachelor of Science, Honours, Life Sciences, Kingston, Canada	2007

Community Leadership

- Hackathon judge/mentor (6x events) - 2016-2021
- Member of various Toronto & global Blockchain Meetups 2014-present
- Vice Chair, Board of Directors of Blockchain Canada – 2017 to 2019
- Presenter – Summit at Sea, MaRS Innovation Week, IEEE, Ethereum, TokenFest, InnovatiBA, ThinkFuture, Stanford University, Colorado State University
- Winner of HeroX Blockchain Social Impact Challenge – 2016
- Board Member at Arrabon House for girls & young women – 2014-2016