

Leadership Now
Project

MBA and Executives Perspectives on Democracy System Reforms

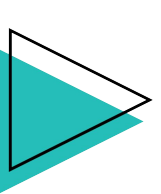
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Survey Population & Approach

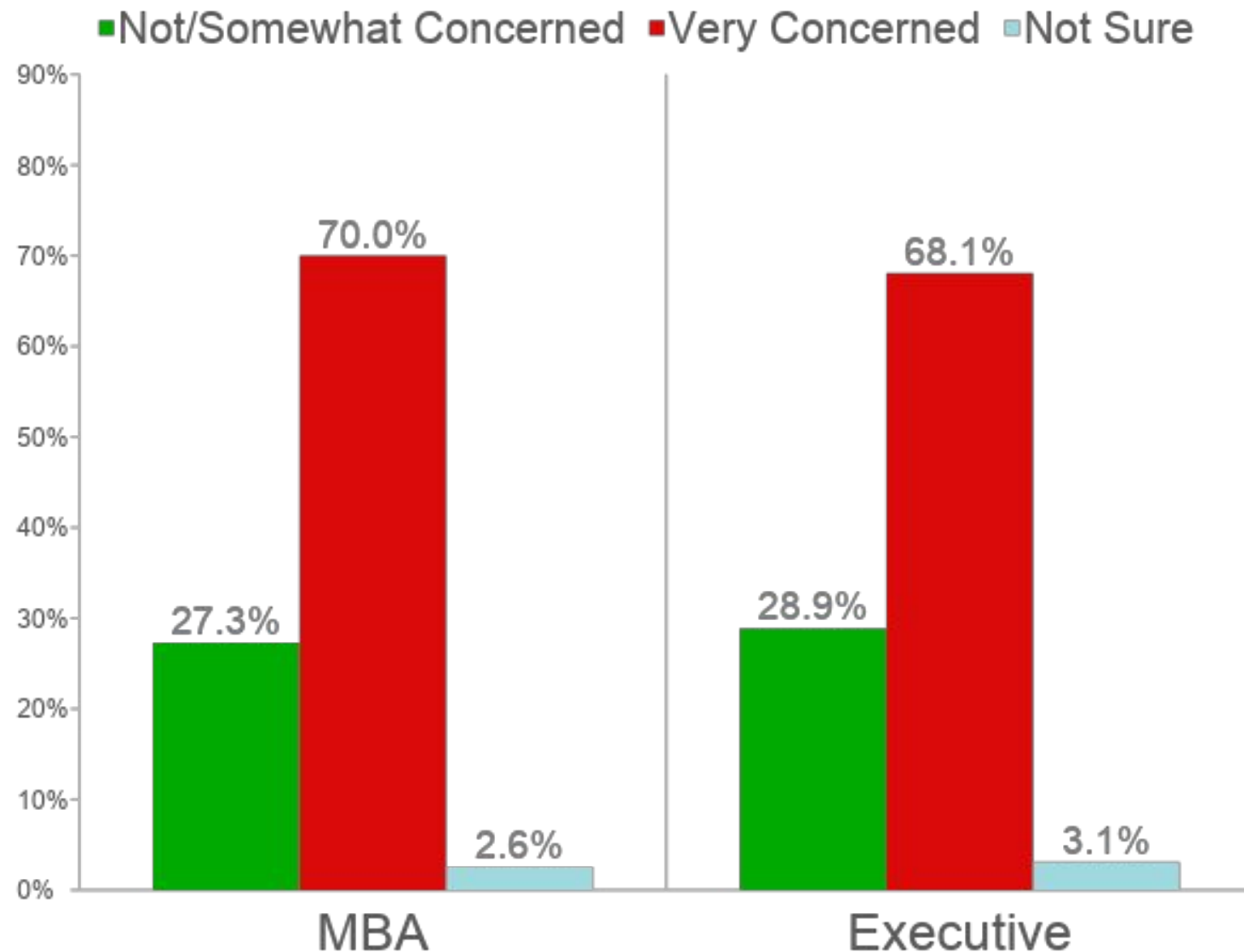
- ▶ After being matched to the national file, our final sampling frame included 68K MBAs and 74K executives.
- ▶ Within this sampling frame, we surveyed individuals through both landlines (IVR) and cell phones (Text to Web).
- ▶ Sample was balanced and weighted by age group, gender, and income group to ensure a representative balance.
- ▶ Fielding took place November 11-15, 2019 and collected 1,012 MBA responses and 1,006 executive responses.



Concern for Democracy and the Role of Business Leaders

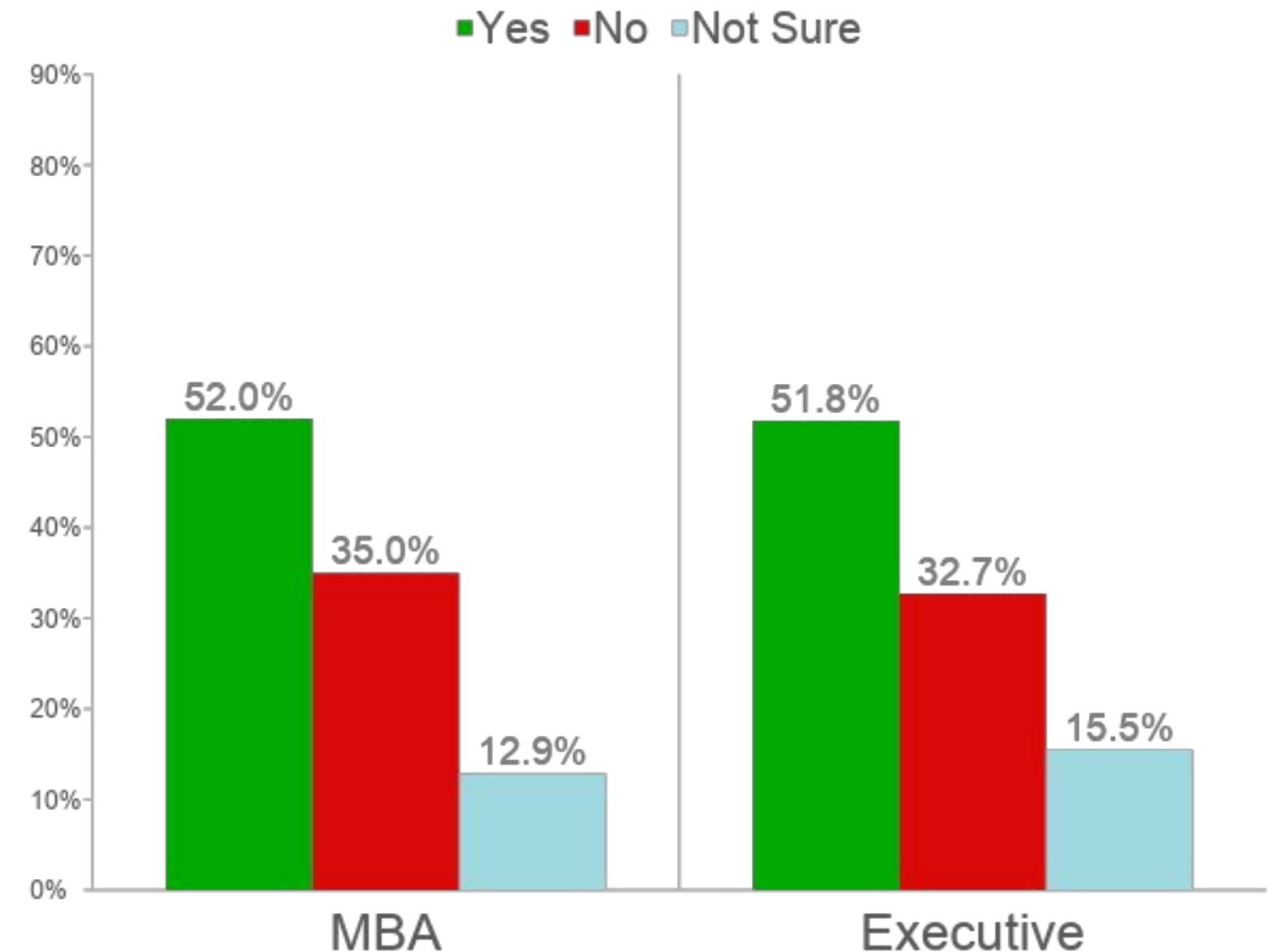
Question Text:

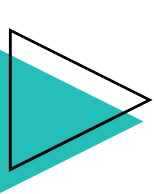
In general, what is your level of concern about the state of our democracy?



Question Text:

Do you believe business leaders in American have a responsibility to take action to fix the issues In our democracy?

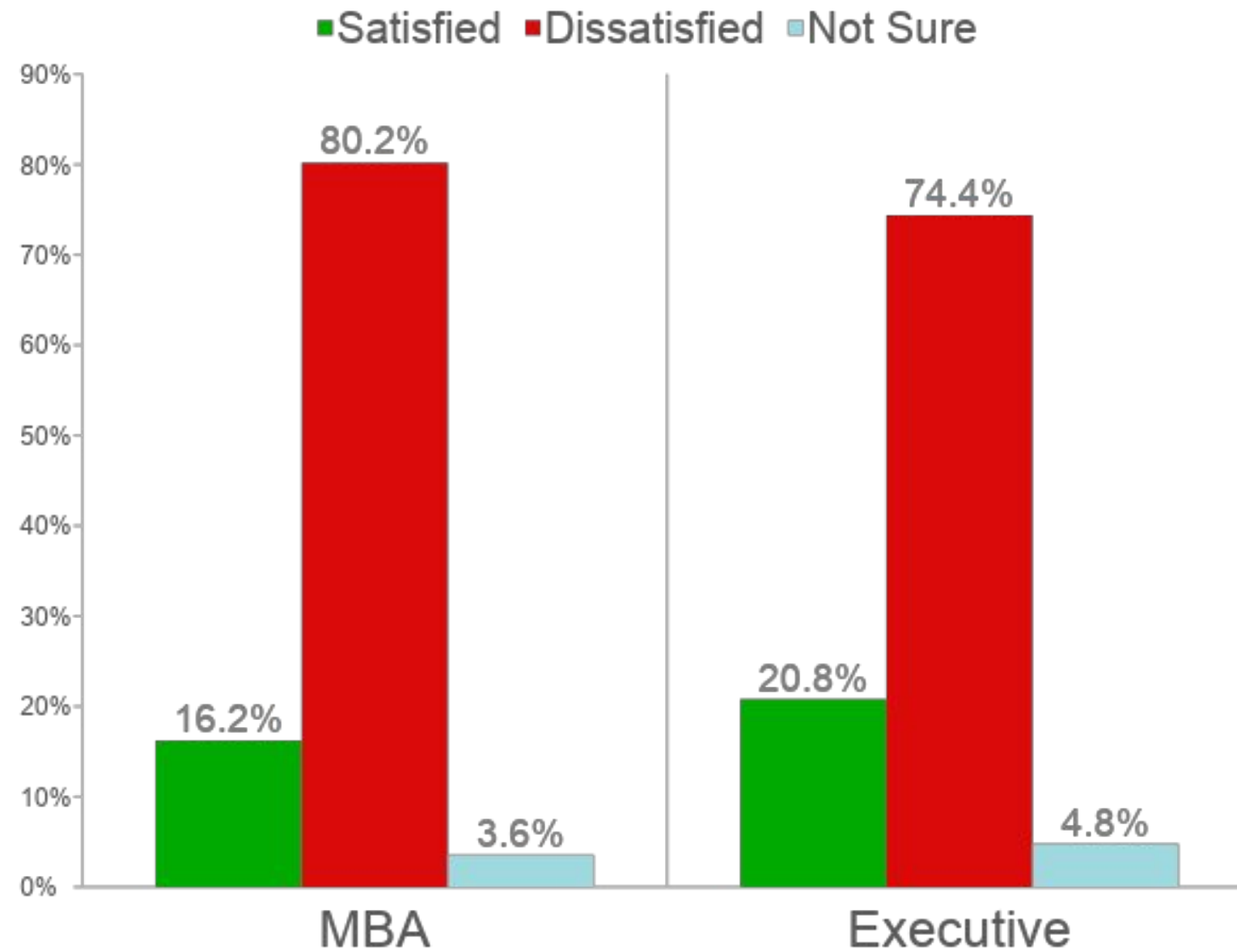




Satisfaction with Government and Elections

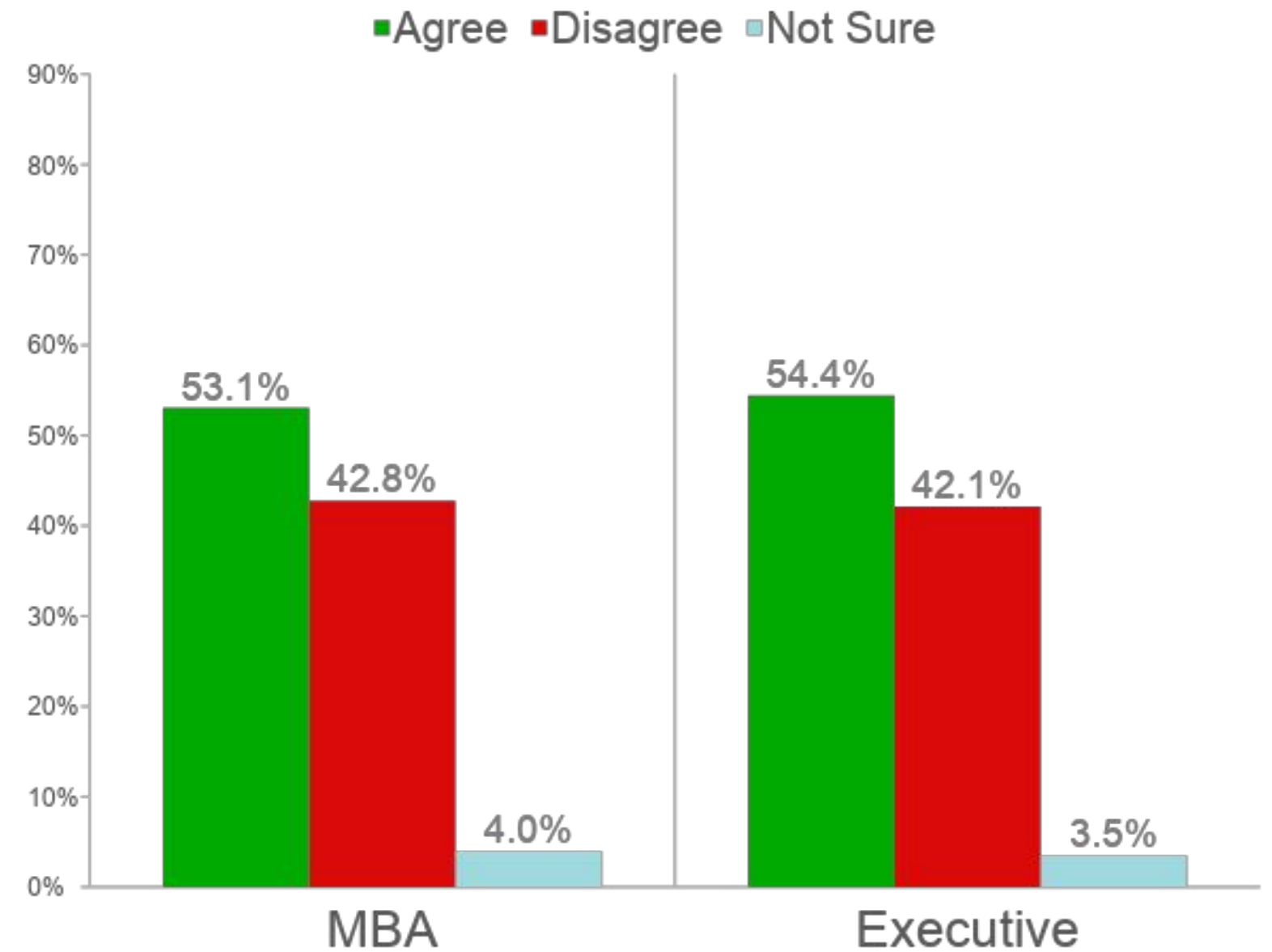
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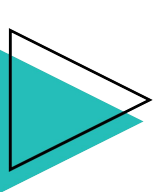
How satisfied are you with our federal government in Washington, DC?



Question Text:

Would you agree or disagree that the United States currently has fair elections in our political system?

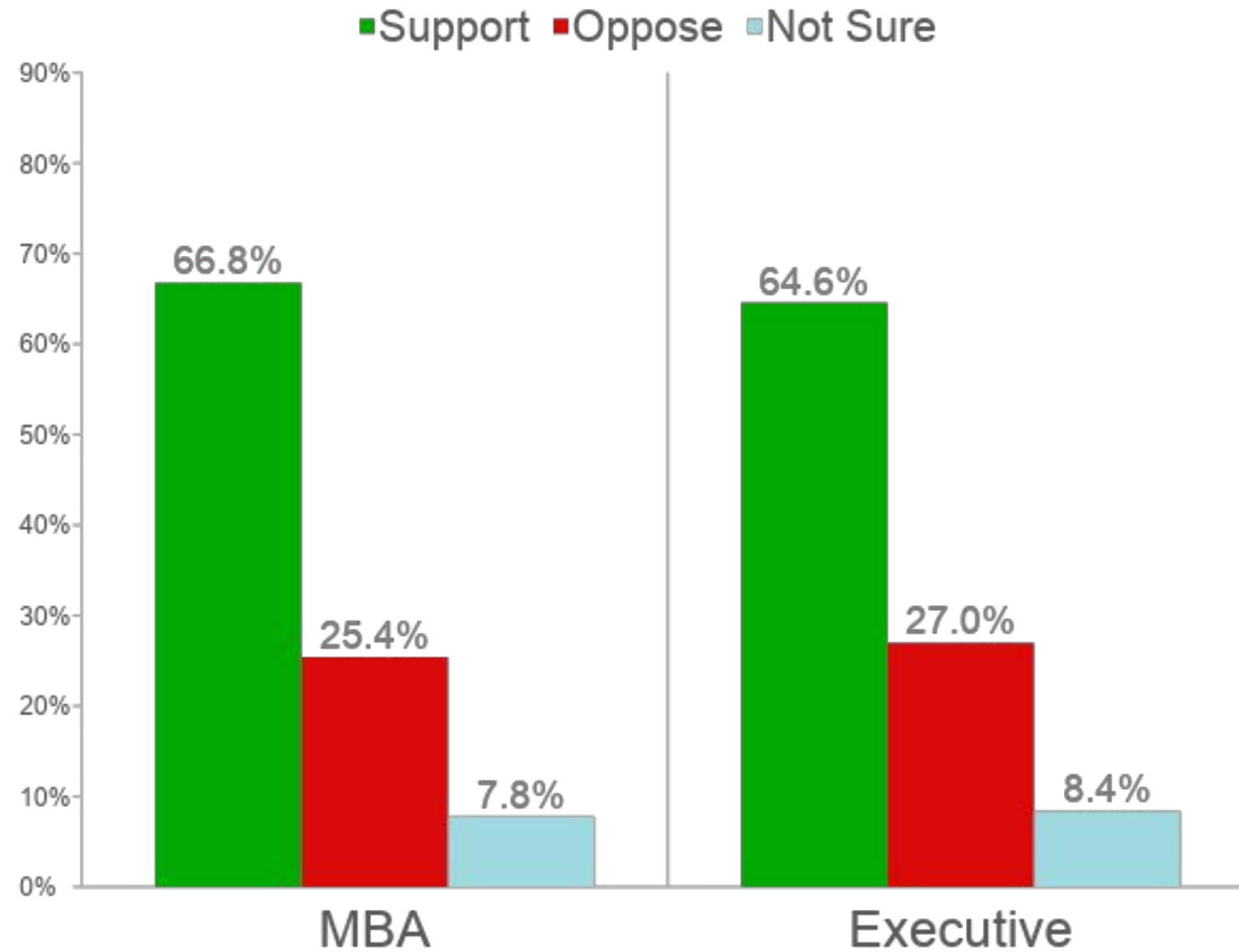




Support for Reforms: Public Financing and Term Limits

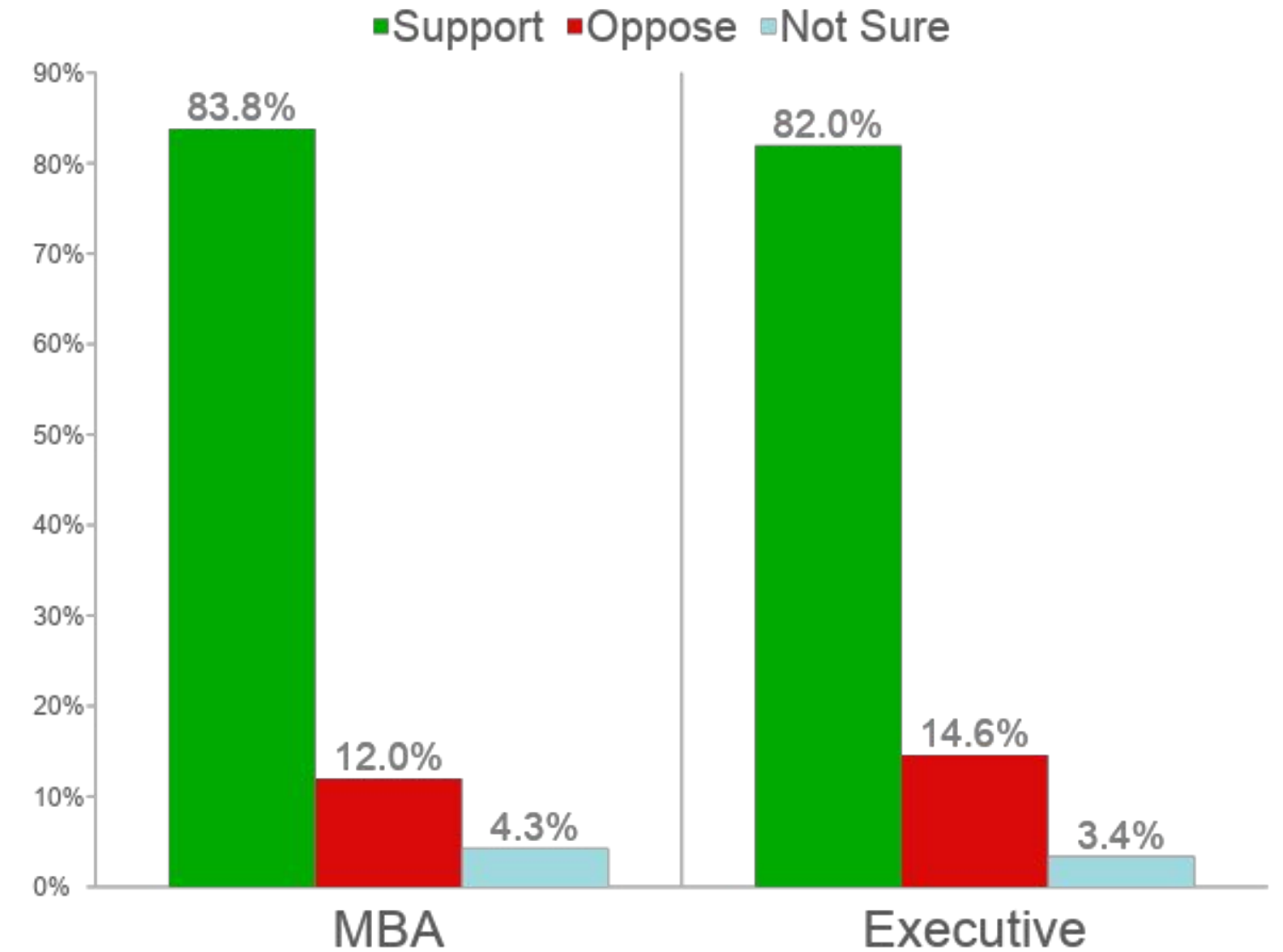
Question Text:

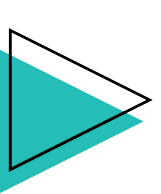
Do you support the creation of public financing options for elections that limit large donations and corporate donations to candidates?



Question Text:

Would you support or oppose term limits for Congress?

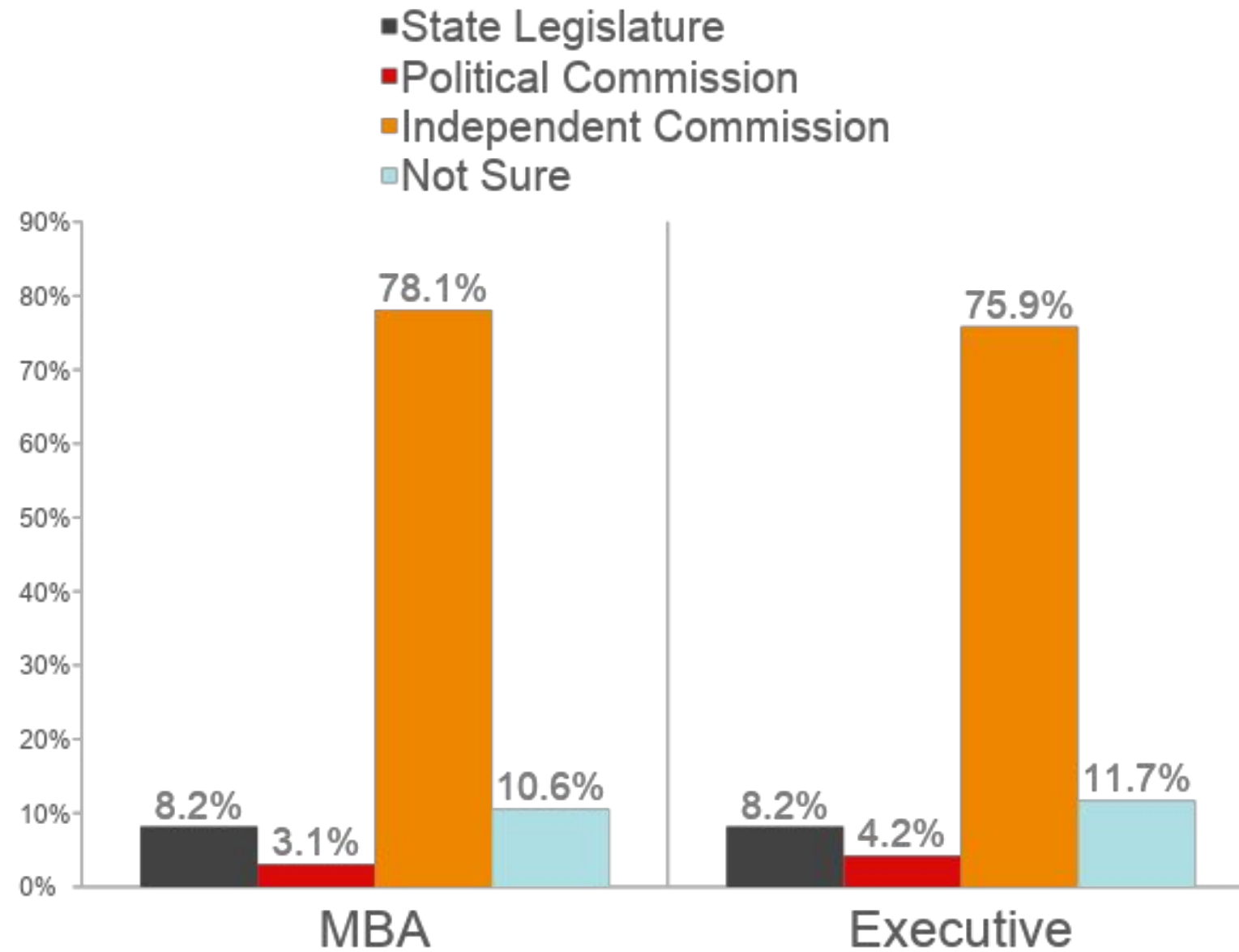




Support for Reforms: Redistricting and Importance

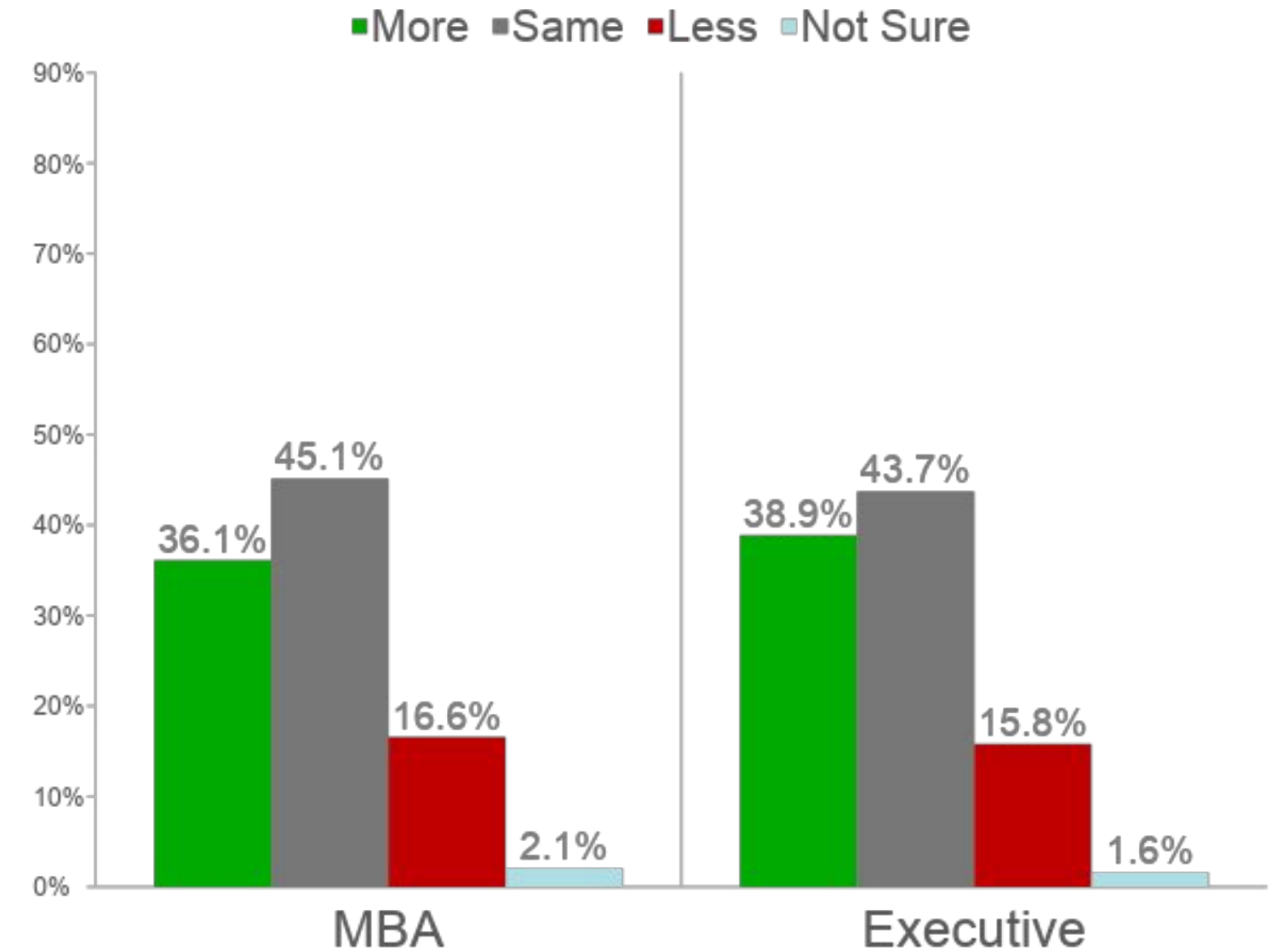
Question Text:

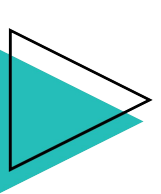
Which entity would you most trust to draw district boundaries?



Question Text:

Compared to other political issues [...] do you think these democracy reforms are more important, less important, or about the same?

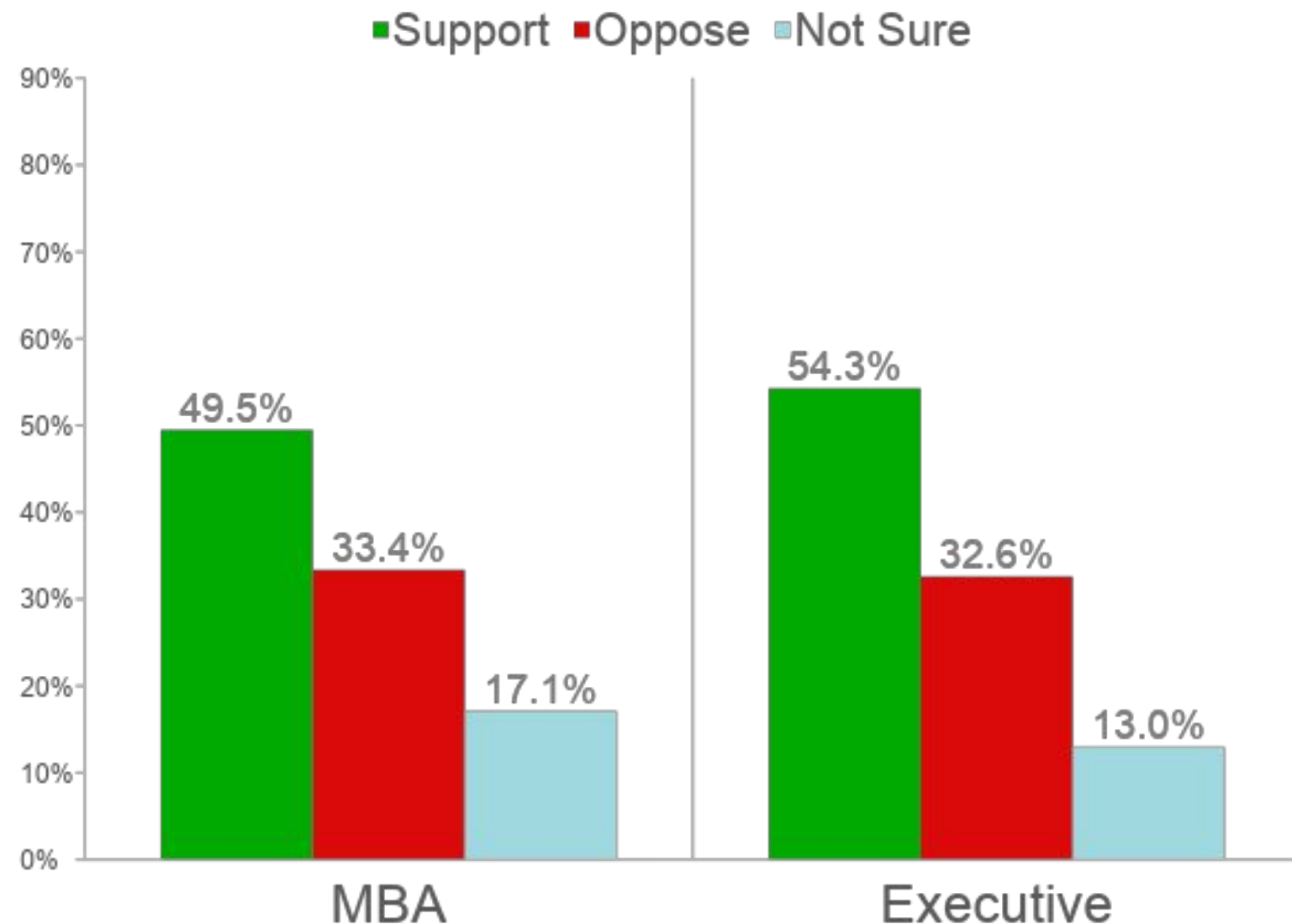




Support for Reforms: RCV and Vote at Home

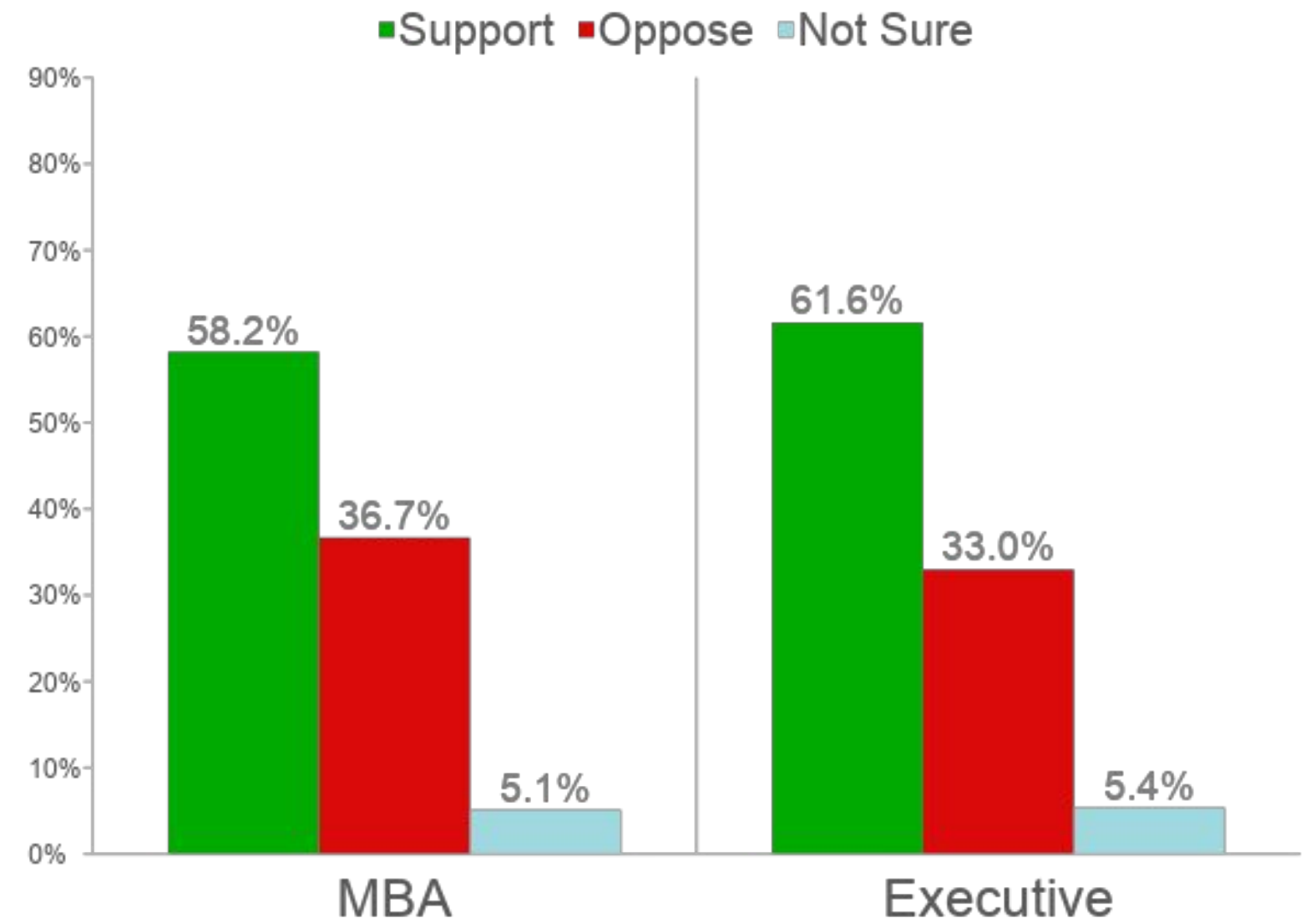
Question Text:

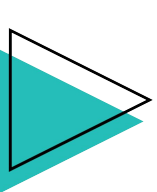
Would you support or oppose ranked choice voting, which gives voters the option to rank candidates in their order of preference so that candidates running for office have to earn support from the majority of people they represent?



Question Text:

Would you support or oppose voting at home, which allows voters to receive ballots in the mail and then choose whether they want to mail it in, drop it off, or cast in-person on Election Day?





MBA and Executive Perspectives vs. the General Population

Question	MBA Support/Agree	Executives Support/Agree	General Population Important/Agree*
Term limits?	84%	82%	75%
RCV?	50%	54%	41%
Independent Commissions?	78%	76%	62%
Fair Elections?	53%	54%	54%
Difficult to Vote?	35%	37%	46%

**Based on Citizen internal polling. Reform questions of general population asked 1-10 scale on how important passing the reform is. Numbers display important to extremely important figures (8-10).*



CITIZEN DATA