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Bipartisan Business Leaders Call for
Candidates to Pledge to Respect Elections

Current and former senior executives from LinkedIn, American Airlines, D.E. Shaw & Co., Procter & Gamble, and more ask major party Presidential candidates to pledge their support to respect the outcome of this November's election.

Washington D.C., Wednesday, June 26, 2024 – More than 125 prominent business leaders have signed on to the Leadership Now Project's Federal Candidate Pledge to Respect Elections, calling on major party Presidential candidates, and candidates for other federal offices, to uphold six basic principles to ensure respect for the 2024 elections. Signatories* include Greylock Investor and LinkedIn Co-Founder **Reid Hoffman**, D. E. Shaw & Co. Managing Director **Eddie Fishman**, Former NFL Commissioner **Paul Tagliabue**, Procter & Gamble Former Chairman and CEO **John Pepper**, American Airlines Former Chairman and CEO **Robert Crandall**, Jeni's Ice Creams Founder **Jeni Britton**, The Chertoff Group CEO **Chad Sweet,** Former Publisher/President Milwaukee Journal Sentinel **Elizabeth Brenner,** and Weyco Group Chairman and CEO **Tom Florsheim,** among many other leaders.

Spearheaded by Leadership Now Project—a membership organization of business and thought leaders taking action to protect and renew American democracy—this statement seeks to reinforce trust in American elections.

"The health of our economy depends on the strength of our democracy," said **Reid Hoffman, Co-Founder of LinkedIn**. "As we prepare for the general election, it is critical that candidates reinforce confidence in our democratic processes, as election instability threatens business operations and economic stability."

The pledge is supported by senior executives in tech, finance, consumer products, and other industries from 23 states, including swing states like Wisconsin and Arizona, which are experiencing unprecedented threats to election administrators. These executives are asking candidates to support six fundamental principles:

1. **Comply with all federal and state election laws and regulations.**

2. **Respect every eligible voter's right to register and vote free from interference or intimidation.**

3. **Support and help ensure the safety of election officials and poll workers from violence, threats, or intimidation.**

4. **Make any claims of election irregularities or illegitimacy in accordance with applicable laws.**

5. **Accept the legitimacy of the election outcome after the results have been certified and courts have made final rulings.**

6. **Support and promote the peaceful transition of power, in victory or defeat.**

"Respecting elections and election officials is essential for preserving our democracy," said **Daniella Ballou-Aares, CEO of Leadership Now Project**. "This pledge sends a strong message that business leaders stand united in defending the principles that underpin our nation."

"The vitality and stability of our economy depend on adherence to basic principles respecting our democracy," added **Chad Sweet, CEO of The Chertoff Group**. "By supporting this pledge, business leaders – Democratic, Republican and Independent alike – are standing up for the rule of law."

The full statement and signatories may be found on [Leadership Now Project's website](.).

The individuals listed here are signing as individuals, not as formal representatives of their respective organizations or business. Affiliations are included only for the purpose of identifying individuals.

About Leadership Now Project

Leadership Now Project is a membership organization of business and thought leaders committed to protecting and renewing American democracy. Through our members' influence, expertise, and investment, we effect change in the short term while working to innovate for a thriving democracy in the long term.

Founded in 2017 by a group of Harvard Business School alumni, today Leadership Now Project has chapters in seven states, members across the country, and collaborates with faculty at more than a dozen colleges and universities. Learn more at [www.leadershipnowproject.org](.).

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