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The 2016 Waddell & Reed Kansas City Marathon a Success on the Charity and Environmental Front

KANSAS CITY, MO (November 3, 2016) – The Waddell & Reed Kansas City Marathon with Ivy Investments was a huge success this year with more than 9,000 participants from all 50 states and 14 countries. Team World Vision brought more than 500 participants who raised $370,425 for clean water in Africa. Participants also donated when registering online and raised $841 for Girls on the Run serving Greater Kansas City and $4,200 for Leukemia & Lymphoma Society.

“The Kansas City Sports Commission is so proud to put on the Kansas City Marathon each year, and the charity impact created by this race is a big part of that,” said Dave Borchardt, Race Director for the Kansas City Marathon. “The feedback we have received from runners has been overwhelmingly positive, and we are looking forward to another great race in 2017.”

In addition to the Kansas City Marathon events (5K, Half Marathon, Full Marathon and Marathon Team Relay), kids ages 5-15 participated in the Kids Marathon presented by Chick-Fil-A in partnership with Children’s Mercy. These young runners trained all summer and fall to complete 25 miles through their run club or school or on their own. On race day they completed their marathon by running a 1.2 mile course. They then celebrated in the Fit-Tastic! Family Fun Zone full of fun activities and entertainment.

The 2016 Waddell & Reed Kansas City Marathon with Ivy Investments was also a success on the environmental front. This year’s event collected more than 10,580 pounds of waste. From that, 9,535 pounds were either recycled or composted. This makes the diversion rate from the landfill 90%, classifying it as a zero waste event. There were 150 pounds of heat sheets recycled, and more than 75 pounds of discarded clothing and 4,590 pounds of food donated to a local homeless shelter.

The green efforts of the Greater Kansas City Sports Commission & Foundation is led by a team of volunteer committee members. Onsite, the Waddell & Reed Kansas City Marathon utilizes the help of 125 volunteers to this specific area. The host hotels, Sheraton Crown Center and Westin Crown Center, are both certified green by the MHLA.

About The Kansas City Sports Commission and Foundation
The mission of the Kansas City Sports Commission & Foundation is to drive Kansas City’s overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region, with the vision of making a better Kansas City through Sports. For the latest on Kansas City Sports Commission news, follow on Twitter, Facebook, Instagram and YouTube. Also follow the Waddell & Reed Kansas City Marathon on Twitter, Facebook and Instagram. www.sportkc.org

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