WOMEN’S SPORTS AWARDS CELEBRATION
Sponsorship Opportunities
The WIN for KC Women’s Sports Awards Celebration is the largest celebration of National Girls and Women in Sports Day in the country. Six local, outstanding individuals are recognized for the impact they have made on the community through sports. High school female state champions are also featured during the “Celebration of Champions” march. Continuing the celebration, a high-profile keynote speaker shares her story of how sports have impacted her life.

Past keynote speakers include:
Simone Biles
Holly Rowe
Jessica Mendoza
Jackie Joyner-Kersee
Amy Van Dyken-Rouen
Billie Jean King
Abby Wambach
Kerri Walsh Jennings

KEY FACTS
• Luncheon raised more than $550,000 benefiting the girls and women of KC
• This event provides support for all WIN for KC programs.
• Largest crowd to date with more than 2,000 people in attendance
SOLD OUT FOR 2020!

SPONSOR BENEFITS:
• Category exclusivity at the Champion level
• Title sponsorship for one of the six awards
• Company represented is introduced at luncheon and presents award on stage
• One table of eight (prime seating) at the luncheon with award winner and guest
• Eight (8) passes to the exclusive VIP reception
• Photo with keynote speaker
• Name on all promotions for nominations and awards (press releases, emails, website, award videos, etc.)
• Name & logo on luncheon website with award winner video recap for entire year
• Table placard
• Name mentioned in emails promoting banquet to 7,500 recipients
• Logo & link on Kansas City Sports Commission/WIN for KC website
• Recognition in KCSC/WIN newsletter
• Logo displayed on jumbo video screens during luncheon
• Name & logo in 1,700 souvenir programs
• Opportunity to do promotions with Facebook/Twitter
• Premium Parking

TOTAL INVESTMENT: $10,000
MARCH OF CHAMPIONS SPONSOR
250 Athletes | 30+ Schools | Regional Exposure

SOLD OUT FOR 2020!

SPONSOR BENEFITS:
• One table of 10 (preferred seating) at the luncheon
• Six (6) passes to the exclusive VIP reception
• Photo opportunity at VIP Reception
• Signage on screen during March of Champions
• Logo representation on State Champion Signage
• Logo representation on State Champion T-Shirts
• Logo recognition in 1,700+ souvenir programs
• Name displayed on jumbo video screens during luncheon
• Recognition in e-mails to 7,500 recipients
• Table placard
• Logo & link on Kansas City Sports Commission/WIN for KC website
• Opportunity to do promotions with Facebook/Twitter

Total Investment: $6,000
SOLD OUT FOR 2020!

**Sponsor Benefits:**
- One table of 10 (preferred seating) at the luncheon
- Six (6) passes to the exclusive VIP reception
- Logo recognition on signage in and around Exhibit Installation
- Naming Rights to Exhibit Locations Post-Luncheon (3 additional locations throughout 2019)
- Logo recognition in 1,700+ souvenir programs
- Name displayed on jumbo video screens during luncheon
- Recognition in e-mails to 7,500 recipients
- Table placard
- Logo & link on Kansas City Sports Commission/WIN for KC website
- Dedicated Facebook Post pre or post Women’s Sports Awards Celebration promoting the Exhibit

**Total Investment: $5,000**
### WOMEN’S SPORTS AWARDS CELEBRATION PRESENTED BY BURNS & MCDONNELL

FRIDAY, FEBRUARY 7, 2020 | 11:30AM | KANSAS CITY CONVENTION CENTER

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<th>GOLD</th>
<th>SILVER</th>
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| • One table of 10 (preferred seating) at the luncheon  
• Six (6) passes to the exclusive VIP reception  
• Photo opportunity at VIP Reception  
• Name recognition in 1,700 souvenir programs  
• Table placard  
• Name displayed on jumbo video screens during luncheon  
• Recognition in e-mails to 3,500 recipients  
• Logo & link on Kansas City Sports Commission/WIN for KC website  
• Opportunity to do promotions with Facebook/Twitter | • One table of 10 at the luncheon  
• Four (4) passes to the exclusive VIP reception  
• Photo opportunity at VIP reception  
• Table placard  
• Name recognition in 1,700 souvenir programs  
• Name displayed on jumbo video screens during luncheon  
• Logo on Kansas City Sports Commission/WIN for KC website | • One table of 10 at the luncheon  
• Table placard  
• Name recognition in 1,700 souvenir programs  
• Name displayed on jumbo video screens during luncheon | • Two (2) tickets to the luncheon  
• Name recognition on State Champion Tables  
• Name displayed on jumbo video screens during luncheon  
• Helps to fund tickets for State Champions to attend the event to be recognized |

$5,000 | $3,000 | $1,750 | $1,000
GREATER KANSAS CITY SPORTS COMMISSION & FOUNDATION

VISION: Making a Better Kansas City through Sports

MISSION: GKSCF will drive the overall sports strategy for our region by seeking to enrich the quality of life, foster economic impact and elevate Kansas City’s profile. The organization benefits the region through sports by creating, attracting and managing major sporting events for Kansas City and by promoting the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics. The Kansas City Sports Commission, in its 50+ year history, has helped to generate more than $500 million in revenue for the region.

WIN FOR KC

VISION: We envision a community where sports ignites the life of every woman and girl.

MISSION: The Women’s Intersport Network for Kansas City (WIN for KC) advocates and promotes the lifetime value of sports and fitness, while providing opportunities for participation and leadership development for women and girls in Kansas City. WIN is a volunteer, membership-driven organization, established in 1994 as a division of the Kansas City Sports Commission and Foundation.
THANK YOU FOR YOUR TIME

Questions? Contact:

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For more information about us check out our website at www.winforkc.org.