FOR IMMEDIATE RELEASE
Contact: Katherine Fox

Kansas City celebrates Super Bowl win!
Chiefs Kingdom invited to victory parade and rally in downtown KCMO
#chiefsparade

KANSAS CITY, MO (February 2, 2020) – The City of Kansas City, Missouri, the Kansas City Chiefs and the Kansas City Sports Commission invite all fans to a Chiefs Kingdom Champions Parade for our Super Bowl Champions.

The parade will be held on Wednesday, February 5, 2020, starting at 11:30 a.m.

The exact route will be announced on Tuesday morning, along with transportation and public safety details.

The celebration includes a victory rally at Union Station at approximately 1:30 p.m., shortly after the parade ends. The victory rally stage will be in front of Union Station, with the National WWI Museum and Memorial hosting viewing opportunities on its north lawn.

“For the first time in 50 years, our Kansas City Chiefs are bringing home the Vince Lombardi trophy, and we’re all excited to celebrate with our players and fans,” says Mayor Quinton Lucas. “We will cheer on the World Champion Kansas City Chiefs this Wednesday morning during our victory parade through downtown Kansas City. Thanks, Kansas City, for being such a great city and having such amazing fans!”

“In 2015 we showed that no one throws a parade like Kansas City,” said Jackson County Executive Frank White, Jr. “I cannot wait to come together for a family-friendly, fun and safe victory celebration 50 years in the making. Congratulations to our Kansas City Chiefs.”

There are several ways for fans to keep up to date with celebration and parade information:

- Visit the parade website at www.chiefsparade.com
- Sign up for text notifications from AlertKC. Text CHIEFSPARADE to 888-777.
- Follow the City and the KC Sports Commission on Twitter @KCMO and @SportKC, or find us on Facebook and Instagram.

Be prepared for typical February weather with the possibility of light snow and cold temperatures. We suggest wearing boots and your warmest clothes, since spectators will be outside for several hours.

This will be a family-friendly event, and fans are reminded that public consumption of alcoholic beverages is prohibited. Remember it’s best to travel light and to not bring bags or backpacks.

Media contacts:
- Chris Hernandez, City of Kansas City, Missouri Communications Director, 816-513-3474 (desk) or 816-787-1507 (cell) or chris.hernandez@kcmo.org
- Katherine Fox, KC Sports Commission, 646-522-0506 or kfox@sportkc.org
- Jenna Smith, O’Neill Events, 913-333-9799 or jenna@oneillevents.com